



CARTOON - European Association of Animation Film

Animac, Lleida (25 February, 2016)



YOU CREATE, WE CONNECT

NETWORKING & CO-PRO EVENTS

PITCHING EVENTS

Pitch to find co-pro + funding

CARTOON FORUM

For TV series projects

CARTOON MOVIE

For feature film projects





YOU CREATE, WE CONNECT

NETWORKING & CO-PRO EVENTS

INTERNATIONAL SEMINARS

Pitch to improve your skills

Learn the latest trends of the market

CARTOON 360

For cross-media animation projects

CARTOON BUSINESS

How to finance TV series

CARTOON SPRINGBOARD

For young talents

CARTOON DIGITAL

Creating content for connected screens



YOU CREATE, WE CONNECT

NETWORKING & CO-PRO EVENTS

MEETING OTHER CONTINENTS

Keynotes & 1-2-1 meetings with other continents

CONNECTION CANADA

EU - Canada - Latin America



CONNECTION ASIA

EU - South Korea - Asia



PITCHING EVENT FOR ANIMATED TRANSMEDIA PROJECTS

CARTOON 360



BARCELONA
30 May  1 June 2016



CARTOON 360

CARTOON 360 is organised by CARTOON

With the support of



And the collaboration of





CARTOON 360

30 May – 1 June 2016, Barcelona (Spain)

- 3rd edition in 2016 (**24 projects – 25 experts – 180 participants expected**)
 - At Disney Hub
- CARTOON 360 is a new pitching event where producers can pitch their cross-media animation project in front of 25 experts from various digital universes.
- It is open to European producers who want to develop their cross media project into a cross media **brand on multiple platforms**
- ❖ **SPECIAL DISCOUNT FEE FOR CATALAN STUDENTS: 25 EUR**
- ❖ **SPECIAL DISCOUNT FEE FOR CATALAN COMPANIES**
 - **300 EUR for producers coming as participants**
 - **400 EUR for producers coming to pitch**
 - **3rd and 4th registrations from the same company are offered**



CARTOON 360

30 May – 1 June 2016, Barcelona (Spain)

IN PRACTICAL TERMS....

- Following the pitch of their cross media project, European producers will obtain
 - Instant practical advice and guidelines from experts coming from **digital broadcasting, game companies, e-publishers, financiers, digital book publishers, digital distributors, VoD platforms, toy and licensing companies, digital marketers, web and interactive writing specialists...**
 - To improve the content of their cross media project (creative, financial, distribution)

The 2 & 1/2 DAY EVENT WILL FOCUS ON 2 PARTS

- Pitching sessions of cross-media projects, including an interactive discussion with a panel of 25 experts
- Informative sessions on the digital market (financing projects, distribution models...)



CARTOON 360

30 May – 1 June 2016, Barcelona (Spain)

ELIGIBLE APPLICANTS

- European producers who want to develop their animation project/property into a cross-media brand and who need advice
- Fluency in English is required

ELIGIBLE PROJECTS

- An animation project or existing property being developed across multiple platforms
- Originating from an animated TV series, or film, or game, or web series, or book...
- At a stage where at least 2 other developments on distinct platforms can be pitched in full



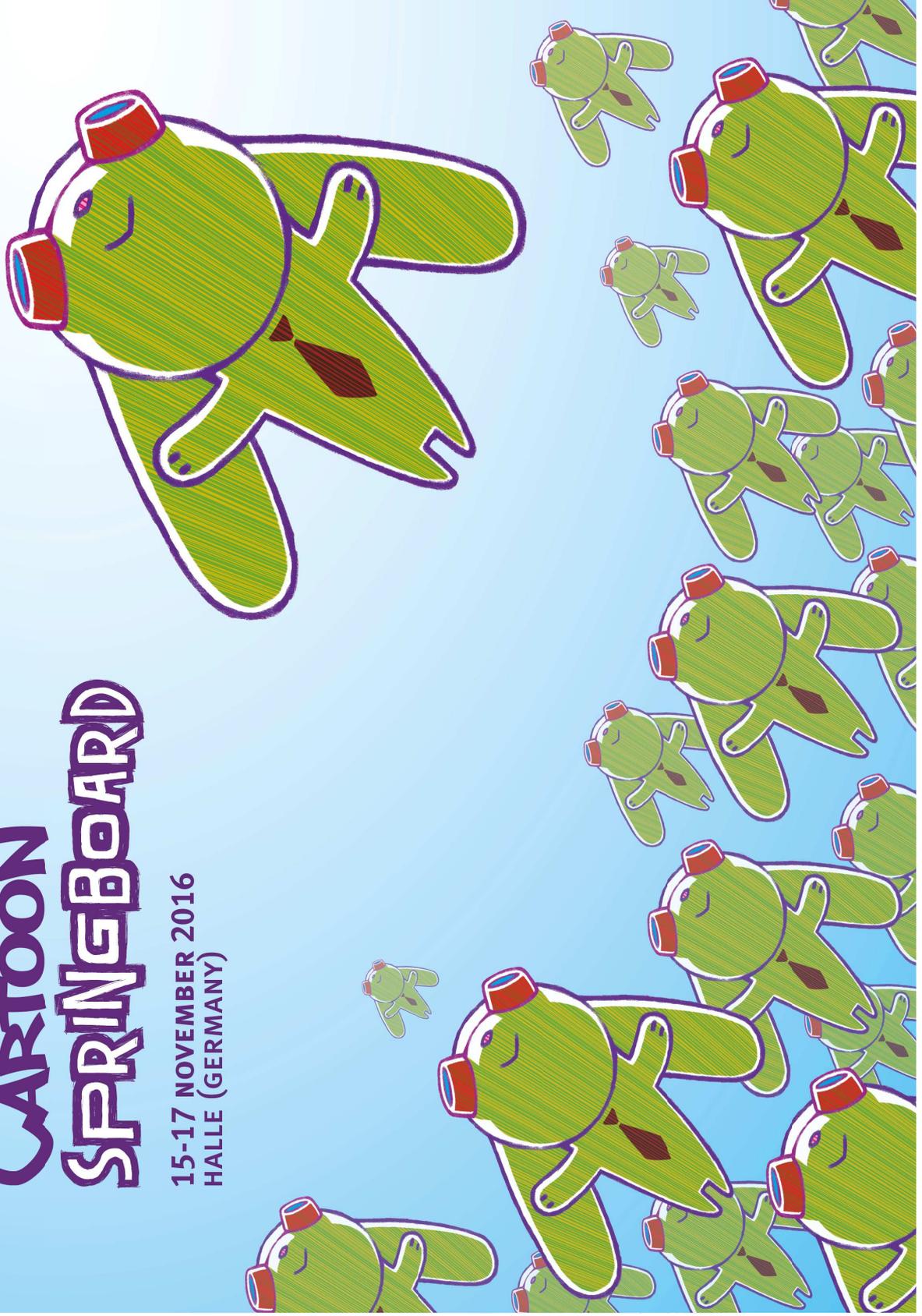
CARTOON 360

DATES TO REMEMBER

- **23 March** (Closing date for submission of projects)
- **13 April** (information on the selected projects)
- **22 April** Producer's registration deadline (with project)
- **16 May** Participants registration deadline (without a project)

CARTOON SPRINGBOARD

15-17 NOVEMBER 2016
HALLE (GERMANY)





CARTOON SPRINGBOARD

15-17 Nov 2016, Halle (Germany)

- 1st edition in 2015 (24 projects – 14 experts – 100 participants)
- New pitching event and project-based seminar aimed at helping New Talents who have completed their education to improve and accelerate their project access to markets.
- Open to other participants such as producers who want to come and scout projects or partner with these young talents



CARTOON SPRINGBOARD

15-17 Nov 2016, Halle (Germany)

IN PRACTICAL TERMS....

CARTOON Springboard is a new platform for young talents having graduated from European animation schools to:

- pitch and test their project** in front of a panel of experts from the audiovisual world (14)
- Get instant practical advice and guidance** to grow the project and increase its quality
- Connect with today's main buyers and producers**

THE 2 & 1/2 DAY-EVENT WILL FOCUS ON 2 PARTS

- Presentations given by experts on market trends, buyers' expectations, etc.
- Pitching sessions of young talents projects, including an interactive discussion with a panel of experts



CARTOON SPRINGBOARD

WHAT ADVICE DO YOU GET?

- Maturity of your project
- if it is adapted to the needs of broadcasters or to the request of distributors (market)
- strengths and weaknesses
- what you need to improve, change or highlight....

➤ To give your project a better chance to exist



CARTOON SPRINGBOARD

ELIGIBLE APPLICANTS

- Young European talents in animation who have graduated for less than 5 years and presenting:

ELIGIBLE PROJECTS

- A TV special (minimum 26 minutes)
- A TV series
- An animation film (minimum 60 minutes)
- An animation project dedicated to cross media
- Short films are **not** accepted



CARTOON SPRINGBOARD

DATES TO REMEMBER

- **2 September** (closing date for submission of projects)
- **12 September** (information on the selected projects)
- **5 October** (closing date for online registrations if your project is selected)
- **21 October** (closing date for online registrations if you come without a project)

FEE TO ATTEND FOR YOUNG TALENTS WITH A PROJECT

- **200 EUR** (3 lunches, 2 dinners and 3 hotel nights)



Muchas gracias por vuestra atención!

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