

EU SUPPORT FOR ANIMATION

Animation in Europe is growing rapidly, fuelled by new technologies and creative talents. The animation industry has a track record of success in finding innovative solutions and new business models.

The EU has supported the European animation sector since 1991, by financing some of the best works and by helping to strengthen the sector as a whole.

ERNEST & CELESTINE DIRECTED BY STÉPHANE AUBIER, VINCENT PATAR AND BENJAMIN RENNER

Ernest & Celestine is a Belgian-French-Luxembourgish co-production inspired by children's books. The film, sold in 80 countries, received international recognition with a nomination for Oscars in 2014 and several awards including the Cinekid Prize in 2011 and a special mention in the Directors' Fortnight at the Cannes Film Festival 2012.

→ Support €133,807 for its development and its distribution



LOVING VINCENT DIRECTED BY DOROTA KOBIELA AND HUGH WELCHMAN

This Polish-British co-production distinguishes itself by its innovative techniques. It is the world's first fully painted feature film; every one of the 65,000 frames of the film being hand-painted by 115 professional oil painters to bring the paintings of Van Gogh to life. *Loving Vincent* is still at the beginning of its journey, it won its first award at the 2017 Annecy Festival.

→ Support €86,144 for its development and its distribution



SHAUN THE SHEEP: THE FARMER'S LLAMAS DIRECTED BY JAY GRACE

This TV animated special involved 22 broadcasters, generated significant revenues and won several prizes including an international Emmy Award in the Kids Animation category. *Shaun the Sheep the Movie* also received MEDIA support for its distribution outside its national country and registered 4.8 million admissions in Europe outside the UK.

→ Support €190,983 for TV production



NIKO AND THE WAY TO THE STARS DIRECTED BY MICHAEL HEGNER AND KARI JUUSONEN

Niko and the Way to the Stars is a co-production between Finland, Denmark, Germany and Ireland, that tells the story of a young reindeer who suffers from vertigo and learns to overcome his fears. The film was sold in 106 countries and its success turned it into a sequel with *Niko 2 - Little Brother, big trouble* released in 2012.

→ Support €1.067,390 for its development and its distribution



SUPPORT FOR PROFESSIONALS

ANIMATION IS GROWING, BOTH FOR FILMS AND SERIES

On average, 50 animation films are produced in Europe each year. The sector is growing and today, nearly 15% of European cinema admissions go to animation films.

TRAINING

Creative Europe MEDIA funds many training courses for animation professionals, including:

Animation Sans Frontières - the European Animation Development Lab is designed to give junior film and production professionals an understanding of the animation industry, providing them with the space, time and tools to develop, finance and produce their own projects.

→ Support €135,156

INDUSTRY EVENTS

Creative Europe MEDIA also supports co-production forums, pitching/trade events for animation professionals, including:

Cartoon Movie is a pitching & co-production forum for animated feature films, gathering more than 240 international buyers. A total of 279 European films were financed for a total investment of €1.9 billion. Cartoon Movie has concretely helped to create an appetite for European animation films. Since its creation in 1999 the number of European animation films has increased five-fold.

→ Support €280,000

Cartoon Forum is a pitching & co-production forum for animated TV series. It has gathered more than 260 international buyers and financed 711 European series for a total investment of €2.4 billion.

→ Support €420,000

MIFA, the market of Annecy Festival, is the largest animation market in the world, gathering over 2,800 professionals each year. In addition to the market, it includes over 40 top-level conferences and masterclasses.

→ Support €300,000

CREATIVE EUROPE MEDIA: HOW DOES IT WORK

Creative Europe MEDIA supports the European audiovisual sector, including the film, TV and videogames industries. It provides funding for the development, promotion and distribution of European works within Europe and beyond. It invests in the training of producers, film distributors, directors and screenwriters and helps them adapt to new technologies. Each year, Creative Europe MEDIA supports around 2,000 European projects including films, TV series, video games, training programmes, cinemas and much more.

In addition, a Cultural and Creative Sectors' Guarantee Facility was launched in 2016 to help companies from the cultural and creative sectors get access to finance. With a budget of €121 million, it is expected to generate more than €600 million worth of bank loans.

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