

03-04

media-stands.eu

H4.35

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## Continuing our spotlight on cross-media

At Tuesday morning's workshop, our IP expert, Michel Gyory, will discuss rights issues in the digital era, continuing our spotlight on cross-media at this MIPTV. There is still a diverse range of buyer briefings to choose from today and tomorrow - sixteen in total, offering opportunities around the globe.

09.00 &gt; 09.30

### SUPER RTL

anim. &amp; youth

**Karen MITREGA**, Head of Editorial Daytime

SUPER RTL is a private German television network operated by RTL Disney Fernsehen GmbH & Co. KG, the market leader on the children's TV market.



09.30 &gt; 10.00

### FOCUS ON FACTUAL SCRIPTED ENTERTAINMENT

doc. &amp; factual

#### ALL3MEDIA INTERNATIONAL

**Louise PEDERSEN**, Managing Director

ALL3MEDIA International is one of the UK's leading independent distributors with a catalogue spanning formats, factual and drama programming. The company distributes programmes from more than 70 different production companies from across the UK, Europe, Australia and NZ.



**MODERATOR: Rod CAIRD**, media-stands.eu expert

10.00 &gt; 10.30

### RTS

anim. &amp; youth

**Izabella RIEBEN**, Acquisition Youth Programs

RTS - Radio Télévision Suisse is a Swiss public broadcasting organisation, part of the multimedia group of Swiss National Television, SRG SSR idée suisse. RTS has two channels: RTS un et RTS deux (documentary, culture and sport programmes).



10.30 &gt; 11.00

### SVT

doc. &amp; factual

**Mikael OSTERBY**, Programme Acquisitions Head of Factual

Sveriges Television is a national broadcaster based in Sweden, funded by a compulsory fee paid by all television owners. SVT channels include: SVT1 (the first of all Swedish TV channels), SVT2 (a channel with slightly narrower), SVtB (a children's channel) and Kunskapskanalen (Knowledge).



11.00 &gt; 12.00

### LEGAL WORKSHOP with Michel GYORY Contracts in the film and audiovisual industry

A specialist in the film industry and an international lawyer, Michel Gyory, will give participants guidelines on how to deal with film and audiovisual industry rights contracts.

12.00 &gt; 12.30

### CHELLOMEDIA/CHELLO MULTICANAL/ ODISEA - ODISSEIA

doc. &amp; factual

**Gimena ARENSBURG**,

Programming Director of Odisea Channel

Chello Multicanal is an independent distributor of thematic television channels which are designed and produced for Spain and Portugal, and more recently for Angola, Mozambique and Cape Verde.



# WHAT NEXT?

## Join us at mipcom

### 08 > 11/10/2012

Sign up at [media-stands.eu](http://media-stands.eu) from June 16, 2012



**14.00 > 14.30 YES/DBS SATELLITE SERVICES LTD**

doc. &amp; factual

**Osnat EDEN-FRAIMAN,**

Acquisitions Manager - Documentaries

yes (D.B.S. Satellite Services Ltd.) is Israel's sole satellite television provider. It broadcasts more than 200 different television stations from around the world and Israeli channels. Part of the platform's website offers full-length documentaries.

**14.30 > 15.00 EBS**

doc. &amp; factual

anim. &amp; youth

fiction

**Mia KWON,** Acquisitions Executive

Korea Educational Broadcasting System (EBS) is a public multi-platform media organisation whose mission is mainly focused on education and knowledge for Koreans. EBS's main terrestrial channel and three satellite channels are must-carry, which means they are on every cable, satellite and IPTV service covering South Korean territory. In addition, EBS has been dedicating itself to leading in future media.

**15.00 > 15.30 RAI/RAI 1**

doc. &amp; factual

**Lorenzo PINNA,** Commissioning Editor SuperQuark

Rai 1 is the primary television station of the three principal channels operated by Rai, the national public service broadcaster. It is a generalist channel, mainly focused on shows, movies and public service.

**15.30 > 16.00 NRK/NRKSuper**

doc. &amp; factual

**Elin RAUSTOL,** Head of Acquisitions

NRK Super is a Norwegian TV channel for children and run by the Norwegian Broadcasting Corporation (NRK). The TV channel was launched in 2007 and is broadcast on the digital terrestrial network, on the same frequency as NRK3, from 06.30 to 07.30. NRK Super also has a web community.

**16.00 > 16.30 FOCUS ON FACTUAL SCRIPTED ENTERTAINMENT**

doc. &amp; factual

**SPIEGEL TV****Elvira LIND,** Head of Acquisitions and Sales

SPIEGEL TV is a subsidiary of German print magazine *Der SPIEGEL*. SPTV is a production and distribution company with fixed broadcast windows on various German private TV stations. Together with Autentic, it operates a Pay-TV history channel; together with Sky Germany, it operates a Pay-TV knowledge channel.

**MODERATOR: Rod CAIRD,** media-stands.eu expert**16.30 > 17.00 BBC/CBEEBIES**

anim. &amp; youth

**Jackie EDWARDS,** Executive Producer - CBeebies Animation & Acquisition

CBeebies is the UK's most watched channel for the under-sixes. Half the target audience tune in every week (parents and carers with children aged 0-3 and four- to six-year-olds in digital homes).

**17.00 > 19:00 HAPPY HOUR**

04-04

**09.30 > 10.00 FOCUS ON FACTUAL SCRIPTED ENTERTAINMENT**

doc. &amp; factual

**ABC****Alison BAKER,** Acquisition Manager

ABC Television Australia delivers commercial-free, nationally available, free-to-air screen content via a multiplatform, multi-channel network.

**MODERATOR: Rod CAIRD,** media-stands.eu expert**10.00 > 10.30 ARD und ZDF/Ki.KA - Der KinderKanal**

anim. &amp; youth

**Stefan PFAEFFLE,** Deputy Head of Fiction, Acquisition & Co-production

KiKA is the children's channel of ARD und ZDF in Germany, covering Germany and German-speaking Europe by cable, satellite and terrestrial means, all analogue and digital. KiKA is exclusively dedicated to children, currently broadcasts 15 hours daily.

**10.30 > 11.00 SBS**

doc. &amp; factual

**Jane ROSCOE,** Network Programmer

The Special Broadcasting Service (SBS) is a hybrid-funded Australian public broadcasting radio and television network. It has two channels, one predominantly in English (SBS One) and the other mainly in other languages for minorities (SBS Two).

**11.00 > 11.30 FRANCE TELEVISIONS / FRANCE Ô**

doc. &amp; factual

**Hervé CAUCHY,** Content and Coordination for Documentary Production and Policy

France Ô is a French public television network featuring programming from the French overseas departments and Metropolitan France. It is part of the France Télévisions group. Its overseas counterpart is Outre-Mer 1<sup>ère</sup>.

**11.30 > 12.00 ORF**

doc. &amp; factual

**Andrew SOLOMON,** Head of Natural History Unit - DE & Buyer Strand: Universum

ORF - Österreichischer Rundfunk (Austrian Broadcasting Corporation) is the Austrian public broadcaster. Austrians have access to 70 channels, but ORF's market share is up to 38%. It has two channels and one satellite channel for sports, information and culture.

**17.00 > 19:00 HAPPY HOUR**