



TRAINING & NETWORKS 2012

EUROPEAN TRAINING PROGRAMMES
CO-FINANCED BY MEDIA



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Training and Networks 2012

Continuous training of professionals and talented individuals is essential to reinforce the competitiveness of the European audiovisual industry, a core objective of the MEDIA Programme of the European Union. That is why ever since its beginnings in 1991 the MEDIA Programme has devoted a substantial amount of its budget to co-financing training initiatives developed by professionals for professionals.

Above all we are very proud to be able to say that the MEDIA programme now regularly supports the training of more than 1,500 professionals per year. This critical mass of talented professionals has the opportunity to acquire new competencies and skills, and learn from their peers' and senior professionals' experience, both mistakes and successes, fine-tune their projects thanks to experienced tutors and experts, explore new technologies or expand their European/international contact base and networks.

In 2012, MEDIA Training is supporting some 63 training courses in order to meet the demand from and the various needs of the industry across all sectors.

These training courses differ in format, length and target group. However, they all share a common goal – the competitiveness of the European film industry.

They also share a number of common features:

- their teaching/mentoring staff, the subjects they cover and the participants all show a strong commitment to and focus on European/international cooperation;
- they are practical and highly relevant to current and future industry needs;
- they provide European/international platforms for cooperation and access to a network of high-level professionals who are not necessarily accessible otherwise;
- they are creating Europe-wide networks and pools of expertise and excellence .

The main purpose of the *MEDIA Training and Networks Guide* is to be a useful tool to the intended audience and to European audiovisual industry professionals in identifying and presenting these training activities, with the aim of meeting the needs of potential participants.

Constantin Daskalakis

Head of the MEDIA Unit

Education, Audiovisual and Culture Executive Agency



Which training courses to choose?

The 2012 Training and Networks Guide aims to be a practical tool to help you plan the professional path of your future career development and to facilitate networking and teaming up with your peers to develop your project internationally. This section is intended to help you navigate through the guide and choose more easily the courses that might best fit your needs based on your professional experience in the sector (early stage or mid-career development) or the direction you want to give to your career (learning or acquiring new skills). It gives a summarised overview of the 63 different courses included in the guide.

For your ease of use, the list of courses is displayed in nine sections. An additional list showing the primary and secondary focus gives you further information about the sector coverage.

There are seven new courses in 2012: two focus on TV management and broadcasting – one on the management of TV drama series, the other on TV management in Eastern European countries; there is a course on marketing and distributing

movies by using new technologies; another is on book adaptation; one focuses on the development of rough-cut stage documentary films, one on management of public funding, and one on sound and musicality.

This is just a snapshot of the MEDIA training offer. There is more detail in the relevant sections; you can also consult the course websites or your closest MEDIA Desk or Antenna.

01 SCRIPT DEVELOPMENT

NEW! ADAPTLAB

Developing scriptwriting techniques and introducing new talents have been a major focus of MEDIA training since the beginning. The overall idea is also to strengthen collaboration between writers, directors, producers and script editors at the writing stage to facilitate storytelling that travels across a Europe 'without boundaries', including through co-writing and co-productions. MEDIA proposes eight different training courses on script/story development. They mainly target experienced scriptwriters. Their objective is to help the development of a script while developing scriptwriting techniques. They are project-based and hence preferably require at least a treatment and a first draft, and should also preferably have a producer and/or a director attached.

With the exception of *éQuinoxe Germany*, which is an intensive week-long workshop, they last several months to a year, with several workshops favouring a group work approach and online sessions in between. What is new is [AdaptLab](#), led by *TorinoFilmLab*. This focuses on book adaptation and offers labs in two genres: one in thrillers, the other in varied drama features, which will be presented to industry professionals at the annual TorinoLab meeting forum. *SOURCES 2* is one of the most experienced programmes (with more than 80 films made). It offers two different courses. One pinpoints mentoring for filmmakers; the other is a more general one on script development for creative documentary filmmaking. *MFI Script 2 Film* proposes longer residential workshops and focuses on early stage scripts. *ScriptTeast* specifically targets scriptwriters from Central and Eastern Europe. *Script&Pitch* is an advanced project-based course targeting audience designers and transmedia creators. The course is linked to TorinoFilmLab, which can offer subsequent development and production financial support. *PRIME4Kids&Family* is specifically designed for the development of projects for child and family audiences across all audiovisual media (animation, fiction, etc.)

02 PROJECT DEVELOPMENT

& PRODUCTION

NEW! THE SOUND OF THE IMAGE

Developing and preparing a production has become an incredibly complex process, especially in the context of multi-country co-productions. The following training courses should help producers and production teams find their way through this complexity. We offer 10 courses covering the universe of project development production and post production.

Producers wishing to develop a project can choose between *Maia Workshops* for junior fiction and documentary producers from southeast Europe, two *EAVE* courses, the *Producers Workshop* and *Finance Forum* (for junior producers) and *ACE* (for more experienced producers). These courses include sessions on story and script development; legal, budget and financing; and marketing and distribution strategies. EAVE and ACE, in particular, have built an extensive network of alumni producers over the years and very strong relationships with major co-production markets, which have facilitated co-production in Europe.

Nipkow offers a unique personalised mentoring programme on project development, including internships based in Berlin. Three other training courses are more targeted at directors and directors/ writers. *Les Ateliers Jeanne Moreau* is an intensive week-long mentoring course under the guidance of Jeanne Moreau, helping young directors who are preparing their first film. EFA organises biannual courses; 2012 is the year of [The Sound of the Image](#), focusing on featuring a film, musicality and sound.

The pre-production phase is about making key strategic and financial choices and assembling the right team. We offer several courses to help producers make the best decisions. *Ekran* is a three-session training course for creative pre-production teams (director, writer, cameraman and producer) including the shoot of a demo package. *Production Value* will help first AD and line producers with scheduling and budgeting of complex multi-country co-production films.

EP2C European Post Production Connection focuses on the importance of the early involvement of post-production supervisors in the creative process, planning and budgeting. **Digital Production Challenge** gives producers, executive producers and production managers the methods and tools to choose the best digital production workflow for their feature film projects and to optimise the communication between the various partners involved, from the director to the post-production provider.

03 MANAGEMENT, LEGAL & FINANCE
NEW! EAST EUROPEAN MEDIA
MANAGEMENT PROGRAMME
EUROPEAN TV DRAMA SERIES
MEDICI

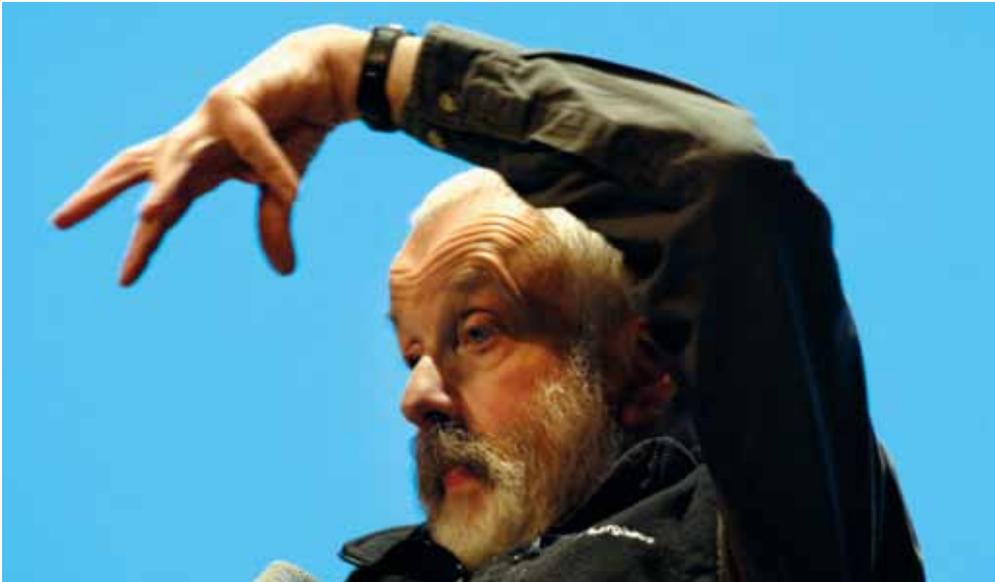
Having a broad management, legal and finance culture to be able to understand the business environment is an absolute must in order to develop in the long term.

There are three courses focusing on TV broadcasting Management. The **East European Media Management Programme**, led by the **Independent Film Foundation**, targets senior TV managers and audiovisual/telecommunication content

providers in Central and Eastern Europe. The **European TV Drama Series** led by the **Erich Pommer Institut** increases capabilities and transfers EU-US knowledge of successful worldwide TV series production to and across the EU. It also aims to create a pool of expertise and excellence in Europe to network on co-production of EU TV series.

Junior professionals at the early stage of their career have the choice between two different year-long in-depth courses on the full production, distribution and exploitation cycle supplemented by industry placements: the Franco-German **Atelier** run jointly by La fémis and the **Ludwigsburg Filmakademie**, and the Spain-based **MEGA PLUS** run by **Media Business School (MBS)** with a 9-month top-level hands-on Master's programme.

For senior executives, we propose two high level training courses: **Screen Leaders EU** is a unique leadership and strategic custom designed company development programme devised for experienced owner/managers (CEO / CFO). **Inside Pictures** led by **NFTS** consists of three intensive one-week modules, taking place in London and Los Angeles with studio visits. The programme covers all aspects of the international film business – from development through production,



financing, worldwide distribution, marketing and exhibition, and the latest digital developments.

We also offer several specialised intensive workshops on legal and finance issues. The **Erich Pommer Institut (EPI)** organises three courses on insights into the **Legal and Financial Aspects** of European audiovisual coproduction and distribution, **Rights Clearance**, offering the practical knowledge to clear rights in film and TV, and **Financing, Marketing and Distributing 2.0**, which provides the basics to capitalise on the opportunities of the digital world. The **EAVE Film Finance Forum** provides an update of the latest financial developments and funding sources in Europe, co-production and the legal issues involved, tax incentives, the sales and distribution market, banking services and new industry trends.

Into the Future led by **Wajda** is a network of trainers of trainers (ToT) involving European audiovisual training initiatives on institutional knowledge sharing and cooperation.

Finally the new course **Medici** led by **Focal** focuses on the management of public film funding.

04 MARKETING, DISTRIBUTION & EXHIBITION

NEW! MARKETING MOVIES ON LINE

A successful distribution campaign starts very early and requires the collaboration of the whole chain from production to theatres and other platforms, as well as opening up to innovative ways of marketing offered by the evolution of IT and telecommunications. Here are some places where the focus is on how best to build and reach the audience.

New this year is the launch of the **Marketing Movies Online Labs**, led by **DIVA**, a project-driven initiative bringing producers and leading digital media experts face-to-face to cooperate and develop a digital marketing campaign.

Professionals wishing to expand their knowledge of (feature film) positioning, marketing and distribution strategies can choose between the **EAVE Film Marketing Workshops** and the

Marketing and Distribution course of MBS, focusing on the marketing and distribution of feature films with the embedding of digital media as a main thrust.

Festival managers have the possibility of refining their programming, marketing and management skills through the **ICO's Developing your Film Festival** course which aims at setting up a network of European festivals to maximise resources and foster cooperation among European festivals.

Cinema exhibitors can also choose the **Art Cinema = Action and Management** course by CICAÉ which offers networking with more than 100 peer professionals and participation in an international film festival. Professionals wishing to invest in digital projection can benefit from **Digitraining Plus** by **MEDIA Salles**, which offers the opportunity to network with key market players, such as distributors, sales agents and suppliers of digital equipment.

05 ANIMATION

Animation is one the fastest growing sectors in Europe with ever growing needs in new skills. Seven courses are provided by four Europe-wide pools of expertise in the animation sector.

The Cartoon Network offers a trio of master classes covering animation through 360°, **VIA University College** offers two 3D animation courses; the animation school **La Poudrière** and the 3D animation course from **Anomalia - Bohemian Multimedia** complete the offer.

Cartoon, one of the pillars of the animation industry, offers three different 2-3 day events open to animation professionals: **Cartoon Digital** is dedicated to new technologies, **Cartoon Finance** to public and private funding in Europe for animation and the management and exploitation of rights, **Cartoon Feature** to the marketing and financing of animated films and stereoscopic 3D production.

La Poudrière offers an 11-week training course for professionals wishing to adapt a children's book as an animated film or series. Animators wishing to expand their skills in 3D animation can choose



between courses offered by *Bohemian Multimedia (Anomalia)* and VIA's *Animation Workshops (3D Art and 3D Character Animation)*, which enable European animation professionals to produce and exploit cross-media content.

06 DOCUMENTARY NEW! DOK.INCUBATOR

The documentary world has never been so diverse in forms, formats and voices in Europe under the MEDIA brand. Our offering reflects this diversity!

The new addition is *Dok.Incubator*. This offers a 360° view from the rough-cut stage, showing a complete cycle of pre- and post-production documentaries; it proposes an innovative approach to thinking about how to involve an audience for a successful release, distribution and marketing of documentaries. It puts together key players in the production chain: documentary producers, directors, editors, sales agents, exhibitors and marketing executives.

Independent documentary professionals wishing to develop a documentary project can choose between the following training courses: *Documentary Campus* offers two complementary courses: the *Masterschool* is a 10-month training course open to up-and-coming talent wishing to expand into the international non-fiction market. *Documentary Campus* also offers conference-style *Industry Events* targeting contemporary topics and an innovative approach to the genre. The *Eurodoc Production* course is designed for producers with documentary projects – one-

offs or series – with international co-production potential. *ESoDoc* focuses on a special genre of documentary production that is particularly suitable for the new multiplatform world: documentaries that draw attention to human rights, social justice and environmental protection, particularly in the developing world. *Ex Oriente Film 2012* is a year-long training course on documentary films, aimed at Central and Eastern European teams in tandem (director/producer).

Archidoc (La fémis) is oriented towards professionals with an archive-based project. The *Story Doc* programme provides training in making creative documentaries and cross-media platform projects produced and directed by European audiovisual professionals with a strong Mediterranean connection (SouthEast Europe and Balkans). For mid-career professionals *The Eurodoc Executives Workshop* is the suitable meeting point. It is a two-workshop course designed to open a networking space for commissioning executives to reinforce exchange, transmission and reflection in the documentary field.

07 NEW MEDIA

Digital media definitely opens up new opportunities to develop innovative content, and new ways to reach and interact with the audience. We propose training courses specifically targeted at professionals wishing to develop cross/transmedia or cross-platform projects.

The Pixel Lab is organised by *Power to the Pixel* and offers a link to its conference and pitch event in London. *Transmedia Next* provides immersion in all aspects of transmedia storytelling. The MBS *Multi Platform Business School* course has a strong emphasis on identifying cross media value and potential, with a particular focus on games. New media filmmakers can also refine their business skills through *Closing the Gap: Equity Investment for 360°* Content which helps cross-media producers when approaching equity investors.

08 NEW TECHNOLOGIES

Audiences are becoming increasingly demanding of the quality and added value of 3D content.

Professionals wishing to explore or fine tune their techniques in 3D production have the choice between several 3D workshops: **Avance Rapide's S3D Campus** in Paris offers an eight-day course on how to Produce a S3D movie from conception to screen and a two-day course on how to Produce and Sell a 3D Feature of S3D Documentary. There is also a project-based course proposed by **FAS - 3D Cinema in Europe**, and sessions run by CIANT, mainly targeting Central and Eastern Europe talent and markets. **CIANT** proposes **TransiSTor 2012** a very specialised session on making a stereoscopic movie.

HFF Academy's **Insight Out** provides an insight into all aspects of today's HD, 3D, D cinema production.

Archive, restoration and preservation techniques are the subject of **FRAME - Future for Restoration of Audiovisual Memory in Europe** by **INA**.

09 MULTIDISCIPLINARY

And last but not least... The **Berlinale Talent Campus** is an international summit of talented up-and-coming filmmakers. The six-day programme is an annual event that takes place in parallel with the Berlin International Film Festival. The Campus and its participants benefit from their proximity to the main festival centre and the European Film Market (EFM).

USEFUL TIPS

- Check deadlines and dates regularly – they are subject to change; you can check them online via your mobile at www.m.media-stands.eu
- Training fees not only vary from one training course to another, but do not always cover the same elements. Exact terms and conditions vary, but an indication of when travel, lodging, meals and cocktails are provided is shown by the following symbols →    
- Bursaries can often be provided by the training organisations or by local/regional/national authorities. Some courses can provide grants. The number and extent vary, but we provide an indication that some form of financial assistance is available with the following symbol .
- Check eligibility rules with the training organisation. The general rule is that participants must come from one of the 32 countries participating in the MEDIA programme, i.e. the 27 EU Member States, Croatia, or the 4 EFTA countries: Iceland, Liechtenstein, Norway and Switzerland. The course is open to participants from anywhere in the world – though not necessarily on the same conditions – where you see an 
- Consult the **MEDIA Desk or Antenna** in your country for more information (p. 88).

NOTE: Every effort is made to verify the information, but the MEDIA Programme cannot accept responsibility for the content.

For more information

on the MEDIA training programme and other funding opportunities, please visit the MEDIA website: ec.europa.eu/media

or contact the MEDIA training team:
eacea-media-training@ec.europa.eu



What can MEDIA do for you?

The MEDIA Programme gives support to companies for the development, distribution and promotion of projects and works.

MARKET ACCESS

MEDIA supports most major co-production, general or thematic markets in Europe in order to foster the greatest possible diversity and quality of projects, works and professionals represented. A *Markets and Networks* guide is produced annually to provide information about markets, coproduction, promotional and online activities for professional co-financed by the MEDIA programme. The guide can be downloaded from www.media-stands.eu and the **MEDIA Programme website**.

MEDIA UMBRELLA STANDS AT THE EUROPEAN FILM MARKET (BERLIN), MIPTV, MIPCOM AND THE MARCHÉ DU FILM AT THE FESTIVAL DE CANNES

MEDIA provides an umbrella stand on attractive financial terms providing advisory and logistic services for European professionals. If you are interested, please go to www.media-stands.eu for further information about accreditation and the services offered.

MEDIA MUNDUS

The MEDIA Mundus programme is a broad international cooperation programme for the audiovisual industry to strengthen cultural and commercial relations between Europe's film industry and film-makers of third countries. The EU is providing €15 million of funding from 2011-2013 for projects submitted by audiovisual professionals from Europe and from third countries. Cooperation with the European film industry is in strong demand around the globe as shown by the initial success of the MEDIA International Preparatory Action. MEDIA Mundus finances training, networking, market events, distribution and circulation of international projects.

DEVELOPMENT FUNDING

MEDIA Development has the objective of promoting, through financial support, the development of audiovisual projects intended for European and international markets presented by independent European production companies

in the following categories: animation, creative documentary and drama. Similar support is provided for the development of on and off-line interactive works that are specifically developed to complement an audiovisual project.

The development support is a grant that can be provided to:

- support a Single Project;
- support a Slate of projects (3 to 6 projects);
- support an Interactive Work.

ACCESS TO FINANCE

“i2i Audiovisual” is designed to facilitate access to financing from credit and financial institutions by subsidising part of the cost of associated insurance and completion bonds required by these institutions and/or part of the financing itself.

The new MEDIA Production Guarantee Fund is aimed at facilitating access to private sources of financing for SMEs and guaranteeing part of the loan granted by financial institutions to film producers.

SUPPORT FOR TELEVISION BROADCASTING

This funding seeks to encourage independent European audiovisual production companies to produce work (drama, documentaries or animated films)

that involves the participation or cooperation of at least three broadcasters – and preferably more – from several countries participating in the MEDIA Programme.

SUPPORT FOR DISTRIBUTION

MEDIA encourages the circulation of European audiovisual works among the different countries participating in the programme.

The following financial backing is available:

- Automatic and selective support for distributors and sales agents.

MEDIA also supports the distribution of European audiovisual works at other levels:

- **Video on Demand (VoD):** service enabling individuals to select audiovisual works from a central server for viewing on a remote screen by streaming and/or downloading;
- **Digital Cinema Distribution (DCD):** digital delivery (to an acceptable commercial standard) of content to cinemas for theatrical exploitation (via hard disk, satellite, online etc.);
- **support for cinemas** through the **Europa Cinemas** network and the **Digitisation of Cinemas**.



01

SCRIPT DEVELOPMENT



AdaptLab



Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo

AdaptLab is an advanced course designed for professional European writers and/or writer/directors wishing to develop an adaptation from eight previously selected novels, four of which are genre novels (noir/thrillers).

AdaptLab is a long-term training course for eight participants consisting of three five-day residential workshops and two online sessions. It follows the whole adaptation process, analysing the book's potential, exploring the different possibilities of the story world, and following the development of the extended treatments and/or scripts up to a final pitch in front of a panel of 120 international producers (of whom at least 15 are focused on adaptation), sales agents and other industry professionals from all over the world. Writers are also guided by cross-media experts in exploring the possibilities of expanding the story world through other media (mobile, Internet, graphic novels).

Each workshop is organised into two groups headed by a tutor. Each of the groups consists of four adaptations/participants. One group works specifically on the adaptations of four thrillers/noirs; the other works on more varied dramas.

TARGET GROUP

Professional writers and/or writer directors from all over Europe interested in working on the adaptation of previously selected novels.

BENEFITS

- entering the world of adaptation and analysing the potential of a book for film but also for other media;
- possibility of working on good novels without having to own rights;
- opportunity to receive feedback from professionals;
- establishing an extensive network of professional contacts;
- experiencing European market opportunities first-hand;
- developing practical professional skills in adaptation project development;
- furthering opportunities for success in attaching a producer to the project.

www.torinofilmlab.it

**Museo Nazionale del
Cinema – Fondazione
Maria Adriana Prolo**

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DATES AND LOCATIONS

April 2012

Online

May 2012

Turin – IT

June 2012

tbc

June>November 2012

Online

November 2012

Turin – IT

FEES

None. 

REQUIREMENTS

Experience in writing for film and/or TV. Proficiency in English.

PARTICIPANTS

8

REGISTRATION DEADLINE

January 31, 2012

TFL

TorinoFilmLab
Training Development Funding

International Screenwriters Workshop & Master Class

éQuinoxe Germany Verein zur Förderung der Filmkunst

The International Screenwriters Workshop & Master Class is a comprehensive, short-term, intensive, high-end training programme steeped in pedagogical layers for creative talent, catering to the best and the brightest filmmakers in Europe and hosting internationally acclaimed advisors who work for no financial remuneration.

This script development programme consists of a 7-day Workshop and a 1-day Master Class – one of each in spring and autumn. The workshops consist of one-on-one sessions.

There is no rewriting during the workshop. Writers must submit a rewrite within the following three months. The workshops are followed by master class lectures for the participants and the local film community.

The Workshops aim to train experienced theatrical screenwriters and producers, while the Master Classes focus on a wider public – commissioning editors, film editors, funding and finance executives, producers, script editors and writers, both young and experienced.

TARGET GROUP

WORKSHOP: theatrical screenwriters and their producers with at least one feature length film produced.

MASTER CLASSES: commissioning editors, editors, funding and financing executives, producers, script editors, students, writers.

BENEFITS

- concrete tools to improve storytelling and script development skills;
- a common language as a result of the interaction between participants and the local film community to enhance communication skills for future script development and project realisation;
- networking with peers which has produced numerous coproduction partnerships

www.equinoxegermany.de

éQuinoxe Germany
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der Filmkunst

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DATES AND LOCATIONS

April 30>May 7, 2012
Spring 2012, tba

October|November 2012
Autumn 2012 – DE

FEES

None.

REQUIREMENTS

At least one feature length script produced. If project is selected, producer must attend at end of workshop. Good English.

PARTICIPANTS

Workshop: 9 writers;
Master Class: 100.

REGISTRATION DEADLINE

Spring workshop: November;
autumn workshop: June

éQuinoxe
GERMANY

MFI Script 2 Film Workshops 2012

Mesogeiaiko Institutou Kinimatografou - Mediterranean Film Institute

MFI Script 2 Film Workshops offers an advanced script and project development platform addressed to teams of a writer and a producer working on a feature film project.

The course is based on group work (in small groups of 5-6 projects), Q&A sessions, case studies and individual consultations, involving an international group of accomplished screenwriting teachers, producers and industry representatives. It consists of two intensive residential workshops organised on the Greek islands of Nissyros and Samos, as well as two intensive on line sessions hosted on the MFI website.

Its primary objective is to fully develop the participating screenplays, from first or subsequent draft to final draft. Through a process of workshops that focus on script analysis, revision and rewriting, the activity is designed to enhance the dramatic values of the story material, at the same time helping participants to produce solid screenplays that will have a strong impact on international audiences. Its second objective is to discuss pitching, fundraising and production strategies, and assist filmmakers in planning an effective process for the realisation of their film projects.

TARGET GROUP

Teams of a screenwriter and a producer with a feature film screenplay in development. The programme is also partially open to co-writers or directors following a project and producers without a project.

BENEFITS

- advanced script development from first to final draft;
- elaboration of the dramatic values of participating screenplays and enhancement of their impact on audiences;
- introduction to strategies for project development, and to methods to improve project production potential in terms of markets and audiences;
- creative exchange between participating film professionals, trainers and invited industry representatives that facilitates active networking and professional collaboration at a European level.

www.mfi.gr

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DATES AND LOCATIONS

June 25 > July 9, 2012

Nissyros – EL

August | September 2012

Online

September 30 >

October 7, 2012

Samos – EL

December 2012

Online

FEES

Screenwriters: € 1,500;
producers, third project-related participant (co-writers, directors) or producer without project: € 1,000.



REQUIREMENTS

Projects with creative and production potential; track record; rough 1st draft completed. Fluent English.

PARTICIPANTS

40

REGISTRATION DEADLINE

March 1, 2012



PRIME 4Kids&Family

Primehouse GmbH

PRIME 4Kids&Family provides interdisciplinary, professional project development for writers and creative teams focused on child and family audiences. The workshop targets screenwriters and creative teams developing projects for feature films, TV movies or TV series for interactive applications and transmedia projects.

The course covers assessment of all kinds of audiovisual projects, including interactive media. It is divided into two labs taking place in late summer and at the end of the year. The first lab provides in-depth analysis and evaluation of the participants' projects in small group sessions, as well as individual consultations with a specialist tutor addressing concept, premise, genre, story structure, points of conflict and characters. After an online follow-up session between the two labs, the second is dedicated to discussing the results of the workshop and to examining the next steps for each project. It includes a pitching session in front of a panel of industry experts who assess and rate the projects developed.

The second lab is closed by a panel discussion focused on an industry-related topic. Each participant is automatically pre-nominated for the PRIME4Kids&Family Award (P4k&FAWARD), which includes a project presentation in the framework of the next year's "Cinekid Professional" market.

TARGET GROUP

Development executives, directors, interactive game producers and designers, screenwriters, script editors.

BENEFITS

- high-quality project-based training and development in an interdisciplinary and trans-media environment;
- improved creative sensibility to the specific target audience;
- learning about best script, concept practice;
- obtaining market awareness,
- insight into the exploitation potential of other audiovisual platforms;
- contact with major European TV and film industry players (SWR, NPO);
- contact with potential colleagues and collaborators.

www.primehouse.eu

Primehouse GmbH

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DATES AND LOCATIONS

September 2012
tba

December 2012
Ludwigsburg – DE

FEES

€ 1,500



Additional participant: €500.



REQUIREMENTS

Professional writers or teams of writers with producers/ developers.

PARTICIPANTS

< 15

REGISTRATION DEADLINE

End-July 2012



Script&Pitch Workshops & Writer's Room

Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo

This is an advanced project-based course for professional writers, writer-directors, story editors, audience designers and transmedia creators. It follows the whole development process from the pitching of ideas up to a final presentation in front of an international panel of 120 invited professionals at the TorinoFilmLab Meeting Event in November.

The programme is for projects at an early stage of development. Story editors and audience designers work alongside the writers analysing the potential of the stories and providing an audience engagement plan. The Writer's Room develops one pre-selected transmedia project per team.

The course consists of three five-day residential workshops in different EU cities, two on-line sessions and one alumni meeting for the participants, i.e. 16 scriptwriters, 4 story editors, 4 audience designers and 5 transmedia creators. Participants are divided into 4 groups of 4 writers and 1 story editor trainee headed by a professional tutor (+ a Writer's Room of 5 people, including the author of the pre-selected project). Each group includes an Audience Designer from the second workshop and the second on-line session on.

Up to six Development Awards are given after the Turin pitching, providing the possibility of further developing the project through TorinoFilmLab's Framework Programme and competing for the TFL Production Awards. One Script&Pitch project can also receive the ARTE International Relations Award of € 6,000 for the project's further development.

TARGET GROUP

Professional scriptwriters, story editors, audience designers, transmedia creators.

BENEFITS

– improved writing skills; – enhanced ability to pitch and relate within the industry; – better knowledge of and stronger ties with the market; networking – with new partners and players; – ongoing support and cultivation of relationships, and project and career tracking; – collaboration between writers, story editors and audience designers.

www.torinofilmlab.it

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torinofilmlab.it

DATES AND LOCATIONS

March 2012

Helsingborg – SE

April > June 2012 – Online

June 2012 – Brignogan – FR

November 2012 – Online

November 2012 – Turin – IT

January 2013 – tba

FEES

Writers: € 2,000; story editors: € 1,000. writer's room participants € 2,000. audience designers: free.



€ (EU-12 + HR + non-EU)

REQUIREMENTS

CV, synopsis and treatment in English for writers. Letter of motivation for story editors, audience designers and writer's room applicants.

Proficiency in English.

PARTICIPANTS 29

REGISTRATION DEADLINE

Script&Pitch - December 10, 2011; Writer's Room - January 30, 2012; Audience Designers - March 30, 2012

TFL

TorinoFilmLab
Training Development Funding

ScripTeast

Niezależna Fundacja Filmowa | Independent Film Foundation

ScripTeast is an international training programme for the best script-writers from Central and Eastern Europe. This programme aims to help writers overcome local barriers, increase the competitiveness of already written scripts, and promote them to the best European and world producers and sales agents.

The course starts with a week of individual analyses of each script by Creative Advisors – acclaimed scriptwriters, directors and producers from different cultural backgrounds, who have had spectacular success in reaching far beyond their own borders.

Online consultation is provided after the stationary workshop to help participants write a new version of the script with a chosen Creative Advisor. The script is also worked on during sessions at festivals in Berlin and Cannes. The scripts are promoted during those festivals.

During the final session in Cannes, the international ScripTeast Advisory Board presents The Krzysztof Kieslowski ScripTeast Award for the Best Central and Eastern European Script to one of the scripts participating in the programme. This comes with a statuette and € 10,000 for its author/s.

TARGET GROUP

Experienced scriptwriters from Central and Eastern Europe with a finished theatrical feature script.

BENEFITS

- participating in a programme with optimum efficiency – five programmes have been run so far, and nine scripts have already been produced; shooting of others is under preparation;
- seeing a script from the multiple perspectives of Creative Advisors;
- connections with the best writers and trends in world cinema at festivals and extension of contacts;
- international promotion of scripts and their authors.

Niezależna Fundacja Filmowa | Independent Film Foundation

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DATES AND LOCATIONS

September > October, 2012
Sterdyn – PL

October > December, 2012
Online

February 2013
Berlin – DE

January > April 2013
Online

May 2013
Cannes – FR

FEES

€300

 + festival accreditations, online consultations.

REQUIREMENTS

Higher education diploma.
Good knowledge of English.

PARTICIPANTS

16

REGISTRATION DEADLINE

July 30, 2012
(for 2012 > 2013)

www.scripteast.eu

SCRIPT 

SOURCES 2 Projects & Process – Training Mentors for European Documentary Filmmakers

Stichting SOURCES Amsterdam (NL)

This is an intensive training course, which makes the SOURCES 2 mentoring approach and methodology transparent to European film professionals working as mentors for filmmakers in the field of script and story development for (creative) documentary filmmaking.

The format includes:

- three-day session: work in small groups with international colleagues, guided by experienced advisers. Keynote discussions in the evenings (no additional guest lecturers);
- three-month coaching period and exchange of experience in close contact with all group members;
- round-off by e-mail: each participant receives individual advice and a short evaluation from one of the advisers.

TARGET GROUP

Professional filmmakers, editors, trainers, developers, commissioning editors, producers, writers working in the field of script and story development for (creative) documentaries.

BENEFITS

- considerable enhancement of participants' mentoring skills;
- refinement and development of participants' methods;
- establishment of contacts within an active European cooperation and exchange network.

Stichting SOURCES Amsterdam (NL)

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Renate Gompper

Marion Gompper

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DATES AND LOCATIONS

September 26 > 30, 2012

Oulu – FI

FEES

€800 per participant.

 (first session)


REQUIREMENTS

Track record, level of expertise and motivation. Proficiency in English.

PARTICIPANTS

9

REGISTRATION DEADLINE

June 1, 2012

www.sources2.de



SOURCES 2 Script Development Workshop

Stichting SOURCES Amsterdam (NL)

This course, which is offered three times a year, provides intensive training and script development for European film professionals working on a feature film or a creative documentary film project, which addresses a broad international audience. The course is based around three different workshops in three different European countries.

The format includes:

- seven-day residential session: work in small groups with international colleagues, guided by experienced international advisers discussing each project and providing feedback, advice and suggestions. Complementary individual meetings and pitching training are included. Supplementary programme with screenings, lectures and discussions;
- three-month re-writing period in close contact with all group members and coached by the advisers;
- follow-up session of one day per project.

In an intensely creative process, participants work on development of their own and one another's first draft scripts (or treatments) in a non-competitive atmosphere, while being confronted with the diversity of European culture, and experiencing both their differences and common grounds.

TARGET GROUP

Scriptwriters and teams of writers with co-writers, directors or producers working on a specific fiction film or creative documentary project with production potential, universal relevance and appeal.

BENEFITS

- exchange of experience and know-how among script advisers, writers, producers and directors from across Europe;
- active script development: experienced script advisers provide professionals with a range of 'tools' to enhance their writing skills and develop their projects to their greatest potential;
- input of international colleagues as the communicative strength of the script is tested by a committed first "test audience."

www.sources2.de



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DATES AND LOCATIONS

April 11 > 19, 2012

Tübingen – DE

June 14 > 22, 2012

Målselv – NO

November 15 > 23, 2012

Bucharest – RO

FEES Per course: application: € 100. **Per project:** participation: € 2,000 per writer/project; € 1,000 for additional person (co-writer, producer, director); € 1,000 per observer.

(first sessions only).

(travel only).

REQUIREMENTS

Project with creative quality, production potential and cross-border appeal; track record; treatment or 1st draft script completed (writers); DVD of recent film (producers/directors), if available; undertaking to participate in full course, respect copyright. Proficiency in English.

PARTICIPANTS 17 (12 screenwriters, 4 co-writers/producers/directors, 1 observer).

REGISTRATION DEADLINE

December 1, 2011; March 1, 2012; July 1, 2012

A hand is holding a white rectangular card against a teal background. The card features the number '02' in a large, blue, sans-serif font at the top. Below the number, the text 'PROJECT DEVELOPMENT & PRODUCTION' is written in a smaller, blue, all-caps, sans-serif font, arranged in three lines. The background shows a textured surface, possibly a book cover or folder, with a white strip running diagonally across it.

02

**PROJECT
DEVELOPMENT
& PRODUCTION**

ACE continuous training programme for advanced producers (ACE 22 + ACE Network)

Ateliers du Cinéma Européen (ACE)

ACE is a long-term project-based programme, which aims to nurture a generation of European producers who have the skills to discover new talents and deliver films of quality to the widest possible audience. It seeks to use the know-how and the contacts of the senior members of the ACE Network to help newcomers develop their talent and business.

The ACE Training Session is one year long. Each participant must have a project suitable for a co-production. At year-end, producers may remain members of the ACE Network (some 170 members spread over 35 countries) to share information and co-produce projects with other members. There are three strands:

- Training Through Projects: three residential workshops (a 5-day project Development Workshop in October, a 6-day Financing Workshop in December and 1-day project follow-up workshop linked to the Annual ACE Producers' Reunion in March/April, in different EU cities) + year round individual monitoring and project follow-up;
- Audiovisual Skills Training: specific 1-day seminars and round tables in different EU cities (open to non-ACE members);
- Project placement and industry networking: regular meetings with ACE experts and training team, and members of the Network at festivals and markets (Berlin, Cannes, Rome, Rotterdam, Sarajevo, Toronto, etc). The year's most important networking event is the ACE Producers' Annual Reunion, 3 days in March/April (for all ACE members).

TARGET GROUP

Experienced European film producers.

BENEFITS

Improved development, business, entrepreneurial and management skills; expanded professional network of international contacts; follow-up on the project brought to the workshop; assistance via the "ACE hotline": help getting in touch with potential co-producers and key industry players all year long, especially during the main festivals.

www.ace-producers.com

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Européen (ACE)**
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DATES AND LOCATIONS

October 2012
Normandy – FR

**Late November |
early December 2012**
Potsdam – DE

Late March | early April 2013
tba

FEES

New participants: € 5, 500
for first year.

H | O | + remote follow-up,
individual consultancy.

ACE Network membership:
€700/y.

REQUIREMENTS

- Have produced at least one feature-length fiction film, theatrically released in at least the producer's own country;
- Have a fiction feature project suitable for an EU co-production in early stages of development.

PARTICIPANTS

16

REGISTRATION DEADLINE

June 21, 2012

ace
Ateliers du Cinéma Européen

Les Ateliers Jeanne Moreau

Association Premiers Plans

Initiated by Jeanne Moreau, this project-based workshop is for young filmmakers with one or two short films to their credit and a first feature film in development. The objective of the training is to help participants go from a short to long feature film, improving their technique, artistic and aesthetic skills.

The course takes the form of one eight-day session in summer in Angers.

The workshop covers:

- training with established filmmakers and technicians;
- development of participants' personal projects under the guidance of the attending instructors;
- screenings and analyses of film classics.

This course is designed to help participants move from short to long feature films by improving their technique, artistic and aesthetic skills.

TARGET GROUP

Young European filmmakers with their first feature film in development.

BENEFITS

- support in taking the first step into the world of feature films;
- diversification of technical, artistic and aesthetic references in order to help participants affirm and protect their artistic choices.

Association

Premiers Plans

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DATES AND LOCATIONS

July 2012

Angers – FR

FEES

None.



REQUIREMENTS

Young European filmmakers with one or two short films to their credit and a first fiction feature film in development (full script). Proficiency in French or English.

PARTICIPANTS

8

REGISTRATION DEADLINE

April 2012

www.premiersplans.org



Digital Production Challenge

FOCAL – Foundation for professional training in cinema and audiovisual media

This digital production workshop equips executive producers, production managers and post-production managers to deal with the developments of the digital era by giving them the analytical tools and methods to choose and become familiar with the various digital production process chains available on the market.

Over two-and-a-half days, participants acquire methodologies and tools to become acquainted with three workflows available on the European market; position the production of their feature or documentary films optimally within the digital workflow; comprehend how the different players from the director to the post-production provider interact; understand the advantages and disadvantages of digital distribution.

Using case studies, the workshop analyses three digital production and post-production workflows related to three "standard" film budgets: €200,000-ca. €1m, ca. €2m, €5m.

The second part of the programme is devoted to reviewing the participants' projects. The third part focuses on the new digital distribution workflow from the Digital Cinema Distribution Master (DCDM) to the theatre. Finally, the Workshop investigates the perspectives opened up by 3D production.

TARGET GROUP

Producers, line producers, production managers and post-production managers.

BENEFITS

- acquisition of precise, comprehensive and practical knowledge of three current production and post-production digital workflows;
- a work method for following and assessing digital production and audience acquisition steps and strategies, and making informed decisions about a film project;
- in short, the ability to choose the most creative and economically suitable solutions for a given film.

www.digiprodchallenge.net

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for professional training
in cinema and
audiovisual media**
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DATES AND LOCATIONS

November 15 > 17, 2012
Paris – FR

FEES

€450



REQUIREMENTS

Professional experience in production of feature and/or documentary films. Good spoken and written English.

PARTICIPANTS

40

REGISTRATION DEADLINE

September 28, 2012



EAVE

European Producers Workshop

EAVE – European Audiovisual Entrepreneurs

The EAVE European Producers' Workshop is a 12-month programme conducted through three one-week residential workshops connected by participant work and long-distance tutoring between workshops. Each workshop combines group work, plenary lectures, case studies, one-on-one meetings and screenings.

Between the workshops participants work on all aspects of developing their projects and will have been set specific tasks. Contact between the participants, and between participants and the teaching team takes place via e-mail, Skype and online community contact.

Of the 50 participants, approximately 30 attend with projects (fiction or documentary) and 20 without. Training through working on the development of real projects is at the heart of EAVE's methodology. Participants without projects are paired up with those with projects in order to benefit from all aspects of the programme. Participants without a project can be producers who wish to attend without a project, but also related industry professionals such as lawyers, those working for regional and national funds, sales agencies, distribution companies, co-production markets and festivals.

TARGET GROUP

Independent producers, sales agents and distributors (and their personnel), film/media agency/festival/market representatives, lawyers, consultants, trainers.

BENEFITS

- detailed knowledge of the European industry and the requirements of co-production;
- entry to a network of European producers, industry experts, decision-makers and co-production markets;
- strengthening of individual skills and knowledge;
- career acceleration;
- high-level project development.

www.eave.org

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DATES AND LOCATIONS

March 12 > 19, 2012
Luxembourg – LU

June 13 > 20, 2012
Opatija – HR

October | November 2012
(tbc) – Amsterdam – NL

FEES

Participants from MEDIA countries: with project: € 2,750; without project: € 1,750; from other countries: with project: € 4,000; with project: € 2,500. Project writers in Workshops 1 & 2: € 500 per workshop. Conference fee per workshop: € 1,400.



REQUIREMENTS

Producers working in fiction and documentary, already established in their own country and wishing to work in the wider European industry. Proficiency in English.



PARTICIPANTS 50

REGISTRATION DEADLINE

October 1, 2012 (for 2013)



EKRAN

Wajda Studio

EKRAN is a project-based programme targeting film professionals and focusing on the creative pre-production process. It aims to advance participants' scripts from first draft to a shooting version and prepare the projects for the screen.

Every participating project is represented by a team consisting of a director (or writer/director), a writer (or co-writer), a producer and a director of photography.

The EKRAN training programme is divided into three sessions. Between the sessions, participants are expected to develop new and further drafts of their scripts or treatments, and to write two full scenes to be shot at the second and third sessions.

TARGET GROUP

Directors, producers and scriptwriters.

BENEFITS

- well developed treatment or a first draft of a script and two scenes, presenting the tone, genre and visual language of the project as well as experience, knowledge and networking;
- scenes (especially the second scene, with its specifically cast actors, selected location, props and style of photography) that participants and their producers can – as they wish – use as demo/pilot visual material to accompany the script as a part of the production package, and/or be used in the search for financing of the film, and/or as test material or a visual laboratory and be shown to decisionmakers.

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DATES AND LOCATIONS

May 19 > 24, 2012

Warsaw – PL

July 9 > 18, 2012

September 17 > 26, 2012

FEES

None.



REQUIREMENTS

Experience, project in development, track record.
Fluent English.

PARTICIPANTS

< 36 (9 teams)

REGISTRATION DEADLINE

January 31, 2012

www.ekran.info.pl
www.wajdastudio.com


training · development
creative pre-production

EP2C

European Post-Production Connection

Entre Chien et Loup

EP2C is a one-week post-production workshop designed for producers and post-production supervisors. During the workshop, participants are introduced to the technical and artistic challenges of post-production. The aim is to facilitate the post-production process, especially in the case of demanding and multi-country productions.

EP2C is a project-based workshop that provides practice-oriented information and management skills in the main areas of post-production: scheduling and budgeting; image workflow and special effects; sound workflow; legal issues; marketing and deliverables issues.

This workshop also acts as a platform for European professionals to share their experience with international experts, and offers connections with financiers and industry partners from the regions hosting the workshop.

Producers come with a feature film project (fiction or documentary), which is further developed with the support of experts.

Post-production supervisors acquire knowledge of the newest developments and issues connected with the more technical side of post-production at meetings designed specifically for this group.

TARGET GROUP

Producers with a feature film project and post-production supervisors.

BENEFITS

Acquisition and updating of all the necessary keys to the post-production stage that producers and post-production supervisors need when working on an international co-production.

Entre Chien et Loup

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DATES AND LOCATIONS

Autumn 2012
tba

FEES

€ 850



REQUIREMENTS

Production experience at national level; working at time of workshop on a European co-production project. Proficiency in English.

PARTICIPANTS

14 producers, 8 post-production supervisors.

REGISTRATION DEADLINE

tba

www.ep2c.com



EFA Master Class – The Sound of the Image

with Bruno Tarrière and Selim Azzazi

European Film Academy e.V.



The main goal of the EFA Master Class is to make the participants aware of the multifaceted power of sound, at the narrative as well as the aesthetic level, taking the conscious or unconscious perception of the spectator of a film into account.

The 2012 edition of the EFA Master Class is devoted to the topic of sound in feature films. It allows participants to broaden their horizons, and update both their knowledge, and practical and theoretical skills.

The Master Class focuses on learning new aspects of the narrative use of sound, on sound design, editing and mixing, and on the question of how all these influence the perception of the audience. At the same time, the workshop explores the perspectives which new digital technologies open up for creating a sound track.

TARGET GROUP

Film directors, film composers, sound mixers, sound editors, sound designers, picture editors.

BENEFITS

- a deeper understanding of using sound as a narrative tool;
- working in a highly professional sound studio, in close-to-real conditions and exploring the possibilities of “virtual mixing” as an important tool for working on the sound level of a feature film;
- collaborating with the different creative heads of a film project, which improves personal skills, understanding of the overall relevance of students' work and the ability to operate in a heterogeneous team.

European Film Academy e.V.

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DATES AND LOCATIONS

June 2012
Berlin – DE

FEES

€700



REQUIREMENTS

Professionals in their respective fields; relevant track record. Proficiency in English.

PARTICIPANTS

18

REGISTRATION DEADLINE

March/April 2012 (tba)

www.europeanfilmacademy.org



Maia Workshops

Fondazione Film Commission Genova Liguria

Maia Workshops is an advanced training programme for emerging European producers. This course provides producers with the fundamental creative and managerial skills needed to steer a fiction or documentary project through the different phases of development, production and distribution.

Maia is structured in three independent five-day residential workshops:

1. Creative aspects in development;
2. Legal and financial issues;
3. Marketing and distribution.

Each workshop offers a tight combination of case studies, theoretical lessons and practical exercises, specific work on participants' projects and one-to-one meetings with tutors and trainers, plus great networking opportunities. Particular attention is paid to new and innovative ways of making and marketing European low-budget films.

Participants can attend one, two or all three workshops, with or without a project in development, depending on specific needs.

TARGET GROUP

New or emerging fiction and documentary producers, particularly those from new EU Member States and the Mediterranean area. Recent graduates from film schools, as well as scriptwriters, directors, production managers and other industry professionals with a basic understanding of the audiovisual sector and with a proven ambition to develop production skills.

BENEFITS

- better understanding of creative and business practices;
- extended network of industry contacts;
- improved management skills;
- knowledge of newest market trends and tendencies.

www.maiaworkshops.org
www.genovaliguriafc.it

**Fondazione Film
Commission
Genova Liguria**
via L.A. Muratori 9
16152 Genoa – IT

T +39 010 868 1459
F +39 010 868 1399

Graziella Bildesheim
Rickard Olsson
Alessandra Pastore
info@maiaworkshops.org
formazione@
genovaliguriafc.it

DATES AND LOCATIONS

April 16 > 20, 2012
Krakow – PL

September 24 > 28, 2012
Lazio Regio – IT

November 12 > 16, 2012
Liguria Region – IT

FEES

€800 per workshop;
€ 2,000 for 3-workshop
package.



REQUIREMENTS

CV, motivation letter, project
(if applicable). Fluent English.



PARTICIPANTS

20 per workshop
(min. 15 European).

REGISTRATION DEADLINE

3-workshop package:

January 27, 2012;

Workshop 1: March 3, 2012;

Workshop 2: August 10, 2012;

Workshop 3: September 28, 2012

maia
Workshops

Nipkow Programm

Nipkow Programm

The Nipkow programme provides long-term, intensive and personalised training for experienced professionals who are ready to enter the international market with feature films, documentaries or new media projects (e.g. crossover projects).

The programme offers:

- project development and pitching skills;
- project analysis and packaging;
- strategies in public relations, marketing, sales and distribution;
- co-production expertise (identifying suitable potential partners and skills).

The curriculum consists of: project analysis, planning and scheduling meetings with professionals, internships with audiovisual companies (including sales and distribution companies), residential project-packaging and pitching workshops, ongoing practical professional advice on a one-to-one basis with Nipkow staff and experienced professionals, follow-ups and dissemination of projects.

Participants can also attend the European Film Market, courses available in Berlin and participate in a three-day annual workshop in an EU city, where the main focus is on sales and marketing.

TARGET GROUP

Film and television professionals.

BENEFITS

- professional development of projects;
- a good grasp of the demands of international markets and industry;
- acquisition of useful professional contacts throughout Europe.

www.nipkow.de

Nipkow Programm

Kurfürstendamm 225
10719 Berlin – DE

T +49 (0)30 614 2838

F +49 (0)30 614 2826

Uta Ganschow

nipkow-programm@

t-online.de

DATES AND LOCATIONS

Year round

Berlin – DE

FEES

None.



REQUIREMENTS

Track record, experience, project proposal. Proficiency in English.

PARTICIPANTS

22

REGISTRATION DEADLINE

April 15, 2012;

November 15, 2012



Production Value – The European Scheduling & Budgeting Workshop

FOCAL – Foundation for professional training in cinema and audiovisual media

The main objective of Production Value is to give junior line producers and assistant directors the methods and tools to deliver professional budgets and shooting schedules as creative input for producers and directors. The 7-day residential workshop simulates pre-preparations for six existing film projects.

Participants start to work on the project three weeks before the Workshop. Working in teams of two and coached by top-level European professionals, the junior line producers and assistant directors from all over Europe are assigned real projects in development, brought by directors and producers, who have an English-language draft script for a film project with a certain level of complexity. The film is preferably conceived as an international co-production of two or more European countries and should have a minimum estimated budget of € 2m.

The teams are coached by top-level European line producers and first assistant directors, to ensure that, in the given circumstances and by the week's end, they have achieved the best possible budgets and schedules. The last two days are devoted to the directors' and producers' visit. This is when adjustments are made, results presented and the project evaluated.

TARGET GROUP

Line producers, production managers, first assistant directors, producers, directors.

BENEFITS

For participants: acquisition of a methodology, including mastery of international software – for budgeting and scheduling; enhanced ability to interact at co-production and human resource management level; networking with fellow European colleagues.

For producers and directors: fully developed budgets and schedules; neutral expertise on their film project; experience of sharing their vision of the film with creative “operational partners”; better understanding of co-production implications; access to a network of talented “operational partners”.

www.productionvalue.net

FOCAL – Foundation for professional training in cinema and audiovisual media

av. de la Rasude 2
1006 Lausanne – CH

T +41 (0)21 312 6817
F +41 (0)21 323 5945

Anne Perrenoud
info@focal.ch

DATES AND LOCATIONS

January 6>14, 2012
MT

FEES

Full-time employees of production companies: € 1,000; free-lancers; € 800.



REQUIREMENTS

Assistant directors: 1st AD on feature films or TV movies at least twice, or 2nd AD at least three times.

Line producers: LP on feature films or TV movies at least once or production manager at least twice.

Directors and producers: See course description. Good spoken and written English.

PARTICIPANTS

6 junior line producers;
6 junior first assistant directors.
12 producers and directors.

REGISTRATION DEADLINE

November 11, 2011

F O C A L



03

**MANAGEMENT
LEGAL
& FINANCE**

Atelier Ludwigsburg-Paris

La fémis – École Nationale Supérieure des Métiers de l'Image et du Son | Filmakademie Baden-Württemberg

Atelier Ludwigsburg-Paris, jointly organised by La Fémis in Paris and Filmakademie Baden-Württemberg in Ludwigsburg, is a full one-year continuous training programme to provide further training for young European producers and distributors.

The academic year begins in October in Ludwigsburg. In January the programme shifts to Paris, and in mid-February all participants attend the Berlinale. They then move on to London for a two-week session with the NFTS (National Film and Television School), before returning to Ludwigsburg for their March session. A four-week period of practical work experience with a European distribution company follows, before they return to La fémis for their May session. The programme also includes visits to film festivals such as Angers, Berlin and Cannes. The curriculum includes development, financing, production, distribution and marketing.

Participants spend several days at the headquarters of the French-German cultural television broadcaster ARTE to gain an insight into the workings of the different editorial departments and the structure of European television. As a final project, the 18 participants produce a series of short films, which are co-produced and broadcast by ARTE.

TARGET GROUP

Young professionals, graduates of film schools and universities, with practical work experience and strong motivation.

BENEFITS

- broader and up-to-date knowledge of the various mechanisms of the business of film in France, Germany, the UK and more generally in Europe;
- meetings with current industry professionals and development of a network;
- membership of an alumni association "Atelier Network", which meets three times a year (Berlin, Cannes, and at the French-German Film Meetings).

www.atelier-ludwigsburg-paris.com
www.lafemis.fr | www.filmakademie.de

La fémis – École Nationale Supérieure des Métiers de l'Image et du Son

rue Francoeur 6;
75018 Paris – FR

T +33 (0)1 5341 2211

F +33 (0)1 5341 2169

Filmakademie Baden-Württemberg

Akademiefhof 10
71638 Ludwigsburg – DE

T +49 (0)7141 969 501

F +49 (0)7141 969 511

Christine Ghazarian
christine.ghazarian@
femis.fr

Hanna Hertwig
hanna.hertwig@
filmakademie.de

DATES AND LOCATIONS

Full one-year programme
Ludwigsburg – DE

Paris – FR

Beaconsfield – UK

FEES

€ 1,500

🏠 (part)

REQUIREMENTS

University degree, age < 30.
Proficiency in English;
knowledge of French
or German.

PARTICIPANTS

18

REGISTRATION DEADLINE

May 2012

ÉCOLE NATIONALE SUPÉRIEURE
DES MÉTIERS DE L'IMAGE ET DU SON
La fémis

EAVE Film Finance Forum

EAVE – European Audiovisual Entrepreneurs

The EAVE Film Finance Forum provides an exploration and update of the latest financial developments and funding sources in Europe. It aims to increase producers' and distributors' knowledge of the financial aspects of film making, taking into account the new technologies.

This course includes sessions on public and private finance, co-production and the legal issues involved, tax incentives, the sales and distribution market, banking services and new industry trends. It takes the form of an intensive four-day residential programme.

Since most films produced in Europe are made with low-to-medium budgets, the Finance Forum focuses on participants' actual financial situation and provides them with solutions adapted to their needs and projects.

TARGET GROUP

Film/media producers, national/regional film fund representatives, sales agency/distributor personnel, policymakers, consultants, lawyers.

BENEFITS

Reinforced managerial and financial capacity to compete successfully in European and global markets.

EAVE – European Audiovisual Entrepreneurs

rue de Luxembourg 238C
8077 Bertrange – LU

T +352 4452 101
F +352 4452 1070

Kristina Trapp
eave@eave.org
tina@eave.org

DATES AND LOCATIONS

April 19 > 22, 2012
Luxembourg – LU

FEES

€ 1,300. Graduates of EAVE European Producers Workshop and Film Finance Forum: €900.



(EU-12, countries with no support mechanisms; 70% of total cost, inc. travel, accommodation for 8 non-EU participants).

REQUIREMENTS

Track record, experience.
Proficiency in English.



PARTICIPANTS

30 (22 EU, 8 non-EU)

REGISTRATION DEADLINE

March 2, 2012

www.eave.org



Essential Legal Framework: Digital Strategies – Financing, Marketing and Distributing 2.0

Erich Pommer Institut

The Digital Strategies seminar sets out to equip producers (and distributors) with the basic tools to help them capitalise on the opportunities of the digital world.

With new media making filmmakers more powerful than ever, for the first time it is possible to finance, produce, distribute and own one's own content – thanks to digital technology.

Internationally acclaimed experts provide relevant, hands-on knowledge and cutting edge case studies.

TARGET GROUP

Film/TV professionals, e.g. producers, distributors, commissioning editors, TV broadcasters, bankers, entertainment lawyers.

BENEFITS

- a route through the digital maze: crowd funding, cross media, social media, VoD;
- strategies for multi-platform projects;
- inspiring and cutting-edge case studies;
- excellent networking with peers and industry experts.

Erich Pommer Institut

Försterweg 2
14482 Potsdam-
Babelsberg – DE

T +49 (0)331 721 2885
F +49 (0)331 721 2881

Nadja Radojevic
radojevic@
epi-medieninstitut.de

DATES AND LOCATIONS

November 2012 (tbc)
Vienna – AT

FEES

1st person € 1,250 

2nd person from same

company: € 900 

Excl. accommodation
and meals:

€ 770 | € 500.

€ (priority: EU-12 + HR)

REQUIREMENTS

Proficiency in English

PARTICIPANTS

30

REGISTRATION DEADLINE

First come, first served.
No cut-off date.

www.epi-media.eu



Erich Pommer Institut

Essential Legal Framework: European Co-Production – Legal and Financial Aspects

Erich Pommer Institut

This course on the legal and financial aspects of European co-production provides exclusive insights into the making of European co-productions; participants learn all about legal and finance issues in production and distribution.

Acclaimed European producers and leading experts in the world of film-making share their experience. Participants hear from the masterminds of an ever-changing world of international sales and distribution.

The training provides relevant information on the various tax incentives and state subsidy programmes, and gives participants the knowledge to handle the complexities of European co-productions successfully.

TARGET GROUP

Film/TV professionals, e.g. producers, distributors, commissioning editors, TV broadcasters, bankers, entertainment lawyers.

BENEFITS

- how to successfully produce a European co-production;
- funding strategies and legal framework;
- relevant, hands-on knowledge acquired from internationally acclaimed experts,
- cutting-edge case studies;
- relaxed networking.

Erich Pommer Institut

Försterweg 2
14482 Potsdam-
Babelsberg – DE

T +49 (0)331 721 2885
F +49 (0)331 721 2881

Nadja Radojevic
radojevic@
epi-medieninstitut.de

DATES AND LOCATIONS

October 24 > 28, 2012
Berlin – DE

FEES

1st person € 1,250 

2nd person from
same company: €900



Excl. accommodation
and meals:
€ 770 | € 500.

€ (priority: EU-12 + HR)

REQUIREMENTS

Proficiency in English

PARTICIPANTS

30

REGISTRATION DEADLINE

First come, first served.
No cut-off date.

www.epi-media.eu



Erich Pommer Institut

Essential Legal Framework: Rights Clearance

Erich Pommer Institut

The Rights Clearance course offers the practical knowledge to identify and clear rights in film and TV fast and effectively.

Scripts based on real stories, a Warhol poster in the background of a scene and a protagonist humming a Robbie Williams song – not all rights contained in a script or a film are that obvious. Only a detailed analysis can avoid cost-intensive pitfalls.

The teaching combines theoretical and practical work on the case, including best practice and strategies.

TARGET GROUP

Film/TV professionals, e.g. producers, distributors, commissioning editors, TV broadcasters, bankers, entertainment lawyers.

BENEFITS

- clearing copyrights, personality rights, music rights;
- cutting-edge case studies;
- relevant, hands-on knowledge acquired from internationally acclaimed experts.

Erich Pommer Institut

Försterweg 2
14482 Potsdam-
Babelsberg – DE

T +49 (0)331 721 2885
F +49 (0)331 721 2881

Nadja Radojevic
radojevic@
epi-medieninstitut.de

DATES AND LOCATIONS

March 17 > 21, 2012
Berlin – DE

FEES

1st person € 1,250 
2nd person from
same company: € 900



Excl. accommodation
and meals:
€ 770 | € 500.

€ (priority: EU-12 + HR)

REQUIREMENTS

Proficiency in English

PARTICIPANTS

30

REGISTRATION DEADLINE

First come, first served.
No cut-off date.

www.epi-media.eu



Erich Pommer Institut

European Master in Audiovisual Management (MEGA PLUS)

Media Business School (Fundación Cultural Media)

MEGA PLUS is a nine-month, project-based master's programme designed for young professionals wishing to 'fast-track' their careers in the entertainment industry through specialised training in audiovisual company management and audiovisual project planning and positioning.

The course content includes project development, financing, positioning, production budgeting and scheduling, traditional and digital distribution, marketing and exploitation strategies, company management and business administration. Digital media is embedded as a cross-cutting theme in all the MEGA modules.

The course programme consists of:

- residential training (14 weeks): lectures, workshops and tutorials;
- a six-month internship programme;
- Mega Final Evaluation Week (Mega Few).

TARGET GROUP

Young producers or professionals, or recent film school/university graduates with an excellent track record.

BENEFITS

- develop the skills and expertise to allow participants to work in the industry at management level;
- build solid company management, development, production and distribution foundations;
- develop an international dimension for the course projects' business plans;
- build an international professional network in the audiovisual sector;
- a 90% post-master job placement rate.

www.mediaschool.org

Media Business School (Fundación Cultural Media)

C/ Antonio Acuña 19
Esc. Dcha. - 1ª Izda.
28009 Madrid – ES

T +34 91 575 9583
F +34 91 431 3303

Ana Laguna | Luis Puente

Nadine Luque
nadineluque@
mediaschool.org
mega@mediaschool.org
fcm@mediaschool.org

DATES AND LOCATIONS

**June 1 > September 7, 2012
(residential) & Final Evaluation Week: December 2012
Ronda, Málaga – ES**

**September > December 2012
& January > March 2013
(internship)**

FEES € 7,000 (for nationals of MEDIA Programme countries); includes: airport transfers.

HIOI during Final Evaluation Week.



REQUIREMENTS

University degree or excellent professional track record;
Course project (film, TV, transmedia or company).
Proficiency in English.



PARTICIPANTS < 25

REGISTRATION DEADLINE

February 28, 2012

mega : european master
plus : in audiovisual
: management

European Media Institute: East European Media Management Program



Niezależna Fundacja Filmowa | Independent Film Foundation

EMI is a programme for top and senior managers from Central and Eastern Europe wanting to enlarge their knowledge about the rapidly changing environment and future challenges of the audiovisual content industry, and identify the best possible ways for self-improvement.

The aim of this course is to provide cross-border experience – through exchanges and by treading new paths to establish and further develop international cooperation, associated with networking activities

Round tables, case studies, interactive discussions, interpersonal workshops and panels deal with:

- leadership
- corporate strategy
- innovation
- the future of the media industry.

TARGET GROUP

Top and middle managers working for audiovisual content providers, whether they are TV broadcasters, digital cable networks, IT platforms, telecoms, multiplex chains, or national and regional audiovisual funds.

BENEFITS

- broadening horizons beyond the practical problems of daily work;
- mastering the new philosophy of functioning in a constantly changing media sector;
- positioning management activities in the broader context of the region and Europe as a whole;
- preparation and mental training for today's unknown, i.e. the future development of media;
- development of cooperation within the region and throughout Europe.

**Niezależna Fundacja
Filmowa | Independent
Film Foundation**

Bukowinska 22 lok. 3B
02 703 Warsaw – PL

T +48 (0)2 2851 8440
F +48 (0)2 2851 8444

Violetta Kaminska
violetta.kaminska@pnf.pl

DATES AND LOCATIONS

November 2012
PL

FEES

€ 2,000



REQUIREMENTS

Top or middle manager
in media sector. Higher
education diploma.
Good knowledge of English.

PARTICIPANTS

25

REGISTRATION DEADLINE

July 30, 2012

www.scripteast.pl

SCRIPT EAST >>>

European TV Drama Series Lab



Erich Pommer Institut

The European TV Drama Series Lab is a high level two-module training course and think tank for key European television industry players.

MODULE 1: Framework for successful European TV Drama Series

The main aim of the first module is to discuss the culture and markets in place in the US and Europe, and to distill systems and processes that can be applied to benefit European creativity and production. Participants also take part in think tanks.

MODULE 2: The Creative Maze

The second module emphasises the creative aspects, offering participants unique insights into the mechanisms behind the success of US TV series, such as the principles of the writers' room, the role of the show-runner as well as the management of creative teams. Following two introductory seminar days, the participants are divided into groups: Writers' Room Simulation (Writers and Creative Producers); Management of Creative Teams (Producers and Broadcasters).

TARGET GROUP

Key TV series industry players (scriptwriters, creative and executive producers, broadcasters).

BENEFITS

- develop specific skills in international TV series production;
- learn from top industry players from Europe and the US;
- receive up-to-date information on trends in the TV series sector;
- learn from internationally successful TV series in Europe;
- understand the mechanisms behind the success of American drama series and adapt this knowledge to European market realities;
- obtain exclusive insights and learn best practice lessons from cutting-edge case studies;
- participate in excellent networking opportunities and build up a strong network.

www.tv-lab.eu

Erich Pommer Institut

Försterweg 2
14482 Potsdam-
Babelsberg – DE

T +49 (0)331 721 2885
F +49 (0)331 721 2881

Nadja Radojevic
radojevic@
epi-medieninstitut.de

DATES AND LOCATIONS

April 24 > 29, 2012
Berlin – DE

June 9 > 15, 2012

FEES

€ 4,500 for 2 modules.



REQUIREMENTS

Experience and track record in the industry.
Proficiency in English.

PARTICIPANTS

30

REGISTRATION DEADLINE

March 12, 2012



Erich Pommer Institut

Inside Pictures

National Film and Television School

Inside Pictures is a top-level business training programme aimed at ambitious executives and producers who want to lead the film industry into the digital future. Now in its ninth year, the programme focuses on developing the cutting-edge industry business knowledge, management skills, profile and cross-industry contact network needed for leaders from across the industry to thrive in the global business of film.

Comprising three intensive one-week modules (and a project), Inside Pictures takes place in London and Los Angeles between June and December 2012. The programme is aimed at producers and executives from across Europe. The programme covers all aspects of the international film business – from development through production, financing, worldwide distribution, marketing and exhibition, and the latest digital developments. It also covers corporate strategy and other leadership skills.

Seminars, workshops, studio visits, projects and events are hosted by many of the US and UK's most senior industry professionals, who have included Jeffrey Katzenberg, David Fincher, Richard Curtis, Tim Bevan, Charles Roven and many studio chiefs.

Inside Pictures is a film business-training programme for senior EU producers and executives. It is designed to develop the skills and contacts they need to lead and grow successful businesses by developing their 360 degree understanding of the global business of film, increasing their network of high level contacts and raising their industry profile.

TARGET GROUP

Senior EU producers and executives from a range of backgrounds, including feature film and associated creative industries.

BENEFITS

Cutting edge knowledge; business skills; an enhanced profile; contacts to accelerate and promote the executive's development.

www.inside-pictures.com
www.nfts.co.uk

National Film and Television School

Beaconsfield Studios
 Station Road
 Beaconsfield HP9 1LG – UK

T +44 (0)1494 713 402

Paul Moody
 pmoody@nfts.co.uk
Jill Tandy
 insidepictures@nfts.co.uk

DATES AND LOCATIONS

June 18 > 22, 2012
 London – UK

September 17 > 21, 2012
 Los Angeles – USA

November 12 > 17, 2012
 London – UK

December 2012
 London – UK

FEES

Full participant: € 6,000;
 Full selected observer: € 3,000.



REQUIREMENTS

Minimum five years' relevant experience in production, development, acquisitions, directing, distribution, marketing, exhibition, advertising, sales, legal, business affairs, consultancy or finance. Fluent spoken and written English.

PARTICIPANTS

15 participants; 8 observer places (UK modules only).

REGISTRATION DEADLINE

tba



INSIDE PICTURES

Into the Future

Wajda Studio

This is an interdisciplinary, creative and interactive Training of Trainers (ToT) with the objective of contributing to the future shape of professional training for the industry.

This course focuses on:

1. Professional training visions and challenges for the next 10 years;
2. Analysing the industry trends and challenges for the next 10 years/
Industry needs for or expectations of professional training;
3. Relationships between training and the film industry;
4. Funding bodies' policies on and expectations of professional training;
5. Production/distribution trends and implications for professional training: contents and methods;
6. Financing professional training in the future.

This course is organised in conjunction with ATC - Audiovisual Training Coalition, FOCAL and the Norwegian Film Institute.

TARGET GROUP

Professional training providers.

BENEFITS

- better understanding of other professionals' jobs, priorities, needs, challenges;
- improved interdisciplinary collaboration and mutual support;
- questioning and inspiration from peers;
- improved strategic skills;
- identification of possible development or changes needed to strategy or plans of action.

Wajda Studio

Chelmska Str. 21
Building 24
00724 Warsaw – PL
T +48 (0)22 851 1056
F +48 (0)22 851 1067

Sophie Bourdon
sbourdon1700@gmail.com
Agnieszka Marczevska
amarczewska@
wajdaschool.pl

DATES AND LOCATIONS

March 28-30, 2012

Oslo – NO

FEES

€ 600



€ (EU-12 + HR)

REQUIREMENTS

Being an active training provider. Fluent English.

PARTICIPANTS

25

REGISTRATION DEADLINE

January 31, 2012

www.at-coalition.org



MEDICI – The Film Funding Journey



**FOCAL – Foundation for professional training
in cinema and audiovisual media**

Medici – The Film Funding Journey – is a two-year training cycle created exclusively for European public film funders – national, regional and European. It consists of five 48-hour workshops (two in 2012 and three in 2013). Each deals with a different phase of the film financing process from the perspective of the film funder. **MEDICI** is where funds' representatives have the opportunity interactively to present, propose and challenge their own practices and policies.

Workshops in 2012:

First Workshop: "LONG BEFORE 1 – Strategies & Initiatives for the Filmmakers" deals with all long-term issues related to content (which filmmakers and which films).

Second Workshop: "LONG BEFORE 2 – Strategies & Initiatives for the Producers" deals with all long-term issues related to financial frameworks, guidelines and production policies.

MEDICI has three objectives:

- improve best practice in funding European films by public players based on mutual experience;
- enhance potential policy cooperation between public film funds beyond their daily work;
- form a network of film funders active and creative in the defence and improvement of European films

TARGET GROUP

Those working within European film funding bodies, the heads of such institutions, but also those in charge of project management, decision-making and contracting.

BENEFITS

- understanding of different practices and cultural values in funding;
- enhancement of the global vision of the impact of film funding on national and European cultures;
- awareness of the challenges of new formats and technology;
- access to a network of colleagues with similar missions.

www.medici-training.net

**FOCAL – Foundation
for professional training
in cinema and
audiovisual media**
av. de la Rasude 2
1006 Lausanne – CH
T +41 (0)21 312 6817
F +41 (0)21 323 5945
Anne Perrenoud
info@focal.ch

DATES AND LOCATIONS

April 25 > 27 April, 2012

Stockholm – SE

November 7>9, 2012

Vienna – AT

FEES

€ 1,000 per workshop.



REQUIREMENTS

Must be working at a level involving setting and applying the rules on access to film funding, whether selective or performance-based. Good spoken and written English.

PARTICIPANTS

35

REGISTRATION DEADLINE

February 24, 2012;

September 14, 2012



Screen Leaders EU

FÁS Screen Training Ireland

Screen Leaders EU is a unique leadership and strategic company development programme for experienced CEO/Owners/CFO's.

It enhances business expertise in the key areas of leadership, management skills, strategic planning and business opportunities in the international marketplace.

What makes Screen Leaders distinctive is the detailed consultation process with participants, which ensures custom-designed content tailored specifically to the needs of participating companies. Tutors and speakers on the programme are drawn from industry leaders from the EU and internationally who cover topics such as strategic planning, leadership coaching, digital media, production, legal, banking, sales, distribution, VOD, marketing, development, financial planning, company structures, packaging projects, managing people, negotiation etc.

Screen Leaders EU takes place over a 6-month period: participants begin with a four-day residential workshop in June, attend a two-day strategic planning module in July, then one-to-one meetings on implementing a strategic plan and leadership coaching. The final four-day residential workshop takes place in November.

TARGET GROUP

Chief Executives, Company Owners and Chief Financial Officers.

BENEFITS

- leadership and management skills;
- strategic planning and financial planning skills;
- creativity and innovation in companies;
- aligning company structure to implement strategic plans;
- addressing business challenges and maximising on business opportunities;
- customised training content tailored to specific needs;
- building an international network in a variety of established and emerging industry areas.

FÁS Screen Training Ireland

27-33 Upper Baggot Street
Dublin – IE

T +353 (0)1 607 7461

F +353 (0)1 607 7469

Helen McMahon

helen.mcmahon@fas.ie

DATES AND LOCATIONS

June 2012

Dublin – IE

July 2012

Berlin – DE

October 2012

Dublin – IE, London – UK
(Participant's choice)

November 2012

Copenhagen – DK

FEES



€ 5,000 per company.

+ ground travel to session locations.



REQUIREMENTS

At least five years' industry experience with proven track record in the relevant industry areas. Fluent English (inc. written).

PARTICIPANTS

< 24

(12 companies x 2 people).

REGISTRATION DEADLINE

April 1, 2012

www.screentrainingireland.ie

Screen Training Ireland

04

**MARKETING
DISTRIBUTION
& EXHIBITION**



Art Cinéma = Action + Management

Confédération Internationale des Cinémas d'Art et d'Essai (CICAE)

The "Action + Management" Programme aims to develop the skills needed to manage art house cinemas. The idea of this course is to reinforce the competitiveness of European art house cinemas and improve the market share in Europe of European films.

This training course consists of a 10-day workshop in Venice during the Festival. It includes plenary sessions on general topics related to cinema management, case study presentations and workshops, allowing small groups of participants to share their experiences and to network.

TARGET GROUP

Cinema exhibitors. A few audiovisual professionals (e.g. from the distribution sector) and institutional participants are admitted.

BENEFITS

- a better understanding of the key facts of this profession thanks to European cinema market analyses from experts and hands-on know-how from top-rank European exhibitors;
- extensive networking with some 100 fellow professionals, which allows participants to produce pragmatic tools and projects useful to the whole profession;
- improved professional confidence and enthusiasm;
- participation in an international 'A' film festival.

**Confédération
Internationale
des Cinémas d'Art et
d'Essai (CICAE)**

rue Vauvenargues 12
75018 Paris – FR

T +33 (0)1 5633 1329
F +33 (0)1 4380 4114

Markéta Hodoušková
cicae@art-et-essai.org

DATES AND LOCATIONS

**September 2012
San Servolo Island,
Venice – IT**

FEES

€ 1,260



+ accreditation for the Mostra.

€ (For participants with no national support scheme for professional training); travel grant for 50% of trainees.

REQUIREMENTS

- Minimum one year experience in arthouse cinema, or in a mainstream cinema willing to develop art cinema. Those working in institutions dealing with the sector may also be eligible.
- Fluent in English, French, German or Italian; fair knowledge of conversational English.

PARTICIPANTS

50

REGISTRATION DEADLINE

March > June 2012.

www.cicae.org



Developing Your Film Festival

Independent Cinema Office

Developing Your Film Festival brings together film festival professionals from across Europe for five days of training and networking to strategically develop their festivals and encourage collaboration.

The course is taught by industry experts from across Europe through talks, workshops, practical exercises and group discussions. It equips participants with the skills, confidence and inspiration to produce innovative film programmes, reach a wider audience, raise their festival's profile and develop their organisation.

The peer-led workshops to foster collaboration between European film festivals are a significant element of the programme. Participants are encouraged to join a network for peer support and partnerships in the future.

The training runs over three days followed by two days of screenings and networking at the Motovun Film Festival in Croatia.

TARGET GROUP

Film festival staff working in management, programming, marketing, fundraising, plus support agency staff.

BENEFITS

Participants return with the practical skills and knowledge to develop their film festival, plus fresh ideas, confidence and inspiration. They also become part of a network of peers across Europe to share information and form partnerships for the future.

Independent Cinema Office

3rd Floor
Kenilworth House
79-80 Margaret Street
London W1W 8TA – UK
T +44 (0)20 7636 7120
F +44 (0)20 7636 7121

Sarah Bourne
sarah.bourne@
independentcinemaoffice.
org.uk | info@
independentcinemaoffice.
org.uk

DATES AND LOCATIONS

July 2012
Motovun – HR

FEES

€550

 + some meals,
festival accreditation,
airport transfers.

 (priority: EU-12 + HR)

REQUIREMENTS

Minimum one year experience
working with a film festival.
A desire to work collabora-
tively with other film festivals.
Fluent English.

PARTICIPANTS

40

REGISTRATION DEADLINE

tba

www.independentcinemaoffice.org.uk



DigiTraining Plus: European Cinemas Experiencing New Technologies

MEDIA Salles

DigiTraining Plus offers training in digital projection in cinemas and tools for analysing the new digital cinema markets. This course creates an opportunity to exchange views with other players operating in the market: distributors, sales agents, suppliers of digital equipment etc.

The course consists of a 5-day workshop. The main subjects are:

1. experience and best practice through visits to digitised cinemas;
2. standards and technical aspects;
3. business models and financial issues;
4. analysis of market potential;
5. digital and 3D content, with a focus on European digital products.

TARGET GROUP

Cinema exhibitors and professionals operating in the field of digital distribution and projection, film archive professionals, researchers, representatives of exhibitor associations and public cinema institutions, theatrical programmers and technicians.

BENEFITS

- the knowledge and competencies needed to operate with greater awareness and success in the field of digital projection in cinemas;
- tools for analysing the new markets that can be reached by digital cinema;
- knowledge of the most significant experience internationally in this field;
- exchange of ideas with other players;
- up-to-date knowledge of digital content offerings.

MEDIA Salles

c/o Agis Lombarda
Piazza Luigi di Savoia 24
20124 Milan – IT

T +39 02 6739 7823

F +39 02 6690 410

Etisabetta Brunella

digitraining@mediasalles.it

infocinema@mediasalles.it

DATES AND LOCATIONS

August 29 >

September 2, 2012

Amsterdam – NL

FEES

€ 850



REQUIREMENTS

Professionals with track record in cinema exhibition, distribution or promotion, or with experience in the digital cinema field. Average-to-good conversational English.

PARTICIPANTS

29

REGISTRATION DEADLINE

May 28, 2012

www.mediasalles.it

CINEMA D'EUROPA



MEDIA SALLES

EAVE Film Marketing Workshop

EAVE – European Audiovisual Entrepreneurs

The EAVE Film Marketing Workshop focuses on marketing during development, production, sales, distribution and exhibition. It takes the form of an intensive 4-day residential programme.

The workshop includes presentations on developing a marketing strategy, the international sales process (including a focus on the online/VoD environment), sales and distribution agreements, online marketing, the production and use of trailers and show reels, the distribution business and launching a film at festivals.

The EAVE Film Marketing Workshop is designed to assist participants in positioning their films, with a primary focus on the most cost-effective ways of marketing their projects. It includes all relevant areas of marketing. This comprehensive short course is also valuable for people working in sales, distribution and marketing departments.

Applications from other professionals in the industry (e.g. regional, national funding institutions), and relevant trainers and consultants are welcome.

TARGET GROUP

Film/media producers, representatives of national and regional film funds, sales agency/distributor personnel, policymakers, media consultants, lawyers.

BENEFITS

A greater understanding in a short space of time of the marketing process, both in broad terms and for individual films.

EAVE – European Audiovisual Entrepreneurs
rue de Luxembourg 238C
8077 Bertrange – LU

T +352 4452 101
F +352 4452 1070

Kristina Trapp
eave@eave.org
tina@eave.org

DATES AND LOCATIONS

December 2012
Luxembourg – LU

FEES

€ 1,300. Graduates of EAVE European Producers Workshop and Film Finance Forum: €900.



€ (EU-12 and countries with no support mechanisms).

REQUIREMENTS

Track record, experience. Proficiency in English.



PARTICIPANTS

30

REGISTRATION DEADLINE

October 15, 2012

www.eave.org



Marketing & Distribution (M&D)

Media Business School (Fundación Cultural Media)

MD is an intensive professional training programme focusing on the marketing and distribution of feature films with digital media embedded as a cross-cutting theme throughout the course.

This five-day, project based programme designed with input from leading European and US marketing and distribution professionals, from both the independent and studio distribution sector, provides participants with a detailed insight into the processes involved in preparing the distribution of a feature film.

MD consists of a series of seminars, tutorials/consulting, case studies and screenings focusing on theatrical release strategies; the marketing campaign; best use of publicity and promotions; digital exhibition and distribution; home entertainment; digital media; new business models and new markets; multiplatform release and strategies, and future business strategies for independent distributors.

TARGET GROUP

European film executives with experience in production, marketing, distribution, acquisitions, sales or exhibition of feature films, as well as marketing executives from other fields who want to move into the film industry.

BENEFITS

The course provides a practical environment for participants to develop a 'traditional' and digital-driven distribution and marketing strategy for their project.

The programme enables participants significantly to extend their professional network of contacts both with the other participants and the experts who attend, all of whom are key players in the entertainment industry.

Media Business School (Fundación Cultural Media)

C/ Antonio Acuña 19
Esc. Dcha. - 1º Izda.
28009 Madrid – ES

T +34 91 575 9583
F +34 91 431 3303

Yareri Aguilar
Luis Puente
Nadine Luque
nadeluque@
mediaschool.org
mdcourse@
mediaschool.org
fcm@mediaschool.org

DATES AND LOCATIONS

July 10 > 14, 2012
Ronda, Málaga – ES

FEES

€ 1, 200 (for nationals
of MEDIA Programme
countries).

  + airport transfers.


REQUIREMENTS

Track record in production,
distribution, marketing, acqui-
sitions, sales or exhibition, or
experience in marketing and
desire to enter the audiovisual
sector. Proficiency in English.



PARTICIPANTS

< 25

REGISTRATION DEADLINE

May 31, 2012

www.mediaschool.org

md: marketing
& distribution

Marketing Movies Online Labs

NEW

DiVA (Diversity in Visual Arts)

Delivered over a 4-day residential course, the Marketing Movies Online Lab Programme is a project-driven initiative that brings film executives face-to-face with leading digital media experts. Participants acquire the skills and experience needed to develop their own digital marketing campaigns.

Subjects covered in master classes and presentations on Day 1 include search engine optimisation, social media and social networks, viral marketing, and marketing over mobiles and tablets. On Day 2, working with a leading digital marketing expert, delegates take an intensive look at the digital marketing planning framework and explore the options open to their own projects, through a mixture of case study presentations, in-depth talks, and group and individual work. On Day 3, participants develop their own digital marketing strategy receiving one-to-one support and advice. On Day 4, participants pitch their digital marketing campaign to an industry panel.

TARGET GROUP

Development executives, digital account directors, film producers, heads of communication, heads of digital marketing, marketing executives (and assistants), operations managers, press and events coordinators, PR consultants and managers, sales directors, social media consultants.

BENEFITS

- a deeper understanding of the behaviours of online audiences and the role that digital media plays;
- a greater familiarity with the tools and techniques that can be used in a digital marketing campaign and understanding of the benefits of building direct relationships with consumers;
- gaining the experience required to identify, engage and work effectively with digital agencies and to plan, coordinate and execute effective digital marketing activities;
- acquiring a clear understanding of online film marketing and how to build a cost-effective, targeted campaign for their film or business.

www.marketingmoviesonline.com
www.diversityinvisualarts.com

DiVA

(Diversity in Visual Arts)

54 Broadwick Street
London W1F 7AH – UK
T +44 (0)843 289 9204

Arit Eminue

admin@

diversityinvisualarts.com

DATES AND LOCATIONS

September 18 > 21, 2012 (tbc)
ES (tbc)

FEES

tbc

 + airport transfers.



REQUIREMENTS

Marketing knowledge and expertise; a good track record in marketing, distribution, production, acquisitions, sales or exhibition; a project (at any stage) to work on. Proficiency in English.

PARTICIPANTS

15

REGISTRATION DEADLINE

July 2012 (tbc)

DiVA
Diversity in Visual Arts

05

ANIMATION



3D Art

The Animation Workshop | VIA University College

The 3D Art course aims to establish an artistic and technical teaching environment that will enable highly creative and driven European animation professionals to reach levels of excellence in fields of the European industry that are in great need of good skills, namely those of 3D character animation, whether for the animated feature film, TV series or game markets.

This 15-week course is designed for junior European professional character, layout and concept designers, modellers and digital artists wishing to develop and perfect their skills under the supervision of industry professionals from animation and game studios.

The objective is to enable the participants to meet the professional requirements and quality standards expected by European 3D animation and game companies.

Students produce professional portfolios and show reels at the end of the training.

TARGET GROUP

Professionals from the animation industry, namely character and background designers; concept artists; modellers; set-up, lighting and shading artists; art directors; trainers wishing to upgrade their knowledge and perfect their skills.

BENEFITS

- further training in 3D Arts;
- augmented employability;
- meeting other participants from all around Europe and very experienced tutors from companies around the world.

The Animation Workshop | VIA University College

Kasernevej 5
8800 Viborg – DK

T +45 8755 4900
F +45 8755 4901

Timothy Leborgne
tim@animwork.dk
Per Kristensen
perk@animwork.dk

DATES AND LOCATIONS

August 27 > December 7, 2012
Viborg – DK

FEES

€ 2,750



REQUIREMENTS

Application judged based on CV, portfolio/demo reel and track record. May be submitted online. Proficiency in English.

PARTICIPANTS

12

REGISTRATION DEADLINE

August 3, 2012

www.animwork.dk



3D Character Animation

The Animation Workshop | VIA University College

The 3D Character Animation course aims to establish an artistic and technical teaching environment that will enable highly creative and driven European animation professionals to reach levels of excellence in fields of the European industry that are in great need of good skills, namely those of computer graphic art, whether for the animated feature film, TV series or game markets.

This course is designed to give animators who already have a basic grasp of the classical principles of animation an understanding of the methodology of 3D character animation.

The 15-week course focuses heavily on the acting and action of characters, enabling the student to develop and refine a practical method for attaining the most believable movement in their animation. The objective is to enable the participants to meet the professional requirements and quality standards expected by European 3D animation and game companies.

Students produce professional show reels at the end of the training.

TARGET GROUP

Professionals from the animation industry, namely 2D/3D animators and trainers wishing to make a quick shift from 2D animation to 3D animation, and/or wishing to upgrade their knowledge and perfect their skills.

BENEFITS

- further training in 3D Character Animation;
- augmented employability;
- meeting other participants from all around Europe and very experienced tutors from companies around the world.

The Animation Workshop | VIA University College
 Kasernevej 5
 8800 Viborg – DK
 T +45 8755 4900
 F +45 8755 4901
 Timothy Leborgne
 tim@animwork.dk
 Per Kristensen
 perk@animwork.dk

DATES AND LOCATIONS

February 20 > June 1, 2012
 Viborg – DK

FEES

€ 2,750



REQUIREMENTS

Application judged based on CV, portfolio/demo reel and track record. May be submitted online. Proficiency in English.

PARTICIPANTS

12

REGISTRATION DEADLINE

January 13, 2012

www.animwork.dk



Anomalia – Professional Training in 3D Animation

Bohemian Multimedia

The aim of Anomalia is to train young professionals and students in the field of animation either to get into 3D character animation and/or increase the competitiveness of modern 3D animation in Eastern and Central Europe in an overall European context.

The programme consists of five courses divided into eight workshops:

Course 1 (four workshops):

Workshop 1. Introduction to 3D animation;

Workshop 2. Animation Workflow in 3D;

Workshop 3. Modern acting approaches in 3D;

Workshop 4. Dialogue and Emotions.

Courses 2-5 (one workshop each):

Workshop 5. Animate a short 3D film;

Workshop 6. Pantomime for Animators;

Workshop 7. Character Design for 3D;

Workshop 8: Studio Pipeline.

The courses emphasise the artistic quality of animation – the acting of the characters, with the emphasis on artistic and emotional performance. However, there is a balanced combination of a focus on art and technology in each course.

TARGET GROUP

Trainers, graduates of arts schools in the field of animation, animation industry professionals from Central and Eastern Europe.

BENEFITS

- a training philosophy very much oriented towards the practical and commercial aspects of the art of animation;
- teaching provided only by active high level professionals from the world's best studios, with whom close professional ties are maintained.

www.anomalia.eu

Bohemian Multimedia

Budejovicka 73
14000 Prague – CZ

T +420 (0)2 724 091 762,

+420 (0)731 612 803

F +420 (0)2 6126 2268

Marek Tousek

marek@3bohemians.eu

David Tousek

david@3bohemians.eu

DATES AND LOCATIONS

WORKSHOPS 1 > 4:

July 16 > September 7, 2012

Litomysl – CZ

WORKSHOP 5:

September 15 > 28, 2012

WORKSHOP 6:

September 10 > 14, 2012

WORKSHOP 7:

August 27 > 31, 2012

WORKSHOP 8:

October 1 > 5, 2012

FEES

Workshops 1 - 4: € 250 each;

Workshops 5 & 8: € 500 each;

Workshops 6: € 250 each;

Workshops 7: € 350 each.



REQUIREMENTS

Previous experience in animation (provision of reel and CV).

Fluent English. Preference

to candidates from Central &

Eastern Europe.

PARTICIPANTS

17 per workshop

REGISTRATION DEADLINE

March 31, 2012

ANOMALIA
PROFESSIONAL TRAINING & NETWORK IN 3D ANIMATION

Cartoon Masters – Cartoon Digital

Association Européenne du Film d'Animation |
European Association of Animation Film

Cartoon Digital is part of a trio of Cartoon Masters courses designed to provide animation professionals with the tools they need to face evolving technologies and changing markets.

The Cartoon Masters training offer consists of three 2-3-day master classes in different European cities. The approach is always a mix between general informative sessions and case studies. Cartoon Digital is a three-day European training seminar about the latest developments in digital animation and interactive entertainment.

Cartoon Digital covers:

- new technologies;
- changes in digital markets;
- profit generation with the new distribution platforms;
- marketing strategies for online digital distribution;
- financial models and budgeting for Internet and mobile;
- business models in the video sector;
- new formats.

TARGET GROUP

Animation sector professionals (producers, distributors, creative personnel, studio directors etc.) + a limited number of students.

BENEFITS

- networking with key players from the sector;
- professional insight into what is changing in the industry and what the trends are.,

**Association Européenne
du Film d'Animation |
European Association
of Animation Film**

Avenue Huart Hamoir 105
1030 Brussels – BE

T +32 (0)2 245 1200
F +32 (0)2 245 4689

Yolanda Alonso
yolanda.alonso@
cartoon-media.eu
marc.vandeweyer@
cartoon-media.eu
michel.brebant@
cartoon-media.eu

DATES AND LOCATIONS

June 20>22, 2012

Viborg – DK

FEES

€400



REQUIREMENTS

A professional. Fluent English.

PARTICIPANTS

80-100

REGISTRATION DEADLINE

2 weeks pre-event via
website.

www.cartoon-media.eu



Cartoon Masters – Cartoon Feature

Association Européenne du Film d'Animation |
European Association of Animation Film

Cartoon Feature is part of a trio of Cartoon Masters courses designed to provide animation professionals with the tools they need to understand how best to connect to the audience through multiplatform exploitation that goes beyond cinema theatres, digital cinema, 3D production, marketing and new forms of distribution.

The Cartoon Masters training offer consists of three 2-3-day master classes in different European cities. The approach is always a mix between general informative sessions and case studies. Cartoon Feature is a three-day European training seminar focusing on all aspects of animated feature films, from concept to distribution.

Cartoon Feature covers:

- distribution;
- marketing and financing of animation films and 3D productions;
- production of low-cost films;
- case study analysis;
- script writing and pre-production.

TARGET GROUP

Animation sector professionals (producers, distributors, creative personnel, studio directors etc.) + a limited number of students.

BENEFITS

- networking with key players from the sector;
- professional insight into what is changing in the industry and what the trends are.

**Association Européenne
du Film d'Animation |
European Association
of Animation Film**

Avenue Huart Hamoir 105
1030 Brussels – BE

T +32 (0)2 245 1200

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Yolanda Alonso

yolanda.alonso@

cartoon-media.eu

marc.vandeweyer@

cartoon-media.eu

michel.brebant@

cartoon-media.eu

DATES AND LOCATIONS

April 23>25, 2012

Munich – DE

FEES

€400



REQUIREMENTS

A professional. Fluent English.

PARTICIPANTS

80-100

REGISTRATION DEADLINE

2 weeks pre-event via
website.

www.cartoon-media.eu



Cartoon Masters – Cartoon Finance

Association Européenne du Film d'Animation |
European Association of Animation Film

Cartoon Finance is part of a trio of Cartoon Masters courses designed to provide animation professionals with the tools they need to better understand their market (changes and opportunities) and increase their negotiating capabilities.

The Cartoon Masters training offer consists of three 2-3 day master classes in different European cities. Cartoon Finance focuses on traditional and new ways of funding animation series. The approach is a mix of general informative sessions and case studies.

Cartoon Finance covers:

- public and private funding in Europe for animation;
- local and regional funding sources;
- equity investment and risk capital;
- the management and exploitation of rights;
- digital TV;
- exploring new young/children's channels.

TARGET GROUP

Animation sector professionals (producers, distributors, creative personnel, studio directors etc.) + a limited number of students.

BENEFITS

- networking with key players from the sector;
- professional insight into what is changing in the industry and what the trends are.

**Association Européenne
du Film d'Animation |
European Association
of Animation Film**

Avenue Huart Hamoir 105
1030 Brussels – BE

T +32 (0)2 245 1200
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Yolanda Alonso
yolanda.alonso@
cartoon-media.eu
marc.vandeweyer@
cartoon-media.eu
michel.brebant@
cartoon-media.eu

DATES AND LOCATIONS

mid-November 2012

tba

FEES

€400



REQUIREMENTS

A professional. Fluent English.

PARTICIPANTS

80-100

REGISTRATION DEADLINE

2 weeks pre-event via
website.

www.cartoon-media.eu



Réalisation de film d'animation: adaptation littéraire

(Animation Film-making: book adaptation)

La Poudrière, École du Film d'Animation

This course provides training in adaptation of children's books for animation for TV. The aim of the course is to confront students with the practicalities of professional life via the ties established with publishers of children's books.

The first part of this eleven-week course deals with developing a series idea; the second part covers scriptwriting for a TV film. Students also spend a week at the International Animation Film Festival and Market in Annecy.

Participants work in groups of two or three. They can choose from a selection of 30 books. The adaptation is divided into two tasks: development of a concept for a TV series and screenplay writing for a TV special, both of which are similar from the point of view of writing, directing and methodology.

At the end of these two exercises, students present their projects to a jury of industry professionals (authors and publishers of children's books, scriptwriters, filmmakers, producers and broadcasters) who assess the interest and feasibility of each project (15-minute pitch for the TV series presentation and a public reading of the screenplay for the TV special).

TARGET GROUP

Young animation sector pre-professionals and professionals.

BENEFITS

Facilitated entry into the audiovisual industry.

La Poudrière, École du Film d'Animation

La Cartoucherie
rue de Chony
26500 Bourges
lès Valence – FR

T +33 (0)4 7582 0808
F +33 (0)4 7582 0807

Annick Teninge
contact@poudriere.eu

DATES AND LOCATIONS

April 23 > July 6, 2012
Bourg-lès-Valence – FR

FEES

€ 1,000



REQUIREMENTS

Strong graphic skills; knowledge of basic 2D animation techniques; Application must be supported by graphical elements and CD with personal animation works (films or exercises). Ability to work in French; some knowledge of English.

PARTICIPANTS

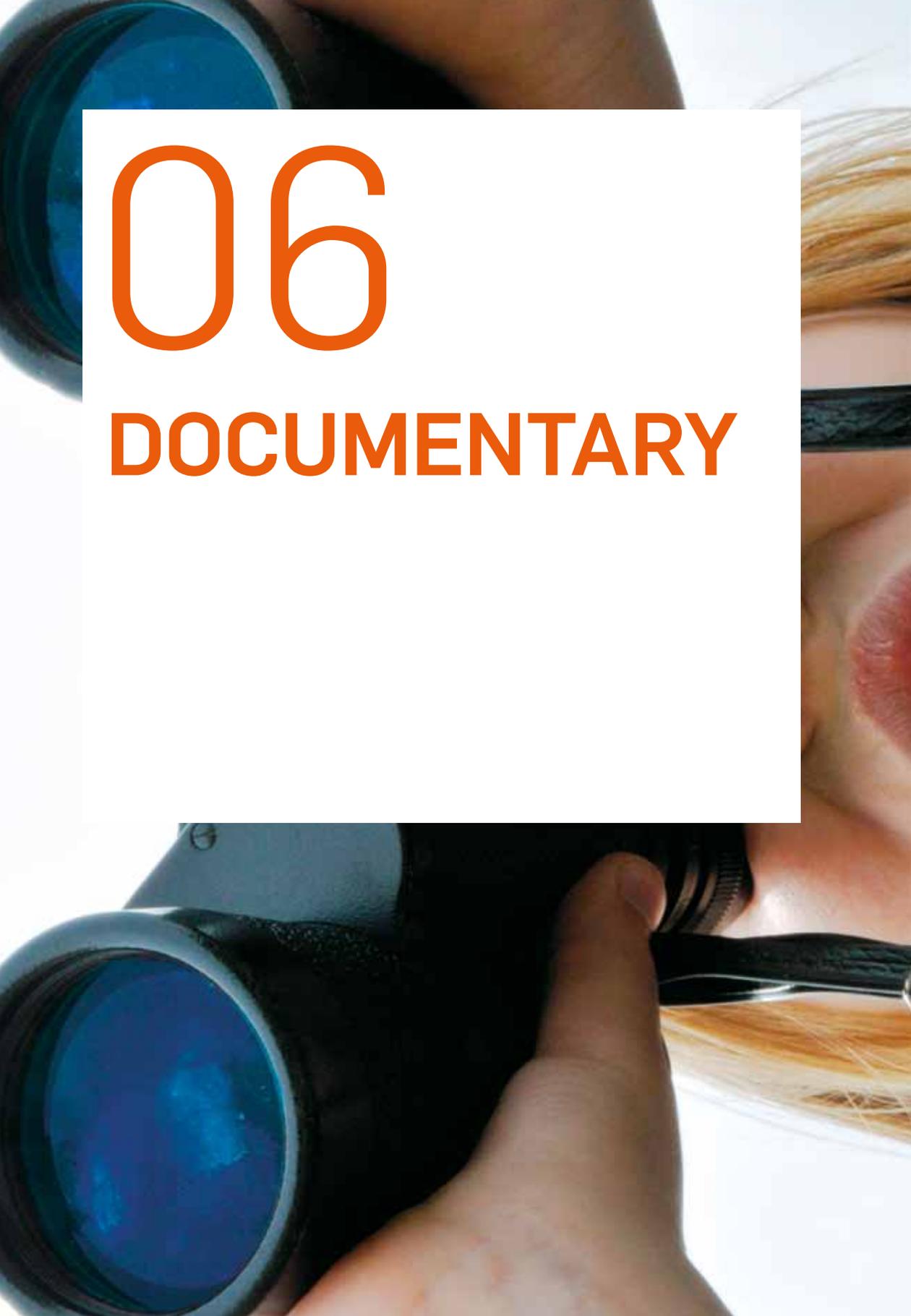
10

REGISTRATION DEADLINE

February 29, 2012

www.poudriere.eu

La Poudrière



06

DOCUMENTARY

Archidoc

La fémis – École Nationale Supérieure des Métiers de l'Image

Archidoc is designed for directors wishing to develop a creative documentary film using archives. The objective of the course is to develop and fine-tune documentary film projects in a creative and professional environment.

During this course, participants are given the opportunity to:

- fine-tune their project and rewrite it;
- edit or re-edit their trailer and finalise a professional dossier of their project (note of intent, synopsis, treatment);
- anticipate production issues linked to archive use through individual consultations with archive research and copyright experts;
- present their project to producers and broadcasters.

The course is delivered through two six-day sessions and one three-day session; the first two are devoted to rewriting and editing, and the third to pitching training and pitch.

TARGET GROUP

European documentary film directors.

BENEFITS

- having in hand a solid professional project file (good trailer, synopsis, note of intent, a treatment) based on well-argued conscious choices;
- acquiring pitching and self-presentation skills;
- personalised advice on further professional steps;
- experience of work in a dynamic international group, building a new professional and personal network,
- depending on the stage of development, a contact with a producer, a co-producer or a broadcaster.

La fémis – École Nationale Supérieure des Métiers de l'Image

Rue Francoeur 6
75018 Paris – FR

T +33 (0)1 5341 2142
+33 (0)1 5341 2140
F +33 (0)1 5341 0280

Hélène Fantl
helena.fantl@femis.fr
Anne Lebel
Pascale Borenstein
formation.continue@femis.fr

DATES AND LOCATIONS

October 2012 (tbc)
Lisbon – PT (tbc)

November 2012 (tbc)
Paris – FR (tbc)

March (tbc)
Prague – CZ (tbc)

FEES

€ 2,000

✈ (first two sessions) +
travel grant, follow-up.



REQUIREMENTS

Documentary project incorporating archive use in development. Previous directing experience.

PARTICIPANTS

10

REGISTRATION DEADLINE

September 2012

www.lafemis.fr | archidoc.femis.fr

ÉCOLE NATIONALE SUPÉRIEURE
DES MÉTIERS DE L'IMAGE ET DU SON
La fémis

Documentary Campus Industry Events

Documentary Campus

Documentary Campus provides advanced training for professionals and up-and-coming talent in the European documentary sector. The industry events tackle special, contemporary topics and developments in the international non-fiction film market and innovations in the genre.

These events are accessible to a broad, professionally interested audience. These conferences are run in co-operation with existing, public documentary organisations (e.g. festivals and partners). They offer outstanding networking opportunities and consist of presentations, case studies and panel discussions.

TARGET GROUP

Non-fiction professionals, including newcomers.

BENEFITS

- links non-fiction professionals with the industry;
- opens up work opportunities at an international level;
- fosters international contacts;
- provides insight into new developments in the ever-changing media landscape.

Documentary Campus

Schliemannstr. 5
2. QGB
10437 Berlin – DE

T +49 (0)30 4737 7406
F +49 (0)30 4737 7407

Donata von Perfall

d.perfall@
documentary-campus.com

Manuela Winkler

m.winkler@
documentary-campus.com
info@
documentary-campus.com

DATES AND LOCATIONS

June 13 > 17, 2012

Sheffield – UK

tba

Bucharest – RO (tbc)

October 27 > 28, 2012

Leipzig – DE

FEES

tba

REQUIREMENTS

PARTICIPANTS

tba

REGISTRATION DEADLINE

Online & on-the-spot

www.documentary-campus.com
www.reelisor.com



Documentary Campus Masterschool

Documentary Campus

The Documentary Campus Masterschool is for European documentary filmmakers and producers with a project suitable for international co-production.

The Masterschool is a Europe-wide development programme offering filmmakers a unique opportunity to access the international non-fiction market.

Participants attend four intensive week-long workshops delivered by international experts matched to the particular needs of each year's Masterschool intake. Each workshop takes place in a different European city and addresses different aspects of international production: storytelling for international audiences; how to finance films internationally; accessing international markets; the legal aspects of international co-productions; distribution; marketing; creating an online presence, and pitching.

Participants are given tools to help them develop their idea at and between each workshop with the aim of pitching it to a panel of international financiers at the end of the programme.

TARGET GROUP

European non-fiction professionals, up-and-coming filmmakers (authors, directors, producers and commissioning editors).

BENEFITS

The use of a mixed formula of master classes and Industry Events (see previous page) creates a pool of expertise of trainers, experts, tutors and students, which can spread knowledge and excellence, and open up networking opportunities among the documentary community.

www.documentary-campus.com
www.reelisor.com

Documentary Campus

Schliemannstr. 5
2. QGB
10437 Berlin – DE

T +49 (0)30 4737 7406
F +49 (0)30 4737 7407

Manuela Winkler

m.winkler@
documentary-campus.com
info@
documentary-campus.com

DATES AND LOCATIONS

tba | Munich – DE

tba | Sheffield – UK

tba | Bucharest – RO (tbc)

tba | Leipzig – DE

FEES

None. Project development and vocational training costs (€15,000 per participant) must be repaid when project goes into production – market-based development costs can be included in final production budget. 

REQUIREMENTS

Producers and directors ready for intensive script development in any factual format, with potential to reach a global audience, not yet pitched internationally, and not needing to start production before the programme ends.

Proficiency in English. 

PARTICIPANTS 15

REGISTRATION DEADLINE

Call for entries open
June>September



DOK.Incubator



CIANT – International Centre for Arts and New Technology in Prague

Through the development of rough-cut stage documentary films DOK.Incubator aims to inspire film professionals with fresh ways of thinking about international film release, distribution, sophisticated marketing and actively working with audiences. The workshop is a follow-up to documentary development workshops.

This course combines practical lessons and individual development of projects in three sessions from tutors not just from film, but also classical sales agents and distributors, and advertising and marketing professionals, and new media experts:

- **1st session** – improving the cut of the film and its international potential, helping prepare release and distribution including budgeting, case studies including rising to the challenge of the Internet, and new media distribution;
- **2nd session** – moving towards the final cut – finalising the narrative and editing structure, going deeper into the production side, especially film marketing and distribution, improving PR and advertisement skills, including PR texts, visuals, trailers and the concept of national and international first release events;
- **3rd session** – during DOK Leipzig participants take part in the presentation of upcoming documentaries, and then have individual meetings with key European broadcasters, sales, festival selectors and distributors from festival and co-production markets.

DOK.Incubator is run in conjunction with Leipziger Dok-Filmwochen (DE) and DocIncubator (CZ).

TARGET GROUP Documentary producers with directors and editors, sales agents, exhibitors and marketing executives.

BENEFITS

Support at the crucial time of documentary rough cut and film release; improvement of the international cut of the film, its proper format and the marketing and distribution strategy; networking with key decision makers; meeting the challenge of new distribution channels.

www.ciant.cz | www.dokincubator.net

CIANT – International Centre for Arts and New Technology in Prague

Kubelikova 27
13000 Prague 3 – CZ

T +420 (0)777 823 111
F +420 (0)2 9633 0964

Andrea Prengyhová
Pavel Smetana
Jan K. Rolnik
jan.rolnik@ciant.cz
info@dokincubator.net
info@ciant.cz

DATES AND LOCATIONS

May 14 > 20, 2012
Warsaw – PL

September 5 > 12, 2012
Prague – CZ
or Bratislava – SK

October 30 >
November 1, 2012
Leipzig – DE

FEES

None. € 1,400 per project to cover accommodation, meals.



REQUIREMENTS

Documentary project in post-production stage, experience, motivation, openness.
Fluent English.

PARTICIPANTS

24 participants; 8 observers.

REGISTRATION DEADLINE

April 1, 2012



ESoDoc - European Social Documentary

ZeLIG School for Documentary, Television and New Media

ESoDoc – European Social Documentary – brings together documentary filmmakers, NGO film practitioners and new media operators who want to work in the areas of human rights and environmental protection.

The aim is to prepare professionals for the markets of tomorrow and make them part of the changing audiovisual world. This increasingly means working on multimedia projects that have the Internet as the core. It also means that assistance is provided with the new market funding from foundations and NGOs, which are supplementing the broadcasters' declining budgets for social documentaries. The focus on human rights and environmental film projects is well suited to the new media and the new markets.

ESoDoc participants submit a fresh proposal for a documentary or a crossmedia project along with their application. This project is developed individually or in groups over the following six months at three 1-week sessions and in-between via online consulting.

TARGET GROUP

Documentary filmmakers and producers, NGO and NPO sector professionals with audiovisual experience, and new media professionals who are committed to the goal of social change. They must be responsive to the new ways that film is achieving social change and want to develop their own documentary film projects across a 360 degree spectrum.

BENEFITS

- the ability for participants completing the course to move between broadcasting companies and NGOs;
- familiarity both with conventional and new forms of visual communication in the field of new media and cross-media products;
- being trained to present projects at international pitching sessions;
- being better equipped to contribute to the European film industry.

www.esodoc.eu
www.zeligfilm.it

ZeLIG School for Documentary, Television and New Media

via Brennero 20/d
39100 Bolzano – IT

T +39 0471 302 030
F +39 0471 977 931

Heidi Gronauer
gronauer@zeligfilm.it
Thomas Righetti
righetti@zeligfilm.it
info@esodoc.eu

DATES AND LOCATIONS

May 2012

tba

July 2012

tba

October 2012

tba

FEES

€ 1,200 (€600 for participants from EU-12 + HR)



REQUIREMENTS

Experience, motivation, sensitivity to social and environmental issues, project proposal. Proficiency in English.

PARTICIPANTS

22

REGISTRATION DEADLINE

March 2, 2012



EURODOC Executives Seminar

EURODOC Association

The Eurodoc Executives Seminar is designed to open up a new meeting space for commissioning executives to reinforce exchange, transmission and reflection in the documentary field.

This workshop is designed for ten commissioning executives from the documentary departments of broadcasters, film fund executives responsible for documentaries and working at regional, national or European level as well as executives from institutions that fund documentary projects.

The programme consists of two one-week residential workshop sessions over a period of six months. It is a platform for the exchange and transmission of, and reflection on, the professional experience, ideas and visions of commissioning executives from international public television channels and funds. The seminar provides an opportunity for genuine ongoing professional development on the complex issue of facilitating creation, and on the dissemination of documentary works.

TARGET GROUP

Commissioning executives from TV documentary units, and national or regional film funds.

BENEFITS

By engaging the participants, the experts and the guests, who are all professionals in the field, in an intensive as well as extensive exchange of ideas among their peers, the workshops provide optimal support to the development of both the professional skills of the documentary executives and new ideas.

EURODOC Association

rue Astruc 4
34000 Montpellier – FR

T +33 (0)4 6760 2330

F +33 (0)4 6760 8046

Anne-Marie Luccioni

eurodoc@wanadoo.fr

eurodoc.aml@wanadoo.fr

DATES AND LOCATIONS

June 2012 – DE

SEPTEMBER FR FEES

€ 2,600 (two sessions).

REQUIREMENTS

Executives responsible for documentary programmes in a TV channel or national/regional film fund.



PARTICIPANTS

13

REGISTRATION DEADLINE

March 1, 2012

www.eurodoc-net.com

euroDOC
Programme de formation

EURODOC Production

EURODOC Association

Eurodoc is designed for European professionals in the documentary field, who are developing a specific project with international potential.

This course provides practical knowledge of the standards for developing, presenting and financing a documentary project dedicated to the European market.

The course consists of three seven-day training modules over a period of eight months in residential workshops in three different EU cities. The first covers development, the second covers budgeting and packaging, and the third deals with presenting the developed project to international commissioning editors.

TARGET GROUP

Documentary producers.

BENEFITS

- establishment of an international co-production network, and possibilities for future collaboration and constant updating on the latest industry developments;
- increased ability to put together international co-productions.

EURODOC Association

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34000 Montpellier – FR

T +33 (0)4 6760 2330

F +33 (0)4 6760 8046

Anne-Marie Luccioni

eurodoc@wanadoo.fr

eurodoc.aml@wanadoo.fr

DATES AND LOCATIONS

March 2012

BE

June

DE

September 2012

FR

FEES

€ 2,800 (three sessions).

REQUIREMENTS

Independent producers with a documentary project in development.



PARTICIPANTS

25

REGISTRATION DEADLINE

October 2012 (for 2013)

www.eurodoc-net.com

euroDOC

Programme de formation

Ex Oriente Film 2012

Institut Dokumentarniho Filmu (IDF)

Ex Oriente Film is a year-long international workshop on creative documentary film that supports the development and funding of creative (authors') documentary films in the entire Central and Eastern European region. It targets 14 Central and East European teams of 1 director + producer, who must have a project.

The aim of this course is to preserve another vision/culture in the documentary sector by giving participants coming mainly from the eastern part of Europe, contacts, information, experience, and introducing them to the mechanisms and functioning of Western financing.

In three residential sessions over the course of one year, filmmakers and producers receive assistance from experienced European producers, directors, trainers, audiovisual experts and TV commissioning editors in order to develop their story, draft a financing strategy for their project and find international partners. The producer and director must attend all sessions.

The fourth session is the Ex Oriente Film EditLab in 2013, an intensive workshop for former participants whose projects were in the rough cut stage and who needed assistance from experienced tutors. The workshop consists of rough-cut analysis, meetings, case studies and screenings of successful Ex Oriente Film documentaries.

TARGET GROUP

Producers, directors, visual artists, recent film school graduates.

BENEFITS

- support during development, production and editing of the film;
- becoming part of a growing doc community through the web portal www.DOKweb.net and the Ex Oriente Participant Zone;
- enabling directors to develop the subject, narrative and the visual style of their projects; and enabling producers to learn more about the best ways to engage potential funders, and the rules of the international market.

www.dokweb.net

Institut Dokumentarniho Filmu (IDF)

Skolská 12
11000 Prague 1 – CZ
T +420 (0)2 2421 4858
F +420 (0)2 2421 4858

Ivana Pauer Milošević
ivana@dokweb.net
Viera Hladisova
idf@dokweb.net

DATES AND LOCATIONS

June 13 > 19, 2012

CZ + East and Central European region (guest sessions in neighbouring countries).

October 24 > 30, 2012

March 4 > 10, 2013

May 10 > 15, 2013

FEES

€ 1,500 per selected project.

 lunch for 1-2 people.

 (EU-12 + HR where no national scholarships available)

REQUIREMENTS

A project.
Proficiency in English.

PARTICIPANTS

28

REGISTRATION DEADLINE

April 20, 2012



**institute
of documentary
film**

Story Doc Training Programme 2012 – Cross Media Programme

History Doc Astiki Etaireia

The mission of the Story Doc programme is to develop creative documentaries and cross-media platform projects produced and directed by European audiovisual professionals. The projects should have a strong Mediterranean connection.

This educational programme offers the participants 16 days of intensive training with experienced tutors as well as long-term personalised consultation.

The training is delivered in a combination of: a) residential workshops; b) e-workshops; c) online support and communication. Two 3-day residential workshops are combined with four e-sessions via videoconference and ongoing online consultation.

TARGET GROUP

European documentary professionals and filmmakers (including authors, directors, producers, screenwriters and consultants) from Southeast Europe, the EU Balkans and new Member States in the Mediterranean region with some experience in their local market and aiming to work at an international level.

BENEFITS

- an insight into the current state of documentary production internationally;
- learning about financing opportunities;
- having their own documentary project developed;
- meeting with key financiers, producers and distributors in this niche segment;
- networking and forming strong and long-term business relationships.

www.storydoc.gr

History Doc Astiki Etaireia

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11257 Athens – EL

T +30 (0)210 8663 963

Chara Lampidou
lampidou@storydoc.gr
Kostas Spyropoulos
spiropoulos@storydoc.gr

DATES AND LOCATIONS

May > June 2012

Athens or Corfu – EL

October 2012

Leipzig – DE

Online

FEES

€ 300

IOI + DOK Leipzig pass;
e-videoconferencing software
and subscriptions.

Special discount (35%) pass
for Sheffield DOC/FEST.

€ + grant for best project.

REQUIREMENTS

Written proposal, prior
experience proven by prior
works, visual material and/or
trailer. Fluent English.

PARTICIPANTS

20

REGISTRATION DEADLINE

March 30, 2012



A close-up photograph of a vintage computer terminal. The terminal is primarily yellow with a teal-colored screen area. A keyboard is attached to the bottom, and a light-colored mouse is visible in the foreground. The background is a solid red surface. A white rectangular box is overlaid on the left side of the image, containing the text '07' and 'NEW MEDIA' in blue.

07

NEW MEDIA

Closing The Gap: Equity Investment for 360° Content

peacefulfish

This training programme focuses on educating film and TV producers (live-action, animation, documentary) on how to approach and engage with equity investors, including venture capital funds, business angels and business angel networks, public/private funds, and mediatech financiers.

Participants are selected on the basis of a targeted call for project submissions and an intense period of active scouting. The evaluation committee is made up of participating investors, the course chairman and the regional partners. Producers can expect to take away a substantial business plan outlining the commercial potential of their project and an investor-focused pitch presentation based on the business plan.

The course consists of:

- a 6-week online session between selected producers/project teams and the course tutors to refine the projects;
- a 3.5-day session focused on the interaction between experts in both financing and transmedia, and the selected producers/teams; it includes case study presentations and one-to-one meetings between the experts and the producers/teams;
- a 12-week online session focused on the development of the projects' business plans to highlight their commercial potential in preparation for pitching to equity investors;
- a 3-day session focused on pitch training and culminating in the producers/teams pitching to a panel of equity investors.

TARGET GROUP

Film and TV producers.

BENEFITS

An understanding of the investment criteria and deal terms of different types of equity investor; business plan development for pitching to these investors; building added-value in film and television projects by developing their transmedia potential; an expanded network of contacts; awarding of the Closing The Gap Equity Pitch Prize.

www.peacefulfish.com

peacefulfish

Derfflingerstr. 18
10785 Berlin – DE

T +49 (0)30 488 2885 65
F +49 (0)30 6908 8363

Marc Robert
marc_robert@
peacefulfish.com

DATES AND LOCATIONS

April > June, 2012

Skype

June 2012

Bari – IT

August>October, 2012

Skype

November 2012

Palma de Mallorca – ES

FEES

€500 per project.



REQUIREMENTS

Preference to producers/project teams who have produced at least 1 film or TV project in the last 3-5 years. Fluent English.

PARTICIPANTS

12 projects (max. 2 participants per project; ideally, producer & writer or producer & director).

REGISTRATION DEADLINE

March 15, 2012

**CLOSING
THE GAP**

Multi Platform Business School (MPBS)

Media Business School (Fundación Cultural Media)

The MPBS is a five-day, project-based programme which enables participants to develop their skills in building sustainable business models for projects with transmedia potential.

The MPBS offers participants formulae to optimise their project's IP value by developing trans-media financing, production and distribution strategies. Industry professionals work with participants to devise film and television formats, Internet and mobile content, and build their project's game potential.

The programme also offers new perspectives and expert advice for the participants' projects through a series of plenary sessions, tutorials and one-to-one consultation. Intensive training in communication and presentation skills is also built into the programme. All trainers are top decision makers at European production and distribution companies.

This scheme has been funded by the Skillset Film Skills Fund as part of A Bigger Future 2.

TARGET GROUP

Geared to producers and creators of audiovisual content (film, television, Internet, games and mobile content).

BENEFITS

- maximise the IP value in the participants' projects;
- identify cross-media potential;
- expert individualised advice covering film and TV, Internet, mobile, games, legal and business models.

Media Business School (Fundación Cultural Media)

C/ Antonio Acuña 19
Esc. Dcha. - 1ª Izda.
28009 Madrid – ES
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F +34 91 431 3303

Yareri Aguilar
Luis Puente
Nadine Luque
nadeluque@
mediaschool.org
mpbs@mediaschool.org
fcm@mediaschool.org

DATES AND LOCATIONS

August 6 > 10, 2012
Ronda, Málaga – ES

FEES

€ 1,000 (for nationals of MEDIA Programme countries).

✈️ + airport transfers.
€

REQUIREMENTS

Producers and content creators with a proven track record attending with a project. Proficiency in English.



PARTICIPANTS

< 25

REGISTRATION DEADLINE

June 18, 2012

The Pixel Lab: The Cross-Media Workshop

Power to the Pixel

The Pixel Lab is a training course centred on developing, producing and distributing cross-media stories, i.e. stories that can span any combination of film, TV, online, mobile, publishing, interactive and/or gaming.

The objective of this four-month course is to make the European film community more competitive in the international marketplace, both creatively and in business terms, by expanding film professionals' understanding of the new tools and services available to enable them to extend stories across multiple platforms, and by introducing them to new collaborators and potential partners from other media industries.

The course consists of a six-day intensive residential workshop in Germany for all participants. Producers attending with a project also benefit from distance mentoring by Power to the Pixel followed by a three-day workshop within Power to the Pixel's annual Cross-Media Forum in London in October.

TARGET GROUP

Producers and film/media professionals, e.g. sales agents, distributors, decision makers in funding organisations, executive commissioners, writers, filmmakers, interactive/games designers, story architects.

BENEFITS

- participation in a producer-led, project-focused course, learning from tutors who are international pioneers working at the vanguard of cross-media storytelling and business;
- focused group and project work between professionals from across media industries, which allows greater scope for individual and project development, and new finance possibilities

www.powertothepixel.com
www.thepixelreport.org

Power to the Pixel

1a Adpar Street (3rd Floor)
London W2 1DE – UK

T +44 (0)20 7535 6725

Tishna Molla

tishna@
powertothepixel.com
liz@powertothepixel.com
ines@powertothepixel.com

DATES AND LOCATIONS

end June |

beginning July 2012

Just outside Potsdam – DE

July > September 2012

Skype/Online

mid-October 2012

London – UK

FEES

Producers with project:

€2,500;

non-project participants:

€1,750.



+ full accreditation to PttP's
Cross-Media Forum in London.



REQUIREMENTS

Strong track record within

participant's own sector.

Proficiency in English.

PARTICIPANTS

40 max.: 20 producers with

project; 20 professionals

without project.

REGISTRATION DEADLINE

March 30, 2012



Transmedia Next: The Art, Craft and Business of Storytelling in the Digital Age

Seize the Media Ltd

Transmedia Next is a hands-on advanced training course for experienced professionals from all branches of media (including film, television, advertising and games sectors) who want to make the transition from traditional storytelling to using transmedia to access new audiences and creatively extend the storyworld of their fictional and documentary narratives.

This intensive three-day course that takes place in Central London packs in a mix of theory and practice in a blend of lectures, 'conversations' with leading practitioners and teamwork covering the full cycle of development, writing, production, and distribution of transmedia audiovisual works.

Whether they are an executive looking to commission transmedia works, a producer looking for new business opportunities and funding models or an experienced creative wanting to expand stories through transmedia storytelling, Transmedia Next provides participants with the tools and techniques to make that happen. Participants immediately apply what they learn by collaborating in teams to design and develop a transmedia programme. The event culminates in a live pitch session to a panel of distinguished guests and peers. The course is run as a transmedia experience. Participants are immersed in a transmedia story from before they arrive until after they leave.

TARGET GROUP

Film and TV professionals: producers, directors, writers, script editors, story architects, commissioning editors, sales agents, distributors, funding body executives, game developers, designers, new media content providers.

BENEFITS

An overall understanding of transmedia and its potential; tools and techniques to design, build and produce transmedia programmes; ideas and inspiration for designing transmedia stories or expanding existing properties into the transmedia domain; hands-on experience developing a transmedia pitch in a team-based setting; outstanding networking opportunities; a vast amount of information delivered in an accelerated learning environment.

www.transmedianext.com

Seize the Media Ltd
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London W1H 1PJ – UK
T +44 (0)20 7558 8589
Danielle Ferrazzano
danielle@
transmedianext.com
Anita Ondine
anita@
transmedianext.com

DATES AND LOCATIONS

May 14>16, 2012

London – UK

FEES

€950



€ (priority: EU-12 + HR)

REQUIREMENTS

Minimum three years experience in media. Fluent English.



PARTICIPANTS

60

REGISTRATION DEADLINE

May 4, 2012



08

**NEW
TECHNOLOGIES**



3D Cinema in Europe

FÁS Screen Training Ireland

3D Cinema in Europe aims to provide the participants with in-depth knowledge of the current 3D landscape, enabling them to project manage a 3D project successfully through all stages from development, pre-production, production, post-production, and distribution to exhibition.

3D Cinema in Europe aims to explore the development stage of 3D, detailing the scripting, planning and storyboarding of a 3D project's visual structure, as well as providing the industry with producers and production personnel fluent in the processes involved in 3D digital acquisition. The course examines current funding models and developments in the 3D marketplace, including delivery on multi platforms.

The course aims to provide an in-depth technical overview of shooting in stereoscopic 3D as well as exploring the 3D post production process including post production supervision.

Through an exploration of 3D exhibition and digital cinema projection, 3D Cinema in Europe aims to explore the many forms of content and platforms now applicable to 3D. 3D Cinema in Europe aims to inspire the creative film community in Europe fully to understand 3D Cinema, and develop new and innovative stories for audiences in Europe and globally.

The course consists of two three-day residential modules.

TARGET GROUP

Producers, directors, writers, cinematographers, production design, post-production, production support professionals.

BENEFITS

- development of 3D projects;
- scripting and storyboarding;
- financing 3D;
- use on multiple platforms;
- producing 3D; marketing 3D; stereography; shooting 3D; 3D post-production.

www.screentrainingireland.ie

FÁS Screen Training Ireland

27-33 Upper Baggot Street
Dublin 4 – IE

T +353 (0)1 607 7461

F +353 (0)1 607 7469

Helen McMahon

helen.mcmahon@fas.ie

DATES AND LOCATIONS

June 2012

Dublin – IE

October 2012

Ardmore Studios,

Co Wicklow – IE

FEES

Modules 1 & 2: € 1,650;

Module 2 only: € 700.



REQUIREMENTS

Experienced producers with production credits + experienced directors/cinematographer/editors/production designers/post-production supervisors with production credits. Fluent English (inc. written).

PARTICIPANTS

35

REGISTRATION DEADLINE

April 1, 2012



FRAME Future for Restoration of Audiovisual Memory in Europe

Institut National de l'Audiovisuel (INA)

FRAME is a two-week intensive training course on using new technologies in the restoration, preservation and digitisation of film and TV archives in order to make them accessible to the public.

In the digital world, the use of audiovisual content benefits from a wide range of new outlets such as connected TV, web platforms, smartphones or tablets. FRAME addresses the issue of new technologies applied to the restoration, digitisation, preservation, and use of television and film archives.

The training is divided in two five-day sessions. Participants can apply to attend one or both parts:

Session 1: preservation and digitisation of audiovisual media;

Session 2: organisation, marketing and use of archival digital content.

Theory and practical training is provided on the basis of presentations, case studies from European partners and participant institutions, workshops, visits.

TARGET GROUP

Audiovisual professionals working in TV/cinema archives, new media content creators, producers, distributors, trainers.

BENEFITS

- complete overview of the innovative solutions available;
- the ability to choose the appropriate strategy and to implement the necessary processing lines within their organisation;
- reinforcement of a European network of professionals dedicated to archive content management.

Institut National de l'Audiovisuel (INA)
 avenue de l'Europe 4
 94366 Bry-sur-Marne – FR
 T +33 (0)1 4983 2979
 F +33 (0)1 4983 2583
 Delphine Wibaux
 Camille Martin
 frame@ina.fr

DATES AND LOCATIONS

June 18 > 22, 2012

Paris – FR

September 24 > 28, 2012

FEES

€ 1, 455 per session.

 lunches.



REQUIREMENTS

Awareness of audiovisual, IT environment, web. Knowledge of English.

PARTICIPANTS

12 per session

REGISTRATION DEADLINE

May 11, 2012

www.ina-expert.com/en/

ina
 EXPERT
 Higher Education
 Training
 Research

INSIGHT OUT | HFF Academy

Hochschule für Film und Fernsehen "Konrad Wolf"

Insight Out offers direct contact with experts who discuss their recent work, hence providing an insight into all aspects of today's HD | 3D | D cinema production. Insight Out takes place for the eighth time in 2012.

The approach of this course gives a comprehensive overview of file-based workflows for modern broadcasters as well as for filmmakers.

Participants learn from media experts from all over the world in case studies, lectures, theoretical and hands-on workshops, practical demonstrations and screenings. The lectures offer an insight into the way current digital productions are carried out, and what is possible when shooting and post-producing digitally. The focus is on file-based workflows, looking at the challenges and solutions for both film productions and broadcasters.

During several hands-on workshops participants enhance their knowledge while working with state-of-the-art technology, and broadcasters learn to implement integrated file-based workflows. The programme is rounded off by visits to media facilities in Berlin.

TARGET GROUP

Film industry decisionmakers (production and post-production), broadcasters restructuring file-based workflows, developers of new artistic tools, trainers of film production workflow from production to post-production, journalists, 3D experts, stereographers, DITs, DOPs, DAAs, data wranglers, supervisors.

BENEFITS

- discovery of the possibilities of creative troubleshooting;
- meeting experts;
- discovery of the new trends within 3D for stereoscopic and holographic productions;
- handling the latest equipment;
- obtaining different point of views;
- connecting to other decisionmakers from around the world.

www.insightout-training.net

www.hff-potsdam.de

Hochschule für Film und Fernsehen "Konrad Wolf"

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Claudia Niemann
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Merle Heinrich
insightout@hff-potsdam.de

DATES AND LOCATIONS

March 19>23, 2012
Potsdam + 3-5 production facilities in Berlin – DE

FEES

5-day programme: € 1, 200;
3 days: € 800; 1 workshop:
€ 200 (students € 100).
Early bird rates available until
January 31, 2012.

 + visits, shuttles.

 (Apply
by January 31, 2012)

REQUIREMENTS

Fluent English. 

PARTICIPANTS

70

REGISTRATION DEADLINE

None.
Registrations accepted as
long as places are available.

INSIGHT OUT

Produce a S3D movie from conception to screen (S3D CAMPUS)

Avance Rapide Communication

This training alternates between production and teaching to produce the pilot for a short film based on a novel. Participants – in teams of 5 to 7 – take charge of all the technical processes involved in producing a film, with each trainee directing three shots.

The programme consists of:

- 1 overview day to review the fundamentals of S3D (language et rules);
- 2 days to prepare the shooting;
- 2 days of shooting;
- 2 days dedicated to analysing the material filmed, and to edit, post-produce and colour grade the film;
- 1 day to analyse the production and the participants' own projects.

TARGET GROUP

Producers, directors, director of photography, post-producers, teachers, technical consultants.

BENEFITS

- acquire skills to take charge of an S3D movie;
- have a clear overview of the workflow required for an S3D project;
- contacts with the S3D European network.

Avance Rapide Communication

rue Victor Hugo 5
92310 Sèvres – FR

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F +33 (0)1 4114 0998

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avancerapide.com

Razika Baa

razika@avancerapide.com

DATES AND LOCATIONS

November 19 > 28, 2012

Plaine-Saint-Denis
(Paris area – FR)

FEES

€ 2,200 (early-bird rate:
€ 2,000 until June 15, 2012).



€ (Apply by August 31, 2012)

REQUIREMENTS

S-3D project carriers receive
precedence. Fluent English.

PARTICIPANTS

15

REGISTRATION DEADLINE

October 15, 2012

www.s3dcampus.eu | www.avancerapide.com S3D CAMPUS

Produce and sell a S3D feature or S3D documentary (S3D CAMPUS)

Avance Rapide Communication

During a two-day workshop participants are invited to share in the know-how of and obtain feedback from experienced professionals recently involved in major European S3D long features and S3D documentaries.

This workshop presents the S3D workflow and explains how S3D can enhance a filming project and be part of a marketing strategy.

Points and subjects tackled:

- Overview of the whole S3D workflow;
- S3D market in Europe and in other continents;
- S3D contents in theatres and TV;
- Sponsoring opportunities in Europe;
- S3D broadcasters' expectations (formats, topics, technical frames);
- Case studies of features and documentaries.

The workshop takes place during the Dimension 3 Forum. This event welcomes renowned specialists from all the markets interested in S3D technologies and new images (3, 800 attendees from 37 countries in 2011).

TARGET GROUP

Directors looking for information to develop an S3D project; producers currently producing (or having just finished) S3D content and wanting to sell it; content providers and distributors looking for information to build their business model.

BENEFITS

- acquire the skills to supervise and manage the production of an S-3D project;
- obtain economic information specifically relevant to 3D projects;
- join the S3D European network participating in the Dimension 3 Forum (participants have the opportunity to meet partners, distributors, broadcasters and content providers);
- discover a wide range of technologies through Dimension 3 expo (to identify the tools best fitting the project).

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DATES AND LOCATIONS

June 13>14, 2012
Dimension 3 Forum,
Dock Pullman,
Plaine-Saint-Denis
(Paris area – FR)

FEES

None. 

 (Apply by April 15, 2012.)

REQUIREMENTS

S-3D project carriers receive precedence.

Fluent English or French (interpretation provided between these languages).

PARTICIPANTS

30

REGISTRATION DEADLINE

May 6, 2012

www.s3dcampus.eu | www.avancerapide.com **S3D CAMPUS**

TransISTor 2012

CIANT – International Centre for Arts and New Technology in Prague

TransISTor is a multidisciplinary training initiative offering European professionals in the audiovisual sector a series of intensive trans-disciplinary workshop sessions focused on advanced new technologies employed in the production and post-production of feature films, documentaries and experimental media creations.

2012 is the fourth year running in which TransISTor has focused on stereoscopy. The programme consists of the following stand-alone four-day training sessions:

1. S3D Documentary – Closer to Reality;
2. S3D Fiction – Imagination Expanded;
3. S3D Postproduction – Final Touches.

All three sessions are held in Prague between June and August 2012.

TARGET GROUP

Producers, film directors, documentarists, animators, professionals from the post-production field and from the animation industry, new media content providers, trainers.

BENEFITS

- understanding the technical and creative pipeline for stereoscopic and 3D films;
- practical experience in mixing 3D CGI sequences with stereoscopic real scenes;
- knowledge of visual effects techniques for S-3D and their distributed manner of delivery;
- understanding the specific characteristics of documentary filming and synthetic movie creation, both in S-3D.

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DATES AND LOCATIONS

July 2 > 5, 2012
Prague – CZ

July 9 > 12, 2012

August 27 > 30, 2012

FEES

Per session:
€400, private individuals;
€800, corporates.



REQUIREMENTS

Proficiency in English.

PARTICIPANTS

15 per session

REGISTRATION DEADLINE

April 1, 2012

www.ciant.cz
www.transistor.ciant.cz/2011/



09

MULTI-
DISCIPLINARY



Berlinale Talent Campus

Kulturveranstaltungen des Bundes in Berlin |
Internationale Filmfestspiele Berlin

The Berlinale Talent Campus is a six-day international summit of talented up-and-coming filmmakers from all over the world. Every year during the Berlin International Film Festival, the Campus brings 350 selected talents together with professionals from the international film industry.

This vital platform has developed into one of the most exciting initiatives at the Berlinale and has led to many success stories of films made by Campus alumni, which can increasingly be enjoyed in the Berlinale film programme.

Located in close proximity to the festival centre and the European Film Market, the Campus hosts many events with Berlinale guests and renowned filmmakers. Furthermore, the Campus offers tailored coaching in all areas of film-making.

TARGET GROUP

Emerging film professionals in the first stage of their career or advanced film school students with different fields of work (actors, cinematographers, directors, distributors, editors, film critics, producers, production designers, screenwriters, sound designers/composers).

BENEFITS

- project development for participants of the Campus's hands-on training programmes;
- enhanced intercultural understanding;
- broader knowledge, appreciation and active critical analysis of film as an essential cultural element and economic force.

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DATES AND LOCATIONS

**February 2012, during Berlin
International Film Festival
Berlin – DE**

FEES

None.



REQUIREMENTS

Selection of participants is at the discretion of the Berlinale Talent Campus. Fluent English.



PARTICIPANTS

350

REGISTRATION DEADLINE

October 2012

www.berlinale-talentcampus.de



MEDIA Desks and Antennae

MEDIA Desks and Antennae are one-stop shops in each MEDIA Programme participating country for information on the various types of support available from the MEDIA Programme, and advice and technical assistance in applying for MEDIA co-funding.

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