

NUEVO TALENTO EN LA ERA DE LAS PLATAFORMAS DIGITALES

SOBRE MI...

Formación multidisciplinar.

Actividad en varios sectores del ámbito cultural.

Escribo, enseño y asesoro.

Especializada en cine, televisión y los nuevos modelos de distribución audiovisual.

Miembro fundador de Innovación Audiovisual.

 @Elena_Neira

Tradicionalmente...

- El contenido audiovisual lo ha definido el contenedor, la fase de explotación y una serie de atributos artísticos.
- Existe un ciclo de explotación amplio en el que la comercialización juega con márgenes de beneficio y exclusividades.
- El arranque es clave: da valor al producto en el resto de la explotación y también le otorga visibilidad.

LAS VENTANAS CINEMATOGRAFICAS

Duración de ventanas en España

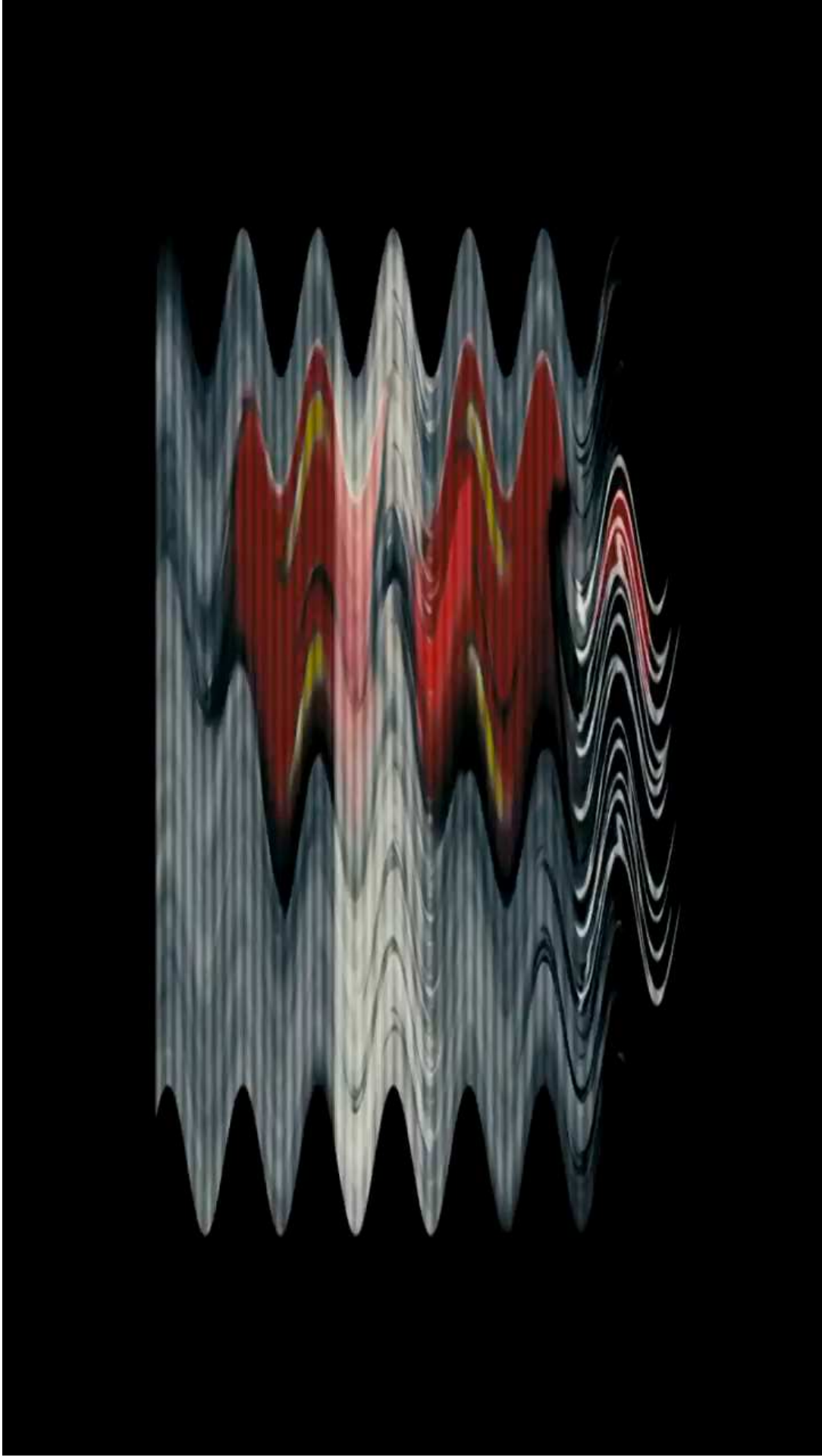
| Cine | VHS/DVD | VOD alquiler/venta | Cadenas TV de pago | VOD suscripción | TV gratuita | VOD gratuito |
|-----------------|---|--|---|---|--|--------------------------------------|
| Estreno en cine | A los 4 meses del cine (impuesto por el lobby de exhibidores). | A los 3 o 4 meses del estreno en cine (hay variación de meses según película y contrato y se retira al entrar la ventana de TV de pago). | De los 4 o 6 meses a los 16 o 22 meses. En exclusiva. | Al cerrar la ventana de pago (16 o 22 meses, con variaciones según la película, y en ocasiones posterior a TV gratuita cuando esta es productora o coproductora). | Después de la ventana de TV de pago. | Después de la ventana de TV de pago. |
| | Suele haber 2 meses dedicados al alquiler antes de llegar a una cadena de TD de pago y a la venta, aunque cada vez nos encontramos con ventanas más cortas y aparece el DVD de venta en paralelo al alquiler, al poco tiempo del estreno en cine, en el caso de las <i>majors</i> (antes de los 3-4 meses señalados). | | | | En el caso de películas que hayan sido vendidas para la ventana de TV de pago. | |

Y EN EL CASO DE LA TELEVISIÓN

- Contenido en lineal + *simulcast* en Internet.
- *On demand* tras la emisión el lineal (la horquilla temporal varía).
- En el caso del *catch up* la disponibilidad está limitada en el tiempo.

ALGO ESTÁ CAMBIANDO...

D'A
FILM
FEST
IVAL
BARCELONA





BUSCA A JULIA

Felix

una serie original de Movistar+
creada por CESC GAY

ENCUÉNTRALA EL 6 DE ABRIL
TEMPORADA COMPLETA
SOLO EN MOVISTAR



EL NUEVO ECOSISTEMA

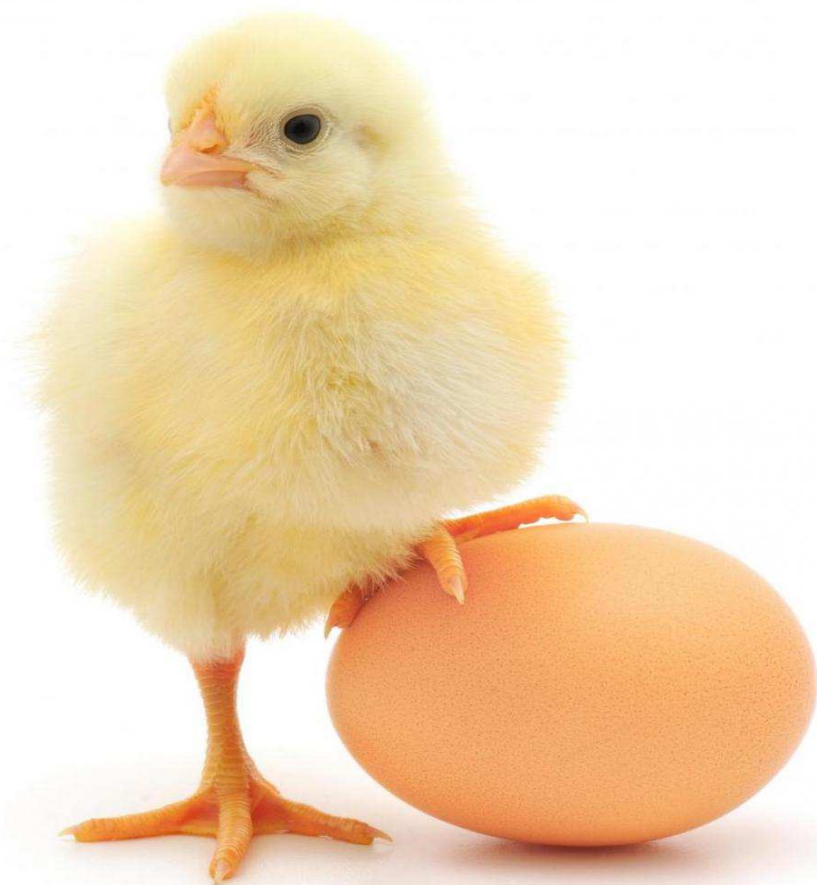
HELLO

my name is

New Media

UNA TORMENTA PERFECTA





“Una lección que nos ha enseñado la era digital es que la comodidad desbanca a la calidad”
A. Wolk.

Entretenimiento y tecnología están inmersos en una transformación mutua en cuatro áreas principales:

CÓMO VEMOS EL CONTENIDO.
CUÁNDO VEMOS EL CONTENIDO.
DÓNDE VEMOS EL CONTENIDO.
Y LA RENTABILIDAD DEL NEGOCIO.



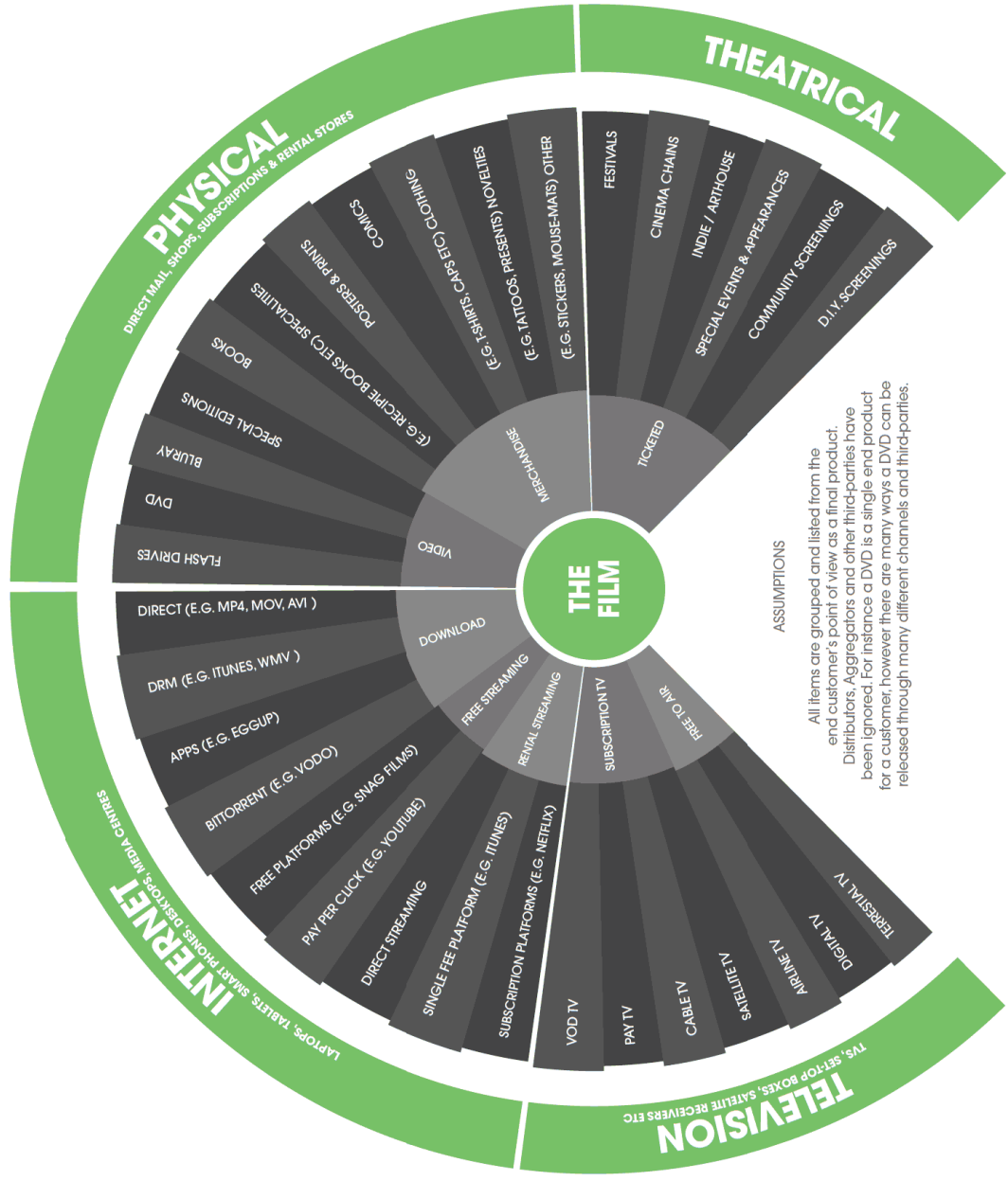
SHOW

AMOVIECLIPS.COM

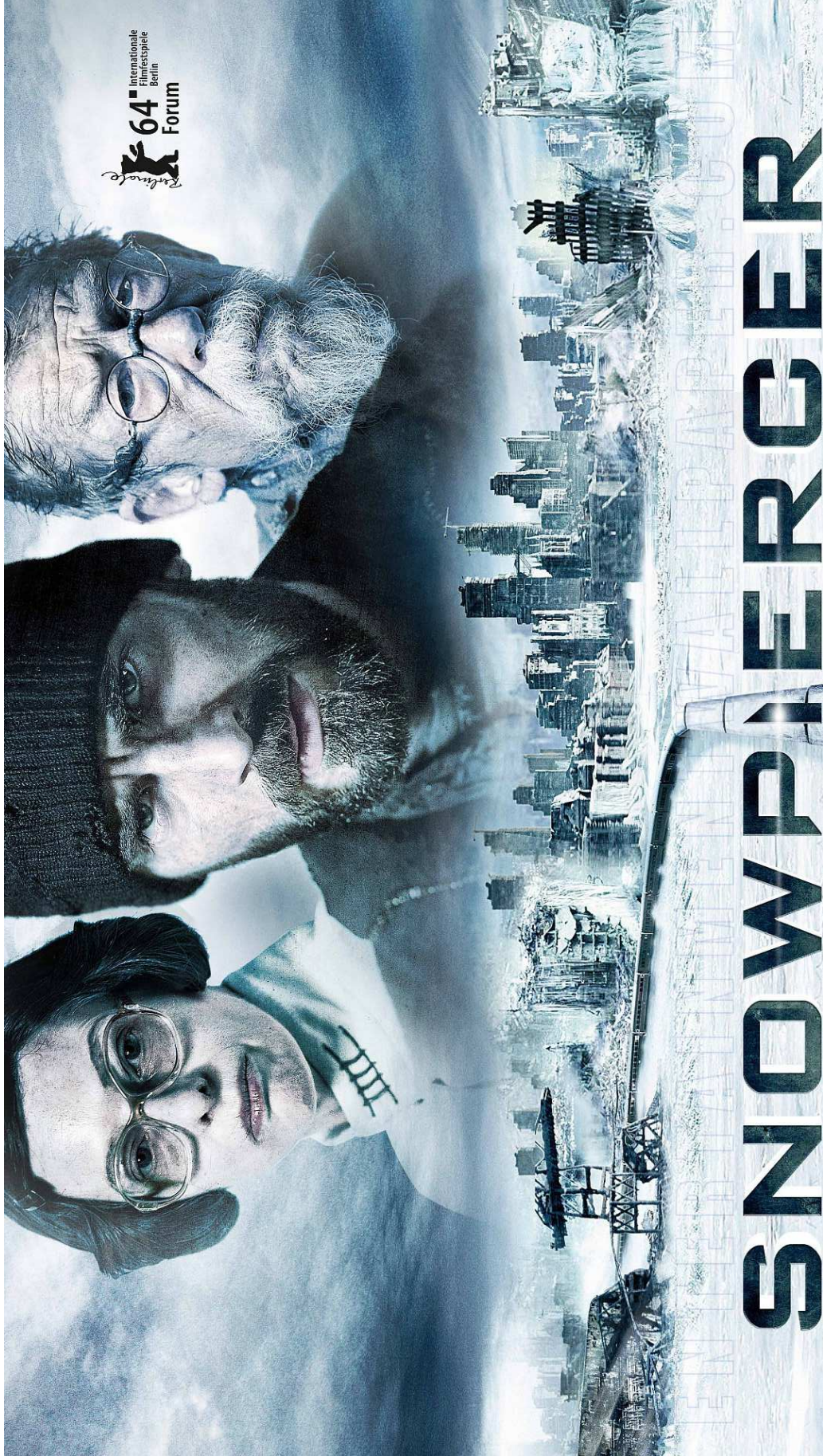
LAS POSIBILIDADES EN EL AUDIOVISUAL SE HAN MULTIPLICADO...

... porque han aumentado los puntos de acceso al contenido.

**DISTRIBUTION:
WHAT ARE
MY OPTIONS?**



DA FILM
FEST
IVAL
BARCELONA



Robinson
64
Internationale
Filmfestspiele
Berlin
Forum

SNOWPIERCER

- **Estreno en *theatrical* limitado** (8 ciudades).
- **Estreno VOD dos semanas después**, haciendo la película disponible en varios servicios de vídeo bajo demanda con una cobertura potencial de **85 millones de hogares**, según fuentes de la compañía.

Snowpiercer [®]

2013 • Science Fiction • 128 Minutes

Directed by **Bong Joon-ho**. Starring **Chris Evans, Jamie Bell, Tilda Swinton, John Hurt, and Octavia L. Spencer**.

A post-apocalyptic ice age forces humanity's last survivors aboard a globe-spanning super train. One... [Read More](#)

Share this movie

Me gusta +1

Tweet 2

Compartir

Share with a friend

80 Critic Score
Based on reviews from [MPAA.com](#)

Watch Online and On Demand

| | | | |
|--|---|---|--|
| NETFLIX Included with Subscription | iTunes Own in SD: \$9.99 Own in HD: \$9.99 | VUDU Own in SD: \$13.99 Own in HD: \$13.99 | YouTube Available in SD / HD Own from \$14.99 Rent from \$6.99 |
| Google play Available in SD / HD Own from \$14.99 Rent from \$6.99 | Xbox Video Own in SD: \$14.99 Own in HD: \$19.99 | PlayStation Video Available in SD Own from \$12.99 Rent from \$6.99 | |

Watch on DVD and Blu-ray

| | | | |
|--|---|---|--|
| NETFLIX Included with Subscription | redbox Available on Blu-ray / DVD Rent from \$1.50 | BEST BUY Available on Blu-ray / DVD | Walmart Available on Blu-ray / DVD |
| TARGET Available on Blu-ray / DVD | goHastings.com Available on Blu-ray / DVD | BARNES & NOBLE Available on Blu-ray / DVD | |

Recaudación total

\$4,563,650 (USA)

TWC-Radius catalogó los resultados de *Snowpiercer* en **segunda ventana digital** de éxito absoluto: **2 millones el primer fin de semana** disponible en VOD (nº 1 del ranking de *Home Entertainment* digital).

Más de la mitad de los ingresos totales de la película procedieron de esta ventana (unos 6,5 millones de dólares).

5 JULIO 2012

CINE

DISPONIBLE PARA CUALQUIER DISPOSITIVO
"DONDE - CUANDO - COMO QUIERO"

INTERNET NO EXCLUSIVO
IP - IPTV

HOMEVIDEO
ALQUILER - VENTA

HOMEVIDEO
PROMOCIÓN

22 JULIO 2012



Samsung



COMO



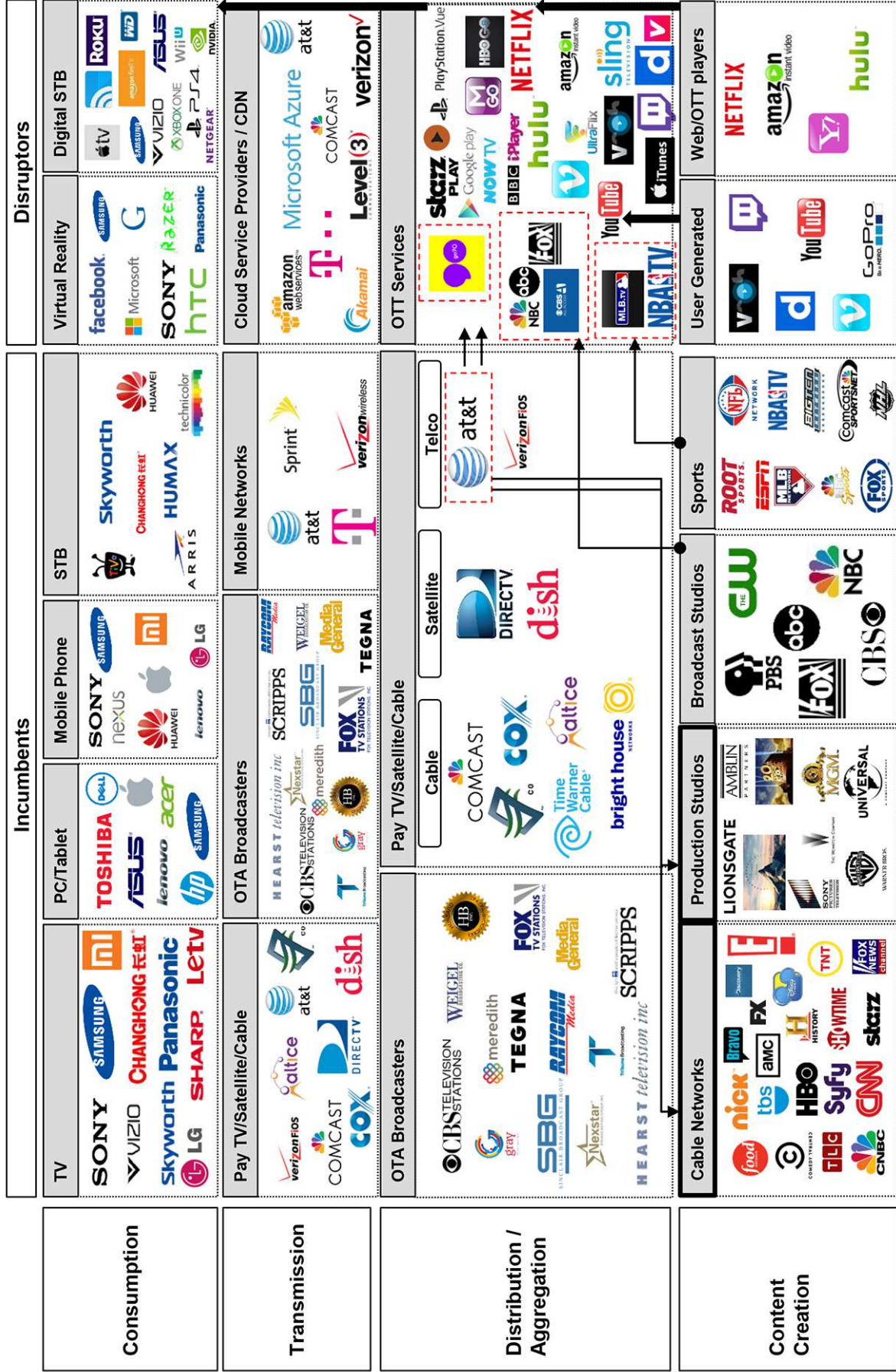
EL PAÍS



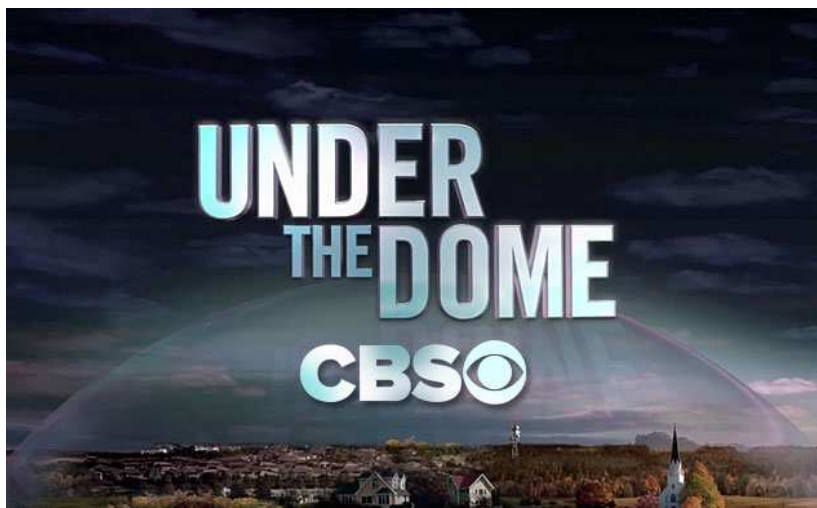
FUENTE: FILMIN

RECAUDACIÓN TOTAL

| | Visionados | Recaudación | Espectadores | precio/unidad |
|-----------------------------|----------------|---------------------|----------------|---------------|
| Cine | 17.645 | 105.070,00 € | 17.645 | 5,95 € |
| IPTV | 24.310 | 76.045,00 € | 48.620 | 3,13 € |
| TVOD | 34.927 | 95.551,00 € | 69.854 | 2,74 € |
| EST | 3.358 | 21.893,00 € | 6.716 | 6,52 € |
| HOME VIDEO | 27.180 | 161.721,00 € | 54.360 | 5,95 € |
| PROMOCION EL PAÍS | 41.168 | 203.782,00 € | 82.336 | 4,95 € |
| TOTAL | 148.588 | 664.062,00 € | 279.531 | |
| Fuente: Filmin, 2012 | | | | |



EN TV TAMBIÉN SE EMPIEZA A EXPERIMENTAR...



Directo (*broadcast*)
 CBS.com (3 días)
 VOD (Amazon Instant Video)



Las temporadas al completo de CW estarán en Netflix 8 días después de la emisión del capítulo final de las mismas en *broadcast*.

Parsec | Upstream

'Riverdale' premiere up 400 percent with teens, thanks to Netflix run

Teens love 'Riverdale'

Audra Schreyer—2017-10-18 10:28 am



Image credit: YouTube



Netflix gave *Riverdale* a second life.

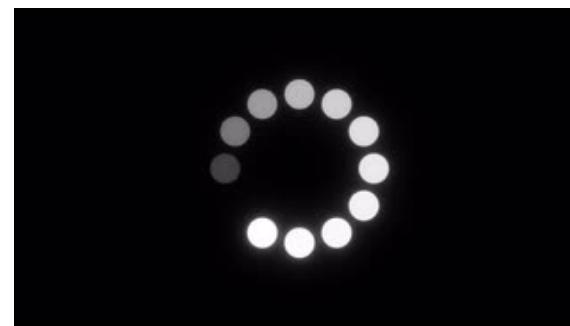
The second season of the CW's breakout hit debuted on Oct. 11, and live ratings show series viewership was up 60 percent from its season 1 premiere, with 2.3 million viewers tuning in. That's no doubt thanks to a strategic partnership with Netflix, which ran all 13 episodes of season 1 on the streaming site this summer and picked up new fans.



- *Premiere* de 2h (broadcast)
- Simulcast con proveedores internacionales (Sky, Movistar+...)
- Los episodios 3-4 se pudieron ver, inmediatamente después y antes de su emisión en *broadcast*, en las plataformas de *streaming* de las cadenas.

EL NUEVO ESPECTADOR

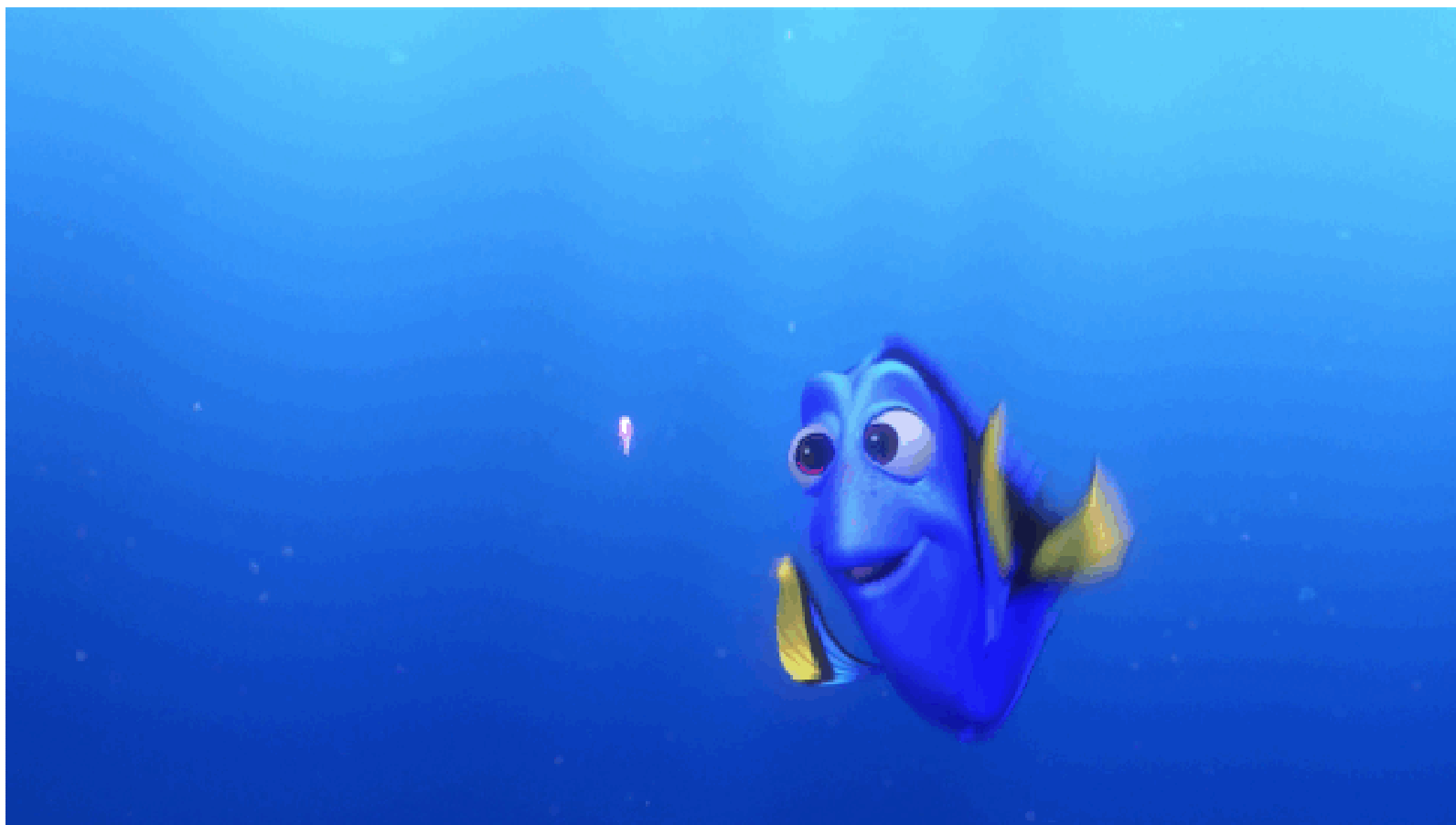
NUEVAS PREOCUPACIONES...



NUEVO MODELO DE COMUNICACIÓN

- Un **nuevo modelo de comunicación** impuesto por las dinámicas del *smartphone*.
- Interacción basada en lo **inmediato**, lo **presente** y lo **accesible** en todo momento...
- **Profundizamos menos en el contenido**. Es la era del picoteo, el *scroll* y el *swipe*.
- Menos consumo lineal y **más consumo a la carta**.
- El contenido se polariza en torno a lo que nos interesa.
- Generalización de los **algoritmos** que buscan lo que es relevante para nosotros.

¡¡¡ATENCIÓN DE PEZ!!!



UN ESPECTADOR CON MUCHO PODER

Hollywood suffers worst summer for 22 years



Hopes are high that Stephen King's 'It' can stop the slump in cinema ticket sales in the US.

By Barney Henderson, New York
5 SEPTEMBER 2017 - 9:27AM

Hollywood has suffered its worst summer for at least 22 years with a succession of "half-baked sequels and remakes".

The Labor Day holiday weekend in the US was the first for decades that the major studios did not release a new film.

And it showed in ticket sales: cinema attendances were down 45 per cent for the long weekend compared to the same time last year.

"The message from American moviegoers over the summer was not subtle," Jeff Bock, senior analyst at Exhibitor Relations, an entertainment research firm, told the *New York Times*.

"It's been a bad summer - movie session. But there is a bigger thing going on here"

ROSS GERBER

"Please, we are begging you, give us something more than soulless, half-baked sequels and remakes that are made by committee and primarily designed to sell merchandise."

Overall between May to September ticket sales were less than \$3.8 billion in total - a 16 per cent decline from last year - according to data from ComScore. It was the first time since 2006 that the industry had not broken the \$4 billion mark.

You have to go back to 1995 to find a slower summer, when *Apollo 13* and *Pocahontas* were the big hits. The box office that year registered around \$3.76 billion in ticket sales, accounting for inflation.

The summer has been packed with big budget, box office flops. The fifth installments of the *Pirates of the Caribbean* and *Transformers* movies tanked in the US - although they both performed strongly elsewhere in the world.

SPONSORED STORIES

- 3 Tips To Look Younger Without Aging
- How To Get A Good Credit Score
- How To Find A Good Investment Opportunity
- How To Find A Good Investment Opportunity
- How To Find A Good Investment Opportunity



The 'Game of Thrones' Premiere Has Been Pirated 90 Million Times

Game of Thrones was the dubious holder of several piracy records already, but it topped itself with last week's Season 7 premier.

Data from piracy monitoring firm MISO indicates the show was pirated a whopping 90 million times in just three days, reports *torrentz.com*. Most of those views came via unauthorized streaming services, but downloads of the show via torrent sites came in at 15 million, 15%.

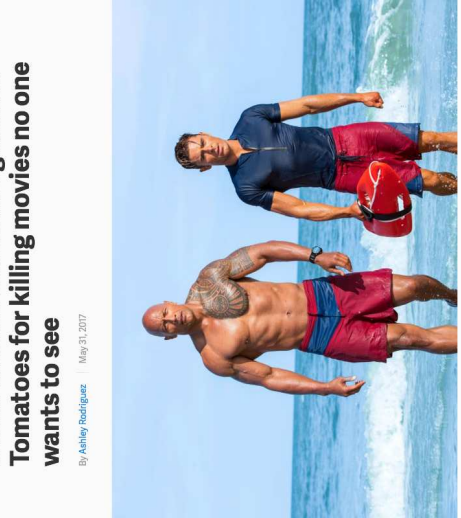


Still, securing hard numbers for illicit streaming sites is difficult, but MISO reports that the show's piracy numbers are the highest for any TV show in its category, which it estimated at 77,913,032.

15 million of the pirated streams and downloads took place in the US. The UK was the second most active region, with 6.2 million unauthorized views.

Here's the bad news for folks who opted to bypass the network's official channels to return to Westeros: HBO was reportedly watching popular torrent sites and sent out thousands of warnings to people hosting the illegal downloads.

Forget winter, lawyers are coming.



Dayne Johnson swears that fans love the movie. (Paramount Pictures/Frank Marshall)

Pirates of the Caribbean: Dead Men Tell No Tales and *Baywatch* were never going to be critical darlings. The former is the fifth film in a franchise that should have been retired years ago, if Hollywood had any mercy at all. And the other is an action-comedy about lifeguards. Enough said. Both movies led the domestic box office to its worst Memorial Day weekend showing in nearly 20 years.

In the fallout, are Hollywood producers blaming the writers? The actors? Themselves? (Of course not.) No, they are reportedly blaming Rotten Tomatoes.

They say the movie-review site, which forces critics to assign either a rotten or fresh tomato to each title when submitting reviews, regardless of the nuances of their critiques, poisoned viewers against the films before they were released. *Deadline* reported that:

Insiders close to both films blame Rotten Tomatoes, with *Pirates 5* and *Baywatch* respectively earning 32% and 19% Rotten. The critic aggregation site increasingly is slowing down the potential business of popcorn movies. *Pirates 5* and *Baywatch* aren't built for critics but rather general audiences, and once upon a time these types of films — a family adventure and a raunchy R-rated comedy — were critical-proof. Many of those in the industry severely question how Rotten Tomatoes computes the its ratings, and the fact that these scores run on [the movie-ticket buying site] Fandango (which owns RT) is an even bigger problem.

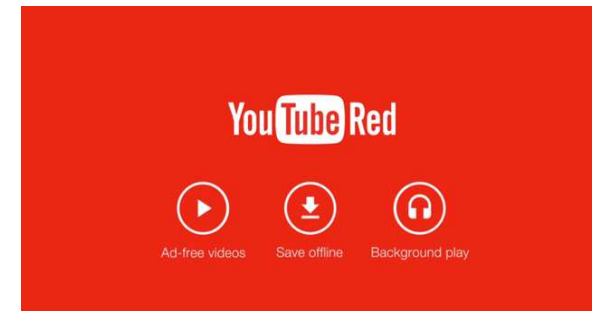
Y MÁS OPCIONES DE OCIO



LOS NUEVOS AGENTES

MÁS COMPETENCIA

- Impulsores de la popularidad del modelo de suscripción.
- Del pago por propiedad al pago por acceso.
- Defensa a ultranza de la consigna *TV Everywhere*. El contenido es líquido, y transita de manera natural por distintas pantallas. **Be water, TV!!**
- Oferta accesible, asequible y atractiva.
- No dependen de las audiencias. Su beneficio es proporcional al número de suscriptores.



hulu

MUCHA MÁS COMPETENCIA...



Facebook's big attack on TV is coming

NATHAN MCALONE, ALEX HEATH
MAY 6, 2017, 7:12 AM

[FACEBOOK](#)
[TWITTER](#)
[REDDIT](#)
[LINKEDIN](#)
[EMAIL](#)

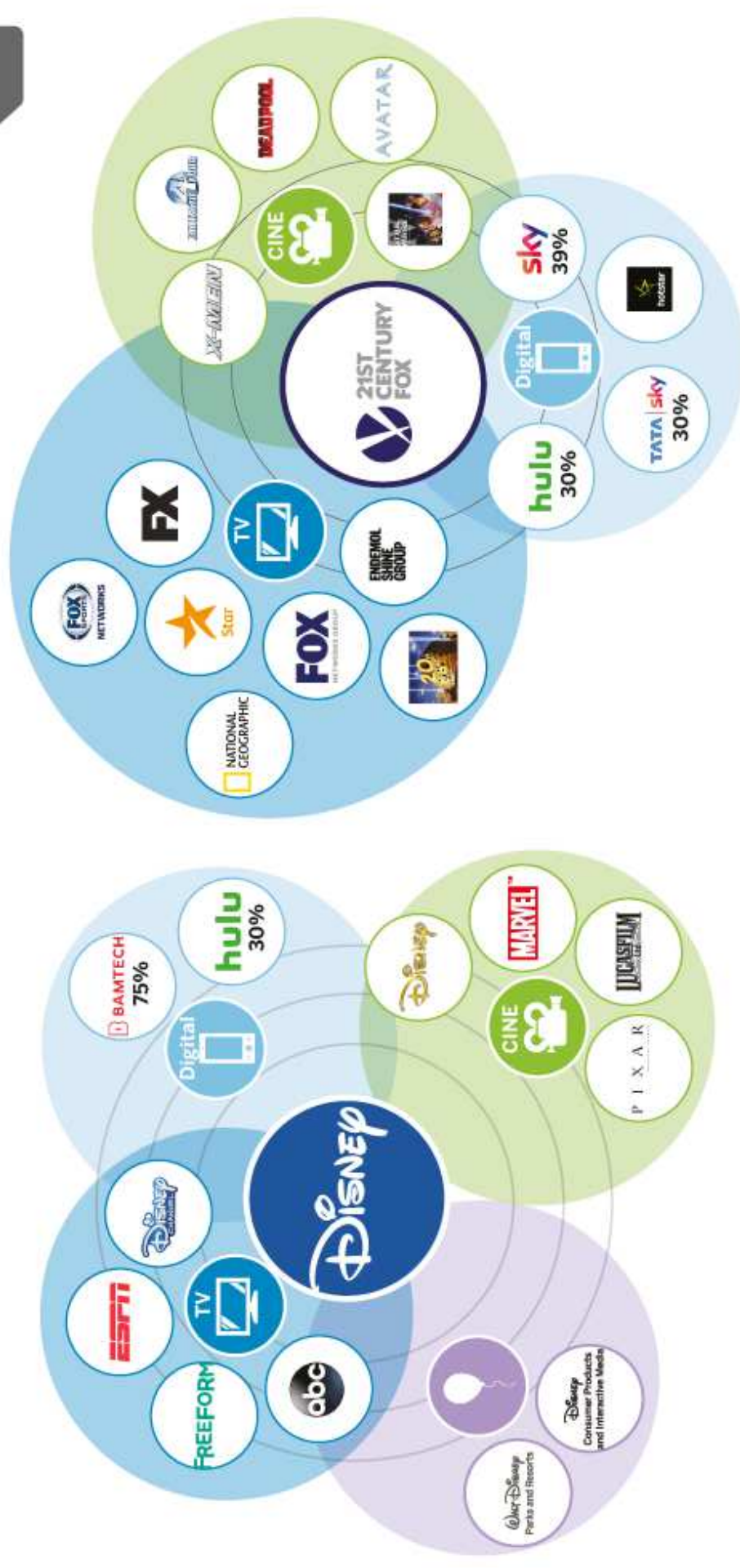


Picture: Mark Zuckerberg/Facebook

Facebook has kicked its push for TV-like shows into high gear and is aiming to premiere its first slate of programming in mid-June, multiple people familiar with the plans told Business Insider.

Facebook plans to have roughly two-dozen shows for this initial push and has greenlit multiple shows for production, according to people familiar with the discussions. They said that the social network has been looking for shows in two distinct tiers: a marquee tier for a few longer, big-budget shows that would feel at home on TV, and a lower tier for shorter, less expensive shows of around 5-10 minutes in length that refreshes every 24 hours.

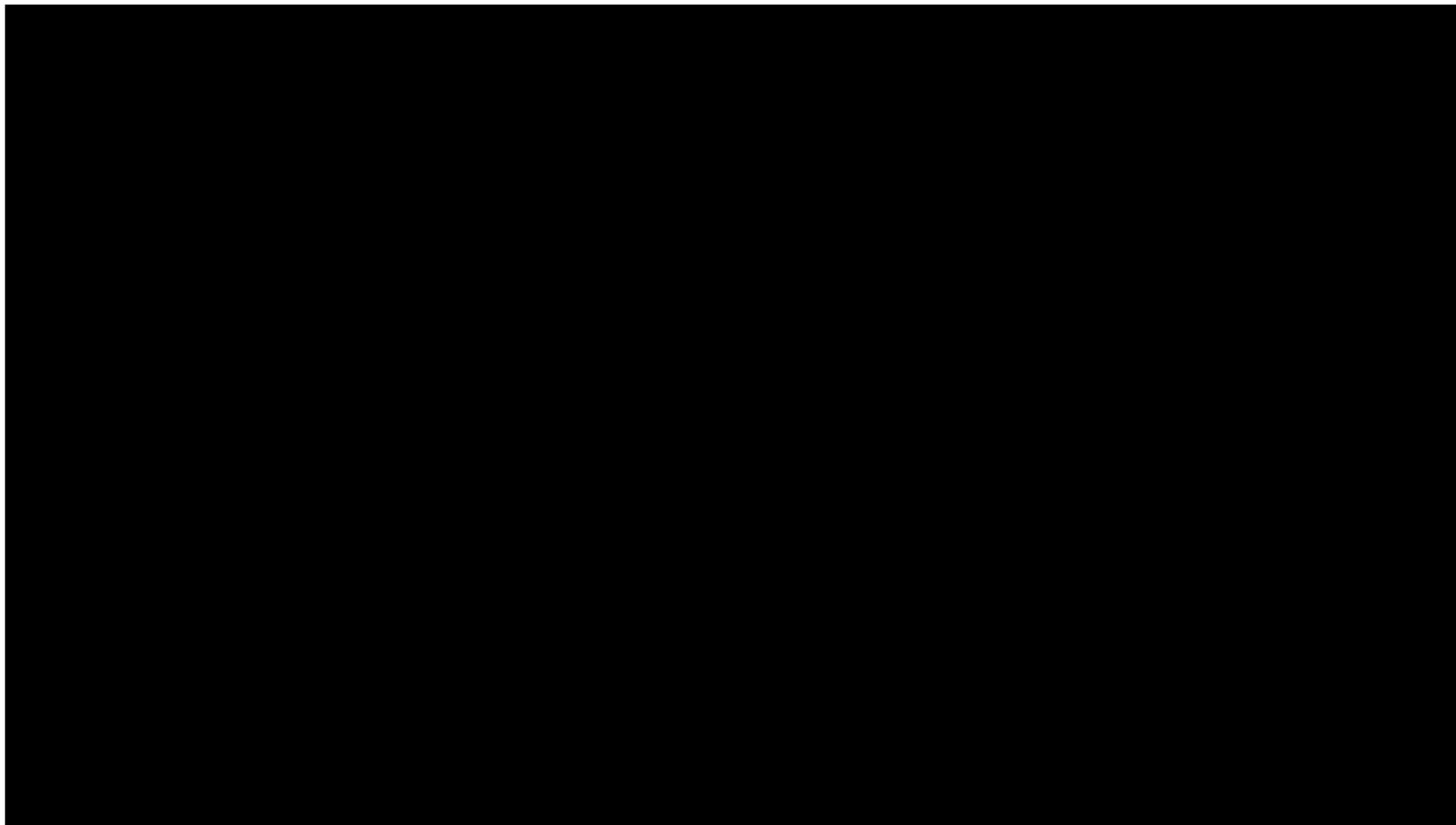
LAS GALAXIAS QUE ENGLOBALAN LA FUSIÓN



Fuente: Disney, CNBC y Reuters.

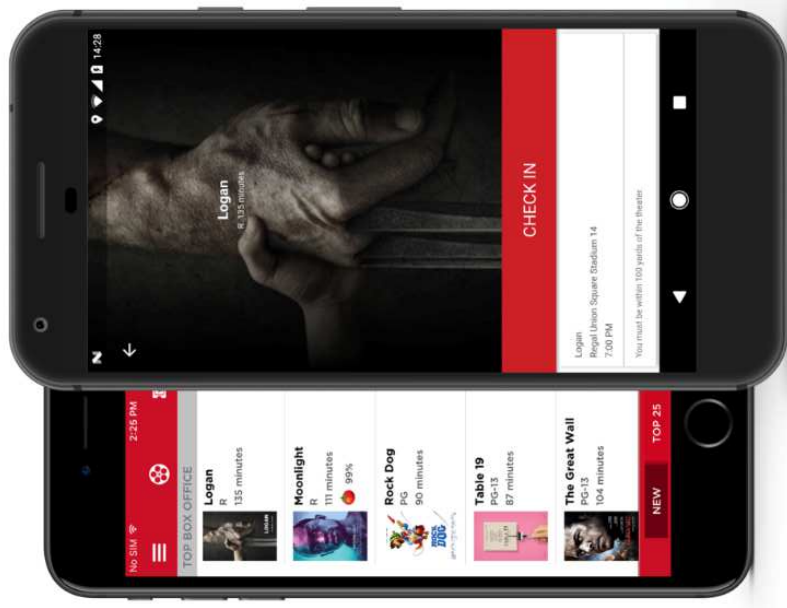
Y. CLEMENTE / C. AYUSO / EL PAÍS

TARIFA PLANA... TAMBIÉN EN CINES





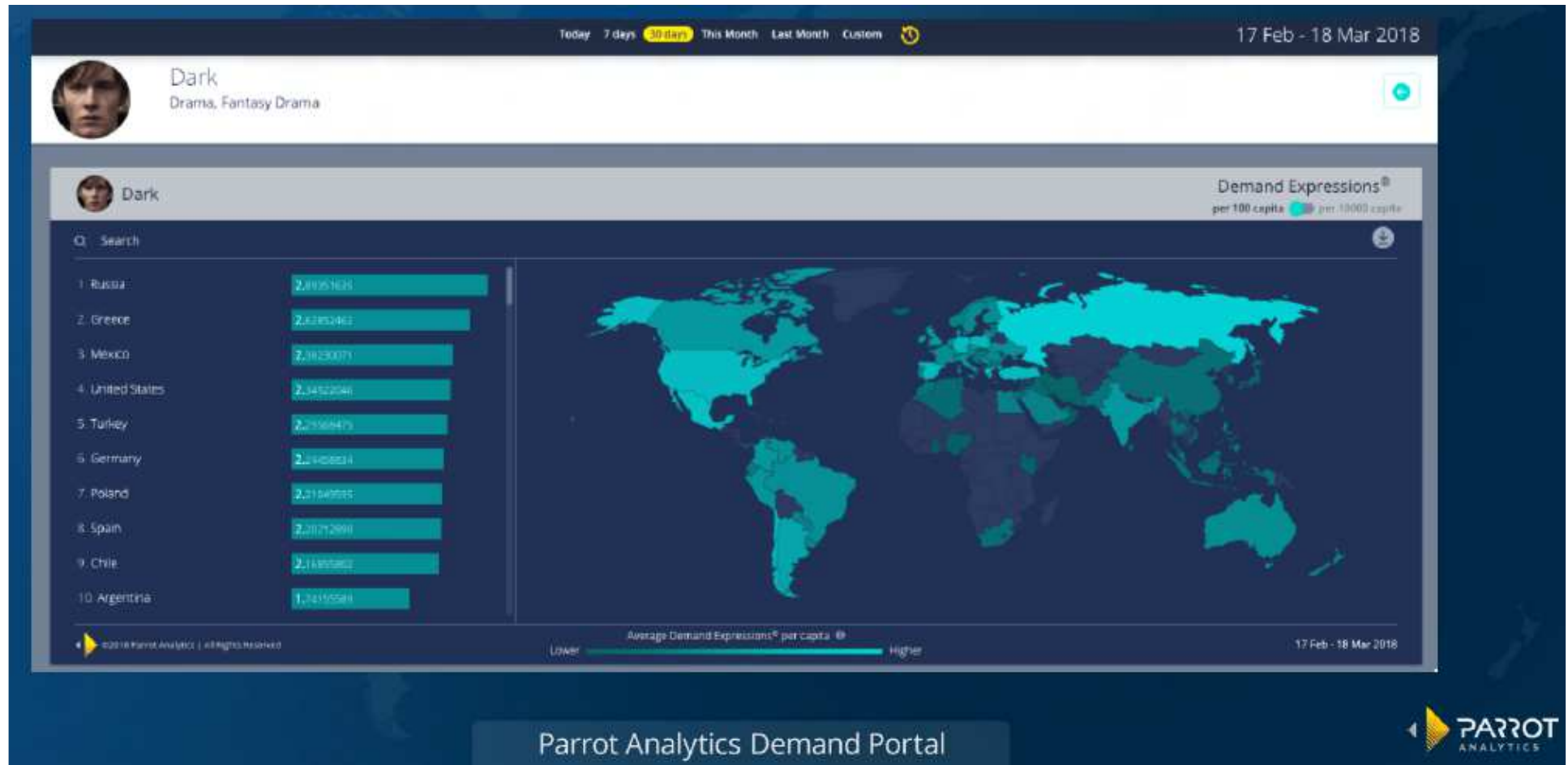
Helios + Matheson



IMPACTO DE LOS NUEVOS AGENTES

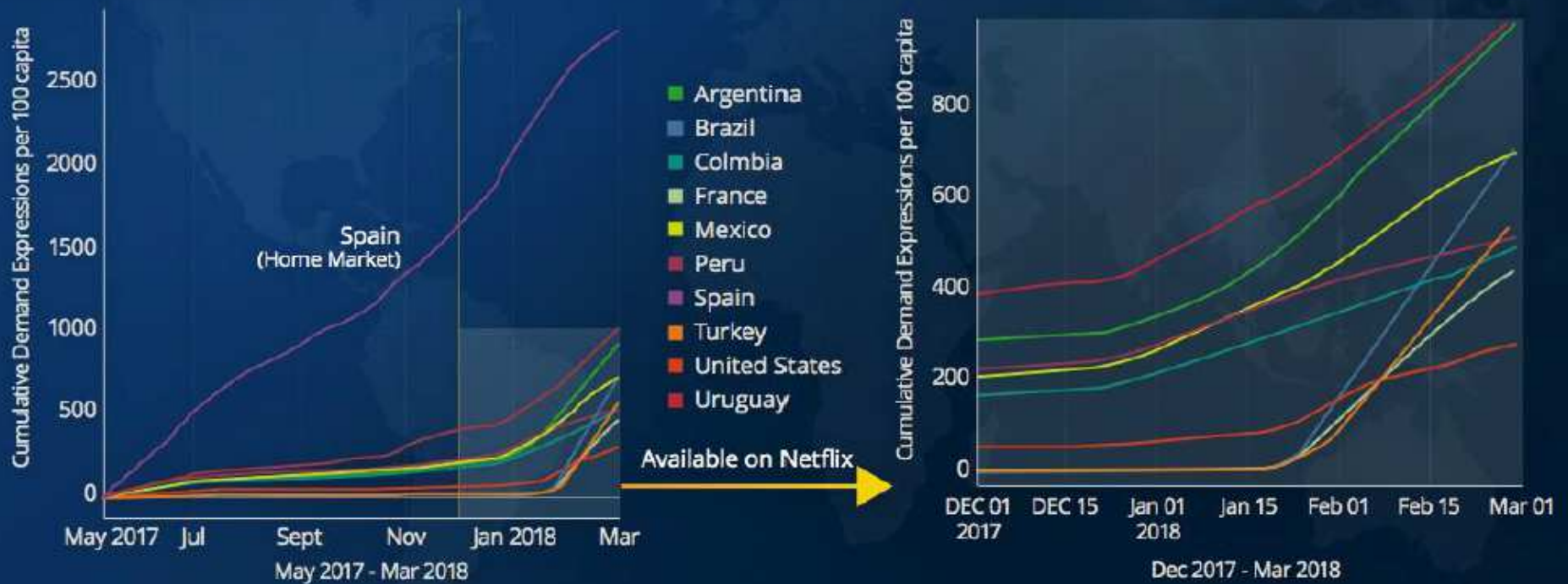
1. GLOBALIZACIÓN DEL NICHOS
2. ACELERACIÓN CONSUMO
3. CRISIS EN LA PERCEPCIÓN INDIVIDUAL DE PAGO POR PRODUCTO SE DILUYE.
4. IMPACTO DEL BIG DATA

GLOBALIZACIÓN DEL NICHO



ACELERACIÓN EL CONSUMO

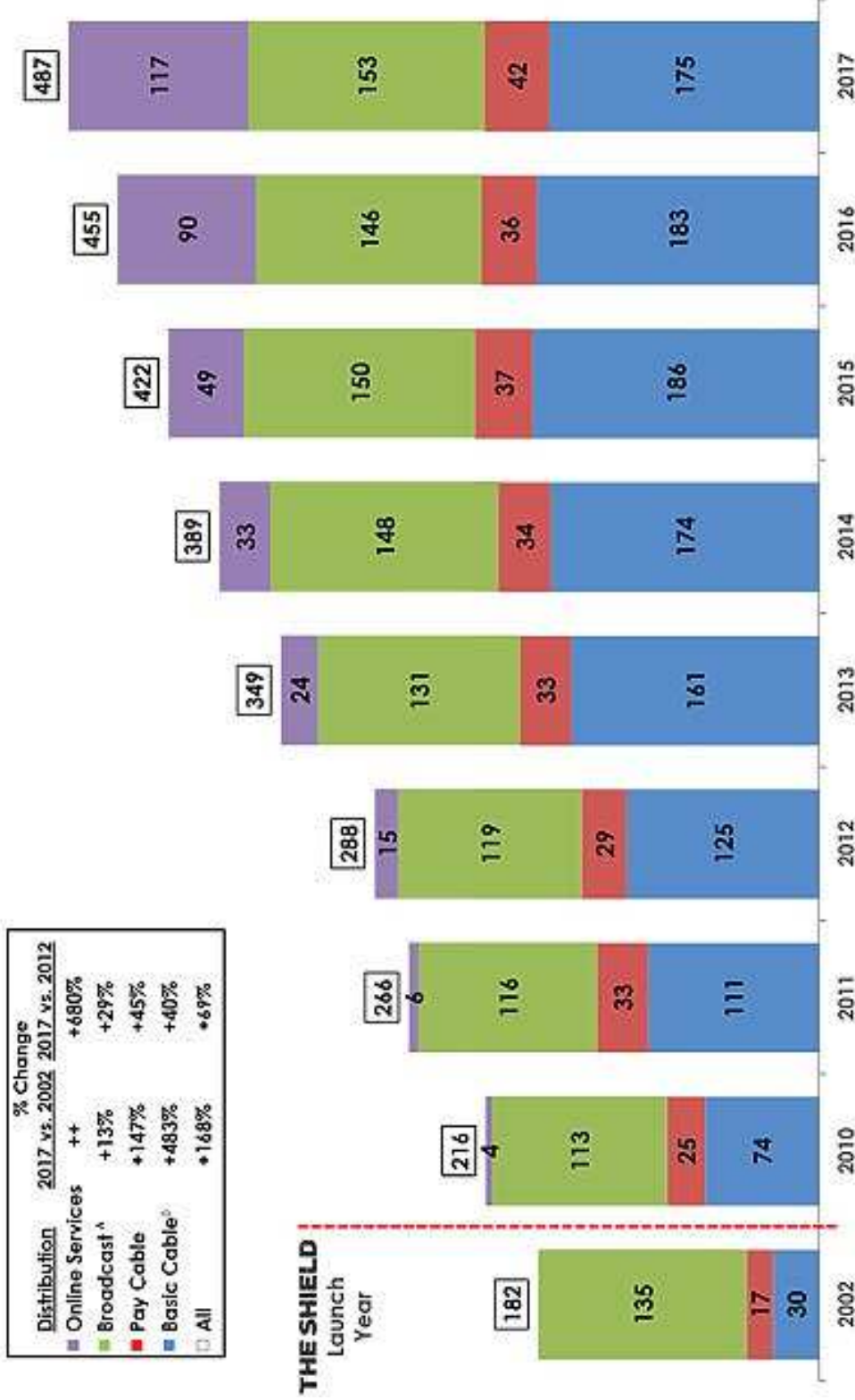
The Netflix Effect: Global Demand for *La casa de papel*



¿HAY SITIO PARA TANTO
CONTENIDO?



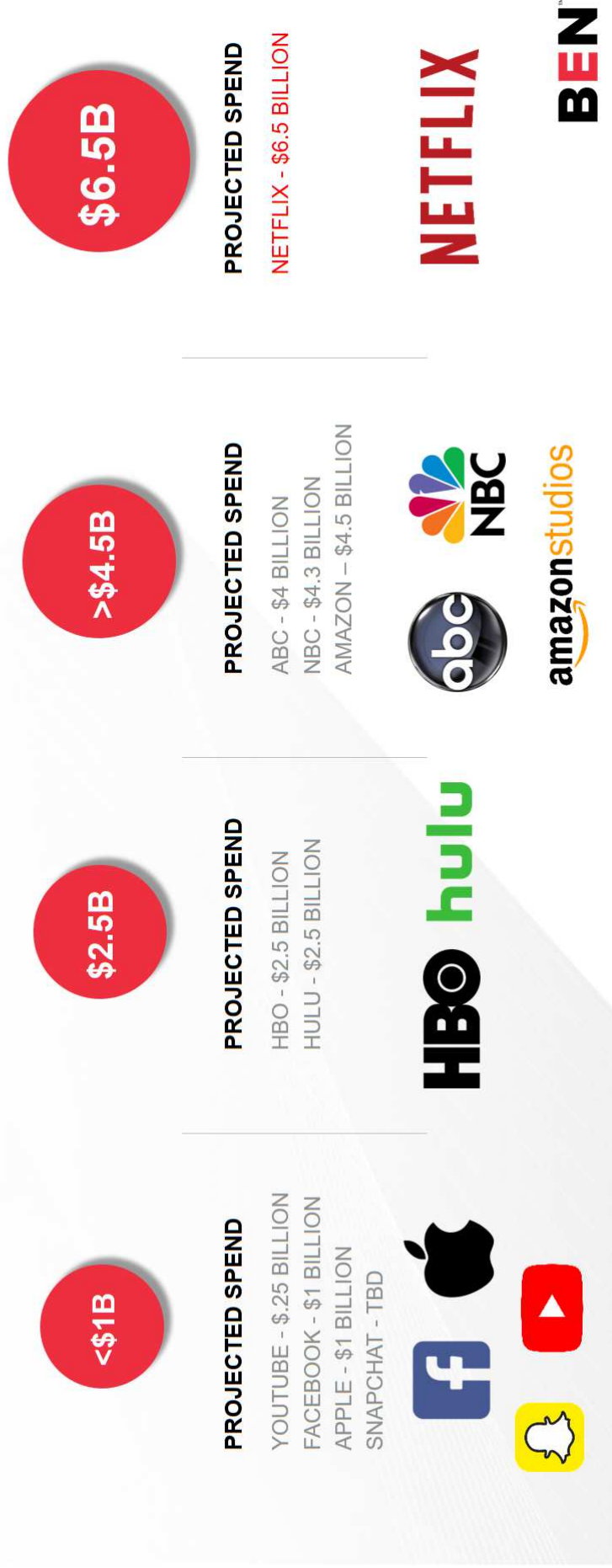
Estimated Number of Scripted Original Series* Broadcast, Cable, and Online Services



Source: *Estimated by FX Networks Research as of 1/27/18; culled from Nielsen, Online Services, Futon Critic, Wikipedia, Eguides, et al. †Includes PBS. ‡Includes Audience Network (DIRECTV).
 Online Services = Amazon Prime, Crackle, Facebook Watch, Hulu, iHeartRadio, Netflix, Playstation, Seroo, Sundance Now, Vimeo, Yahoo, and YouTube Red.
 Basic Cable = Library, daytime dramas, one-episode specials, non-English language (English-dubbed), children's programs, and short-form content (< 15 mins).

MORE INVESTMENT IN ORIGINAL CONTENT THAN EVER BEFORE

Estimated 2017 Original Content Budgets for Established and Emerging Platforms



MUCHOS MÁS CONTENIDOS

«The vast majority is still licensed content; We're still a couple years from seeing it go 50-50.» Ted Sarandos (CCO Netflix)



INVERSIÓN EN NETFLIX ORIGINALS

2016: 5.000\$ millones

2017: 6.000\$ millones

2018: +7.000\$ millones

MUCHOS MÁS CONTENIDOS



+ 12 originales (nuevas producciones + nuevas temporadas) en 2018

MUCHOS MÁS CONTENIDOS



**30 originales (nuevas producciones + nuevas temporadas) en 2018.
Y además....**

MUCHOS MÁS CONTENIDOS



¿APUESTAN LAS PLATAFORMAS POR EL NUEVO TALENTO?

flooxer

ORIGINAL

flooxer presenta:

Una serie de JAVIER CALVO Y JAVIER AMBROSSI

Paquita Salas



Paquita Salas

+ SEGUIR



MEJOR ACTOR
PROTAGONISTA
BRAYS EFE

MEJOR SERIE
COMEDIA

MEJOR ACTRIZ
DE REPARTO
BELEN CUESTA

PREMIOS FERROZ



Una producción de TALENTA



NETFLIX Browse ▾ DVD

Paquita Salas

92% Match 2016 16 1 Season

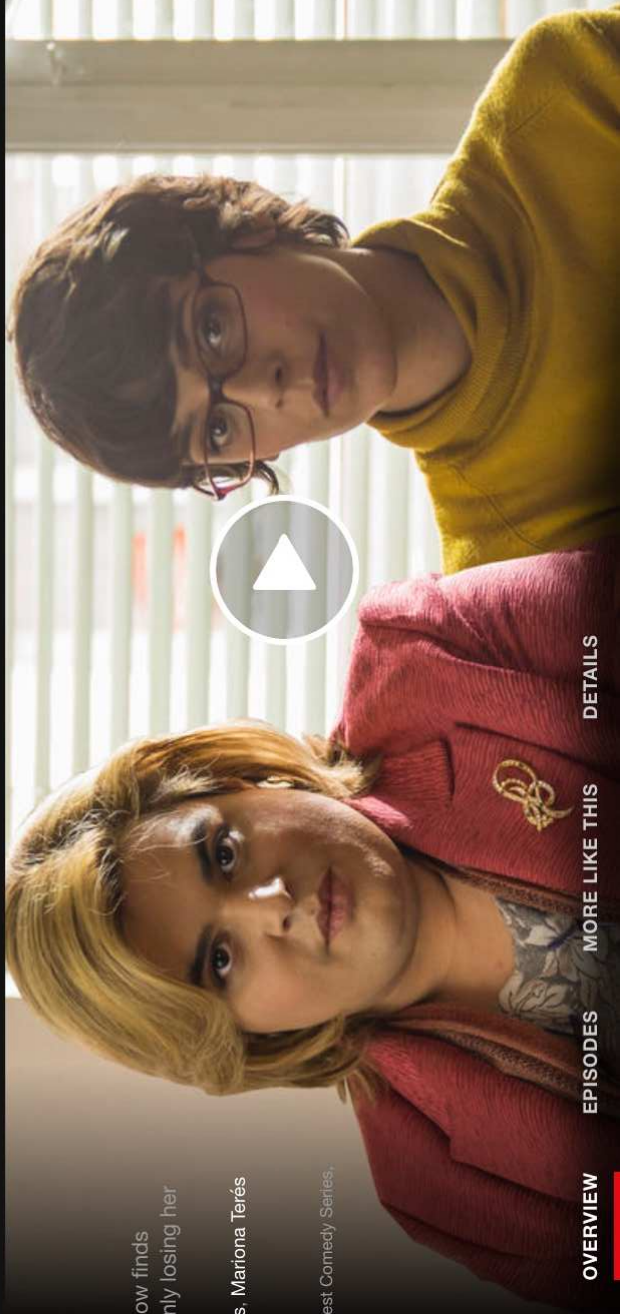
One of Spain's best talent agents in the '90s, Paquita now finds herself searching desperately for new stars after suddenly losing her biggest client.

Starring: Brays Efe, Belén Cuesta, Lidia San José, Álex de Lucas, Marióna Terés
Creators: Javier Ambrossi, Javier Calvo
Genres: TV Shows, Spanish TV Shows, TV Comedies

This parody documentary series won three 2017 Feroz Awards: Best Comedy Series, Best Actor and Best Supporting Actress.

MY LIST

OVERVIEW EPISODES MORE LIKE THIS DETAILS



q Search Elena ▾

EL CASO APPLE

Untitled M. Night Shyamalan drama series



M. Night Shyamalan. Chris Pizzello/AP

LES PRODUCTIONS ET CO-PRODUCTIONS NETFLIX DANS LE MONDE

EUROPE

France

- Blockbuster (film)
- God part en live
- Gad : Hugu in France
- Je ne suis pas un homme facile (film)
- Marseille
- Osmosis
- Série romantique encore inconnue
- Stand up de Gad Elmaleh
- Divines (film)*
- Safe*
- The Spy*

Espagne

- 7 anos (film)
- Elite
- Fe de Etraras (film)
- La casa de las flores
- Las chicas del cable
- The Alcasser Murders
- El ministerio del tiempo*
- La Catedral del mar*

Royaume-Uni

- Been so long (film)
- Black Mirror (S4 - S5)
- iBoy (film)
- Jack Whitehall: Travel with...
- Lovesick (S2, S3)
- Outlaw king (film)
- Top Boy (S3)
- The Crown
- The last Czars
- Série fantastique encore inconnue
- Série comique encore inconnue
- Série documentaire sur Sunderland
- Black Earth rising*
- Collateral*
- Crazyhead*
- Kiss me first*

Géorgie

- Sovdagan (film)*

Suède

- Quicksand

Ukraine

- Winter on fire (film)

Belgique

- Undercover

Japon

- Aggretsuko
- A.I.C.O. Incarnation
- B: The beginning
- Baki
- Blame! (film)
- Blazing Transfer Students
- Canon busters
- Les chevaliers du zodiaque : Saint Seiya
- Hibana: Spark
- Jimmy
- Kantarō : The Sweet Tooth Salaryman
- Lost song
- Lost
- Rilakkuma et Kaoru
- Samurai Gourmet
- Sword Gai: Animation
- Atelier
- Children of the whales
- Fate/Apocrypha
- Godzilla: Planet of the monsters
- Kakegurui
- Love wagon: Asian Journey
- Midnight Diner: Tokyo stories
- Million Yen Women
- Mob Psycho 100
- Terrace house : Aloha State
- Terrace House: Boys and girls in the city
- Terrace House: Opening New Doors

Canada

- Alias Grace
- Anne with an E
- Between
- Degrassi
- Lost & Found
- Frontier
- Travelers

Mexique

- Cluo de cuervos
- Diablero
- Ingovernable
- Las leyendas
- Série comique encore inconnue
- El Chapo*

Colombie

- Siempre brujia
- Série dramatique
- encore inconnue

Argentine

- Boca Juniors : la pretemporada
- Edha
- Estocolimo
- Fangio: el hombre que domaba las maquinas (film)
- Go! Vive a tu manera

Israël

- Ht and run
- Série d'espionnage
- encore inconnue

Liban

- Adel Karam

Egypte

- The Square (film)

Inde

- Again
- Bard of blood (film)
- Brahman Namam (film)
- Ladies first (film)
- Love per square foot (film)
- Mighty little Bheem
- Sacred Games
- Selection day

Cambodge

- First they killed my father (film)

Australie

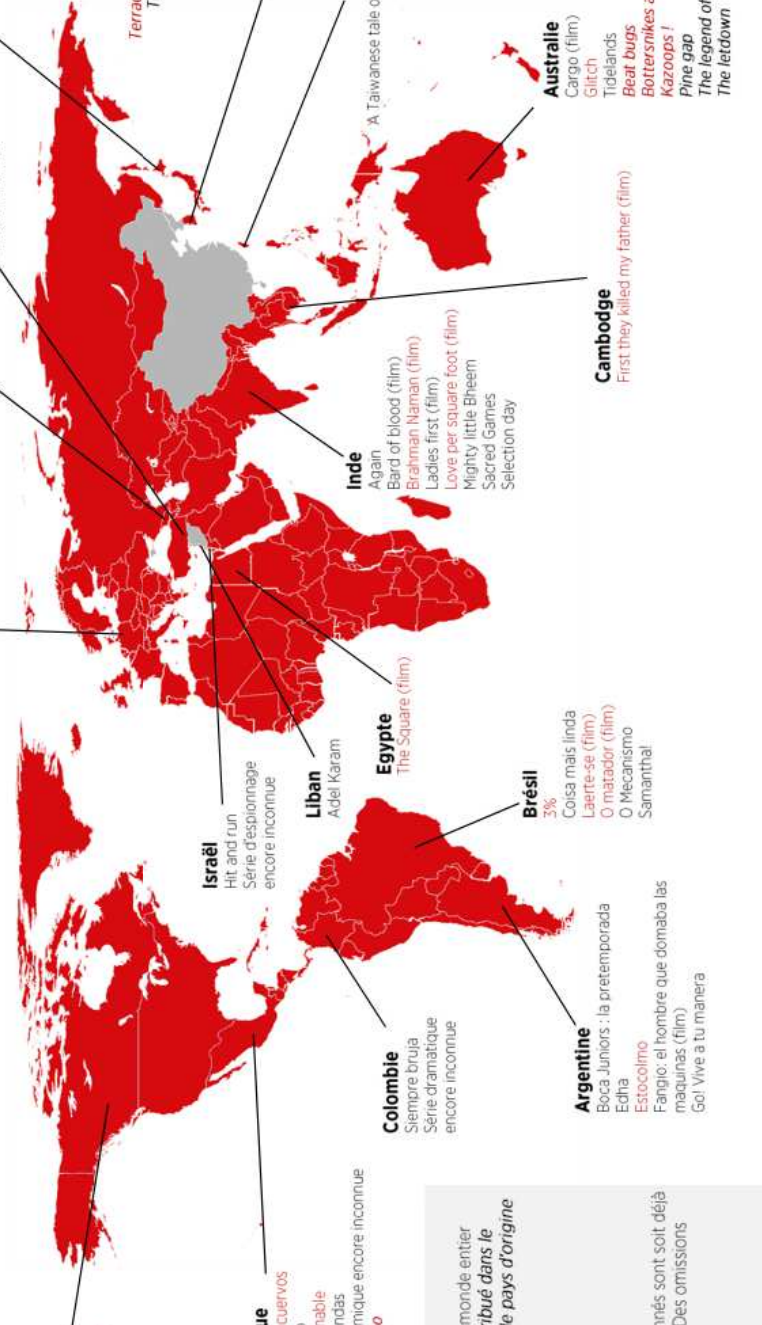
- Cargo (film)
- Glitch
- Tidelands
- Beat Bugs
- Bottersnikes and Gumbles
- Kazoops!
- Pine gap
- The legend of Monkey
- The letdown

Corée du Sud

- A Korean Odyssey
- Busted
- Forgotten (film)
- Kingdom
- Love alarm
- My only love song
- Ojha (film)
- Psychokinesis (film)
- Yoo Byung-jae: Black comedy
- Yoohoon and Friends
- Man X Man

Taiwan

- A Taiwanese tale of two cities
- Bardo



Légende
Contenu distribué dans le monde entier
Contenu co-produit distribué dans le monde entier sauf dans le pays d'origine
Contenu disponible

Sources
Wikipedia.

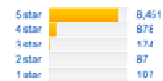
Disclaimer
Tous les contenus mentionnés sont soit déjà sortis, soit en production. Des omissions sont possibles.

Version : 4 - 20/02/2018

- Noviembre, 2010. Amazon abre una división destinada a la producción de contenidos audiovisuales.
- Los pilotos se cuelgan en Amazon Instant Vídeo a disposición de sus clientes.
- El feedback de los espectadores determina qué serie sigue adelante.

Customer Reviews

★★★★★ (9,897)
4.8 out of 5 stars



[See all 9,601 customer reviews](#)

Very intriguing plot.

Jeff

Really enjoyed the pilot and look forward to seeing what happens next.

Amber H

I can't wait to see more, please pick up this show!

Laura G.

Most Helpful Customer Reviews

589 of 907 people found the following review helpful

★★★★★ **Not only this is a beautiful and well done pilot**

By A. Quijada on January 15, 2015

Format Amazon Instant Video

Not only this is a beautiful and well done pilot, but its super engaging and quite a great homage to the book. I can't wait to see more. The script is great, the photography is breathtaking and the performances incredibly solid for actors that are in the process of finding these characters. Order more!

9 Comments | Was this review helpful to you?

230 of 237 people found the following review helpful

★★★★★ **Fantastic pilot. As a history buff but someone with...**

By Reriet on January 15, 2015

Format Amazon Instant Video

Fantastic pilot. As a history buff but someone with no prior knowledge of the source material, I found it a fascinating "alternate history" and am very curious to see where exactly the story goes. The acting and production were both of high values and made it a pleasant viewing experience. While I'm sure having read the book may improve the experience, I found myself very engaged in the story regardless. Please commission this as a full time series.

9 Comments | Was this review helpful to you?

250 of 262 people found the following review helpful

★★★★★ **Order More!**

By Nicholas S. Zalm on January 15, 2015

Format Amazon Instant Video

I like the story very much. Good premise, and good acting so far. Interested to see where the pilot goes.

1 Comment | Was this review helpful to you?

206 of 201 people found the following review helpful

★★★★★ **Excited to see more!**

By Fanulan on January 15, 2015

Format Amazon Instant Video | **Verified Purchase**

Beautifully & respectfully done. Well-acted and designed. (Being from Seattle, it was also fun seeing Seattle artfully and believably "costumed" into San Francisco and New York (both cities that I also know well). Intriguing set-up for future episodes and definitely want to see more. Bravo!

Comment | Was this review helpful to you?

103 of 103 people found the following review helpful

★★★★★ **Definitely worth a glance and more!**

By Skout B on January 15, 2015

Format Amazon Instant Video

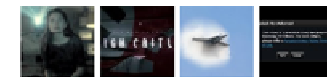
Verdict: A slow burn of a suspense thriller series, has some definite possibilities and looks very promising. I like the litting use of German and Japanese languages as appropriate, and without subtitles which adds to the suspense if you don't know either. I would be very interested to see how this plays out and would definitely watch a season or two of this based solely off this pilot without any knowledge of PRD's book. If you like a side of dystopian misadventures flavored with a bit of George Orwell, check this series out!

PROs:

- Nice soundtrack that fits the atmosphere of the series and really adds to the environment of the series.
- Intriguing dystopia plot premise of an alternate pasted to WWII that is very believable, creative, and a nice departure from all the

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Customer Images



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Most Recent Customer Reviews

★★★★★ **Five Stars**

Will not be yet to see more?

Published 27 minutes ago by anthony stordal

★★★★☆ **An acceptable start.**

Good production, acting and world building. Expecting more? Hope. That's it for now. The story is interesting, and has a great atmosphere to it. [Read more](#)

Published 48 minutes ago by kipp weinmann

★★★★★ **Five Stars**

Excellent show

Published 3 hours ago by Arur

★★★★☆ **Good Story.**

Good Story.

Published 4 hours ago by John E.Pearson

★★★★★ **Five Stars**

Excellent plot.

Published 5 hours ago by Brad Giant

★★★★★ **A must for fans of blade runner**

If you are a fan of the book, Dick do not hesitate, first episode kept me captivated.

Published 13 hours ago by Applestock

★★★★★ **Good show!**

I left me wanting to see more. Good show!

Published 13 hours ago by vincehardy

★★★★★ **Five Stars**

intriguing, oning, cant wait for more eps.

Published 14 hours ago by David Ammons

★★★★★ **Please pick up the series!**

A lot of potential, with so many different ways it could go. Watch this and be entertained. lets just hope Amazon does the right thing and picks up the series!

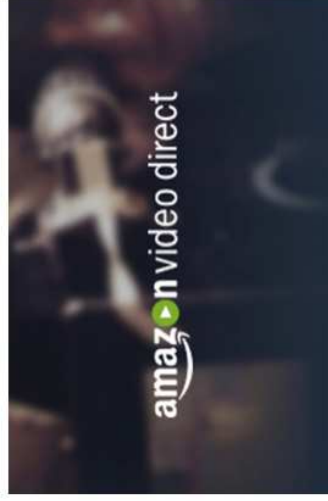
Published 15 hours ago by Giancarlo M DiAngeli

Amazon's Festival Stars Program: It's Bigger, Better, and Still Scary for Indie Filmmakers

Last year, Amazon offered cash bonuses and royalties to festival films willing to self-distribute on Amazon Prime. IndieWire examines how the growing program now looks to the indie world.



Chris O'Fallon
Jan 20, 2018
11:00 am
@cofallon



Amazon Video Direct

Amazon

As Sundance 2018 dealmaking commences, Netflix and Amazon Prime are in the negotiating rooms — even when they aren't. Subscription video rights are an increasingly important aspect of an independent film's distribution value, even if Netflix, Amazon, or another specialty streamer doesn't buy a film. However, the money they are willing to pay a distributor to own exclusive streaming rights plays a big part in determining a Sundance film's market value.

Niche films have a hard time accessing those SVOD dollars, but Amazon Video Direct's Festival Stars program was designed to remove that barrier. Launched at Sundance 2017, it targets the dozens of films that walk away from Sundance without a worthy distribution offer with one-time cash bonuses up to \$100,000 and a preferential royalty of \$0.30 for every hour the film is streamed on Amazon Prime.

DOS LÍNEAS DE ACTUACIÓN

1. EL CONTENIDO PALANCA.
2. EL CONTENIDO EFICIENTE.

¡¡Muchas gracias!!

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