

SUPERIGHTS

KIDS & FAMILY ENTERTAINMENT

Who are we?

Worldwide
Distribution

Kids & Family
Content
Specialist

Tailormade
Service

Completion
of Financing

IP
Management

The Team

The Managers



Clément Calvet
Managing Director



Jérémie Fajner
Managing Director

40 years of combined experience in production

2 feature films
5 animated feature films
25 animated series

Oscar & César Nominated

The SuperGirls



Morgann Favennec
Deputy MD



Safaa Benazzouz
International Sales

10 years of experience as a broadcaster (TWDC, Groupe M6)

10 years of experience in worldwide distribution (Salsa, TV-Loonland, Contender Entertainment Group, AB International Distribution)

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What is the process of worldwide distribution?

To acquire

To sell
(TV, VOD, OTT...)

To get paid
(commission)

To recoup
(MG & expenses)

To pay the
producer

What is the acquisition process?

To permanently watch the market

To identify projects

To analyse the potential

To do forecasts

To negotiate the agreement

Why Kids & Family content only?

Non-violent
Trustful
Little piracy
International

Many
channels,
historical or
dedicated

Dynamic
markets

Long term
value

Profitable
activity

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Our programs for preschoolers...

13x13'



52x11'



78x7'



13x5' ; 1x26'special



78x26'



1x26'

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... and for kids!



52x13'

THE
BIG BAD FOX
AND OTHER TALES



3x26'



52x13'



52x2'

SPACE
DOG



78x7'

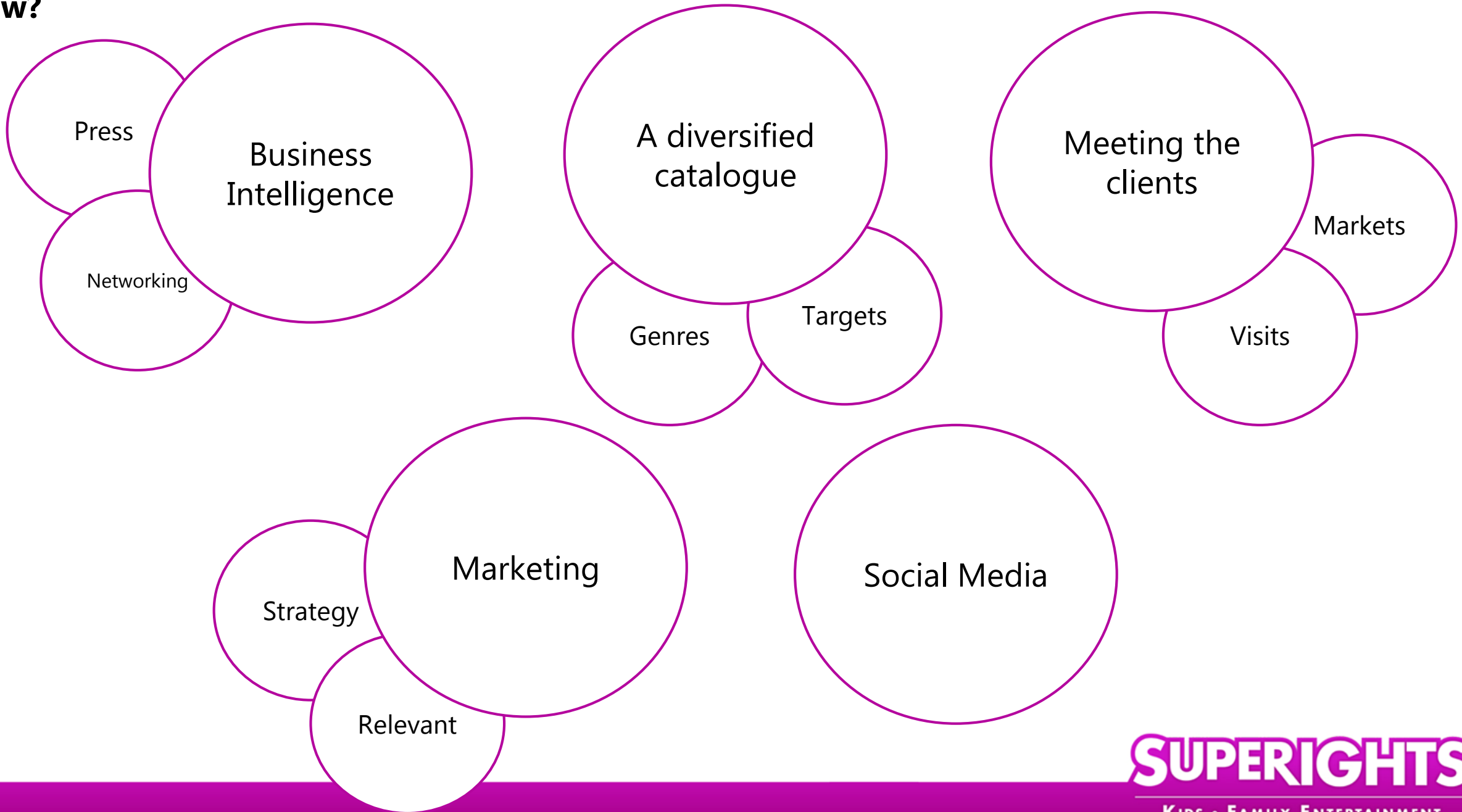


26x26'

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How?



Do...

Make your clients TALK and to LISTEN to them

ADAPT your offer to their needs

See the LINE between insisting and being a bully

Be AWARE to the cultural and business practice differences

Connect with the COMPETITION

Don't...

PRESUME

WASTE their time

Take no for a DEFINITE answer

IMITATE

GOSSIP

¡Sé tu mismo!

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¡Gracias!
Merci

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