

2013

VOD PLATFORMS

[MEDIA DESKS AND ANTENNAE]

The On-demand concept made possible innovations in all aspects of the Film industry and everyday life. Although, as the landscape of the services has become very uneven and is showing a very rapid evolution, there was an urgent need to find a sustainable way to be updated. Audiovisual on-demand services have increased extremely through the years, so this document was gathered up to offer an overview of the VOD service amongst Media Desk's countries.

INDEX

Czech Republic	pag. 03
Denmark	pag. 05
France	pag. 14
Germany	pag. 21
Ireland	pag. 23
Italy	pag. 25
Netherlands	pag. 28
Poland	pag. 30
Spain	pag. 33
Switzerland	pag. 42

CZECH REPUBLIC

DOC ALLIANCE FILMS



Platforms	work with web, Ipad, Iphone, android ; accessibility - global; 150 films has restricted accessibility using GEO blocking to limit access . Not an EuroVOD member
Viewers	Average amount of visitors per month: 20.000
Titles on catalogue	Films for streaming and download in AVI or DVD quality, 15 to 20 new films per month. Specials events every week – retrospectives etc. 50 % Czech, 50 % rest of the world.
Prices policy	prices vary according to the length and viewing format 50 cts – 5 Eur max. 1/3 of the films is free (stream free of charge, paid download) viewers (after payment) receive a unique link valid for 48 hours
Number of users	More than 2 million members worldwide
Languages	Original version with English subtitles
Genres	Creative documentaries - films with a strong author's approach, recognizable / unique narrative style and strong points of view, variety of genres and themes .

www.dafilms.com

AEROFILMS



Platforms	Undisclosed
Company start	2012
Titles on catalogue	Undisclosed
Prices policy	stream – 2,4 EUR, download 3,2; for new films – only streaming. The viewers can also share the film on their site through Distrify, for each sale they get 10 % commission
Number of users	Undisclosed
Languages	Undisclosed
Genres	Feature films and creative documentaries form distributors; accessible in the Czech Rep. only

www.aerovod.cz

DENMARK

LOVEFILM



Platforms

PC, Mac, iPhone, iPad, Android, Smart TV, PS3, Xbox 360, PlusHD TV box, LG mediacenter, LG blu-ray, LG Smart TV-upgrader

Company start

2011

Titles on catalogue

Over 13,000 films

Prices policy

- on a transactional basis, by paying to watch a film during a set playback period;
- on a subscription basis, with several packages;
- on a free ad-supported basis;
(6€ to 21€)

Number of users

More than 2 million members worldwide

Languages

Original version, subtitles

Genres

Feature, TV series, Documentaries, Adult, Animation

<http://www.lovefilm.com/>

VIAPLAY



Platforms

PC, Mac, iPhone, iPad, Android, Smart TV, PS3, Xbox 360, PlusHD TV box, LG mediacenter, LG blu-ray, LG Smart TV-upgrader

Company start

2007

Titles on catalogue

Over 2,400 films

Prices policy

- on a transactional basis, by paying a fee to watch a film for a 24 hours period;
- on a subscription basis, with several packages (9€, 11€ or 27€)

Number of users

Undisclosed

Languages

Original version, subtitles

Genres

Feature, Tv series, Animation

<http://viaplay.dk/>

VODDLER



Platforms	Pc, Mac, Tablet, iPhone, Android, Symbian, Meego, Windows Phone (also in offline mode)
Company start	2012
Titles on catalogue	Over 1000 films
Prices policy	- films to rent (3€ to 5€) - films that are part of Voddler membership program Voddler Plus (11€) - films to buy (9€ to 19€)
Number of users	More than 1 million users worldwide
Languages	Original version, subtitles in most cases
Genres	Feature, TV series, Documentaries, Short, Adult

<http://www.voddler.com>

FILMSTRIBEN

Platforms	Pc, Mac and Tv
Company start	Undisclosed
Titles on catalogue	Undisclosed
Prices policy	-access via the local library -no fee to watch a film for a 24 hours period
Number of users	Undisclosed
Languages	Undisclosed
Genres	Feature, Documentaries, Short and Animation

<http://www.filmstriben.dk/>

ITUNES



Platforms

Apple devices, web, Pc

Company start

2005

Titles on catalogue

Over 3,000 TV shows and 45,000 films

Prices policy

- films to buy (11€ to 19€ per film)

Number of users

Undisclosed

Languages

Original version and subtitles

Genres

Feature, Documentaries, Animation, Independent, Short

www.apple.com

FILM2HOME



Platforms

Pc and Mac

Company start

2001

Titles on catalogue

Over 3000 films

Prices policy

- films to rent for a 48 hours period (3€ to 5€)

- films to buy (6€ to 20€)

Number of users

Undisclosed

Languages

Original version and subtitles

Genres

Feature, Documentaries, Animation

<http://www.film2home.dk>

MOVEEBOX



Platforms	The Moveebox should be connected to the Tv and Internet (requires an internet connection, and a HDMI or composite cable to your TV set)
Company start	Undisclosed
Titles on catalogue	Undisclosed
Prices policy	-moveebox 108€ -on a transactional basis, by paying to watch a film during a set playback period (series from 1€ and films from 3€)
Number of users	Undisclosed
Languages	Original version and subtitles
Genres	Feature, Documentaries, Adult, Animation, TV programs

<http://moveebox.dk/>

MUBI



Platforms	PC, Mac, Smart TV, Google TV, PS3, Boxee (ipad/iphone coming soon this year)
Company start	2008
Titles on catalogue	Over 10 000 films
Prices policy	-on a subscription basis (8€); -on a pay-per-view (3€)
Number of users	Over 5 000 000 worldwide
Languages	Original version and subtitles
Genres	Feature, Documentary, Independent, Short (strong focus on international, independent, art-house and classic films)
Extra Info	Sponsored by Media Desk; Partnership with festivals: http://mubi.com/festivals MUBI has launched a new model in some countries, based on a rotating library of 30 films that brings a new film every day (and drops one out after 30 days of availability). This new system is based on MUBI's strengths and values: editorial, curatorial and programming.

<http://mubi.com/>

HEADWEB



Platforms	Windows, Mac, Linux, Xbox 360, iPhone, Android, iPad, Samsung smart TV, LG smart TV, Philips Smart TV, Boxee box, Windows 8, Playstation 3, Plex
Company start	2006
Titles on catalogue	Over 7500 films in total, about 5000 titles in Denmark
Prices policy	- on a transactional basis, by paying a fee to watch a film for a 48 hours period (3€ to 5€)
Number of users	Undisclosed
Languages	Original version, dubbed version and subtitles
Genres	Feature, Documentaries, Short, Adult, Tv series

<http://www.headweb.com>

WAOO



Platforms	Tv, pc, mac, ipad
Company start	Undisclosed
Titles on catalogue	Over 3300 films
Prices policy	-on a subscription basis, with several tv packages (from 23€ to 27€) -and then the rental fee on a transactional basis, by paying a fee to watch a film for a 24 hours period (3€ to 8€)
Number of users	Undisclosed
Languages	Original version and subtitles
Genres	Feature, Animation and Adult

<http://www.waoo.dk/>

NETFLIX



Platforms

Lg tv, Panasonic tv, Samsung tv, Sony tv, PS3, Wii, Xbox360, Bluray players, Android, tablets, iphone, windows 8 phone, Pc, Mac

Company start

1997

Titles on catalogue

Undisclosed

Prices policy

-films to rent on a subscription (11€)

Number of users

More than 33 million members worldwide

Languages

Original version and subtitles

Genres

Feature, Animation, Tv series and Adult

www.netflix.com

HBO GO



Platforms

Pc, Mac, Smart Tvs, iphone, ipad

Company start

2012

Titles on catalogue

Undisclosed

Prices policy

-on a subscription basis (from 11€ to 17€)

Number of users

More than 93 million members worldwide

Languages

Original version and subtitles

Genres

Feature, Documentary, Tv series

<http://hbonordic.com/en>

BLOCKBUSTER



Platforms	TV, tablet, Pc, phone
Company start	2004 (online)
Titles on catalogue	Over 20.000 films
Prices policy	- films to rent on a subscription basis (11€ to 27€) - films to buy (5€ to 27€)
Number of users	Undisclosed
Languages	Original version and subtitles
Genres	Feature, Adult, Documentary, Tv series

<http://www.blockbuster.dk/>

SOFARÆKKEN



Platforms	Pc, Mac, Tablets
Company start	Undisclosed
Titles on catalogue	Undisclosed
Prices policy	-on a transactional basis, by paying a fee to watch a film for a 24 hours period (around 4€)
Number of users	Undisclosed
Languages	Original version and subtitles
Genres	Feature, Documentaries, Animation, Short

<http://www.sofaraekken.dk/>

YOUBIO



Platforms	Pc, Mac, Tablets, iphone, Androids, Tv
Company start	2012
Titles on catalogue	Over 3000 films and 50 tv series
Prices policy	- films to rent on a subscription basis (13€) - films to buy (6€)
Number of users	Undisclosed
Languages	Original version and subtitles
Genres	Feature, Documentaries, Animation, Short

<http://yousee.tv/youbio/>

TDC PLAY



Platforms	Tv boxee or Pc
Company start	Undisclosed
Titles on catalogue	Undisclosed
Prices policy	-on a transactional basis, by paying a fee to watch a film for a 24 hours period (from 4€ to 6€)
Number of users	Undisclosed
Languages	Original version and subtitles
Genres	Feature, Documentaries, Animation, Tv series, Adult

<http://tdc.dk/>

FRANCE

1.1 Les Fournisseurs d'Accès Internet (FAI) :

Aujourd'hui, en France, tous les FAI ou presque proposent un service de vidéo à la demande :

Free : propose 7 services de vidéo à la demande couvrant toutes les thématiques : cinéma, séries, dessins animés, mangas, musique, documentaire et adulte avec plus de 10 000 références annoncées. La Freebox, qui techniquement pourrait proposer tous les canaux télé en rattrapage, se contente de proposer les offres VOD classiques et payantes des chaînes : M6 (m6video.fr), TF1Vision (qui inclut la catch-up), Canalplay (l'offre VOD de Canal+). La Freebox diffuse également en catch-up Vodeo.tv, I-concert et d'autres offres de programmes thématiques. A noter que la Freebox propose Canalplus à la demande aux abonnés Canal+.

Orange : le service « 24/24 Vidéo » propose plus de 3000 vidéos dont une sélection de films et documentaires en Haute Définition. Le catalogue Orange est disponible sur la télévision via la LiveBox Orange et en grande partie sur internet via le service 24/24 Video. Possibilité de location pour un visionnage en streaming (24 heures pour voir le film à compter du lancement de la lecture) ou téléchargement temporaire (7 jours pour lancer le film puis 24 heures pour finir la lecture) ou d'achat définitif des VOD.

Numericable : propose la location de plus de 13 000 programmes via des « boutiques VOD » partenaires (Canal Play, TF1 Vision, Filmotv, Virginmega, Pass Vodeo, Arte VOD, Nickelodeon...).

Neuf/SFR : plus de 10 000 titres (cinéma, séries, TV, jeunesse, documentaires, spectacles, concerts...) disponibles à partir de la Neufbox SFR. L'offre est disponible via la box Neuf/SFR pour le poste de télévision et sur internet via le PC. Elle se décline en location ou achat définitif.

Bouygues : le service VOD de la Bbox est celui proposé par TF1 (TF1 Vision).

Dartybox : plus de 3000 titres annoncés (film, dessin animé, documentaire ou un épisode de série TV...).

1.2 Les Chaînes de Télévision* :

TF1 : <http://www.tf1vision.com/>

Enseigne VOD du Groupe TF1, TF1 Vision met à disposition plus de 6000 vidéos. On y retrouve l'essentiel des nouveautés et même, en exclusivité, les séries TV diffusées par la chaîne comme *Lost* ou *Dr House* en VF et en VOST peu de temps après leur passage aux Etats-Unis. Certains contenus sont disponibles en HD. Le téléspectateur peut louer ou acheter définitivement son programme. Dans le cas de la location il a 24 ou 48 heures pour visionner la vidéo en streaming et 30 jours pour lancer la vidéo puis 24 ou 48 heures pour la regarder dans le cas d'un téléchargement temporaire.

A noter que TF1 Vision est notamment disponible sur Freebox, SFR Neufbox et Livebox Orange.

A noter également que l'offre de télévision de rattrapage de TF1 est incluse dans son offre de VOD payante TF1Vision. TF1 offre pourtant la possibilité de revoir les JT gratuitement sur tf1.fr.

France Télévisions : <http://www.francetvod.fr/>

Un catalogue là aussi principalement basé sur les programmes de l'ensemble du groupe France Télévisions (France O, France 2, France 3, France 4 et France 5) avec les rubriques films, documentaires, jeunesse, sport, magazines, séries. Les programmes s'obtiennent en achat définitif ou en location 24 heures. Francetvod est présent sur les Livebox Orange.

A noter : 24/24TV, la télévision de rattrapage du groupe France Télévisions, est également disponible sur Orange.

Canal Plus : www.canalplay.com

8000 vidéos de films, séries, dessins animés... disponibles à la vente ou en location.

Canalplay gère par ailleurs la plateforme d'Allociné, le site consacré à l'actualité cinématographique qui propose également un service de téléchargement.

Arte : <http://www.artevod.com>

Le catalogue propose plus de 2000 références, basées sur les programmes d'Arte : documentaires, films, magazines et spectacles, en achat définitif ou en location. Une option "DVD à la demande" permet par ailleurs de faire graver sur disque DVD (le disque est ensuite envoyé par la poste) les contenus du catalogue ce qui permet la lecture sur le lecteur de salon.

M6 : <http://www.m6vod.fr/>

La plateforme de VOD de M6, disponible sur Freebox, Orange et SFR NeufBox, est fournie par Glowria/Video Futur, ce qui permet à M6 de pouvoir proposer un large catalogue avec comme pour TF1 Vision l'exclusivité de certaines séries diffusées par la chaîne (*Californication* par exemple). A noter qu'un abonnement mensuel permet d'accéder au contenu séries TV de manière intensive.

1.3 Les Circuits de Distribution :

Virgin : <http://www.virginmega.fr/>

Le site des Virgin Mega Stores, outre son activité « classique » de ventes de CD, DVD, jeux vidéo, billetterie... propose plus de 7000 œuvres (films, séries TV ; dessins animés, reportages, documentaires, courts métrages...) en VOD. 2 formules sont proposées : à la location ou en achat définitif.

Videofutur : <http://www.videofutur.fr>

Leader de la location DVD en France, le groupe VideoFutur s'est également lancé dans la vidéo à la demande au travers notamment de nombreux partenariats signés avec la plupart des producteurs et distributeurs (dont Warner Bros, Universal, Sony Pictures, Paramount, Europa Corp, Pathé...). Le site revendique plus de 5000 vidéos et films à télécharger sur l'ordinateur ou la télévision.

1.4 Les Constructeurs / Equipementiers* :

Apple : installée en Europe au Luxembourg à travers iTunes S.a.r.l, la marque à la pomme commercialise essentiellement de la musique et des vidéos musicales en vue de leur consommation sur iPod ou iPhone. Dans 3 pays (Royaume-Uni, Allemagne et France), elle distribue des programmes de télévision. Pour l'instant une distribution de films existe uniquement au Royaume-Uni.

Microsoft : un service de téléchargement de films est proposé sur la Xbox en France, en Allemagne, au Royaume-Uni et en Irlande. Par ailleurs, le portail Internet de Microsoft, MSN, a lancé un service de VOD gratuit en Allemagne, Autriche et Suisse proposant un catalogue de films.

Sony : par le biais de sa filiale britannique Sony Computer Entertainment Europe, la multinationale japonaise a lancé le service Go!View, qui permet aux détenteurs d'une PSP au Royaume-Uni et en Irlande de télécharger des films, épisodes de séries télévisées ou événements sportifs via Internet

1.5 Les Autres Intervenants du Secteur Audiovisuel* :

Carlotta Films : <http://www.carlottavod.com/vod.html>

La société de distribution Carlotta propose un site éditorialisé qui se concentre sur quelques classiques du Cinéma. La location dure 48 heures.

Cinezime : <http://www.cinezime.fr/>

5008 films en aout 2011, plutôt des productions indépendantes que celles des grands studios, en location ou en achat définitif.

Dissidenz : <http://www.dissidenz.com/>

Dissidenz est à la fois un portail internet indépendant dédié au cinéma d'auteur et une plateforme de distribution alternative. Le site met l'accent sur le contenu éditorial et s'inscrit dans une logique de défense du cinéma indépendant.

Les Editions Montparnasse :

<http://www.editionsmontparnasse.fr/> & <http://www.filmsclassiques.fr/>

Documentaires, standards du cinéma mondial et de films indépendants français, en location uniquement.

European Film Treasure : <http://www.europafilmtreasures.fr/>

Voir chapitre consacré aux sites ayant reçu un soutien du Programme MEDIA.

FilmoTV : <http://www.filmotv.fr/>

Voir chapitre consacré aux sites ayant reçu un soutien du Programme MEDIA.

Imineo : <http://www.imineo.com/>

Né en 2004 et historiquement le 2^{ème} site de VOD lancé en France, Imineo annonce plus de 11 000 VOD disponibles : films mais aussi séries, documentaires, loisirs, cours de musique ou encore spectacles ou émission pour la jeunesse...

INA.fr : <http://www.ina.fr/>

L'Institut National de l'Audiovisuel propose dans sa boutique en ligne le téléchargement de plus de 25 000 heures issues de la télévision et radio française (hors film). De nouveaux contenus sont ajoutés sur le site chaque jour.

Medici : <http://www.medici.tv>

Voir chapitre consacré aux sites ayant reçu un soutien du Programme MEDIA.

Universciné : <http://www.universcine.com>

Voir chapitre consacré aux sites ayant reçu un soutien du Programme MEDIA.

Vidéo à Volonté : <http://www.videoavolonte.com/>

En HD et en streaming, présent sur iPhone et iPad, ce site fonctionne sur le principe de la location, avec possibilité de carte prépayée. 4840 vidéos disponibles : films, séries-tv, documentaires, dessins animés ou mangas.

Vodeo : <http://www.vodeo.tv/>

Créé par la Banque Audiovisuelle, Vodéo se présente comme la 1^{ère} offre légale de documentaires et reportages en VOD (pas de film).

GERMANY

ACETRAX	Around 2000 film, mostly blockbuster	www.acetrax.com
ALLES KINO	Only German films: documentaries, animation	www.alleskino.de
ANIME	Animation	www.anime-on-demand.de
DAAZO	Media funded	www.daazo.com
DOC ALLIANCE FILMS	Documentary, Media funded	www.dafilms.com
DOCS ONLINE	Documentary, Media funded	www.docsonline.tv
EUROPA FILM TREASURES	Archive films, Mediafunded	www.europafilmtreasures.de
FILMCONFECT AG	Mixture of VOD and License company	www.filmconfect.de
FLIMMIT	Arthouse, documentary, Short Films; Media funded	www.flimmit.at
GOODIMOVIES	Arthouse, doc. ; SP in queer/literature in film ; Media funded	www.goodmovies.de
ICESTORM	SP in the former East German DEFA and soviet countries	www.icestorm.tv
INSPIRETV	SP in spiritual and sustainable topics	www.inspire.tv
ITUNES	Feature films, Documentaries, Animation	www.apple.com
KINDERKINO	Over 1500 children's films and series	www.kinderkino.de
LOVEFILM		www.lovefilm.de
MAKE MUSIC TV	Concerts and events	www.makemusic.tv
MAXDOME	Over 45.000 films, mainstream	www.maxdome.de
MEDIA MARKT VIDEO	Biggest electronic market in Germany	www.video-download.mediamarkt.de
MEDICI TV	Classical music, Media funded	www.medici.tv/#/home
MUBI DT and EUROPE	Arthouse, one film per day (30 options); Media funded	www.de.mubi.com
MUVIES	Media funded	www.muvies.com
O2 VIDEOTHEK	Over 1.000 films, run by the telephone company O2	www.videothek.dsl/02online.de
ONLINEFILM AG	Content owner can upload their films; Media funded	www.onlinefilm.org
REALEYZ	Arthouse; Media funded	www.realeyz.tv
VIEWSTER		www.viewster.com
VIDEOLOAD	Vod page of the telephone company Telekom	www.videoload.de
WARNER		www.warnervod.de
WATCHEVER	Mainstream films, series	www.watchever.de

IRELAND

The availability of Video on Demand platforms in Ireland has widened in 2012, with the launch of Netflix, Volta, and UPC. These new platforms join iTunes, Xbox Live, and Mubi as the primary video on demand services in Ireland. These are accessible online in Ireland and through devices such as PCs and laptops, gaming consoles, tablets, media players, and smart TVs.

<http://www.upc.ie/>
<http://www.netflix.com/>
<http://www.itunes.com/>
<http://www.xbox.com/en-GB/live/>
<http://www.mubi.com/>

VOLTA



Platform

The Irish Video on Demand platform Volta is an Arthouse Film Platform and a member of EuroVoD, the European federation of Vod platforms specialising in independent cinema. Films can be rented or bought, streamed or downloaded. The Irish Film Board works closely with the Irish Video on Demand platform Volta to ensure that IFB films have the opportunity to be seen by as wide an audience as possible through this medium, and is committed to engaging with all new providers in this area.

www.volta.ie

ONLINE FILM AG



Platforms

One of the largest filmmaker-owned distribution websites in Europe, where filmmakers can present their work independently to the viewers for a fair price. They were awarded MEDIA Funding in 2009. Soilsíú Films and Guth Gafa International Documentary Film Festival are partners with OnlineFilm AG in Germany in an online distribution venture, to help Irish producers to distribute their films and get them more widely seen.

www.ireland.onlinefilm.org

ITALY

CUBOVISION



Platforms

Smart TVs (connected to Internet), PC, Mac, Tablet, Smartphones, Xbox and on traditional TVs with Cubovision Decode

Titles on catalogue

27 thematic channels and a broad free scheduling

FILM IS NOW



Platform

Dedicated to download and to pay movies or other kind of audiovisual contents. Since 2006 FILM IS NOW has been the first website for legal downloading, as a licensee for the Electronic Sell Through (EST) of main companies like: Warner Home . In Entertainment, Dolmen, Mikado, Mondo Home Entertainment, with the addition of Ermitage, Vegas Multimedia, Forward, Mediafilm, Onemovie, Indigo Film, DNA, Docvideo, Puntozero, Dall'Angelo Pictures and Quinto Piano. In 2008 was also supported by MEDIA, the only Italian beneficiary ever in this area of MEDIA financing.

ITUNES



Platform

On line store for the sale of digital music, music videos and movies. You can download movies to buy or to rent.

NET-MOVIES



Platform

Media World service that allows you to watch (streaming) or download movies in digital format from Internet.

PLAYSTATION STORE



Platform

E-commerce service created just for Sony Playstation 3 and Playstation Portable. It includes the Video Delivery Service, rent service and/or purchase of movies from PlayStation Store. You can download movies in SD, HD and sometimes in 3D. If you choose to buy a movie, you have 14 days to watch it and 48 hours from the first time you start playback.

CUBOVISION



Platform

On-demand service of Mediaset Premium that allows you to watch TV contents, including films, through ADSL with an iPad or a normal computer, directly on a digital terrestrial set-top box connected to Internet. Many channels available. This service is also accessible from the Xbox 360 console.

SKY



Platforms

Free video on demand service for Sky Pay TV's clients, who are subscribed for more than a year with compatible My Sky HD connected to Internet. The service makes possible to access to a video library which includes more than 1,500 movies, TV series and docs.

NETHERLANDS

XIMON

www.ximon.nl

PATHE

www.pathe-thuis.nl

VEAMER

www.veamer.nl

KPN

www.kpn.com

ZIGGO

www.ziggo.nl

TELE 2

www.tele2.nl

UPC

www.upc.nl

ITUNES

www.itunes.com

MOVIE MAX

www.moviemaxonline.eu

RTL

www.rtl.nl

MEJANE

www.mejane.com

STERVIDEO

www.stervideotheek.nl

VIDEO LAND

www.videolandondemand.com

ZUNE

www.zune.net

CINEMA LINK

www.cinemalink.tv

POLAND

STREFA VOD



Platforms	PC, Mac, iPhone, iPad, PC tablet, Smartphone with Android and iOS, SmartTV
Company start	2012
Titles on catalogue	500 titles
Prices policy	- Monthly subscription (4.75 €/month) - 3-monthly subscription – 11,90 € - Rent for 48 h, pay per title. From 1,55 € to 2,40€ - pre paid (purse system)
Number of users	20 000
Languages	Original and/or subtitles, dubbed versions
Genres	Feature, Documentaries, Animation.

www.strefavod.pl

CINEMAN



Platforms	PC, Mac, Smart TV in future
Company start	2007
Titles on catalogue	770 titles and next 10 new titles every month
Prices policy	Subscription: Standard 19.99 PLN, Premium 29.99 PLN, Premium HD 39.99 PLN/month); Rent for 24h, pay per title. From 4 PLN to 12 PLN
Number of users	Undisclosed
Languages	Polish versions (dubbed, subtitles)
Genres	Feature films, Documentaries, Animation

www.cineman.pl/

IPLIX



Platforms	PC, Smart TV...
Company start	2008
Titles on catalogue	3350 titles for free, iplex plus - 157 titles
Prices policy	From 2010 free of charge for users From 2011 iplex plus - which is a paid portal
Number of users	35 000
Languages	Original and lector versions, some with subtitles
Genres	Feature, Documentaries, Animation

www.iplex.pl/

KINOPLEX



Platforms	PC, Set-top-box Netia
Company start	2011
Titles on catalogue	500 titles
Prices policy	- Rent for 74h, pay per title. From 3zł (less than 1€) to 11zł (less than 3€) - Over 100 free titles
Number of users	123 000
Languages	Original and lector versions
Genres	Feature films, documentaries, festival movies, concerts, LGBT movies, animation

www.kinoplex.gazeta.pl

OTHERS

Vod.Onet (Onet.Pl) – 2 362 014 Users

connected to TV stations:

Tvnplayer.Pl (Tvn) – 1 217 044 Users

lpla (Polsat) – 578 171 Users

Tvp.Pl (Tvp) – 467 210 Users

connected to mobile:

Orange.Pl/Vod (Orange)

SPAIN

FILMIN



Platforms	PC, Mac, iPhone, iPad, Android, Samsung TV, PS3
Company start	2007
Titles on catalogue	4,000 films
Prices policy	- Rent for 72h. Pay per title (between 0.95€ and 3.95€) - Premium Subscription: 15€/month; 30€/ 3 months; 50€/ 6 months; 110€/ year.
Number of users	Undisclosed
Languages	Original version, dubbed version and with Spanish subtitles.
Genres	Independent feature films, documentaries, TV series, animated films and short films.
Related Actions	Partnerships with film festivals (In-Edit Beefeater, Sitges Film Festival, DocsBarcelona, L'alternativa...) Creation of their own online film festivals (Atlántida) and collaboration with other online film festivals (My French Festival...) Release of TV series episodes before its TV release (e.g. Cuéntame)

www.filmin.es

FILMOTECH



Platforms	PC, Mac, iPad, iPhone
Company start	2007
Titles on catalogue	Over 1,200 films
Prices policy	- Rent for 48h, pay per title. - Premium subscription (all titles for 6.95€/month)
Number of users	Undisclosed
Languages	Some original versions. Dubbed to Spanish version.
Genres	Feature films, Documentaries, Animation, TV series and short films.

www.filmotech.com

CINECLICK



Platforms	PC, Mac, iPhone, iPad, Smartphone with Android, Set-top-box BluSense, SmartTV El Mundo, Expansión and Marca.
Company start	Undisclosed
Titles on catalogue	1,000 films
Prices policy	- Monthly subscription (9.95€/month) - Rent for 24h, pay per title. From 0.99€ to 3.99€ - A few free titles - Documentary Channel monthly subscription 4.99€/month - Classic Films monthly subscription 4.99€/month
Number of users	Undisclosed
Languages	Original and dubbed versions.
Genres	Feature films, documentaries, erotic and porn movies, animation.

www.cineclick.com

400 FILMS



Platforms	Independent films. Includes an experimental radio. Non-Hollywood movies.
Company start	2012
Titles on catalogue	Initial catalogue of 100 titles, 4 feature film releases are added every week. Deal closed for up to 626 titles.
Prices policy	- Pay per title. Rent for 72h.
Number of users	Undisclosed
Languages	Original subtitled versions.
Genres	Feature films, Documentaries.

www.400films.com

ADN STREAM



Platforms	Smart TV LG and Samsung, Tablets, Mobile phones, Computer
Company start	Undisclosed
Titles on catalogue	Over 150 feature films. Multiple content via 30 thematic partners.
Prices policy	<ul style="list-style-type: none">- Free content- Pay per title- Monthly, Quarterly or 6 months subscriptions to a thematic channel
Number of users	More than 2 million members worldwide
Languages	Dubbed versions
Genres	Thematic channels: soap operas, cooking shows, documentaries, children's programming, music shows, leisure and style shows, films, TV series...

www.adnstream.com

BOOQUO



Platforms	Smartphones, tablets, computers.
Company start	Undisclosed
Titles on catalogue	Over 1,500 films
Prices policy	<ul style="list-style-type: none">- Pay per title. Rent (From 1.95€ to 3.95€)- Premium subscription only for magazines and eBooks.
Number of users	Undisclosed
Languages	Original version, with Spanish subtitles.
Genres	Digital entertainment: includes eBooks, digital magazines and movies.

www.booquo.com

GOOGLE PLAY



Platforms	Web, Android devices. Also available via YouTube.
Company start	2012 in Spain
Titles on catalogue	Over 1,000 films
Prices policy	- Rent (from 1.99€ to 3.99€) - Buy (approx. 9.99€). Some titles only available to purchase.
Number of users	More than 2 million members worldwide
Languages	Dubbed version
Genres	Feature films (mainly from Studios), documentaries, animated feature films.

www.play.google.com

NUBEOX



Platforms	For now, just on PCs.
Company start	2012
Titles on catalogue	2,000 titles. Available the same day of the DVD release of the movie.
Prices policy	- Rent 48h. Pay per title (From 0.99€ to 3.99€) - Purchase (15.99€ approx.)
Number of users	Undisclosed
Languages	Dubbed and original version.
Genres	Feature films, TV series and children programming.

www.nubeox.com

VODDLER



Platforms	Pc, Mac, Tablet, iPhone, Android, Symbian, Meego, Windows Phone (also in offline mode)
Company start	2012
Titles on catalogue	Over 1000 films
Prices policy	- films to rent (3€ to 5€) - films that are part of Voddler membership program Voddler Plus (11€) - films to buy (9€ to 19€)
Number of users	More than 1 million users worldwide
Languages	Original version, subtitles in most cases
Genres	Feature, TV series, Documentaries, Short, Adult

www.voddler.com

WUAKI TV



Platforms	iPad, Android, Xbox 360, PC and Mac, LG Smart TV, Panasonic Smart TV, Samsung Smart TV and Philips Smart TV.
Company start	2010. Bought by Rakuten Group on 2012.
Titles on catalogue	3,500 titles
Prices policy	- Premium subscription, 6,99€/month - Disney Movies on demand subscription - Rent in SD or HD (with different prices, around 3.99€/title) - Purchase in SD or HD (with different prices, around 14€/title)
Number of users	Undisclosed
Languages	Original and dubbed versions
Genres	Feature films (mainly from studios) and TV series.

www.waitforit.wuaki.tv

YOMVI



de **CANAL+**

Platforms	iPad, iPhone, Mac and PC, Jazzbox by Jazztel, iPlus.
Company start	2012
Titles on catalogue	900 films
Prices policy	- Subscription; free for Canal+ clients - Subscription Films and TV Series: 7.95€/month - Subscription Football: 14.99€/month
Number of users	Undisclosed
Languages	Original and dubbed versions.
Genres	Films, TV series, documentaries, football, live events.

www.yomvi.es

YOUZEE



Platforms	PC, Mac, Samsung Smart TV.
Company start	2011
Titles on catalogue	Less than 1,000.
Prices policy	Rent 48h, pay per title. During 2011-2012 they offered also a subscription service, which was eliminated on late 2012.
Number of users	Undisclosed
Languages	Original mostly.
Genres	Feature films. Previously, they offered TV series, but they were eliminated from the catalogue on 2012.

www.youzee.com

ITUNES



Platforms	Apple devices, web, Pc
Company start	2010
Titles on catalogue	Over 3,000 TV shows and 45,000 films
Prices policy	Rent and purchase options, extras available. Pay per title (approx. 4.99€/rent and 13.99€/purchase).
Number of users	Undisclosed
Languages	Original version, dubbed and subtitles
Genres	Feature, Documentaries, Animation, Independent, Short

www.apple.com

MOVISTAR IMAGENIO



Platforms	Smart TVs
Company start	Adapted their existent cable services for TV programming
Titles on catalogue	1,800 + extra subscription to 3,000 contents
Prices policy	Mandatory subscription (from 12€/month to 29.90€/month) + extra payment to watch new film releases of 1€ - 2€ /title
Number of users	Undisclosed
Languages	Original version and dubbed
Genres	Films, TV series, documentaries, children's programming, football games...

www.movistar.es/particulares/television/movistar-imagenio

ONO



Platforms

Smart TVs

Company start

Adapted their existent cable services for TV programming

Titles on catalogue

Approx. 3,000 contents

Prices policy

Monthly subscription of 25,90€ or 29.90€, including telephone and Internet services.

Number of users

Undisclosed

Languages

Original and dubbed versions.

Genres

Feature films, TV series, documentaries.

www.ono.es

ORANGE TV



Platforms

Smart TVs and Smart Phones.

Company start

Adapted their existent cable services for TV programming

Titles on catalogue

Undisclosed

Prices policy

ADSL + Orange TV monthly subscription from 23.95€/month

Number of users

Undisclosed

Languages

Original and dubbed

Genres

Films, TV series, documentaries, Children's programming, football...

www.tv.orange.es

ME SIENTO DE CINE



Platform

From 2012, there is an Spanish aggregator website to help users find legal contents online, Me Siento de Cine is an initiative of several Spanish professional associations, distribution companies and the Spanish government.

www.mesientodecine.com

SWITZERLAND

LEKINO



Platforms

For PC - Microsoft Windows XP or Vista are recommended. Needs Windows Media Player. For Mac, OS 10.4.8 or later is recommended. Needs Silverlight player. Starting Oct. 2013: ipad and android tablets, proprietary set top box.

Company start

2012

Titles on catalogue

700 titles, to be enlarged to 2000 + titles soon

Prices policy

Rent for 48h. Pay per title (between 2.50 and 7.50 CHF / = 6.05 €); for Mac only rental and streaming, no download possible to date; KinoPass allows you to purchase blocks of 5 or 18 rentals up front at discount prices (up to 25 % off). Every time you rent a film, one credit is deducted from the KinoPass.

Number of users

1200 films have been seen during the first week of activity.

Languages

Original version, dubbed version and German, French or English subtitles.

Genres

Features, documentaries, animations, TV-series, shorts, specialized on arthouse films.

www.lekino.ch

ARTFILM



Platforms

PC, Mac

Company start

2004

Titles on catalogue

150 Swiss films on VOD (has a catalogue of 1400+ national productions on DVD)

Prices policy

Artfilm pass: 150 Swiss films for 12 CHF per month or 99 CHF per year.

Number of users

Undisclosed

Languages

Some original versions (D-F-I)

Genres

Feature films, Documentaries, Animation, TV series and short films.

www.artfilm.ch

SWISSCOM TV



Platforms	TV, computer, tablet, smartphone
Company start	Undisclosed
Titles on catalogue	2.500 titles
Prices policy	- monthly subscription (from 11,30 € month) - additional subscr. packages available - pay per title. From 2.80 € to 6,00 € for 48 hrs.
Number of users	700.000 subscribers (June 2012), in 2011 there were 6,3 Mio films downloaded/streamed, which was twice the amount of 2010.
Languages	Original and dubbed versions
Genres	Feature films, documentaries, animation, comedy, TV series, live sport events. Have a number of national (Swiss) films.

www.swisscom.ch

CABLECOM TV

Platforms	TV, computer, tablet, smartphone
Company start	Undisclosed
Titles on catalogue	1.500 films
Prices policy	- subscription from 15 € per month - pay per title from 1 € for 48 hrs
Number of users	534.500 subscribers (Dec. 2011)
Languages	Original and dubbed versions
Genres	Feature films, animation, documentaries, comedy, TV series, concerts, porn movies.

HOLLYSTAR



Platforms	Smart TV (Samsung, Panasonic, LG), Computer, tablet, moviebox proprietary device
Company start	Undisclosed
Titles on catalogue	Over 1800 feature films
Prices policy	- 12 CHF (10 €) per month includes 2 movies, 24 CHF (20 €) per month includes 4 titles - additional titles for 2.90-6.90 CHF (2-5 €)
Number of users	Undisclosed
Languages	Original versions with subtitles, dubbed versions.
Genres	Feature films of the Hollywood majors.

www.hollystar.com

SWISS TV



Platforms	Smart TV (Samsung), proprietary box.
Company start	Undisclosed
Titles on catalogue	4,000 films
Prices policy	- rental for 3.90 CHF per film (3.20 €)
Number of users	Undisclosed
Languages	Dubbed version French, German, Italian, English.
Genres	Feature films, documentaries, animation, TV series.

www.swisstv.ch

ITUNES



Platforms	Any apple device, web, pc
Company start	Undisclosed
Titles on catalogue	Undisclosed
Prices policy	Rent and purchase options, extras available. Pay per title (approx. from 1€/rent and 10€/purchase).
Number of users	Undisclosed
Languages	Original and dubbed versions, some with subtitles.
Genres	Feature films, Documentaries, Animation

www.itunes.com

VIEWSTER



Platforms	Smart TV, bluray, tablet, smartphone.
Company start	Undisclosed
Titles on catalogue	Undisclosed
Prices policy	- Rent 48h. Pay per title(from 2.50€) - See video for free with ads.
Number of users	Undisclosed
Languages	Dubbed and original version.
Genres	Feature films, documentaries, TV series and children programming.

www.viewster.com

ACETRAX



Platforms	Smart TV (Samsung, Toshiba, LG, Philips, Panasonic), Pc, Mac, tablets.
Company start	2006
Titles on catalogue	Undisclosed
Prices policy	- Rental starts from 2 € - purchase from 10 €
Number of users	Undisclosed
Languages	Original version, German version, some films in Italian and French
Genres	Hollywood Majors, Films, TV series, Documentaries.

www.acetrax.com

SF VIDEOPORTAL



Platforms	Pc, Mac.
Company start	Undisclosed
Titles on catalogue	Undisclosed
Prices policy	Free for seven days after broadcast.
Number of users	Undisclosed
Languages	German, French, Italian depending on the show.
Genres	Feature films, own productions, TV series, documentaries.

www.srf.ch