

MARKET, CO-PRODUCTION, PROMOTIONAL & ONLINE ACTIVITIES FOR PROFESSIONALS









Events and activities: who does what						ies	Young Peak Poss Media		.ce <sup>5</sup> .v	
<b>W</b>	no does what		100	in.	is nent	ation	Me	sie se	, viscir	<b>XX</b>
	io docs what		eatur	ort.	ocun.	himo	055/	dine.	utio.	et
PAGE		/ 4			- P			/ 4		
17	3D Film Mart								_	
18	Agora Film Market & Crossroads Co-production Forum  Baltic Event									
19 39	Baltic Sea Documentary Forum				-					
20	Berlinale Co-Production Market				_					
21	The Business Street	-								
56	Cartoon Forum									
57	Cartoon Movie					_			_	
63	Cidinet	_	_	_	_					
64	Cinando					_				
58	Cinekid for Professionals	-	_	_		_				
22	CineMart ·				_					
65	cineuropa.org				-					
23 40	Connecting Cottbus  CPH:FORUM + CPH:MARKET				_					
41	Doc Outlook	<del></del>								
42	DocsBarcelona Film Festival + Pitching Forum									
43	Documentary in Europe Workshop									
44	DOK Leipzig: DOK Industry Offers	_			_	_				
45	Dragon Forum									
46	East European Promotional Programme									
47	for Support of Documentary Film EDN Workshops Southern Europe									
24	EPC Co-production Forums				_					
71	Europa Cinemas			-	_					
72	Europa Distribution Workshops	+ -	_	-	-					
25	European Film Awards		_					<del>-</del>		
36	European Short Pitch		-							
26	The Film London Production Finance Market	_		_	_					
66	Film New Europe	_		_	-					
73	Film Sales Support	-		_	•					
48	The forum for international co-financing of documentaries									
27	Galway Film Fair				_					
28	The Industry Club									
74	Industry Screenings in the USA; European Platform at the Busan IFF; Gateway to North America (Toronto);									
	Umbrella Office at the AFM									
59	Marché international du Film d'Animation (MIFA)					_				
78	MEDIA Stands at European Film Market	_		_						
	and Marché du Film, Cannes									
79	MEDIA Stands at MIPTV and MIPCOM									
49 50	MEDIMED 2011 MeetMarket									
29	Netherlands Production Platform				_	<mark></mark>				
30	New Cinema Network	-								
31	New Nordic Films				_					
51	Nordisk Panorama		_		-					
67	OLFFI	-								
61	The Pixel Market	-	_	_	•					
68	Pro2film	_	_							
75	Producers on the Move		_		_					
69	reelisor (International Documentary Film Platform)	1		_						
32	Shooting Stars: Europe's Best Young Actors Short Film Market									
33	Sofia Meetings			_						
52	Sunny Side of the Doc 2011	-	_						_	
53	Thessaloniki International Doc Market									
34	TorinoFilmLab Meeting Event				-					
76	Variety's Ten European Filmakers to Watch	_		_	_					

54 World Congress of Science and Factual Producers

# MARKETS & NETWORKS 2011

MARKET, CO-PRODUCTION, PROMOTIONAL & ONLINE ACTIVITIES FOR PROFESSIONALS







# **Contents**

- 7 Foreword
- 9 Introduction
- 10 What can MEDIA do for you?
- 12 Where to find the markets & activities
- 13 Calendar of the markets & activities

- 16 FEATURE FILMS
- 17 3D Film Mart
- 18 Agora Film Market & Crossroads Co-production Forum
- 19 Baltic Event
- 20 Berlinale Co-Production Market
- 21 The Business Street
- 22 CineMart
- 23 Connecting Cottbus
- 24 EPC Co-production Forums
- 25 European Film Awards
- 26 The Film London Production Finance Market
- 27 Galway Film Fair
- 28 The Industry Club
- 29 Netherlands Production Platform
- 30 New Cinema Network
- 31 New Nordic Films
- 32 Shooting Stars: Europe's Best Young Actors
- 33 Sofia Meetings
- 34 TorinoFilmLab Meeting Event
- 35 SHORT FILMS
- 36 European Short Pitch
- 37 Short Film Market

40	CPH:FORUM + CPH:MARKET	64	Cinando
41	Doc Outlook	65	cineuropa.org
42	DocsBarcelona Film Festival + Pitching Forum	66	Film New Europe
43	Documentary in Europe Workshop	67	OLFFI
44	DOK Leipzig: DOK Industry Offers	68	Pro2film
45	Dragon Forum	69	reelisor (International Documentary
46	East European Promotional Programme		Film Platform)
	for Support of Documentary Film	70	MULTIDISCIPLINARY
47	EDN Workshops Southern Europe	71	Europa Cinemas
48	the forum for international	72	Europa Distribution Workshops
	co-financing of documentaries	73	Film Sales Support
49	MEDIMED 2011	74	Industry Screenings in the USA European
50	MeetMarket	, ,	Platform at the Busan IFF Gateway to North
51	Nordisk Panorama		America (Toronto) Umbrella Office at the AFM
52	Sunny Side of the Doc	75	Producers on the Move
53	Thessaloniki International Doc Market	76	Variety's Ten European Filmakers to Watch
54	World Congress	70	variety 3 Tell European Filmaker 3 to Water
	of Science and Factual Producers	77	MEDIA @ EFM, MIPTV,
55	ANIMATION   YOUNG PEOPLE		MARCHÉ DU FILM, MIPCOM
56	Cartoon Forum	78	MEDIA Stands at European Film Market and
57	Cartoon Movie		Marché du Film, Cannes
58	Cinekid for Professionals	79	MEDIA Stands at MIPTV and MIPCOM
59	Marché international		
00	du Film d'Animation (MIFA)		
	da i idii a / iliii a / iliii a / ilii	80	INDEX
60	CROSS-MEDIA	81	Markets & Activities
61	The Pixel Market	82	Organisers
		83	MEDIA Desks & Antenna

62 ONLINE SERVICES

63 Cidinet

38 **DOCUMENTARIES** 

39 Baltic Sea Documentary Forum



## **Foreword**

The MEDIA Programme has invested more than EUR 9 million annually over the last 15 years, and contributed to the development of a coordinated framework of regional and international events markets, online tools and promotional events covering feature films, documentaries, shorts, animated films and cross-media activities

MEDIA co-finances almost all major international audiovisual markets in Europe so that a great diversity of European projects, works and professionals have easier access to these strategic markets. MEDIA is also present at Cannes (Marché du Film), MIPTV, MIPCOM and Berlin (European Film Market) via its own MEDIA stands where it hosts European independents in order to facilitate their access to the commercial market. In parallel MEDIA supports the development of a network of more than 30 regional. national or thematic markets or events which aim to increase the visibility, financing and sales of works which come from countries with smaller national or language markets. To complement its support to markets, MEDIA has co-financed the development and linking of online tools, databases and portals aimed at professionals.

MEDIA has also supported pan-European organisations, such as EFP and Europa Cinemas in their initiatives to promote European films and companies outside Europe.

Our support for markets and promotion makes it easier for professionals to meet, exchange ideas, learn and network — both virtually and face-to-face, two approaches that we regard as complementary. Improving the access to other markets for European industry is important for competitiveness, not just in terms of the economic benefits, but also for partnerships and to offer professionals a broader range of experience.

Although they differ in terms of positioning, targets and size, these initiatives — which are all listed in this guide — have been selected by MEDIA because they:

- have proven their quality and their professionalism;
- are truly international/European as regards the selection of projects/works or participants;
- are at the service of the industry;
- strive for even more diversity in contents and talent.



These "market" initiatives are part of a **broad spectrum of support** from the MEDIA Programme for virtually every stage of the life cycle of an audiovisual product. Taken together, the MEDIA Programme's initiatives constitute **a structured approach** to enabling a major economic sector contribute to the broader EU objectives of providing quality and sustainable jobs and growth in a dynamic knowledge economy equipped to operate in a globalised world.

The main purpose of this guide is to be helpful to European audiovisual industry professionals in identifying and using market activities, with the aim of meeting the needs of potential participants. It complements the "Training & Networks" guide presenting more than 60 MEDIA-funded continuous training courses and the information on 16 courses listed in the "Initial Training & Networks Guide".

### Constantin DASKALAKIS

Head of the MEDIA Unit Education, Audiovisual and Culture Executive Agency (EACEA)







# **Introduction**

This handbook is intended to help professionals to find, in one convenient format, information on events the MEDIA Programme supports and where filmmakers, producers, directors, distributors and sales agents can get together under one roof to exchange ideas and, above all, get their projects off the ground and into the commercial marketplace.

This guide is set out in broad categories – Feature Films, Short Films, Documentaries, Animation/ Young People, Cross-Media, Online Services, Multidisciplinary and MEDIA stands. Many events, of course, have a predominant theme, but some also cover other categories. The categories are sometimes necessarily arbitrary. Clearly there are feature films which could be in the animation category and vice-versa. Cross-media projects can straddle a number of categories. Consequently, in this first section we have also provided a table for cross-referencing the options – and a map of the MEDIA Programme countries, showing the physical location of those MEDIA-supported markets and forums which take place in Europe, and a calendar.

One of the MEDIA Programme's key objectives, however, is for European films to circulate not just within Europe, but beyond, and also for European filmmakers to build networks beyond Europe's borders. A number of the events listed fulfil that goal, in particular by promoting European cinema at renowned festivals and markets in virtually every continent. The internet sites and online databases are another way in which the MEDIA Programme reaches out worldwide.

Each entry in the main part of this handbook provides a description of the event, forum, or marketplace (including some which are virtual) and some basic information on what type of projects and productions will be found there and on the requirements for inclusion. This is not comprehensive and not intended as a substitute for going to the website, or contacting the person listed for full information. Where the dates for 2012 are already known, these have been included as a service. They are not an indication that the project or event will necessarily have MEDIA support in 2012.

We have included this year for the first time detail of the MEDIA Programme's own so-called Umbrella Stands at major international markets. This includes the two largest European audiovisual markets, MIPCOM and MIPTV in Cannes, and Europe's two most important film markets, the Marché du Film/Festival du Film in Cannes, and the European Film Market/Berlinale in Berlin. Stand participants enjoy reduced rates for attending these markets and at the same time receive added-value from a range of services available on these stands.

### FOR MORE INFORMATION

on the MEDIA Market initiatives and other funding opportunities, please visit our MEDIA website

### ec.europa.eu/media

or contact your local MEDIA Desk or Antenna (p. 71) or e-mail us:

eacea-media-markets@ec.europa.eu



### TRATNING

MEDIA co-finances more than 60 different continuous training courses for professionals in script & project development; management, legal and finance issues; marketing & distribution; new media & new technology; animation and documentary. MEDIA also supports networking of film schools and universities to enhance the link with the industry, and increase student and teacher mobility in Europe. More information can be found at: http://ec.europa.eu/culture/media/programme/training/index\_en.htm.

### **DEVELOPMENT FUNDING**

MEDIA Development's objective is to promote, through financial support, the development of audiovisual projects intended for European and international markets presented by independent European production companies in the following categories: animation, creative documentary and drama. Similar support is provided for the development of on- and off-line interactive works that are specifically developed to complement an audiovisual project.

The development support is a grant that can be provided to:

- support a Single Project;
- support a Slate of projects (3 to 6 projects);
- support an Interactive Work.

### ACCESS TO FINANCE

"i2i Audiovisual" is designed to facilitate access to financing from banks and other financial institutions by subsidising part of the cost of the guarantees required by these institutions and/or part of the financing itself.

### SUPPORT FOR TELEVISION BROADCASTING

This funding seeks to encourage independent European audiovisual production companies to produce work (fiction, documentaries or animated films) that involves the participation or cooperation of at least three broadcasters — and preferably more — from several Member States.

### SUPPORT FOR DISTRIBUTION

MEDIA encourages the circulation of European audiovisual works among the different countries participating in the programme. The following financial backing is available: automatic and selective support for distributors and sales agents.

MEDIA also supports the distribution of European audiovisual works at other levels:

- Video on Demand (VoD): service enabling individuals to select audiovisual works from a central server for viewing on a remote screen by streaming and/or downloading;
- Digital Cinema Distribution (DCD): digital delivery (to an acceptable commercial standard) of content to cinemas for theatrical exploitation (via hard disk, satellite, online etc.);
- support for cinemas through the Europa Cinemas network.



### **MEDIA MUNDUS**

Launched in 2011, the MEDIA Mundus programme is a broad international cooperation programme for the audiovisual industry to strengthen cultural and commercial relations between Europe's film industry and filmmakers from other countries. The EU will provide EUR15 million of funding from 2011-2013 for projects submitted by audiovisual professionals from Europe and elsewhere. MEDIA Mundus finances training, networking, market events, distribution and circulation of international projects.

### MEDIA PRODUCTION GUARANTEE FUND.

This fund aims to facilitate access to private sources of financing for SMEs and guaranteeing part of the loan granted by financial institutions to film producers. The scheme is being implemented by the Institut pour le Financement du Cinéma et des Industries Culturelles (France) and the Sociedad de Garantía recíproca para el Sector Audiovisual (Spain).



BE Liege
BG Sofia
CH Locarno
Nyon
CZ Jihlava
Karlovy Vary
DE Berlin
Cottbus

Leipzig

Copenhagen
EE Tallinn
EL Thessaloniki
ES Barcelona
San Sebastian
Sitges (Barcelona)
FR Andé
Annecy
Cannes

Lyons
Paris
Strasbourg
IE Galway
IT Bardonecchia
Rome
Turin
LU Luxembourg
LV Riga

Les Arcs

Rotterdam Utrecht NO Haugesund PL Krakow Sopot PT Lisbon SV Maribor UK London Sheffield

**NOTE:** Only events & activities in MEDIA Programme countries are shown, but this publication also includes online services and worldwide activities.

Clermont-Ferrand

# Calendar of the markets & activities

MID-FEBRUARY 2011 > END-APRIL 2012

### PAGE 2011

36	17/02	European Short Pitch	NISI MASA	FR	ANDÉ
36	20/03	European Short Pitch	NISI MASA	FR	STRASBOURG
57	2-4/03	Cartoon Movie	CARTOON - European Association of Animation Film	FR	LYONS
33	10-13/03	Sofia Meetings	Art Fest	BG	SOFIA
72	10-13/03	Europa Distribution Workshops	Europa Distribution	BG	SOFIA
53	11-20/03	Thessaloniki International Doc Market	Thessaloniki Film Festival	EL	THESSALONIKI
47	16-20/03	EDN Workshops Southern Europe	European Documentary Network (EDN)	EL	THESSALONIKI
41	7-13/04	Doc Outlook	Visions du Réel	СН	NYON
75	/05	Producers on the Move	European Film Promotion	FR	CANNES
78	11-20/05	MEDIA Stand at Marché du Film	EACEA		CANNES
24	14/05	EPC Co-production Forums	The European Producers Club	FR	CANNES
45	25-29/05	Dragon Forum	Arkana Studio		KRAKOW
72	7-9/06	Europa Distribution Workshops	Europa Distribution		ANNECY
59	8-10/06	Marché international du Film d'Animation (MIFA)	CITIA		ANNECY
50	8-12/06	MeetMarket	International Documentary Festival Sheffield (Sheffield Doc/Fest)	UK	SHEFFIELD
52	21-24/06	Sunny Side of the Doc 2011	Doc Services	FR	LA ROCHELLE
76	/07	Variety's Ten European Filmakers to Watch	European Film Promotion	CZ	KARLOVY VARY
72	5-7/07	Europa Distribution Workshops	Europa Distribution	FR	PARIS
27	5-10/07	Galway Film Fair	Galway Film Fleadh	ΙE	GALWAY
43	6-9/07	Documentary in Europe Workshop	Documentary in Europe	IT	BARDONECCHIA
24	6/08	EPC Co-production Forums	The European Producers Club	СН	LOCARNO
72	6/08	Europa Distribution Workshops	Europa Distribution	СН	LOCARNO
31	17-20/08	New Nordic Films	The Norwegian International Film Festival Haugesund	NO	HAUGESUND
72	/09	Europa Distribution Workshops	Europa Distribution	ES	SAN SEBASTIAN
39	7-11/09	Baltic Sea Documentary Forum	National Film Centre of Latvia	LV	RIGA
56	13-16/09	Cartoon Forum	CARTOON - European Association of Animation Film	PL	SOPOT
28	16-24/09	The Industry Club	San Sebastian International Film Festival	ES	SAN SEBASTIAN
29	21-30/09	Netherlands Production Platform	Netherlands Film Festival	NL	UTRECHT

**NOTE**: This calendar is based on information available in April 2011, when some dates were still to be confirmed. The inclusion of dates in 2012 – and of the later dates which have been included in individual entries – should not be taken as a guarantee that the event will received MEDIA co-funding in 2012.

### PAGE 2011

PAGE	2011				
51	23-28/09	Nordisk Panorama	Filmkontakt Nord	DK	ÅARHUS
24	/10	EPC Co-production Forums	The European Producers Club	IT	ROME
79	3-6/10	MEDIA Stand at MIPCOM	EACEA	FR	CANNES
72	6-9/10	Europa Distribution Workshops	Europa Distribution	FR	LYONS
49	7-9/10	MEDIMED 2011	International Association of Mediterra- nean Independent Producers (APIMED)	ES	SITGES (BARCELONA)
31	11-13/10	The Pixel Market	Power to the Pixel	UK	LONDON
17	17-22/10	EDN Workshops Southern Europe	European Documentary Network (EDN)	PT	LISBON
14	17-23/10	DOK Leipzig: DOK Industry Offers	Leipziger Dok-Filmwochen GmbH	DE	LEIPZIG
58	18-21/10	Cinekid for Professionals	Cinekid Foundation	NL	AMSTERDAM
26	19-20/10	The Film London Production Finance Market	Film London	UK	LONDON
46	24-30/10	East European Promotional Programme for Support of Documentary Film	Institut Dokumentarniho Filmu (IDF)	CZ	JIHLAVA
21	27-31/10	The Business Street	Fondazione Cinema per Roma	IT	ROME
30	27-31/10	New Cinema Network	Fondazione Cinema per Roma	IT	ROME
23	3-4/11	Connecting Cottbus	Pool Production GmbH		COTTBUS
10	3-13/11	CPH:MARKET	CPH:DOX/Fonden de Københavnske Filmfestivaler	DK	COPENHAGEN
18	4-13/11	Agora Film Market & Crossroads Co-production Forum	Thessaloniki Film Festival	EL	THESSALONIK
40	9-11/11	CPH:FORUM	CPH:DOX/Fonden de Københavnske Filmfestivaler	DK	COPENHAGEN
18	21-23/11	The Forum for international co-financing of documentaries	International Documentary Film Festival Amsterdam (IDFA)	NL	AMSTERDAM
34	27-28/11	TorinoFilmLab Meeting Event	Museo Nazionale del Cinema Fondazione Maria Adriana Prolo	IT	TURIN
54	29/11-2/12	World Congress of Science and Factual Producers	World Congress of Science and Factual Producers	FR	PARIS
19	30/11-2/12	Baltic Event	MTÜ BE	EE	TALLINN
72	/12	Europa Distribution Workshops	Europa Distribution	FR	LES ARCS
25	3/12	European Film Awards	European Film Academy e. V./ EFA Productions gGmbH	DE	BERLIN
17	7-9/12	3D Film Mart	TWIST	BE	LIÈGE

# PAGE 2012

IAUL					
36	2-7/01	European Short Pitch	NISI MASA	LU	LUXEMBOURG
37	28/01-3/02	Short Film Market	Sauve qui Peut le Court Metrage	FR	CLERMONT- FERRAND
22	29/01-1/02	CineMart	International Film Festival Rotterdam	NL	ROTTERDAM
42	31/01-5/02	DocsBarcelona Film Festival + Pitching Forum	Parallel 40	ES	BARCELONA
78	9-17/02	MEDIA Stands at European Film Market	EACEA	DE	BERLIN
20	12-14/02	Berlinale Co-Production Market	Berlin International Film Festival (Berlinale)	DE	BERLIN
32	mid-February	Shooting Stars Europe's Best Young Actors	European Film Promotion	DE	BERLIN
36	2-4/03	European Short Pitch	NISI MASA	SV	MARIBOR
57	7-9/03	Cartoon Movie	CARTOON - European Association of Animation Film	FR	LYONS
33	8-11/03	Sofia Meetings	Art Fest	BG	SOFIA
53	12-17/03	Thessaloniki International Doc Market	Thessaloniki Film Festival	EL	THESSALONIKI
79	31/03-3/04	MEDIA Stand at MIPTV	Education, Audiovisual and Culture Executive Agency (EACEA), European Commission	FR	CANNES
41	18-25/04	Doc Outlook	Visions du Réel	СН	NYON
		-		•••••	



# Olling FEATURE FILMS



# 3D Film Mart

### **TWIST**

**FEATURE FILMS. 3D** 



The 3D Film Mart 3(DFM) is a co-production market designed to bring 3D film producers together with potential co-producers, financiers, sales agents and distributors from across Europe and around the world.

To be held as part of the annual International 3D Stereo Film and Technology Festival (3D Stereo MEDIA), the 2011 edition will be the first European co-production market dedicated to 3D content. The event will comprise two days of product showcasing, project pitching, and licensing activities in Liège, Belgium.

The TWIST technology cluster together with the association that coordinates 3D Stereo MEDIA – and the creative industries consultancy peacefulfish (UK/Germany) – will organise, promote and stage this market event.

### TWIST

Rue de Mulhouse 36 4020 Liège – BE T +32 4 349 1249

Pierre Collin pierre@twist-cluster.com

DATES & LOCATION
December 7- 9, 2011
Liège, BE
2012 Liège, BE



# Agora Film Market & Crossroads **Co-production Forum**

### Thessaloniki Film Festival

FEATURE FILMS

The Agora Film Market is held in conjunction with the Thessaloniki International Film Festival: the Crossroads Co-Production Forum is a promotional infrastructure for international collaboration and co-productions which is part of the Agora.

The Agora positions itself as a market where the film production of the Balkans, North-Eastern Europe and the Mediterranean is concentrated in one place. It offers a range of services to professionals: matchmaking, consulting, Internet facilities, a digital library with 30 viewing booths, industry screenings, and presentation of works in progress. It welcomes more than 250 films (completed or in development) from well over 50 countries. More than 650 professionals attend, including buyers and distributors, journalists, producers and directors, training entities and institutions.

Crossroads aims to promote projects from the Mediterranean and Balkan regions through professional meetings with potential buyers/cofinanciers and distributors. It supports featurelength fiction film projects with a link to the Mediterranean and Balkan regions. The primary goal is to help stimulate cross-border activities by countries with low audiovisual production capacities - mostly through co-productions.

Thessaloniki Film Festival

9 Alexandras Ave. 11473 Athens - EL T +30 210 870 6010

Yianna Sarri sarri@filmfestival.gr Angeliki Vergou vergou@filmfestival.gr

DATES & LOCATION November 4-13, 2011 Thessaloniki, EL

### **REQUIREMENTS**

Projects with a producer attached, but at any stage of production; to be produced or co-produced by a country from the region or contain elements linking them to these regions.

> THESSALONIKI INTERNATIONAL FILM FESTIVAL

www.filmfestival.gr

# **Baltic Event**

### MTÜ BE

FEATURE FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE

Baltic Event takes place in Tallinn during the Black Nights Film Festival. It promotes films, production and distribution companies from the Baltic states and the region.

The objectives are to:

- raise international interest in film projects from Baltic, Eastern and Central European countries, Russia and Scandinavia;
- help the financing and distribution of films from the region;
- build up networks for further co-productions.

The four-day-event consists of:

- presentations of projects in development and works in progress;
- a co-production market presenting 12 projects;
- a workshop for screenwriters from Scandinavia and Baltic countries 12 projects will be selected and presented;
- market screenings of the newest Baltic films;
- international panels for participants and Baltic producers (Industry Day);
- training sessions for Baltic producers;
- meetings and roundtables;
- an overview of the regional film industry;
- co-production possibilities.

Baltic Event also offers a video library consisting of the newest productions of European and Baltic feature, documentary and animation productions.

### MTÜ BE

Nurme 45 11616 Tallinn – EE T +372 677 6363

Riina Sildos Eda Koppel balticevent@poff.ee

DATES & LOCATION November 30 - December 2, 2011 Tallinn, EE

### REQUIREMENTS

Baltic Event Co-Production Market:

- full-length feature film project in development stage;
- suitable for an international co-production;
- completed screenplay in English;
- national support in place.

BALTIC \* EVENT

# **Berlinale Co-Production Market**

### Berlin International Film Festival (Berlinale)

**FEATURE FILMS** 

# The Berlinale Co-Production Market is held as part of the Berlin International Film Festival (Berlinale).

It targets producers, financiers, broadcasting representatives, distributors and sales agents working in international co-productions. More than 450 industry professionals from all over the world attend this two-and-a-half day event. Some 35 projects suitable for international coproduction are presented in various sections (Official Projects, Talent Project Market - 10-15 projects which make the link between new talent and industry professionals, and Rotterdam-Berlinale Express – in co-operation with CineMart Rotterdam, covering projects presented in both coproduction markets). For the projects selected, more than 1, 000 half-hour one-on-one meetings are organised in advance. As is the case with the projects, participants can request meetings with some three pre-selected high-profile production companies in the new Company Matching section.

The main features of the event are:

- individual project meetings (one meeting every 30 minutes with interested selected potential co-producers and financiers);
- information (with case studies, themed roundtables and country tables);
- networking (Company Matching, as well as an hour of speed matchmaking with 5 minutes per meeting and social events);
- a Producers' Lounge;

### Berlin International Film Festival (Berlinale)

Potsdamer Str. 5 10785 Berlin – DE T + 49 30 2592 0517

### Sonia Heinen

coproductionmarket@berlinale.de heinen@berlinale.de

DATES & LOCATION February 13-14, 2011 Berlin, DE February 12-14, 2012 Berlin, DE

 Breakfast & Books, where 10 selected new, bestselling and award-winning books are pitched to international producers, who can then talk directly to the film rights' holders.

### REQUIREMENTS

Feature-length fiction films (for theatrical release) with a full script available in English, with at least 30 % financing in place (budget between approx. €1-2 and €10m) and from producers with experience of at least one completed international co-production.

### APPLICATION DEADLINE

October 27, 2011



www.efm-berlinale.de

# The Business Street

### Fondazione Cinema per Roma

**FEATURE FILMS** 

The Business Street is the Rome Film Festival's industry platform dedicated especially to the sale and acquisition of films.

The main objective is to re-establish a strong European film showcase in Autumn. The event encompasses industry screenings, meeting areas, a digital video library, including the films screened in the different sections of the Festival and/or The Business Street, and a back office to help participants on site. Synergies are developed with the New Cinema Network, the co-production forum which runs in parallel.

The event is housed in several hotels and theatres along the Via Veneto. It is organised as a forum for exchanges between buyers and sellers, and offers professionals a flexible and informal environment for discussing potential deals.

### Fondazione Cinema per Roma

Viale Pietro De Coubertin 10 00196 Rome – IT T + 39 06 4040 1921

Diamara Parodi d.parodi@romacinemafest.org

DATES & LOCATION October 27-31, 2011 Rome, IT

### **REQUIREMENTS**

First public screening since January 1, 2011; English subtitles; longer than one hour.

**Note**: films whose content is blatantly pornographic, violent or detrimental to human rights, or which infringe copyright or breach international regulations on the ownership of intellectual property are not eligible.

### APPLICATION DEADLINE

Early October 2011.



# **CineMart**

### International Film Festival Rotterdam

FEATURE FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE, CROSS-MEDIA

CineMart is an annual co-production market taking place in conjunction with the International Film Festival Rotterdam.

Over five days, CineMart presents some 30-35 new feature film projects needing additional financing. These new films are presented during one-on-one (30 minute) business meetings to a large yet selected group of international film professionals, such as sales agents, producers, distributors, TV buyers, funds etc. A team of matchmakers and consultants make sure that all the right matches are made between the project representatives and potential partners. Some 850 professionals attend.

In addition, CineMart is a meeting place for film-makers and professionals from all over the world to exchange information and knowledge at the Rotterdam Lab, a five-day training workshop for emerging producers, organised by CineMart in close cooperation with its partners and separate from the selected projects.

Cinemart also organises the Film Office, which aims to stimulate the buying and selling of films in the festival, and offers industry services, press and industry screenings and a video library, which contains films from the festival programme as well as previous works from directors with a new project at CineMart. It functions as a platform for discussion, especially on current issues relating to new technologies and new forms of content production.

### **International Film Festival Rotterdam**

Karel Doormanstraat 278B, 3012 GPPostbus 21696 Rotterdam 3001 AR - NL T +31 10 890 9090

Marit Van Den Elshout

Jacobine Van der Vloed

cinemart@filmfestivalrotterdam.com

DATES & LOCATION
January 30- February 2, 2011
Rotterdam, NL
January 29-February 1, 2012

### **REQUIREMENTS**

Rotterdam, NL

Films from Europe and/or the rest of the world with one or more European partners.

### APPLICATION DEADLINE

September 1, 2011





# **Connecting Cottbus**

### **Pool Production GmbH**

FEATURE FILMS. ANIMATION I YOUNG PEOPLE

Connecting Cottbus is a co-production platform run in conjunction with the Cottbus Film Festival.

The main objectives are to:

- create future co-productions between Eastern and Western European countries;
- enhance a network between professionals from these regions;
- enhance debate on the market situation of (East) European film.

The event focuses on feature film projects for theatrical release and/or TV which show the potential for co-production. 13 projects are presented to the professional audience of around 145 guests. Ahead of the event, the participants in the pitching receive individual coaching and participate in master classes on obtaining finance and market strategies.

The pitching is moderated and followed by a Q&A. Thus, the producer receives comprehensive feedback from international financiers, commissioning editors, sales agents and representatives of film funding institutions. The pitching is followed by individual meetings the next day. The CoCo Best Pitch Award is offered to the best pitch as a concrete support measure for further development.

The accompanying programme includes round tables and panel discussions on current film industry issues. A workshop will evaluate and discuss distribution and marketing of (East) European cinema as well as the position of art house cinema on the international market.

www.connecting-cottbus.de

### **Pool Production GmbH**

Friedrich-Ebert-Straße 18 03044 Cottbus – DE T +49 355 431 2440

Doreen Goethe d.goethe@pool-production.de

DATES & LOCATION November 3-4, 2011 Cottbus, DE

### REQUIREMENTS

Producers, television commissioning editors, sales agents, distributors, and financiers (e.g. representatives of film funds) can apply without a project. Applications with a project can be made by production companies only. Projects must be suited for the European market. The pitching session will be in November 2011. Twelve projects will be selected by a jury in mid-September 2011. Applications can be made for theatrical features or TV movies, but not documentaries or shorts.

### **APPLICATION DEADLINE**

Without project: October 1, 2011; with project: July 15, 2011.



East West Co-production Market at the FilmFestival Cottbus

# **EPC Co-production Forums**

### The European Producers Club

FEATURE FILMS, DOCUMENTARIES, ANIMATION I YOUNG PEOPLE

The European Producers Club (EPC) is an association of some 50 independent film producers from 20 countries across Europe, which acts as a think tank and a lobby, and works to promote international film co-production.

The EPC is organising Co-production Forums in 2011 during the International Film Festivals of Berlin in February, Cannes in May, Locarno in August, Rome in October and London in November. The European Producers Club has successfully organised 45 Co-production Forums, involving over 3,400 participants in the last decade. Through Co-production Forums, the EPC attains its mission of fostering closer cooperation among the key players of the European film industry.

The events consist of an afternoon session of prearranged, individual meetings. Producers of the projects selected have the opportunity to make up to ten important new contacts for their current and/or future projects based on their needs (coproducers, sales agents, distributors, etc.)

The EPC also organises Cooperation Forums, going to other countries with a delegation of European producers: the traditional partners are from India, China and Russia.

The European Producers Club

42 rue du Faubourg du Temple 75011 Paris – FR

T +33 1 4490 0613

Alexandra Lebret alexandra.leclub@wanadoo.fr

Olivier Arthur

arthur.leclub@orange.fr

DATES & LOCATION February 13, 2011

Berlin DE

May 14, 2011 Cannes, FR

August 6, 2011

Locarno, CH

tbc

Rome, IT

tbc

London, UK

### **REQUIREMENTS**

Some 50 European projects are selected on the basis of applications ahead of each Forum. Producers must have produced at least two films that have been released in theatres.

### APPLICATION DEADLINE

Cannes Co-production Forum: April 5, 2011 Locarno Co-production Forum: June 15, 2011 Rome, London - tbc

> The European Producers Club (EPC)

www.europeanproducersclub.org

# **European Film Awards**

### European Film Academy e. V./EFA Productions gGmbH

FEATURE FILMS, SHORT FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE

This is an annual awards ceremony with an attendance of 1,000+ people to promote European film culture, its protagonists and new talent.

The objectives are to:

- promote European film culture in general and more specifically to highlight the outstanding productions of the past year;
- help European films find audiences outside their countries of origin;
- celebrate the artistic and entertainment qualities of European cinema;
- provide an annual meeting platform for film professionals and artists from around Europe;
- offer a platform to promote the selected films to the film industry;
- strengthen the network of European film industry and artists.

Forty to fifty selected films are presented on DVD and/or via VOD to the 2,400 members who actively participate by voting online. Other features include a meeting point for professionals to network and a special film screening.

European Film Academy e. V./ EFA Productions gGmbH

Kurfürstendamm 225 10719 Berlin – DE T +49 30 887 1670

Marion Döring
Jürgen Biesinger
efa@europeanfilmacademy.org
info@efa-productions.com

DATES & LOCATION
December 3, 2011
Berlin, DE
December 1, 2012

### REQUIREMENTS

First official screening (festival or cinema) after July 1, 2010.

The director must have been born in Europe or have a European passport.

Qualifying criteria are based on the European Convention on Cinematographic Co-production.

The 40-45 participating films are selected as follows: in the 20 countries with the most EFA members, these members vote one film directly into the Selection. Another 20-25 films are selected by a committee of EFA Board members and invited experts.

www.europeanfilmawards.eu www.europeanfilmacademy.org www.efa-productions.com





# The Film London Production Finance Market

### Film London

FEATURE FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE

The Production Finance Market 2011 is a twoday event aimed at matching selected feature film producers with approved financiers.

Film London's objective is to stimulate the financial and distribution commitment to predominantly EU-initiated audiovisual works, and to lift the level of producer awareness and professionalism of financiers' needs when selecting products intended for circulation across the international marketplace.

The fourth edition of the market (held 20-21 October 2010) welcomed 58 production companies presenting 63 projects with a total value of €230m. Fifty-five financing companies attended, including studios, private equity firms, sales companies, distributors, banks, tax funds, regional and national support bodies and broadcasters. The scale of the 2011 event is expected to be similar.

The market coordinated more than 800 tabled meetings (lasting up to 25 minutes each) between registered producers and financiers, and a further 150 financier-to-financier meets. The average project budget was €5.8m in 2009 and €3.7m in 2010.

The event is held in association with the BFI London Film Festival and also includes a keynote address, a producer workshop (where producers pitch to equity, sales and commercial financiers) and a non-national European case study, as well as an industry-wide networking reception.

Film London

Suite 6.10

The Tea Building 56 Shoreditch High Street London E1 6JJ – UK

**Angus Finney** 

angus.finney@gmail.com

T +44 20 7613 7676

DATES & LOCATION October 19-20, 2011 London, UK

### **REQUIREMENTS**

Highly promising feature projects aimed at the international market with packaged elements in place. Budget over €1m, with at least 30% finance in place.

### APPLICATION DEADLINE

Early July 2011 (exact date tbc).

www.filmlondon.org.uk/pfm



# Galway Film Fair

### Galway Film Fleadh

FEATURE FILMS, DOCUMENTARIES, ANIMATION I YOUNG PEOPLE

# This is an annual film market within the Galway Film Fleadh (Festival).

The purpose of the 4-day-event is to:

- foster co-production at a European and international level:
- provide filmmakers with valuable market research and feedback on their projects;
- speed up financial arrangements;
- finalise distribution and pre-sale agreements;
- improve networking between professionals from the film and television industries;
- provide training elements;
- platform new Irish and European films.

### This market encompasses:

- The Marketplace where invited decision-makers can meet other professionals and participants with projects to develop and co-produce, as well as acquire finished works for distribution;
- Real Deal a full day conference activity presented in association with the Irish Film Board and Ateliers du Cinéma Européen;
- Market Screenings provides access to Fair delegates to see new Irish and European cinema in addition to festival screenings;
- Galway Film Lab incorporates further training elements around talent development presenting an Actors, Directors, Producers and Screenwriters Masterclass:

### Galway Film Fleadh

36D Merchants Dock Merchants Road Galway – IE T +353 91 562200

Miriam Allen

fair@galwayfilmfleadh.com

DATES & LOCATION July 5-10, 2011 Galway, IE

July 10-15, 2012 Galway, IE

 Pitching Award - recognises the important role of the screenwriter and offers a starting point within the Fair for the freshest of projects; – MEDIA Co-Production Dinner – an opportunity for European producers to have access to financiers in an informal and relaxed environment ahead of all other Fair activities.

### **REQUIREMENTS**

Some development and/or production finance in place as well as a demonstrable track record in the industry. Each application is assessed by a preselection committee using a rating system.

### APPLICATION DEADLINE

April 29, 2011



### www.galwayfilmfleadh.com

# The Industry Club

### San Sebastian International Film Festival

**FEATURE FILMS** 

The Industry Club is an all-round service comprising information, viewing cabins, an online film library in streaming, meeting rooms, computer equipment and social events, set up to help film industry professionals attending the San Sebastian International Film Festival to sell films, create projects and find financial backing for the making of new movies.

Several events are organised during the festival in order to facilitate market access, amongst them:

- the Digital Audiovisual Forum;
- European Distributors: Up next!
- Cinema in Motion;
- Films in Progress;
- Co-production forums such as Lau haizetara and Tareula:
- The International Film Students Meeting.

The Digital Audiovisual Forum, which will be held for the third time in 2011, aims to share a realistic view of the sector and its latest developments. 'European Distributors: Up Next' is a discussion panel where selected emerging European distributors meet with sales agents and festival representatives. Cinema in Motion, which is organised in collaboration with the Amiens and Fribourg festivals, serves as a platform for unfinished feature films from

San Sebastian International Film Festival

P.O. Box 397 20080 San Sebastian – ES

T +34 943 48 1212

Saioa Riba

siff@sansebastianfestival.com industryclub@sansebastianfestival.com

DATES & LOCATION September 16-24, 2011 San Sebastian, ES

Maghreb, Portuguese-speaking African countries and developing Arab countries to be seen by professionals. Films in Progress is more specifically designed for Latin American films with post-production issues. The Co-production Forums are a gathering point for professionals from trans-Pyrenean and European regions (Lau haizetara) and for EU and Latin America audiovisual production companies. Finally, the International Film Students Meeting offers future filmmakers the opportunity to exchange know-how and to show their work.



THE INDUSTRY

# **Netherlands Production Platform**

### Netherlands Film Festival

FEATURE FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE

The Netherlands Production Platform (NPP) targets European feature filmmakers, writers and producers.

The five-day event is part of the Holland Film Meeting (HFM), which takes place during the annual Netherlands Film Festival and focuses on both the national and international film industries.

### The objectives are to:

- promote and initiate the (co)-production of European feature films;
- enhance collaboration between European professionals.

The main activities are the introduction and presentation of no more than 25 European feature film projects-in-development to international decision makers and other key industry professionals. An initial per-project public presentation is followed by a roundtable session with audiovisual representatives (sales/production, funding) and then one-on-one meetings.

### Other activities are:

- training sessions;
- public interviews with key industry personalities;
- networking possibilities.

Current topics are addressed in workshops, with emphasis on new models for promotion, distribution, financing and production.

### **Netherlands Film Festival**

P.O. Box 1581 Utrecht 3500 BM – NL T +31 30 230 3800

André Van Arnhem info@filmfestival.nl

DATES & LOCATION September 21-30, 2011 Utrecht, NL

### REQUIREMENTS

Films suitable for co-production; minimum length: 90 minutes. Local financial support must be in place. No more than two representatives of selected projects may be present during the Platform.

### APPLICATION DEADLINE

n.a.

**HOLLAND** FILM MEETING



NETHERLANDS PRODUCTION PLATFORM

www.filmfestival.nl/en

# **New Cinema Network**

### Fondazione Cinema per Roma

FEATURE FILMS, ANIMATION | YOUNG PEOPLE

New Cinema Network is the International Rome Film Festival's co-production market. The film-makers find here the ideal platform for presenting their projects and connecting with the main players in the European film industry.

NCN devotes its Focus Europe section to the new European Cinema aiming to support and promote emerging European directors, while its Circuit section is dedicated to international projects at a more advanced stage of development which can find in Rome opportunities for financing. The programme showcases about 30 projects, selected by the NCN Jury Panel and presented during a 3-day session of co-production meetings between producers and directors, and potential partners.

### Other activities also include:

- video library with the previous works of the selected directors:
- round table introductions and discussions;
- a special programme devoted to young emerging filmmakers;
- one-on-one sessions with European financiers and experts.

Fondazione Cinema per Roma

Viale Pietro De Coubertin 10 00196 Rome – IT T + 39 06 4040 1777

Lucia Milazzotto
l.milazzotto@romacinemafest.org

DATES & LOCATION October 27-31, 2011 Rome, IT

### APPLICATION DEADLINE

June 10, 2011



# **New Nordic Films**

### The Norwegian International Film Festival Haugesund

FEATURE FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE

New Nordic Films (NNF) is an annual Nordic film market coupled with the Nordic Co-Production Forum, which targets international distributors, TV buyers and festival programmers.

The event is a meeting place for professionals with an interest in Nordic films. Some 300-350 participants from the industry in around 30 countries attend the market and the co-production forum each year. The event includes presentation of films in the three different stages of production: completed Nordic films, upcoming Nordic films produced or co-produced with the Nordic countries as works in progress, and film projects seeking co-production partners and co-financing. These film projects will be from Canada, Germany, Netherlands, Estonia, Latvia, Lithuania, Norway, Sweden, Denmark, Finland, Iceland and other countries looking for co-production partners and co-financing.

In addition, the event will host seminars, debates and case studies with themes relevant to the international film industry. There will also be workshops dealing with issues specific to the Nordic region and about co-producing with these countries.

Some 20-25 completed films will be presented, along with 10-15 works in progress. In the Nordic Co-Production and Film Financing Forum 15-20 projects will be presented. The main focus countries for 2011 are Canada, Germany and Netherlands.

The Norwegian International Film Festival Haugesund

Postboks 145 5501 Haugesund – NO T +47 2247 4500

Gyda Velvin Myklebust gyda@kino.no

Roger Grosvold roger@kino.no

DATES & LOCATION August 17-20, 2011 Haugesund, NO

### **REQUIREMENTS**

Selection is made on the basis of a call for entries. Finished films and works in progress:

- recent, primarily those with no national or Nordic premiere in the previous 6 months at least;
- by young directors;
- for a broad audience;
- with Nordic and international potential.

### Projects:

- suitable for international co-production;
- (preferably) a completed screenplay in English;
- a production budget of at least €1.5m;
- (preferably) minimum 30% of budget covered;
- production company must have completed at least one international co-production.

### APPLICATION DEADLINE

Co-production Forum: July 4, 2011



# **Shooting Stars Europe's Best Young Actors**

### **European Film Promotion**

**FEATURE FILMS** 

With Shooting Stars, European Film Promotion, a network of organisations and professionals from 32 European countries to market and promote European films, each year presents 10 up-and-coming European actors and actresses during the first weekend of the Berlin International Film Festival (Berlinale).

These 10 Shooting Stars, each of whom comes from a different country, are introduced at the Berlinale through a series of high profile events, including the Shooting Stars Awards at the Berlinale Palast, an official Press Conference, a meeting with Casting Directors and a Gala Dinner.

The aim is to bring talented young actors and actresses directly into the promotional process, and thereby encourage the development of a 'star system' in Europe. This is essential for the worldwide promotion and marketing of European cinema. Between 1998 and 2011, EFP introduced a total of 233 "new faces" in Berlin.

Touring Shooting Stars Programme: adapting the concept and promotional platform used in Berlin, EFP annually selects several new partner festivals to present the actors and their films to the press and their local audiences. The goal of this initiative is to bring the actors directly into the promotional process of their films, attracting additional press attention and thereby improving the opportunities for a film's distribution in the region.

www.efp-online.com www.shooting-stars.eu

### **European Film Promotion**

Friedensallee 14-16 22765 Hamburg – DE T +49 40 390 6252

Renate Rose
Karin Dix
info@efp-online.com

DATES & LOCATION February 14, 2011 Berlin, DE mid-February 2012 Berlin, DE

### REQUIREMENTS

The process begins with a nomination from an EFP member organisation based on criteria such as career to date, age (<35), previous roles and awards. The nominated actors are then presented to an international jury of experts who, based on screening a recent film which featured the actor, select the final ten actors as Shooting Stars.



# **Sofia Meetings**

### **Art Fest**

FEATURE FILMS. SHORT FILMS. DOCUMENTARIES

Sofia Meetings is a co-production market run in conjunction with the Sofia International Film Festival.

### The goals are to:

- foster production and co-production of upand-coming directors in Europe and in particular in the region;
- promote new films from the Balkan region to European film festivals and distributors.

To this end, the event is structured along two axes:

- 1. Feature Films Pitching: this is sub-divided into two programmes: Main Programme, which includes projects for second feature films, and One Plus Three Pitching (pitching for first or third feature film projects). The pitching consists of project pitching, presentation of all the decision-makers invited, and individual meetings, as well as sidebar events, such as panels, workshops and master classes with established filmmakers.
- **2. A Balkan Films Showcase** (Balkan Screenings): presentation of the latest Bulgarian and regional films for festival selectors, sales agents, distributors and the international press.

In addition to the main modules, the programme includes a mini-pitching section for young film-makers, workshops designed for professional audiences, panels and presentations (MEDIA Programme and training initiatives).

### Art Fest

1 Bulgaria Sq. 1463 Sofia – BG T +359 9166 029

### Mira Staleva

mira@soffiaiff.com sofiameetings@sofiaiff.com

DATES & LOCATION March 10-13, 2011 Sofia, BG

March 8-11, 2012 Sofia, BG

### APPLICATION DEADLINE

December 1, 2011



# TorinoFilmLab Meeting Event

### Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo

FEATURE FILMS. ANIMATION I YOUNG PEOPLE

The event is part of the TorinoFilmLab, a yearround laboratory which, through training, development and funding activities, supports international emerging talents working on their first and second feature films.

This 2-day and 3-night event consists of pitches of 26-30 film projects to a large audience of around 150 invited producers, sales agents, distributors, writers and other film professionals, one-on-one meetings, informal networking activities and an evening awards ceremony with grants in kind and in cash for the best projects (Production Awards and Development Awards).

The Meeting Event is specifically designed to allow selected projects from the TorinoFilmLab to:

- gain first-hand experience knowledge and awareness of market needs and requirements;
- create networking opportunities;
- share experiences;
- create partnerships;
- facilitate production strategies, including financing and marketing.

Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo via Cagliari 42

10153 Turin – IT T +39 011 2379 221

Mercedes Fernandez info@torinofilmlab.it

DATES & LOCATION November 27-28, 2011 Turin, IT







# **European Short Pitch**

#### **NISI MASA**

SHORT FILMS

European Short Pitch is a co-production forum for European short films organised by Nisi Masa, a European network of young cinema professionals present in 27 countries.

In 2012, European Short Pitch will consist of two sessions, which it is envisaged will be in Luxembourg and Maribor, Slovenia. At the first session, 25 scriptwriters/directors will participate in a one-week rewriting session and are tutored in pitching techniques; at the second, the scriptwriters/directors pitch to a panel of 30 European producers/ buyers. One in four projects can expect to find a co-production deal during the event and 70% of the projects to be produced.

Emphasis is placed on creating a permanent network for the production and promotion of short films. The objective is to establish links between creative and production professionals, and trigger new possibilities for production and co-production of European short programmes.

#### **NISI MASA**

99 rue du Faubourg Saint-Denis 75010 Paris – FR T +33 9 6039 6338

Matthieu Darras matthieu@nisimas<u>a.com</u>

DATES & LOCATION February 17, 2011 & March 20, 2011 Andé & Strasbourg, FR January 2-7, 2012 & March 2-4, 2012 Luxembourg (tbc), LU

#### REQUIREMENTS

& Maribor (tbc), SV

Applicants must be aged 18-35. They submit a short film project, including a script (20 000 characters maximum), an intention note, a CV, and a profile of the production company (if already attached to the project).

#### APPLICATION DEADLINE

July 31, 2011

NISI MASA

## Short Film Market

#### Sauve qui Peut le Court Metrage

SHORT FILMS, DOCUMENTARIES, ANIMATION I YOUNG PEOPLE

Clermont-Ferrand Short Film Market is organised by and held in parallel to the International Short Film Festival. The market is a key meeting place for all professionals, in particular those dealing with short films.

The market offers an exhibition hall of 1000 sq.m. There is a screening space equipped with a dedicated internal video server (39 screening boxes are available over 7 days from 9 a.m.- 9 p.m. for more than 6,000 films). There are also two screening rooms for BetaSP, DigiBeta and 35mm films, a MEDIA Rendez-Vous area dedicated to professional meetings, MEDIA forums with industry delegates and a multimedia room equipped with computing and Internet materials.

Several publications are at the disposal of professionals, including a bilingual catalogue of the programmes available and a guide listing all professionals attending. Various round tables and professional meetings are also organised, including Euro Connection, which is specifically dedicated to European co-productions. This encompasses pitching sessions for the development of projects. Various specific computing tools have been developed, such as the Shortfilmdepot for the registration of audiovisual works, and Internet Film Promotion to extend the market's online reach.

Sauve qui Peut le Court Metrage

6 place Michel de l'Hospital 63000 Clermont-Ferrand – FR T + 33 4 7314 7312/18/11

**Laurent Crouzeix** 

l.crouzeix@clermont-filmfest.com

Roger Gonin

r.gonin@clermont-filmfest.com

Georges Bollon

g.bollon@clermont-filmfest.com

DATES & LOCATION February 5-11, 2011 Clermont-Ferrand, FR

January 28-February 3, 2012 Clermont-Ferrand, FR

#### REQUIREMENTS

Films less than 40 minutes long (60 minutes for French films) produced in the year preceding the application deadline.



# O3 DOCUMENTARIES



# **Baltic Sea Documentary Forum**

#### National Film Centre of Latvia

**DOCUMENTARIES**, ANIMATION | YOUNG PEOPLE, CROSS-MEDIA

The Baltic Sea Forum for Documentaries aims to promote documentary projects and films from the Baltic and Nordic regions, and neighbouring countries.

The primary focus is on building up a pan-European professional network across the Baltic and Nordic countries and Poland. The Forum also has a section for projects from Belarus, Georgia, Russia and Ukraine, extending the network of film professionals and providing outlets for the stories from these countries to European television.

The Forum opens with a one-day special-focus seminar. In 2011, the spotlight is on Innovative Aspects in Documentary Filmmaking.

This is followed by a three-day Pitching Workshop: six experienced tutors guide producers of selected projects through pitching and co-production know-how. The event culminates with a two-day public pitching session: 25 selected projects are presented to an international panel of commissioning editors, film fund representatives and distributors.

Screenings for the general public and professionals take place in parallel.

**National Film Centre of Latvia** 

Peitavas 10/12 1050 Riga – LV T +37 1735 8858

Zanda Dudina balticforum@nfc.gov.lv

DATES & LOCATION September 7-11, 2011 Riga, LV September 5-9, 2012 Riga, LV

#### REQUIREMENTS

Companies: Independent production companies from the Baltic States, Belarus, Georgia, Poland, Russia and Ukraine, and other European countries if the subject relates to the Baltic Region or Russia. Projects: Traditional documentaries, crossmedia projects and documentary animations not previously rejected for selection more than twice nor pitched at previous editions. Co-production potential is the main selection criterion. Projects with some financial commitment from broadcasters or film institutions receive priority.

**Selection** will be made by July 11, 2011.

#### **APPLICATION DEADLINE**

June 3, 2011



# CPH:FORUM + CPH:MARKET



#### CPH:DOX/Fonden de Københavnske Filmfestivaler

**DOCUMENTARIES. FEATURE FILMS** 

CPH:FORUM is an international financing and co-production event; CPH:MARKET is a digital screening market. Both CPH:FORUM and CPH:MARKET are held during the International Documentary Film Festival CPH:DOX in Copenhagen.

CPH:FORUM specifically targets European producers and filmmakers to help facilitate the development and financing of creative and artistically strong film projects in development and production. It brings together key European and international financiers intent on discovering the latest independent and innovative works in development with documentary makers, fiction filmmakers and visual artists. This 3-day industry event presents a programme of project presentations, pre-arranged one-on-one meetings, seminars, master classes and informal networking events. CPH:FORUM aims to facilitate access to financiers and distributors, matchmake selected projects with the right decision makers and encourage co-production across borders.

CPH:FORUM explores new, untested ways of breaking down conventional notions of genre between fiction, documentary and art. Reflecting CPH:DOX's overall profile, there are three main focus areas:

- FICTIONONFICTION: a line-up of challenging works in the ever-growing hybrid landscape between fiction and non-fiction;
- CINEMA: CINEMA: for high-end theatrical films with international distribution potential;

CPH:DOX/

Fonden de Københavnske Filmfestivaler Tagensvej 85F 2200 Copenhagen – DK T +45 3393 0734

Tine Fischer tinef@cphdox.dk

Daniella Eversby daniella@cph-dox.dk

DATES & LOCATION CPH:FORUM November 9-11, 2011 CPH:MARKET November 3-13, 2011 Copenhagen, DK

 ART: for film projects conceptualised to be screened both within the institution of cinema and that of visual arts. CPH:FORUM selects 20 projects a year and invites producers and filmmakers worldwide to apply.

CPH:MARKET is a curated digital screening market running throughout the duration of CPH:DOX. CPH:MARKET offers the official festival programme as well as a number of specially curated series. The market presents 250+ titles on demand for attending professionals to view in a user-friendly digital screening environment.

#### **APPLICATION DEADLINE**

CPH: FORUM: September 1, 2011.



www.cphdox.dk

### **Doc Outlook**

#### Visions du Réel

**DOCUMENTARIES** 

Doc Outlook, the market for documentaries in conjunction with the International Festival of Nyon, Visions du Réel, is a meeting point for professionals interested in documentaries of different genres — art/culture/entertainment; ethnology/society/human interest; politics/history; science/ecology/wildlife; sports/adventure; youth.

#### The event combines:

1 The Media Library: some 300 selected international documentary films screened to exhibitors, buyers, festival programmers and sales agents. It encompasses films which are part of the official programming of the festival and a selection of documentaries targeted more at the television market. Thirty booths are available, equipped with the latest technologies (e.g. VOD, 16:9);

2 Co-Production Market (Pitching du Réel): round table pitching sessions and one-on-one meetings dedicated to documentary feature films; some 40 commissioning editors and sales agents attend; it is organised in conjunction with the European Documentary Network; networking.

3 Doc Think Tank and Docs in Progress: Docs in Progress: presentation of nearly finished films to distributors and festival programmers, panels about marketing strategies and production possibilities in different countries, partnerships with other markets.

In addition, there are small themed lunches for invited participants. These make the link between experienced professionals and younger filmmakers or professionals from smaller European countries.

#### www.visionsdureel.ch

**Visions du Réel** Place du Marché 2

1260 Nyon – CH T +41 22 365 4455

Gudula Meinzolt
qmeinzolt@visionsdureel.ch

DATES & LOCATION April 7-13, 2011 Nyon, CH April 18-25, 2012

April 18-25, 2012 Nyon, CH

Copenhagen, Jihlava, Leipzig, Nyon and Warsaw collectively form the Doc Alliance and provide the platform www.docalliancefilms.com.

#### **REQUIREMENTS**

Market Screenings: Films produced in the 12 months preceding the Market.

#### Pitching du Réel:

- full-length film project;
- subject suitable for an international co-production;
- initial financing stage (or later).

Docs in Progress: projects in a late rough cut stage dedicated to a cinematographic view



# DocsBarcelona Film Festival + Pitching Forum

#### Parallel 40

DOCUMENTARIES

The primary goal of DocsBarcelona is to promote the documentary genre, matchmake business partners and stimulate cross-border activity.

The highlights of the event are a two-day workshop for professionals with a documentary project, followed by the 2-day pitching sessions (24 projects) in front of a 25 to 30-member financing pitching panel (commissioning editors, funds and distributors). The event includes individual meetings, as well as networking events, festival screenings and master classes.

The 24 projects to be pitched are selected from on average of 180 projects submitted from all over the world. The pitching sessions are public and are followed by individual meetings in the afternoons.

An additional feature of DocsBarcelona is the Looking for Distribution initiative, constituted by the Rough Cut Screenings, i.e. private sessions between producers and directors presenting their documentary at a rough cut stage for constructive analysis to a panel of six financiers, and Docs on Demand, a video library for recent documentaries without distribution.

#### Parallel 40

C/Rosselló 184 5<sup>th</sup> floor 08008 Barcelona – ES T +34 9 3452 4618

Elena Subirà i Roca esubira@docsbarcelona.com

Joan Gonzàlez info@docsbarcelona.com

DATES & LOCATION February 1-6, 2011 Barcelona, ES

January 31-February 5, 2012 Barcelona, ES

#### **REQUIREMENTS**

Pitching forum project selection is based on analysis of the project, the cv's of the producer and director, and information about the company (if there is one supporting the project).

The selection is made by an international independent committee. Among the criteria they take into account are subject, quality and experience as well as territory of origin.

#### APPLICATION DEADLINE

Pitching Forum: December 1, 2011.

www.docsbarcelona.com



# **Documentary in Europe Workshop**

#### **Documentary in Europe**

**DOCUMENTARIES** 

Documentary in Europe is a promotional event dedicated to European documentary professionals.

The event brings together directors, producers and distributors of the genre from all European countries. Approximately 34 new pre-selected documentary projects are presented.

#### The event includes:

- a Pitching Forum for 22 documentary projects in front of commissioning editors and the public. This is preceded by a pitching lab where the filmmakers are trained in pitching by an international group of tutors;
- matchmaking sessions, where 12 projects by young filmmakers are presented to experienced producers and distributors;
- screenings of new European documentaries, as well as 'successful pitch' screenings;
- master classes, case studies and discussions, encouraging and inspiring young filmmakers/ producers, and providing important information on changes in the documentary field.

A video-on-demand facility is also available.

There is a focus on small and medium-sized production companies, and countries with a low production capacity, as well as the new EU Member States.

Documentary in Europe via B. Galliari 5/b 10125 Turin – IT T +39 011 669 6772

Stefano Tealdi stefano@stefilm.it documentary@docineurope.org

DATES & LOCATION July 6-9, 2011 Bardonecchia, IT

#### REQUIREMENTS

Maximum three-page presentation in English, with: - title, name of producer, production company and director; - length, format and production plan/time of delivery; - short synopsis; - treatment with visual approach and reflections on the narrative; - total budget; - a brief financing plan; - short CV and filmography of company and director; - contact details on producer/production company and/or director; - visual material max. 5 minutes (a trailer or other materials, as photos, related with the project) is mandatory.

#### APPLICATION DEADLINE

Projects for workshop: May 12, 2011.



# **DOK Leipzig: DOK Industry Offers**

#### Leipziger Dok-Filmwochen GmbH

**DOCUMENTARIES**, FEATURE FILMS, SHORT FILMS, ANIMATION | YOUNG PEOPLE, CROSS-MEDIA

The DOK Industry Offers of DOK Leipzig, the International Leipzig Festival for Documentary and Animated Film, constitutes a major meeting place of the European documentary industry.

DOK Industry encompasses the DOK Market, a fully digitised, very efficient video library with database, catalogue and 30 viewing stations plus market screenings, which promotes more than 400 new documentaries, animated docs and short animations to TV buyers, distributors, commissioning editors, festival programmers etc. It also includes the International DOK Leipzig Co-Production Meeting which connects producers from various countries and helps them to finance their new documentary projects.

DOK Industry offers knowledge about the international non-fiction market, case studies and one-on-one meetings between European producers and with international commissioning editors, distributors and other financiers. In addition, the Leipzig Forum on innovative non-fiction TV examines new trends and developments in television (in 2011: "Redefining Public Broadcasting Service in the Digital Age") and the DOK Summit panel discussions which deal with the state of the industry: "Survival of the Fittest? Intelligent Business Models for Producers in the Digital Age" and "Hope or Disaster? How Creative Documentaries Can Be Financed Alternatively".

Leipziger Dok-Filmwochen GmbH

Grosse Fleischergasse 11 04109 Leipzig – DE T +49 341 308 64-0; +49 341 308 64-27

Claas Danielsen Christine Hille info@dok-leipzig.de hille@dok-leipzig.de

DATES & LOCATION
October 17-23, 2011
Leipzig, DE
October 29-November 4, 2012
Leipzig, DE

#### **REQUIREMENTS**

The films for the DOK Market are chosen by the selection committee of DOK Leipzig and are partly contributed by international partners. European producers can apply for participation in the International DOK Leipzig Co-Production Meeting with a project in development.

#### APPLICATION DEADLINE

DOK Market: May 31, 2011 for films completed before May 1, 2011; July 10, 2011 for films completed after May 1, 2011. A call for projects for the Co-production Meeting is to be published in May 2011.



www.dok-leipzig.de

# **Dragon Forum**

#### **Arkana Studio**

DOCUMENTARIES

This pitching and development project is dedicated to European documentary films and coproductions.

Pitching takes place during the Krakow Film Festival, hosting commissioning editors from leading TV stations, producers and distributors, who form the panel.

The event is preceded by a pre-pitching workshop, consisting of three sessions, which help participants prepare their projects for presentation in front of the panel of international buyers. Sessions include group work, one-on-one consultations and the pitching is followed up by a series of coordinated individual meetings.

This is a marketplace where professionals from East and West can meet and launch co-productions. One of the objectives is to help filmmakers from Central and Eastern Europe access the international documentary market. Follow-up of the best Dragon Forum projects is assured during the Jihlava and Leipzig Documentary Festivals. The project also supports the promotion and festival participation of completed films.

**Arkana Studio** ul. Chelmska 21

00724 Warsaw – PL T +48 2 2840 2745

Dorota Roszkowska doro@arkanastudio.pl

DATES & LOCATION May 25-29, 2011 Krakow, PL

#### **REQUIREMENTS**

Projects are selected based on applications received in response to a call in September; filmoriented education is not required, but there are age limits; the most important criteria are the quality of the proposed subject and the potential of the creative team.

APPLICATION DEADLINE

tba

www.dragonforum.pl

dragon forum

# East European Promotional Programme for Support of Documentary Film

#### Institut Dokumentarniho Filmu (IDF)

**DOCUMENTARIES. ONLINE SERVICES** 

The East European Promotional Programme for Support of Documentary Film is a comprehensively structured chain of activities consisting of the East European Forum, East Silver, Doc Launch and www.DOKweb.net.

The Programme supports East European producers and directors during all stages of completion. Launched as the first pitching session for East European filmmakers, the East European Forum and East European Forum workshop have a unique reputation for facilitating co-productions, prebuys or other type of financial support – so far to almost 250 documentary projects in the region.

East Silver is considered to be the biggest database of Central and East European contemporary documentary productions. The digitised market presents 300 titles annually with an online streaming platform with over 500 titles. Films are supported by the East Silver Caravan, East Silver TV Focus and the Silver Eye Awards.

Uniquely tailored Doc Launch supports former East European Forum projects and presents the outstanding lineup of the documentary films in post-production.

The portal www.DOKweb.net is the most comprehensive source of information on East European documentary projects, films, professionals, and the East European documentary market.

Institut Dokumentarniho Filmu (IDF)

Školská 12

11000 Prague – CZ T +420 224 214 585

Ivana Pauer Milosevic

ivana@dokweb.net

Viera Hladisova viera@dokweb.net

Hana Rezkova

forum@dokweb.net

DATES & LOCATION October 24-30, 2011 Jihlava, CZ

#### **REQUIREMENTS**

Directors and producers with their own creative projects; knowledge of English; participation of both (director and producer) at the Forum Workshop and Pitching Forum.

The Forum focuses on Central and Eastern European creative projects in any documentary genre:

– for which the author has already completed research and has a clear idea of the film's main line;

– subjects with strong topics with broad, cross-cultural appeal;

– a story relating to a universal human experience.

#### **APPLICATION DEADLINE**

September 1, 2011



www.dokweb.net

# **EDN Workshops Southern Europe**

#### **European Documentary Network (EDN)**

**DOCUMENTARIES** 

European Documentary Network is in 2011 again organising both Lisbon Docs and Docs in Thessaloniki – designed to promote the production and co-production of documentaries by providing producers, filmmakers and other industry professionals and students with a meeting place equipped to suit their needs.

The events consist of:

- a 2-3-day workshop where 20-24 selected projects are presented by producers and directors, who have previously been coached by international experts;
- a public pitching forum where the selected projects are introduced to a panel of international broadcasters;
- master classes/general sessions (also open to the festival public), focusing, for example, on new methods of distribution and the demands of the production process.

Participants can also attend the evening festival screenings and the social networking gatherings.

Lisbon Docs has been developed in close collaboration between EDN and the Portuguese documentary association AporDoc, and it takes place in connection with Portugal's International Documentary Festival DocLisboa.

**European Documentary Network (EDN)** 

Vognmagergade 10, 1. 1120 Copenhagen K – DK T + 45 3313 1122

Hanne Skjødt hanne@edn.dk

DATES & LOCATION March 16-20, 2011; Lisbon, PT

October 17-22, 2011 Thessaloniki, EL

Docs in Thessaloniki is a workshop and pitching Forum organised in conjunction with the Thessaloniki Documentary Festival. The concept is to offer professionals the chance to take part in a project development workshop and pitch their documentary films projects.

The target group is all European small and mediumsized production companies. with a special emphasis on countries with a low production capacity.



www.edn.dk

# the forum for international co-financing of documentaries

International Documentary Film Festival Amsterdam (IDFA)

**DOCUMENTARIES. CROSS-MEDIA** 

The forum for international co-financing of documentaries runs in parallel to the International Documentary Film Festival Amsterdam (IDFA) and Docs for Sale.

The Forum's aim is to bring together independent producers/filmmakers and commissioning editors, distributors and other financiers to collaborate in the financing of new high quality documentary films. This aim is reached by matchmaking the participants in seven-minute pitching sessions (pitching techniques are taught in a workshop beforehand), round table discussions, individual meetings and by providing networking opportunities at organised social events, screening facilities, catalogues and guides. Over three days, a total of 50-55 documentary projects is pitched to an international panel of commissioners from (public) broadcasters. Some 500 professionals participate.

The Forum's market is that of creative feature length documentaries and one-hour long productions as well as cross-media documentaries, ranging from topical socio-political subjects through the arts, culture and history to human interest. The Forum is supported by an actively moderated online component where projects receive follow-up after the actual pitch. A limited number of newly added projects (max 20) on this platform will enhance the networking capacity of the platform and thereby the co-financing opportunities for producers.

International Documentary
Film Festival Amsterdam (IDFA)

Frederiksplein 52 Amsterdam 1017 XN – NL T + 31 20 627 3329

Adriek Van Nieuwenhuyzen adriek@idfa.nl

DATES & LOCATION November 21-23, 2011 Amsterdam, NL

#### **REQUIREMENTS**

Selection is by a commission for the Forum. The Forum decides on whether the pitch will be in round table or central pitching format. The decision takes into account elements such as finance in place, content and topic.

#### **APPLICATION DEADLINE**

September 1, 2011 (apply online from July 1, 2011).



www.idfa.nl/theforum

## **MEDIMED 2011**

# International Association of Mediterranean Independent Producers (APIMED)

**DOCUMENTARIES**, CROSS-MEDIA

MEDIMED is a dedicated documentary market which focuses on the promotion of new projects and productions from European and southern Mediterranean countries.

The aim is to foster professional and creative exchanges between southern Mediterranean and European countries and to improve the development, promotion and distribution of independent European documentary projects, and those produced in the Mediterranean region. This three-day-event in the seaside resort of Sitges comprises pitching sessions (followed by scheduled one-to-one meetings), private screenings, channel updates and private consultations with experts, workshops, and networking activities.

25 selected documentary projects and over 350 recent documentary programmes are presented to a select group of international broadcasters and distributors. Approximately 50-70 buyers/commissioning editors are invited and some 100 producers join the event. A catalogue with full details on all finished documentaries, new projects and participants' business data is made available to attendees. More than 350 documentary titles are available at the video library. Priority is given to private viewings of accredited buyers (in a 'Docs Gallery' equipped with 30 stations).

In this 12<sup>th</sup> edition the priority will be: documentary projects and finished programmes, which show the great geographic and linguistic diversity of the European Union, in particular those coming from

International Association of Mediterranean Independent Producers (APIMED)

c/ Girona 20, 5<sup>th</sup> floor 08010 Barcelona – ES T +34 9 3244 9850

Sergi Doladé medimed@apimed.org info@apimed.org

DATES & LOCATION October 7-9, 2011 Sitges (Barcelona), ES

countries with a low documentary production capacity and from the new EU Member States. MEDIMED searches for documentaries that are cinematically intriguing or innovative, are relevant or highly topical to society at large, and stimulate the viewer to reflect, discuss and ask questions, strives for a diverse topical and politically committed European and international programme, and also offers a place to documentary projects from the MEDA countries.

#### **REQUIREMENTS**

Projects should be: new to the market and have between 25% and 75% financing in place. Projects in early stages are also accepted.

Programmes should be: documentaries of any length and genre finished in 2010-11.

APPLICATION DEADL

July 15, 2011



www.medimed.org

## MeetMarket

#### International Documentary Festival Sheffield (Sheffield Doc/Fest)

**DOCUMENTARIES, CROSS-MEDIA** 

MeetMarket is an international marketplace for new and innovative documentary and cross-media projects. It is part of Sheffield Doc/Fest, a documentary festival, conference and marketplace.

MeetMarket uses extensive online matchmaking systems to arrange individual meetings between independent producers and potential financiers to help facilitate European co-financing for new documentary projects. Over two days, hundreds of meetings take place, involving 60 projects at any stage of development, of any documentary genre and including one-offs, series and crossplatform projects.

In addition to face-to-face meetings, MeetMarket offers:

- a pitching workshop for all selected projects in order to prepare for the meetings;
- a Who's Who session to introduce all decision makers attending:
- commissioning panels and marketplace conference sessions to give participants more general feedback on the European and international marketplace.

International Documentary Festival Sheffield (Sheffield Doc/Fest)

The Workstation 15 Paternoster Row Sheffield – UK T +44 114 276 5141

Charlie Phillips charlie@sidf.co.uk

DATES & LOCATION June 8-12, 2011 Sheffield, UK June 7-11, 2012

#### **REQUIREMENTS**

Sheffield, UK

Projects can be at any stage of development, production or post-production, in any genre and from any country, as long as the project is original and exciting.

APPLICATION DEADLINE

April 1, 2011

www.sheffdocfest.com/view/meetmarket



## **Nordisk Panorama**

#### Filmkontakt Nord

**DOCUMENTARIES, SHORT FILMS, ANIMATION | YOUNG PEOPLE** 

Nordisk Panorama is organised by Filmkontakt Nord to showcase state-of-the-art of Nordic shorts and documentaries.

It comprises:

Nordisk Forum for Co-financing of Documentaries, which welcomes around 200 professionals for two days. The Forum offers 24 live pitching sessions and over 200 individual meetings. Nordisk Forum Online offers digital project presentations and pre-booking of meetings.

Nordisk Panorama Market, which presents some 300 new shorts, animations and documentaries. It also offers possibilities for individual meetings. It incorporates Nordisk Panorama Market Outlook, which consists of some 15 industry seminars. The market is mirrored by Nordisk Panorama Market Online where all the films are presented online to over 800 market representatives from all around the world via a high-quality streaming platform with full length presentations of all the films and available 24/7. In 2011, some 900 films will be presented.

Nordisk Panorama – 5 Cities Film Festival – dedicated to short/animation and documentary films from and/or for the Nordic countries, focusing on the professional development of this sector.

The event is attended by up to 800 accredited professionals from more than 20 countries.

www.filmkontakt.com www.nordiskpanorama.com Filmkontakt Nord

Vognmagergade 10 1120 Copenhagen – DK T +45 3311 5152

Katrine Kiilgaard katrine@filmkontakt.com

DATES & LOCATION
September 23-28, 2011
Åarhus, DK
September 28-October 3, 2012
Oulu, FI

#### REQUIREMENTS

Films from Denmark, Finland, Iceland, Norway, Sweden, the Åland Islands, the Faroe Islands and Greenland.

Nordisk Forum for Co-financing of Documentaries is also open to projects from Estonia, Latvia and Lithuania.

#### APPLICATION DEADLINE

May 15, 2011, for the market and festival; June 10, 2011, for Forum,



# Sunny Side of the Doc

#### **Doc Services**

**DOCUMENTARIES**, CROSS-MEDIA, 3D

Europe's leading International factual and documentary market, with 2000 delegates from 50 countries – Sunny Side bills itself as the place to be for international co-production funding and sales.

#### Sunny Side's aims are:

- to build international co-productions and sales;
- the promotion and sales of completed films;
- to provide a meeting place for over 300 decision makers;
- looking into new trends, issues and expectations of the Doc World.

#### Sunny Side's tools are:

- booth or group umbrella;
- catalogues: who's who, presentations of decision makers, commissioned projects/ projects in development/video library films;
- expert assistance and training for newcomers;
- forums, theme-based pitching sessions, meeting and screening rooms, buyers lounge, press and business centres;
- cafés, restaurant, yellow bikes... social events, cocktails and parties!

#### **Doc Services**

21bis Quai Maubec 17000 La Rochelle – FR T +33 5 4655 7980

Josée Brossard coordination@sunnysideofthedoc.com

DATES & LOCATION June 21-24, 2011 La Rochelle, FR

Producers, filmmakers, distributors, broadcasters all come to share their passion for documentaries — made for any screen, from cinema to smartphone. This includes more and more decision makers and producers from Asia and Latin America, who are joining those from the west, and have had great success as a result of attending this international co-production rendez-vous. The long-term strategy is to provide unimagined opportunities for new content and new business!



www.sunnysideofthedoc.com

# Thessaloniki International Doc Market

#### Thessaloniki Film Festival

**DOCUMENTARIES** 

# The Thessaloniki International Documentary Market complements the Thessaloniki Documentary Festival.

The Doc Market has expanded its reach from the Balkans to Europe and is now international. It presents new European independent and small company productions. The Documentary Market consists of a fully digitalised video library, a meeting point and a help desk. The event welcomes nearly 500 participants (95% European) and viewings are registered for a period of six days. It is estimated that 25-30% of the programmes presented are purchased by TV broadcasters and distribution companies.

In 2011, some 530 films from 60 countries (of which 70% were MEDIA countries) were available in the videotheque. In 2012, the Doc Market aims to broaden the scope of its activities even further by:

- creating an interactive Internet space for future applicants;
- developing advanced advertising strategies;
- increasing the size of the video library and sales by 2-3%;
- $\,-\,$  increasing the number of guest buyers by 3%.

The annual European Documentary Network conference will be organised in conjunction with this event.

#### Thessaloniki Film Festival

9 Alexandras Ave. 11473 Athens – EL T +30 210 870 6010

Yianna Sarri
sarri@filmfestival.gr

Angeliki Vergou vergou@filmfestival.gr

DATES & LOCATION March 11-20, 2011 Thessaloniki, EL March 12-17, 2012 Thessaloniki, EL



# World Congress of Science and Factual Producers

#### **World Congress of Science and Factual Producers**

DOCUMENTARIES, FEATURE FILMS, ANIMATION I YOUNG PEOPLE, CROSS-MEDIA

The World Congress of Science and Factual Producers (WCSFP) is an annual 4-day conference for members of the international community of producers, broadcasters, distributors, content creators and academics interested in the intellectual debate and the business of the creation of science, history and additional areas of specialist factual television.

The WCSFP features a programme of workshops, networking events, pitch sessions and panels on emerging content trends and important industry issues. It will throw the spotlight on Europe's factual television sector for an international community and attract producers from European countries with low audiovisual capacity. In addition, it will help promote Europe's production resources, post-production companies and unique locations to international investment and broadcast decision-makers.

#### The overall objectives are to:

- increase the access and promotion of European audiovisual works to other European and international delegates;
- strengthen the competitiveness of the European audiovisual sector by providing numerous and significant networking and market opportunities for attending delegates;

#### World Congress of Science and Factual Producers

c/o 110 Spadina Avenue Suite 333 Toronto, ON – CA T +1 416 203 2155 ext 261

Isaac Meyer-Odell imo@wcsfp.com

DATES & LOCATION
November 29-December 2, 2011
Paris, FR

- increase the amount of European audiovisual content available via the Science and Factual Online Library:
- facilitate more co-production opportunities between the European audiovisual industry and other non-European players;
- offer enticing and in-depth programming that covers changing industry trends and timely issues;
- provide insightful business and creative analysis;
- profile new talents and established veterans.



www.wcsfp.com

# O4 ANIMATION I YOUNG PEOPLE



# **Cartoon Forum**

#### **CARTOON - European Association of Animation Film**

ANIMATION | YOUNG PEOPLE

Cartoon Forum is a co-production initiative targeting European animated TV projects.

The goals of Cartoon Forum are to facilitate the:

- financing of co-productions;
- pre-purchasing of projects still to be finalised;
- negotiation of distribution agreements, as well as of publishing rights and ancillary products.

Cartoon Forum is the meeting place for European producers, authors, broadcasters, distributors and investors to:

- find co-productions to finance;
- meet and discuss issues relating to the animation sector in a very informal way.

The three-day event consists on average of twenty pitching sessions per day of some 40 minutes each. The projects are selected in advance. Approximately 60 projects are presented during the Forum. Some 750 professionals from more than 30 countries participate. Around 250 potential investors, buyers, broadcasters, financiers or video publishers participate each year.

### CARTOON - European Association of Animation Film

Avenue Huart Hamoir 105 1030 Brussels – BE T +32 2 245 1200

Marc Vandeweyer
Annick Maes
forum@cartoon-media.e.

DATES & LOCATION September 13-16, 2011 Sopot, PL

September 9-14, 2012

#### **REQUIREMENTS**

An animation film with a minimum running time of 26 minutes. The project can be a series destined for television or a TV special, frame by frame or using new technologies.

#### APPLICATION DEADLINE

April 27, 2011



www.cartoon-media.eu

# **Cartoon Movie**

#### **CARTOON - European Association of Animation Film**

ANIMATION | YOUNG PEOPLE, CROSS-MEDIA, OTHER (VIDEO GAMES)

Cartoon Movie is a co-production Forum organised by CARTOON – the European Association of Animation Film – to attract investment for animated feature film projects.

The Forum's particularity is that it brings together European producers, potential buyers and cinema distributors to make possible the co-production of feature-length animation projects for the cinema which have good commercial potential.

The event is a meeting point for professionals from the animation sector and cinema distributors at which they can conclude co-production agreements and negotiate distribution deals. Cartoon Movie furthers this by organising various pitching sessions of different lengths – depending on the category, where professionals can obtain a sneak preview of the latest animated feature film projects. There are screenings of finished films, 10-minute presentations of the projects at the concept stage and 30-minute presentations of the projects that are in development or in production. In total, some 50-60 projects are presented each year.

Cartoon Movie welcomes some 650 participants each year, including an increasing number of professionals from new platforms and the video game industry, thus building economic bridges to the animation industry.

CARTOON - European Association of Animation Film

Avenue Huart Hamoir 105 1030 Brussels – BE T +32 2 245 1200

Marc Vandeweyer
Annick Maes
movie@cartoon-media.el

DATES & LOCATION March 2-4, 2011 Lyons, FR March 7-9, 2012 Lyons, FR

#### REQUIREMENTS

Full animation + live action combinations (minimum 50% animation); cinema quality. All new animation techniques accepted.

#### APPLICATION DEADLINE

Date to be confirmed: end November, beginning December 2011.



www.cartoon-media.eu

## Cinekid for Professionals

#### Cinekid Foundation

ANIMATION | YOUNG PEOPLE, FEATURE FILMS, SHORT FILMS, DOCUMENTARIES, CROSS-MEDIA

Cinekid for Professionals is a four-day-event running in parallel to the Cinekid Festival in Amsterdam, a film, TV and new media Festival for Children.

Cinekid for Professionals promotes children's programmes, films and productions, and comprises:

- the ScreeningClub, a closed four-day market with digital screening facilities for professionals and a catalogue of over 250 titles (of all genres, e.g. animation, documentaries, series, films etc.) available at the time of the current edition, mainly of European origin. There are some 2 000 viewings each year;
- the Junior Cross-media Market, Junior Television Market, and Junior Film Market, which are aimed at the co-financing of films for a young audience. Over thirty projects are presented and matched with potential co-financiers;
- meeting programmes, in order for professionals to network and learn more about children's media (including a conference, seminars, expert meetings, presentations, informal meetings, promotional activities etc.);
- a guest programme, which gives the approximately 150 participating international professionals a chance to meet and set up collaboration in the future.

The event welcomes approximately 350 professionals. It also comprises a website and database.

#### **Cinekid Foundation**

Kleine Gartmanplantsoen 2: Amsterdam 1017 RP – NL T +31 20 531 7890

Monique Ruinen

m.ruinen@cinekid.nl

**Bart Oudshoorn** 

h.oudshoorn@cinekid.n

Dennis Van Rijswijk d.vanrijswijk@cinekid.nl

DATES & LOCATION October 18-21, 2011 Amsterdam, NL October 23-26, 2012 Amsterdam, NL

#### REQUIREMENTS

All productions must be targeted at children and young people and have outstanding quality. Projects for the co-production markets must have at least 10% of finance in place.

#### APPLICATION DEADLINE

Deadline Co-production Markets: August 15, 2011; Deadline ScreeningClub: August 15, 2011.



www.cinekid.nl/professionals

# Marché international du Film d'Animation (MIFA)

ANIMATION | YOUNG PEOPLE, CROSS-MEDIA

CTTTA

The MIFA is an international animated Film Market that is held in parallel to the Annecy International Animated Film Festival.

The MIFA is a content-based market specialising in animation. Some 1,800 professionals participate.

MIFA is a place where producers, broadcasters, buyers, service companies, publishers, creators and training institutes come to: – negotiate all aspects of production, co-production, distribution and broadcasting on an international scale; – source financing (over 200 buyers attend MIFA); – find out about new tools and processes; – make more contacts and network; – find new talent.

The MIFA offers professionals a varied range of services, such as an exhibition hall with diverse individual stands or pavilions, a digital video library with screening booths, conferences and a buyers' club. The buyers' club is equipped with screening booths. Assistance can be provided. This space dedicated to buyers provides access to more than 500 productions or projects.

In 2011, there will be a particular focus on increasing the presence of distributors and buyers from underrepresented countries as well as from the cross-media sector. The focus of both the festival and market will be on American productions and professionals.

#### CITIA

c/o Conservatoire d'Art et d'Histoire 18 avenue du Trésum BP 399 Annecy – FR T +33 4 5010 0900

Tiziana Loschi tizianaloschi@citia.org

Mikaël Marin mikaelmarin@citia.org

DATES & LOCATION June 8-10, 2011 Annecy, FR



# OSS-MEDIA

## The Pixel Market

#### Power to the Pixel

CROSS-MEDIA, FEATURE FILMS, SHORT FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE

The Pixel Market is an international marketplace for up to 30 cross-media projects in development or works in progress.

Up to eight of the selected project teams will be selected to present In Competition to a select jury of decision-makers and executives from across the media industries including film, broadcast, live events, interactive, mobile, publishing and advertising, who will give direct feedback. Teams will compete for the ARTE-sponsored £6,000 Pixel Pitch cash prize.

The Pixel Pitch will be followed by two days of one-on-one meetings (12 meetings per day) between project teams and potential financiers, co-producers and partners from amongst the film, broadcast, advertising, online, interactive, games and publishing industries.

The event culminates in an evening awards ceremony to announce The Pixel Pitch Prize winner.

#### Power to the Pixel

60 Kingly Street London W1B 5DS – UK T +44 20 7453 4017

Liz Rosenthal

liz@powertothepixel.com

Tishna Molla

tishna@powertothepixel.com info@powertothepixel.com

DATES & LOCATION October 11-13, 2011 London, UK

#### **REQUIREMENTS**

Project stories must be able to span a mixture of film, TV, gaming, mobile, online and live events; applicants must have an industry track record; producers must own the rights to develop and produce the project in all required media; a maximum of two members per team will be allowed to pitch, one of whom must be the producer or director; one member (only) of each selected team will be given free accreditation to Power to the Pixel's Cross-Media Forum.

#### **APPLICATION DEADLINE**

July 2011 (exact date tbc).







# **Cidinet**

#### **Europa Distribution**

ONLINE SERVICES. FEATURE FILMS, SHORT FILMS, DOCUMENTARIES, ANIMATION I YOUNG PEOPLE

CIDINET is a online database which aims to improve exchanges of information, ideas and costs among European distributors, notably before the release of a film.

CIDINET is an initiative of Europa Distribution, a European association of more than 100 leading independent distributors from 26 different European countries, whose overriding objective is to improve the circulation of European films and the competitiveness of European distribution by reinforcing information exchange, distributor cooperation and cost mutualisation. Europa Distribution also organises workshops for distributors.

#### Both activities have four objectives

- improve distributors' promotional strategies well before release of a film and based on a European approach;
- share the costs of promotional and technical equipment in order to consolidate distributors' financial structures and free resources from cost savings to improve the promotion of releases of European films;
- promote more concrete collaboration among distributors through the creation of both longterm and ad hoc structures for purchase and distribution:
- encourage distributor participants to purchase the films analysed.

#### **Europa Distribution**

c/o Films du Losange 22 ave Pierre 1er de Serbie 75116 Paris – FR T +33 1 4443 8710; +33 1 4443 8712; +33 6 11 3112 1212

Adeline Monzier

adeline.monzier@europa-distribution.org

IsabelleObadia

isabelle.obadia@europa-disribution.org

www.cidinet.eu www.europa-distribution.org



## Cinando

#### Association Française du Festival International du Film (AFFIF)

FEATURE FILMS, DOCUMENTARIES, CROSS-MEDIA

# Cinando.com is a database dedicated to film industry professionals.

It includes information about its members (producers, financiers, sales agents, buyers, institutions, festivals) and films for sale at the main markets around the world year round, as well as links to any given film or project in complementary databases.

It is dedicated to feature films (for theatrical release) and film projects (i.e. television programmes are not included).

The database is reserved exclusively for professionals and access is monetised (with the exception of participants in partner markets and European producers).

Cinando.com has nine million page views per year, 32,000 participants, 9,000 companies and more than 10,000 films and projects.

Among the recently added features is the Screening Room, where rights owners can upload their films and organise private online screenings for buyers or festival programmers free of charge. Another new addition, Festivals in Focus, is a great way to catch up on the Official Selection from the major festivals.

#### Association Française du Festival International du Film (AFFIF) 3 rue Amélie

75007 Paris – FR T +33 1 5359 6130

Jérôme Paillard ipaillard@festival-cannes.fr

#### REQUIREMENTS

Recognised professionals from the film industry



# cineuropa.org

#### Cineuropa

ONLINE SERVICES, FEATURE FILMS, DOCUMENTARIES, ANIMATION I YOUNG PEOPLE

Cineuropa is a website dedicated to the European audiovisual industry. It is updated daily. It is available in four languages (EN, FR, IT, ES).

Even though Cineuropa's main targets are audiovisual professionals, the website is also a source of information for European and non-European movie-goers. The portal encompasses two sectors: magazine and a services/database.

The magazine relays information on European cinema (films, releases), covers every aspect of the European audiovisual industry, and provides news about films currently shooting and films in production. This sector also includes interviews, information about festivals, dossiers, previews, photo galleries and a "Focus on" section presenting European films with major commercial outlets. The network of journalists is well established throughout Europe for optimal coverage.

The services sector gathers information about the possibilities for finding funds, a film database, an industry database (information on production and distribution companies). **Cineuropa**84 avenue Besme
1190 Brussels – BE
T +32 2 537 9172

Valerio Caruso caruso@cineuropa.org

In 2011, Cineuropa is updating its database, increasing the gathering of information through its network of journalists, keeping the coverage of the most important festivals, consolidating its collaboration with festivals, the markets in Cannes and Berlin, and European institutions, setting up a network of journalists specialising in the promotion of European films outside Europe and developing the website to thoroughly refresh its design, ergonomy and content.



# Film New Europe

#### Film New Europe

ONLINE SERVICES, FEATURE FILMS, SHORT FILMS, DOCUMENTARIES, ANIMATION I YOUNG PEOPLE

Film New Europe provides audiovisual professionals from Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Hungary, Lithuania, Latvia, Malta, Poland, Romania, Slovakia, Slovenia and Georgia with an information tool to support their access to European and international markets, and to facilitate co-production and interregional co-operation.

FNE Daily, a "paperless newspaper", provides daily news about the audiovisual sector, including weekly box office figures, grants, production and links to regional organisations. FNE Daily has over 12,000 audiovisual professionals as subscribers worldwide. They include nearly 5,000 producers, 2,000 film journalists and over 1,200 buyers and festival programmers.

FNE has media partnerships with 30 festivals and markets and is supported by the Polish Film Institute, Czech Ministry of Culture, Estonian Film Foundation, Croatian Audiovisual Centre, Georgian National Film Center, Cyprus Ministry of Education and Culture, Slovak Audiovisual Fund, Bulgarian National Film Centre, Polish Filmmakers Association and the MEDIA Programme.

**Film New Europe** Krakowskie Przedmiescie 7 Warsaw – PL

T +482 2845 4993

Anna Franklin anna.franklin@filmneweurope.com



# **OLFFI**

#### **Online Film Financing**

**ONLINE SERVICES. FEATURE FILMS** 



This new web platform on film finance for audiovisual professionals offers both freely accessible services as well as specific applications for purchase.

The database contains detailed information on the financing and production of audiovisual works. It also groups IT tools for the simulation of financing strategies for specific movie projects. These IT tools (accounting and comparison of financial support, simulation of financing plans, budget (income)) will be based on a large database of the eligibility rules, legal frameworks and the practicalities of nearly 800 funding opportunities for movie production, stemming from around 200 funding programmes implemented in the different EU Member States.

OLFFI.COM will include information on some 50 European funding opportunities for the production of long feature audiovisual works.

It will be launched during the International Cinema Festival in Rome in 2011.

Online Film Financing 3 rue de Duras 75008 Paris – FR T +33 6 2931 4073; +353 857 808 200

Joëlle Levie levie@olffi.com

François Farrugia farrugia@olffi.com



# Pro2film

#### Reelport GmbH

**ONLINE SERVICES. FEATURE FILMS. SHORT FILMS. DOCUMENTARIES** 

# Pro2film is a comprehensive online source of information about films and film professionals.

Pro2film provides a search engine and an index to some of the existing large databases for film professionals. This makes it possible to retrieve all the information about one specific film that a professional needs and avoids the need to search a multitude of websites.

Pro2film provides a single point of entry for databases for films in development, for film markets and for archives. The data is not user-generated, but comes from industry databases. As soon as a film professional has found the film and data of interest, the search is switched to the database specialising in this particular request. As a result, it is possible to follow the life cycle of a film through all its stages, from the script to archive.

#### **Reelport GmbH**

Kaiser-Wilhelm-Ring 7-9 50672 Köln – DE T +49 221 3990 3631

Tilman Scheel tilman.scheel@reelport.com



# reelisor (International Documentary Film Platform)

#### **Documentary Campus**

**ONLINE SERVICES. DOCUMENTARIES** 

# reelisor.com is an online cooperation platform for the European documentary film community.

The objective is to provide networking opportunities and information both to filmmakers and to buyers, festivals, training initiatives and funding institutions. The platform allows documentary professionals from Europe and all over the world to register with their personal profile, present their projects, contact each other, find current news of the industry and improve their knowledge.

The platform also features an industry calendar, a job exchange, a download section and exclusive content from the applicant's conferences and similar events of the cooperating partners. Access is free and the platform serves as a navigator for existing websites and platforms. The knowledge section is freely accessible to everyone interested in the documentary film business. Interactive features (adding news, editing articles etc.) as well as the download area in the training section require the users to register or log in.

In 2011, reelisor will integrate the Sheffield Doc/ Fest's virtual MeetMarket, include access to the EDN Financing Guide, the acquisition of new partners (including websites, festivals, markets), the presentation of alternative financing sources, as well as the start of long planned features, such as the training initiatives section.

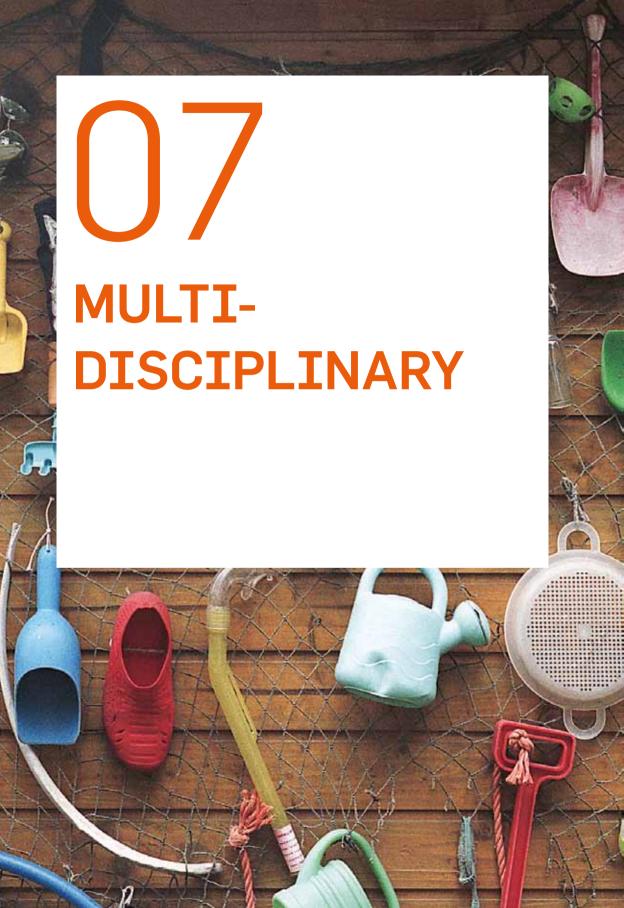
#### **Documentary Campus**

c/o Documentary Campus e.V. Friedrichstr. 128 10117 Berlin – DE T +49 30 340 60 97-42

Donata von Perfall info@reelisor.com

reelisor aims for strong cooperation with all existing platforms, thereby connecting and spurring the growth of the documentary film industry. In addition to the networking features, news, exclusive downloads, interviews, trailers and links, reelisor offers an event calendar and a database of film funds. The reelisor community benefits from partnerships with renowned documentary festivals etc. and support from Documentary Campus. Established in 2008, reelisor is already more than 1,200 members strong.





### **Europa Cinemas**

### **Europa Cinemas**

MULTIDISCIPLINARY, FEATURE FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE

Europa Cinemas provides financial support to distribution companies in countries that are not members of the MEDIA Programme, in particular countries in Latin America, Asia and around the Mediterranean.

Some 60 films are supported each year. To encourage diversity, distributors are normally limited to three releases from the same country per year and cannot be given grants for more than two film releases from the same country in the same year. This rule is applied insofar as possible and in due consideration of the range of European films available in these markets.

Special attention is paid to films produced in European countries with low audio-visual production capacities and in the new Member States of the European Union.

Europa Cinemas 54 rue Beaubourg 75003 Paris – FR T +49 30 6140 2200

Fatima Djoumer fatim@djoumer.de

### REQUIREMENTS

Only European films with recent copyright (2005 or later) are eligible.

To encourage diversity, distributors are normally limited to three releases from the same country per year. However, the range of European films available in the markets is taken into account.

Special attention is paid to films produced in European countries with low audio-visual production capacities and in the new Member States of the European Union.



### **Europa Distribution Workshops**

### **Europa Distribution**

MULTIDISCIPLINARY, FEATURE FILMS, SHORT FILMS, DOCUMENTARIES, ANIMATION I YOUNG PEOPLE

Europa Distribution organises distribution workshops on recent and future films and forums to broaden the debate on concrete themes relating to distribution topics.

Europa Distribution is a European association of more than 100 leading independent distributors from 25 different European countries, whose overriding objective is to improve the circulation of European films and the competitiveness of European distribution by reinforcing information exchange and distributor cooperation. Its workshops complement a European intranet – the CIDINET database – which provides information ahead of the release of a film. For the first time in 2011, Europa Distribution will organise "miniworkshops" for the staff of distribution companies

### Both activities have four objectives

- improve distributors' promotional strategies well before release of a film and based on a European approach;
- share the costs of promotional and technical equipment in order to consolidate distributors' financial structures and free resources from cost savings to improve the promotion of releases of European films;
- promote more concrete collaboration among distributors through the creation of both long-term and ad hoc structures for purchase and distribution:
- encourage distributor participants to purchase the films analysed.

www.europa-distribution.org www.cidinet.eu

### **Europa Distribution**

c/o Films du Losange 22 ave Pierre 1<sup>or</sup> de Serbie 75116 Paris – FR T +33 1 4443 8710; +33 1 4443 8712; +33 6 11 3112 1212

### **Adeline Monzier**

adeline.monzier@europa-distribution.org

### IsabelleObadia

isabelle.obadia@europa-disribution.org

DATES & LOCATION March 10-13; 2011 Sofia. BG

. . . . . , \_ . .

June 7-9; 2011 Annecy, FR

July 5-7; 2011

Paris, FR

August 6; 2011

Locarno, CH

Sept. 2011 San Sebastian, ES

October 6-9; 2011

Lyons, FR

Dec. 2011

Les Arcs, FR



### Film Sales Support

### **European Film Promotion**

MULTIDISCIPLINARY, FEATURE FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE

Film Sales Support (FSS) is a support mechanism for European sales agents and producers who actively promote and sell their European films at a selection of international film festivals and/or markets.

FSS provides financial support for the promotion and marketing campaigns of European sales agents and production companies (where no sales agent is handling the respective films) through European Film Promotion, a network of organisations and professionals from 32 European countries actively marketing and promoting European films. The maximum support per film per festival/market is €5,000 for one film and €2,500 for subsequent films promoted/marketed by the same sales agent/production company. The minimum amount is €1,000. The number of films supported per company per festival is unlimited, but limited to two films at markets.

### Targets in 2011 are:

- Sundance Film Festival (USA), January
- Festival Internacional de Cine en Guadalajara (Mexico), March
- Hong Kong International Film & TV Market (FILMART) (China), March
- Shanghai International Film Festival (China),
   June
- Toronto International Film Festival (Canada),
   September
- Sao Paulo International Film Festival (Brazil),
   October/November

### **European Film Promotion**

Friedensallee 14-16 22765 Hamburg – DE T +49 40 390 6252

Renate Rose Susanne Davis info@efp-online.com

DATES & LOCATION
March 21-24, 2011
Hong Kong, CN (HK)
March 25-April 1, 2011
Guadalajara, MX
March 19-22, 2012
Hong Kong, CN (HK)
March 10-17, 2012
Guadalajara, MX

- Asian Film Market, Busan (South Korea), October
- AFM, Los Angeles (USA), November.

Additionally, FSS provides support services under European umbrella booths at the FILMART in Hong Kong and the Guadalajara International Film Festival. European sales agents have the opportunity to use the stands as a base for their meetings at this important Asian market and the Mexican Mercado. Producers without sales agents may participate in the stand at Guadalajara as well.



### Industry Screenings in the USA European Platform at the Busan IFF Gateway to North America (Toronto) Umbrella Office at the AFM

### **European Film Promotion**

MULTIDISCIPLINARY, FEATURE FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE

European Film Promotion, a network of organisations and professionals from 32 European countries markets, promotes European films, including at major events in North America and Asia.

Industry Screenings in the USA take place twice a year, usually in June in New York and in November in Los Angeles during the American Film Market. The screenings present new European films that have a potential for the US market to North American distributors. For the LA screenings, priority is given to films nominated for the Academy Award of Best Foreign Language Film.

### Additional support is provided at the:

- Busan International Film Festival, providing for the presence of European talent and an operational base for professionals at the Asian Film Market:
- Toronto International Film Festival, mainly through networking activities for European professionals within the festival and encouraging the presentation of a strong platform of European films;
- American Film Market via an umbrella office and attendant services at the festival for European production and sales companies.

### **European Film Promotion**

Friedensallee 14-16 22765 Hamburg – DE T +49 40 390 6252

Renate Rose info@efp-online.com

DATES & LOCATION
June (tbc.)

New York, US

September 8-18, 2011 Toronto, CA

October 10-13 (Asian Film Market) Busan, KR

November 2-9, 2011 (AFM) Los Angeles, US

> © EFP

### **Producers on the Move**

### **European Film Promotion**

MULTIDISCIPLINARY, FEATURE FILMS, SHORT FILMS, DOCUMENTARIES, ANIMATION I YOUNG PEOPLE

Producers on the Move is held during the Cannes International Film Festival (France) in May with 20-25 participating European producers from different European countries.

The mandate of European Film Promotion, a network of organisations and professionals from 32 European countries, is to focus attention on young European talent. Since it initiated Producers on the Move at the Cannes International Film Festival and Film Market more than a decade ago, over 220 of Europe's most talented young producers have been introduced to the industry at large during this important international event.

### Activities include:

- a press campaign, including producer profiles and advertisements in the major daily trade papers;
- a Producers' Lunch for 160 European producers;
- a Round Table meeting/pitching session for all selected producers;
- production of a catalogue, poster and on-line presentation of participating producers.

### **European Film Promotion**

Friedensallee 14-16 22765 Hamburg – DE T +49 40 390 6252

Renate Rose

Jo Mühlberger

info@efp-online.com

DATES & LOCATION May 2011 Cannes, FR

### REQUIREMENTS

Participants are selected by EFP member organisations. They must be relatively new in the business, not older than 45, and meet one of the following conditions in relation to their most recent film:

- selected at a major festival, such as Berlin,
   Cannes, Rotterdam, Sundance in the previous year;
- a success in the producer's home market;
- released in other countries;
- have a film (produced or co-produced) in one of the official sections of the current Cannes Film Festival.



### Variety's Ten European Filmakers to Watch

### **European Film Promotion**

MULTIDISCIPLINARY, FEATURE FILMS, DOCUMENTARIES, ANIMATION | YOUNG PEOPLE

European Film Promotion, a network of organisations and professionals from 32 European countries markets and promotes European films, including up-and-coming filmmakers.

As part of this activity, EFP supports Variety's Ten European Filmakers to Watch at the Karlovy Vary International Film Festival (Czech Republic) where 10 European Film makers and their films are presented in a sub-section of the Festival.

The programme is an official side-bar of 10 European films by young European directors presented annually at the Karlovy Vary International Film Festival (Czech Republic). The festival is a key international event which acts as a bridge to the countries and cultures of Eastern Europe. The filmmakers invited to present their films are selected by Variety critics in conjunction with EFP members and the Festival, and are introduced to the press, industry and public during two days of events with master classes, seminars and screenings.

With the launch of this programme in 2001, EFP and its partners aim to honour new, ground-breaking European cinema and the talent behind it.

Variety is EFP's main partner in the selection of films and presentation of directors, and is the co-host of the European Reception for key industry players.

### **European Film Promotion**

Friedensallee 14-16 22765 Hamburg – DE T +49 40 390 6252

Renate Rose
Jo Mühlberger
info@efp-online.com

DATES & LOCATION July 1-9, 2011 Karlovy Vary, CZ

### REQUIREMENTS

Films selected by Variety critics, which are usually first/second or third-time films.

European Film Promotion

## OS MEDIA @ EFM, MIPTV, MARCHÉ DU FILM, MIPCOM



### **MEDIA Stands**

### at European Film Market and Marché du Film, Cannes

### Education, Audiovisual and Culture Executive Agency (EACEA), European Commission

FEATURE FILMS, ANIMATION | YOUNG PEOPLE

The MEDIA programme seeks to facilitate the access to the market for feature filmmakers from European countries associated with the MEDIA Programme by means of so-called umbrella stands at major markets, including in Berlin and Cannes.

The umbrella stands at the European Film Market, which is associated with the Berlinale film festival, and at the Marché du Film, which is associated with the Cannes Film Festival, each year provide more than 100 European filmmakers and other industry representatives a base from which to operate at the two leading European feature film markets. They are also a place to meet MEDIA Programme staff and representatives of MEDIA Desks and Antennae.

Space is made available at special rates, which include not only market accreditation, but a welcome desk and messaging service, tables and seating for meetings, an Internet corner and a coffee bar. The MEDIA Programme promotes the existence of the stand in market publications.

The logistics are handled on behalf of the MEDIA Programme by media-stands.eu.

Education, Audiovisual and Culture Executive Agency (EACEA), European Commission

c/o Cecoforma 14 rue Leon Fredericq 4020 Liège – BE T +32 474 348 616

Pierre Hupin pierre@media-stands.eu

Stephane Hallet stephane@media-stands.eu info@media-stands.eu

DATES & LOCATION May 11-20, 2011 Berlin, DE February 9-17, 2012 Cannes, FR

### **REQUIREMENTS**

Applications are subject to eligibility criteria relating in particular to the amount of European content. The MEDIA Programme is the final arbiter of whether these have been met.

### **APPLICATION DEADLINE**

Applications are dealt with on a first-come, first served basis. Applications open three to four months before the event.

www.media-stands.eu ec.europa.eu/media

media-stands.eu



### MEDIA Stands at MIPTV and MIPCOM

### Education, Audiovisual and Culture Executive Agency (EACEA), European Commission

**MULTIDISCIPLINARY** 

The MEDIA programme seeks to facilitate the access to the market for European audiovisual independents in all genres by means of so-called umbrella stands at major audiovisual markets, including MIPTV and MIPCOM in Cannes each spring and autumn.

These umbrella stands host some 150 companies and well over 200 participants. They are also a place to meet MEDIA Programme staff and representatives of MEDIA Desks and Antennae.

Space is made available at special rates and includes not only market accreditation with exhibitor status, but a welcome desk and messaging service, tables and seating for meetings, an Internet corner, a bar, dedicated company booths at attractive rates, meeting rooms, a yearround advisory service, briefings from well over twenty buyers from channels from around the world, and workshops run by recognised industry experts. All participants are listed in a Glimpse of Europe catalogue, in which they can also feature the three productions of their choice. The same information is included in a searchable database on the media-stands.eu website. Special accreditation rates are also available for related events. such as MTPDoc.

The logistics are handled on behalf of the MEDIA Programme by media-stands.eu.

Education, Audiovisual and Culture Executive Agency (EACEA), European Commission

c/o Cecoforma 14 rue Leon Fredericq 4020 Liège – BE T +32 474 348 616

**Pierre Hupin** pierre@media-stands.eu

Stephane Hallet stephane@media-stands.eu info@media-stands.eu

DATES & LOCATION
October 3-6, 2011
Cannes, FR
March 31-April 3, 2012
Cannes FR

### REQUIREMENTS

Applications are subject to eligibility criteria relating in particular to the amount of European content. The MEDIA Programme is the final arbiter of whether these have been met.

### APPLICATION DEADLINE

Applications are dealt with on a first-come, first served basis. Applications open three to four months before the event.

media-stands.eu



www.media-stands.eu ec.europa.eu/media



### **Markets & Activities**

17 3D Film Mart

18 Agora Film Market & Crossroads

	Co-production Forum	27	Galway Film Fair		
19	Baltic Event	28	The Industry Club		
39	Baltic Sea Documentary Forum	74	Industry Screenings in the USA		
20	Berlinale Co-Production Market		European Platform at the Busan IFF		
21	The Business Street		Gateway to North America (Toronto)		
56	Cartoon Forum		Umbrella Office at the AFM		
57	Cartoon Movie	59	Marché international		
63	Cidinet		du Film d'Animation (MIFA)		
64	Cinando	78	MEDIA Stands at European Film Market		
58	Cinekid for Professionals		and Marché du Film, Cannes		
22	CineMart	79	MEDIA Stands at MIPTV and MIPCOM		
65	cineuropa.org	49	MEDIMED 2011		
23	Connecting Cottbus	50	MeetMarket		
40	CPH:FORUM + CPH:MARKET	29	Netherlands Production Platform		
41	Doc Outlook	30	New Cinema Network		
42	DocsBarcelona Film Festival +	31	New Nordic Films		
	Pitching Forum	51	Nordisk Panorama		
43	Documentary in Europe Workshop	67	OLFFI		
44	DOK Leipzig: DOK Industry Offers	61	The Pixel Market		
45	Dragon Forum	68	Pro2film		
46	East European Promotional Programme	75	Producers on the Move		
	for Support of Documentary Film	69	reelisor		
47	EDN Workshops Southern Europe		(International Documentary Film Platform)		
24	EPC Co-production Forums	32	Shooting Stars: Europe's Best Young Actors		
71	Europa Cinemas	37	Short Film Market		
72	Europa Distribution Workshops	33	Sofia Meetings		
25	European Film Awards	52	Sunny Side of the Doc		
36	European Short Pitch	53	Thessaloniki International Doc Market		
26	The Film London Production Finance Market	34	TorinoFilmLab Meeting Event		
66	Film New Europe	76	Variety's Ten European Filmakers to Watch		
73	Film Sales Support	54	World Congress of Science		
			and Factual Producers		

48 The forum for international co-financing

of documentaries

### **Organisers**

45 Arkana Studio

27 Galway Film Fleadh

33 Art Fest

64	Association Française du Festival		of Mediterranean Independent
	International du Film (AFFIF)		Producers (APIMED)
20	Berlin International Film Festival	50	International Documentary Festival
	(Berlinale)		Sheffield (Sheffield Doc/Fest)
56, 57	CARTOON - European Association	48	International Documentary Film
	of Animation Film		Festival Amsterdam (IDFA)
58	Cinekid Foundation	22	International Film Festival Rotterdam
65	Cineuropa	44	Leipziger Dok-Filmwochen GmbH
59	CITIA	19	MTÜ BE
40	CPH:DOX/Fonden de Københavnske	34	Museo Nazionale del Cinema –
	Filmfestivaler		Fondazione Maria Adriana Prolo
52	Doc Services	39	National Film Centre of Latvia
69	Documentary Campus	29	Netherlands Film Festival
43	Documentary in Europe	36	NISI MASA
78, 79	Education, Audiovisual and Culture	31	The Norwegian International Film
	Executive Agency (EACEA),		Festival Haugesund
	European Commission	67	Online Film Financing
71	Europa Cinemas	42	Parallel 40
63,72	Europa Distribution	23	Pool Production GmbH
47	European Documentary Network (EDN)	61	Power to the Pixel
25	European Film Academy e. V./	68	Reelport GmbH
	EFA Productions gGmbH	28	San Sebastian International
32, 73 > 76	European Film Promotion		Film Festival
24	The European Producers Club	37	Sauve qui Peut le Court Metrage
26	Film London	18, 53	Thessaloniki Film Festival
66	Film New Europe	17	TWIST
51	Filmkontakt Nord	41	Visions du Réel
21, 30	Fondazione Cinema per Roma	54	World Congress of Science

and Factual Producers

46 Institut Dokumentarniho Filmu (IDF)

49 International Association

### **MEDIA Desks & Antenna**

### **AUSTRIA**

### **MEDIA Desk Austria**

Österreichisches Filminstitut Stiftgasse 6 A-1070 Wien T +43 1 526 97 30-406 F +43 1 526 97 30-460 info@mediadeskaustria.eu

www.mediadeskaustria.eu

Esther Krausz

### **BELGIUM**

### Vlaamse Gemeenschap MEDIA Desk België

c/o Vlaams Audiovisuel Fonds vzw Huis van de Vlaamse film Bischoffsheimlaan38 B-1000 Brussel T +32 2 226 06 30 F +32 2 219 19 36 info@mediadesk-vlaanderen.eu

www.mediadesk-vlaanderen.eu

Nathalie Goethals (maternity leave) Bert Lessaffer

### Communauté française MEDIA Desk Belgique

Communauté française de Belgique 44, bd Léopold II B-1080 Bruxelles T +32 2 413 22 45 F +32 2 413 30 50 info@mediadeskbelgique.eu www.mediadeskbelgique.eu

Thierry Leclercq

### **BULGARIA**

### MEDIA Desk Bulgaria 2 - A Kniaz Dondukov Blvd.

1000 Sofia T +359 2 988 32 24 or 987 03 25 F +359 2 987 53 69 info@mediadesk.bg www.mediadesk.bg

Kamen Balkanski

### **MEDIA Desk Croatia**

c/o Croatian Audiovisual Centre
Ulica kralja Zvonimira 20
10 000 Zagreb
T +385 1 4655 434
F +385 1 4655 442
martina.petrovic@mediadesk.hr
www.mediadesk.hr
Martina Petrovic

### **CYPRUS**

### **MEDIA Desk Cyprus**

Othellou 9 CY-1016 Nicosia T +357 22 305 367 F +357 22 305 368 info@mediadeskcyprus.eu www.mediadeskcyprus.eu

Ioanna Americanou

### **CZECH REPUBLIC**

### MEDIA Desk CZ

Ceska filmova komora o.p.s. Narodni 28 110 00 Prague 1 T +420 221 105 209 or T +420 221 105 210 F +420 221 105 303 info@mediadeskcz.eu www.mediadeskcz.eu

Daniela Stanikova

### **DENMARK**

### **MEDIA Desk Danmark** Vognmagergade, 10

DK-1120 København T +45 33 74 34 67 F +45 33 74 34 65 mediadesk@dfi.dk www.mediadeskdenmark.eu

### ECTONIA

### MEDIA Desk Estonia

Ene Katrine Rasmussen

c/o Estonian Film Foundation
Uus 3
101 11 Tallinn
T +372 6 27 60 65
F +372 6 27 60 61
info@mediadeskestonia.eu
www.mediadeskestonia.eu
Anu Ernits

### **FINLAND**

### MEDIA Desk Finland

Finnish Film Foundation K 13, Kanavakatu, 12 FIN -00160 Helsinki T +358 9 62 20 30 13 F +358 9 62 20 30 70 kerstin.degerman@ses.fi www.mediadeskfinland.eu

### FRANCE

### **MEDIA Desk France**

Kerstin Degerman

9 rue Ambroise Thomas F-75009 Paris T +33 1 47 27 12 77 F +33 1 47 27 04 15 info@mediafrance.eu www.mediafrance.eu

Nathalie Chesnel

### MEDIA Antenne Strasbourg

1, parc de l'Etoile F-67076 Strasbourg T+33 3 88 60 95 89 F +33 3 88 60 98 57 media@strasbourg.eu www.mediafrance.eu

Aurélie Revillaud

### Antenne MEDIA Grand Sud

Pôle Média de la Belle de Mai 37/41 rue Guibal F-13003 Marseilles T+33 (0)4 91 57 51 38 F+33 (0)91 57 58 36 antennemediasud@regionpaca.fr www.mediafrance.eu

Isabelle Nobio

### **GERMANY**

### **MEDIA Desk Deutschland**

14-16 Friedensallee D-22765 Hamburg T+49 40 390 65 85 F+49 40 390 86 32 info@mediadesk.de www.mediadesk-deutschland.eu Cornelia Hammelmann

### MEDIA Antenne München

Herzog Wilhelm Str. 16 D-80331 München T+49 89 54 46 03 30 F +49 89 54 46 03 40 info@mediaantennemuenchen.de www.mediadesk-deutschland.eu

**Ingeborg Degener** 

### **MEDIA Antenne Düsseldorf**

c/o Filmstiftung NRW Kaistraße 14 D-40221 Düsseldorf T+49 211 930 50 14 F +49 211 93 05 05 media@filmstiftung.de www.mediadesk-deutschland.eu Heike Meyer-Döring

### MEDIA Antenne Berlin-

Brandenburg August-Bebel-Strasse, 26-53 D-14482 Potsdam T +49 331 743 87 50 F +49 331 743 87 59 mediaantenne@medienboard.de www.mediadesk-deutschland.eu Susanne Schmitt

### **GREECE**

### MEDIA Desk Hellas

c/o Greek Film Center 7 Areopagitou str 11742 Athens T+30 210 323 4414 F +30 210 323 4444 info@mediadeskhellas.eu www.mediadeskhellas.eu

### HUNGARY

Enikõ Kiss

Ilias Tasopoulos

**MEDIA Desk Hungary** Varosligeti fasor 38 H-1068 Budapest T +361 413 12 69 F+361 413 17 10 info@mediadeskhungary.eu www.mediadeskhungary.eu

### ICEL AND

### MEDIA Desk Island

Hverfisgata 54 IS-101 Reykjavík T+354 562 63 66 M +354 899 63 66 F +354 562 71 71 mediadesk@iff.is www.mediadesk.is Sigridur Vigfusdottir

### IRFI AND

### MEDIA Desk Ireland

6. Eustace Street Dublin 2 T +353 1 679 18 56 F +353 1 679 01 58 info@mediadeskireland.eu www.mediadeskireland.eu Siobhan O'Donoghue

### MEDIA Antenna Galway Cluain Mhuire Monivea Road

Galway T +353 91 77 07 28 F +353 91 77 07 46 enm@media-antenna.eu www.media-antenna.eu

### ITAI V

### MEDIA Desk Italia

Eibhlín Ní Mhunghaile

c/o Roma Lazio Film Commission Via Caio Mario, 7 00192 Roma T+39 06 3244308 T+39 06 32647728 F +39 06 3214722 info@mediadeskitalia.eu

www.media-italia.eu Giuseppe Massaro

### Antenna MEDIA Torino

c/o Associazione F.E.R.T. Cineporto, Via Cagliari 42 I -10153 Torino

T +39 011 53 98 53

F +39 011 53 14 90

info@antennamediatorino.eu www.media-italia.eu

Silvia Sandrone

### LATVIA

### **MEDIA Desk Latvia**

c/o National Film Centre
Pietavas 10/12 - LV1050 Riga
T +371 6735 8857
F +371 6735 8877
lelda.ozola@nfc.gov.lv

Lelda Ozola

### **LITHUANIA**

### MEDIA Desk Lietuva

c/o International Cultural Programme Centre - Sv. Jono 5 LT-01123 Vilnius

T +370 5 2127187

F +370 5 2609425

info@mediadesklithuania.eu www.mediadesklithuania.eu

Dominykas Sirvinskas

### **LUXEMBOURG**

### **MEDIA Desk Luxembourg**

Maison de Cassal 5, rue Large L-1917 Luxembourg T +352 24 78 21 70 F +352 22 09 63 karin.schockweiler @mediadesk.etat.lu www.mediadesklux.eu

Karin Schockweiler

### **MALTA**

### **MEDIA Desk Malta**

c/o Culture and Audiovisuals Unit Auberge d'Italie Merchants Street Valletta VLT 1170 T +356 22915054 F +356 21230715

mediadesk@gov.mt www.mediadeskmalta.eu

Daniela Vella

### **NETHERLANDS**

### **MEDIA Desk Nederland** Jan Luykenstraat 2

NL-1071 CM Amsterdam T +31 20 305 30 40 F +31 20 675 28 78 info@mediadesknederland.eu www.mediadesknederland.eu

Dominique van Ratingen

### NORWAY

### **MEDIA Desk Norge**

c/o Norsk filminstitutt Postboks 482 Sentrum N-0105 Oslo T +47 22 47 45 00 F +47 22 47 80 41 mail@mediadesk.no www.mediadesk.no

Sidsel Hellebø-Hansson

### **POLAND**

### MEDIA Desk Polska

Joanna Wendorff

Ul. Chelmska 19/21 lok. 229 PL-00-724 Warszawa T/F +48 22 851 10 74 or +48 22 559 33 10 biuro@mediadeskpoland.eu www.mediadeskpoland.eu

### **PORTUGAL**

### MEDIA Desk Portugal

Rua das Flores, 105-1°Esq 1200-194 Lisboa T +351 21 326 14 90 F +351 21 326 14 99 geral@mediadeskportugal.eu www.mediadeskportugal.eu

### Manuel Claro

### **MEDIA DESK Romania**

c/o Center for Research and Consultancy in Culture 57, Barbu Delavrancea Str. Sectorul 1 011353 Bucharest T +40 21 316 60 60 F +40 21 316 60 61 info@media-desk.ro www.media-desk.ro

Valentina Miu

### **SLOVAK REPUBLIC**

### MEDIA Desk Slovakia

Grösslingova 32

SK -811 09 Bratislava T +421 2 526 36 935 F +421 2 526 36 936 info@mediadesk.sk www.mediadeskslovakia.eu

Vladimir Stric

### **SLOVENIA**

### MEDIA Desk Slovenia

c/o Slovenian Film Fund Miklosiceva 38 SI-1000 Ljublijana T +386 1 23 43 216 F +386 1 23 43 219 mediadesk.slo@film-sklad.si

www.mediadeskslovenia.eu

### **SPAIN**

### MEDIA Desk España

C/ Luis Buñuel, 2-2°A Ciudad de la Imágen E-28223 Pozuelo de Alarcón Madrid T +34 91 512 01 78

F +34 91 512 02 29 info@mediadeskspain.eu www.mediadeskspain.eu

Jesús Hernández Moyano

### MEDIA Antenna Barcelona

Mestre Nicolau 23 E-08021 Barcelona T +34 93 552 49 49 F +34 93 552 49 53 Media\_antena.cultura@gencat.cat www.antenamediacat.eu

### MEDIA Antenna San Sebastian

Ramon Maria Lili 7, 1°B E-20002 San Sebastián T +34 94 332 68 37 F +34 94 327 54 15 info@mediaeusk.eu www.mediaeusk.eu Verónica Sánchez

### MEDIA Antenna Sevilla

c/o Instituto Andaluz de las Artes y las Letras Consejería de Cultura - Junta de Andalucía Edificio Estadio Olímpico. Puerta M 41092 Sevilla T +34 955 929 047 info@antenamediaandalucia.eu www.antenamediaandalucia.eu

### Carmen del Río SWEDEN

### MEDIA Desk Sverige

Svenska Filminstitutet
5, Borgvagen
S-10252 Stockholm
T +46 8 665 12 05
F +46 8 666 37 55
mediadesk@sfi.se
www.mediadesksweden.eu
Ulrika Nisell

### **SWITZERLAND**

### MEDIA Desk Suisse

Neugasse 6 CH-8005 Zürich T +41 43 960 39 29 F +41 43 211 40 60 info@mediadesk.ch www.mediadesk.ch

### **UNITED KINGDOM**

### MEDIA Desk UK

c/o British Film Institute 21 Stephen Street UK-London W1T 1LN T +44 207 173 3221 england@mediadeskuk.eu www.mediadeskuk.eu Agnieszka Moody

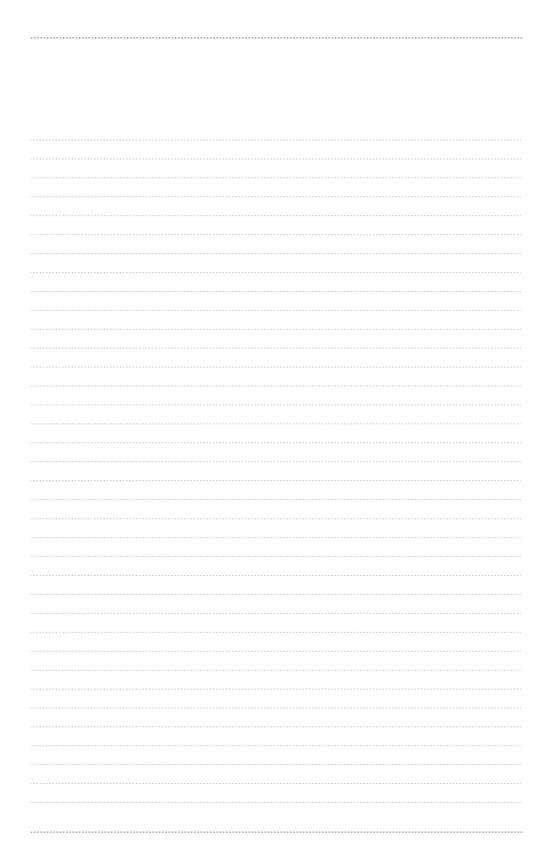
### MEDIA Antenna Glasgow

c/o Creative Scotland
249, West George Street
Glasgow G2 4QE
T +44 141 302 17 76
F +44 141 302 17 11
scotland@mediadeskuk.eu
www.mediadeskuk.eu
Emma Valentine

### MEDIA Antenna Cardiff c/o Creative Industries

33-35 West Bute Street Cardiff, CF10 5LH T +44 2920 436112 F +44 2920 495598 wales@mediadeskuk.eu www.mediadeskuk.eu Judy Wasdell

MARKETS & NETWORKS 2011 **MEDIA** 

### Editing: Cecoforma / Design: signelazer.com © Photos: cover: zwergnases, Feature films: chriskuddl | Zweisam, Short Films: dioxin, Documentaries: complize, Animation | Young people: signelazer.com, Cross-media: hauser, Online services: tbaab, Multidisciplinary: cydonna p. 4 & 7: European Association of Animation Film (Cartoon Forum), p. 5 Documentary in Europe, p. 6 Sheffield Doc/Fest, p. 8 DOK Leipzig 2010, p. 10 & 11: Cecoforma, p. 15 European Film Promotion.

# ec.europa.eu/media





