






VOD PLATFORMS IN SPAIN


State of the art, January 2013


<p>Filmin (the only one with MEDIA support)</p> <p>www.filmin.es</p>	
Platforms	PC, Mac, iPhone, iPad, Android, Samsung TV, PS3
Company start	2007. Result of project by distributors Cameo, El Deseo, Tornasol Films, Golem, Avalon, Wanda Films, Vértigo, Alta Films, Versus Entertainment.
Titles on catalogue	+4,000 titles
Prices policy	<p>- Rent for 72h. Pay per title (between 0.95€ and 3.95€)</p> <p>- Premium Subscription:</p> <ul style="list-style-type: none"> - 15€/month with access to full catalogue + 3 Premier Films (films outside catalogue, special releases, etc.) - 30€/ 3 months. With access to full catalogue + 3 Premier Films per month (films outside catalogue, special releases, etc.) - 50€/ 6 months. With access to full catalogue + 3 Premier Films per month (films outside catalogue, special releases, etc.) - 110€/ year. With access to full catalogue + 3 Premier Films per month (films outside catalogue, special releases, etc.) + special present. - 14€ / 5 Premier tickets (do not expire).
Number of users	Undisclosed
Related actions	<p>Partnerships with film festivals (In-Edit Beefeater, Sitges Film Festival, DocsBarcelona, L'alternativa...)</p> <p>Creation of their own online film festivals (Atlántida) and collaboration with other online film festivals (My French Festival...)</p> <p>Release of TV series episodes before its TV release (e.g. Cuéntame)</p>
EuroVoD Member?	Yes
Languages	Original version, dubbed version and with Spanish subtitles.
Genres	Independent feature films, documentaries, TV series, animated films and short films.

Filmotech (http://www.filmotech.com/)	 
Platforms	PC, Mac, iPad, iPhone
Company start	2007 (now property of the department store El Corte Inglés)
Titles on catalogue	1,200 titles
Prices policy	- Rent for 48h, pay per title. - Premium subscription (all titles for 6.95€/month)
Number of users	Undisclosed
Related actions	Online film festivals
EuroVoD Member?	No
Languages	Some original versions. Dubbed to Spanish version.
Genres	Feature films, Documentaries, Animation, TV series and short films.


Cineclick.com (http://cineclick.com/)	
Platforms	PC, Mac, iPhone, iPad, Smartphone with Android, Set-top-box BluSense, SmartTV El Mundo, Expansión and Marca.
Company start	Unknown
Titles on catalogue	1,000 titles
Prices policy	- Monthly subscription (9.95€/month) - Rent for 24h, pay per title. From 0.99€ to 3.99€ - A few free titles - Documentary Channel monthly subscription 4.99€/month - Classic Films monthly subscription 4.99€/month
Number of users	Undisclosed
Related actions	Unknown
EuroVoD Member?	No
Languages	Original and dubbed versions.
Genres	Feature films, documentaries, erotic and porn movies, animation.


400 Films www.400films.com	
Platforms	Independent films. Includes an experimental radio. Non-Hollywood movies.
Company start	2012. Result of the project by distributors Festival Films, A Contracorriente Films, Karma Films, Pirámide Films and Aquelarre Films.
Titles on catalogue	Initial catalogue of 100 titles, 4 feature film releases are added every week. Deal closed for up to 626 titles.
Prices policy	- Pay per title. Rent for 72h.
Number of users	Undisclosed
Related actions	Not known
EuroVoD Member?	No
Languages	Original subtitled versions.
Genres	Feature films, documentaries.


ADN Stream http://www.adnstream.tv	
Platforms	Smart TV LG and Samsung, Tablets, Mobile phones, Computer
Company start	Unknown
Titles on catalogue	+ 150 feature films. Multiple content via its 30 thematic partners.
Prices policy	<ul style="list-style-type: none"> - Free content - Pay per title - Monthly, Quarterly or 6 months subscriptions to a thematic channel
Number of users	Undisclosed
Related actions	None
EuroVoD Member?	No
Languages	Dubbed versions.
Genres	Thematic channels: soap operas, cooking shows, documentaries, children's programming, music shows, leisure and style shows, films, TV series...


Booquo http://www.booquo.com	
Platforms	Smartphones, tablets, computers.
Company start	Undisclosed. An initiative of the Círculo de Lectores.
Titles on catalogue	Approx. 1,500 titles
Prices policy	<ul style="list-style-type: none"> - Pay per title. Rent (From 1.95€ to 3.95€) - Premium subscription only for magazines and eBooks.
Number of users	Undisclosed.
Related actions	Book and magazine related actions.
EuroVoD Member?	No
Languages	Original version, with Spanish subtitles.
Genres	Digital entertainment: includes eBooks, digital magazines and movies.


Google Play https://play.google.com/store/movies	
Platforms	Web, Android devices. Also available via YouTube.
Company start	2012 (operations in Spain)
Titles on catalogue	1,000 titles
Prices policy	<ul style="list-style-type: none"> - Rent (from 1.99€ to 3.99€) - Buy (approx. 9.99€). Some titles only available to purchase.
Number of users	Undisclosed
Related actions	Unknown
EuroVoD Member?	No
Languages	Dubbed version
Genres	Feature films (mainly from Studios), documentaries, animated feature films.


Nubeox http://www.nubeox.com	
Platforms	For now, just on PCs.
Company start	2012
Titles on catalogue	2,000 titles. Available the same day of the DVD release of the movie.
Prices policy	- Rent 48h. Pay per title. (From 0.99€ to ... 3.99€) - Purchase (15.99€ approx.)
Number of users	Undisclosed
Related actions	None
EuroVoD Member?	No
Languages	Dubbed and original version.
Genres	Feature films, TV series and children programming


Voddler http://www.voddler.com/en	
Platforms	PC, Mac, tablet, smartphones (iPhone, Android, Symbian, Meego, Windows Phone). Includes offline mode.
Company start	2012
Titles on catalogue	Undisclosed.
Prices policy	- Rent 24h-72h. Pay per title. (From 1.99€ to 2.49€) - Subscription (access to full catalogue, 3.90€/month)
Number of users	Undisclosed
Related actions	None
EuroVoD Member?	No
Languages	Original version, no subtitles in most cases.
Genres	Films, TV series, Documentaries.


Wuaki TV https://wuaki.tv	
Platforms	iPad, Android, Xbox 360, PC and Mac, LG Smart TV, Panasonic Smart TV, Samsung Smart TV and Philips Smart TV.
Company start	2010. Bought by Rakuten Group on 2012.
Titles on catalogue	3,500 titles
Prices policy	<ul style="list-style-type: none"> - Premium subscription, 6,99€/month - Disney Movies on demand subscription - Rent in SD or HD (with different prices, around 3.99€/title) - Purchase in SD or HD (with different prices, around 14€/title)
Number of users	Undisclosed.
Related actions	Promotions with partners like McDonalds (coupons)
EuroVoD Member?	No
Languages	Original and dubbed versions
Genres	Feature films (mainly from studios) and TV series).


Yomvi http://www.plus.es/canalplusyomvi	
Platforms	iPad, iPhone, Mac and PC, Jazzbox by Jazztel, iPlus.
Company start	2012
Titles on catalogue	900 titles
Prices policy	<ul style="list-style-type: none"> - Subscription; free for Canal+ clients - Subscription Films and TV Series: 7.95€/month - Subscription Football: 14.99€/month
Number of users	Undisclosed.
Related actions	Canal+ synergies. Streaming of live events.
EuroVoD Member?	No
Languages	Original and dubbed versions.
Genres	Films, TV series, documentaries, football, live events.

Youzee http://www.youzee.com	
Platforms	PC, Mac, Samsung Smart TV,
Company start	2011, founding companies include Yelmo Cinemas.
Titles on catalogue	Less than 1,000.
Prices policy	Rent 48h, pay per title. During 2011-2012 they offered also a subscription service, which was eliminated on late 2012.
Number of users	Undisclosed.
Related actions	Promotion on Yelmo Cinemas (standees, information, etc.).
EuroVoD Member?	No
Languages	Original soundtrack mostly.
Genres	Feature films. Previously, they offered TV series, but they were eliminated from the catalogue on 2012.

iTunes	
Platforms	Any Apple device, web, PC
Company start	2010
Titles on catalogue	Undisclosed.
Prices policy	Rent and purchase options, extras available. Pay per title (approx. 4.99€/rent and 13.99€/purchase).
Number of users	Undisclosed.
Related actions	Synergies with all Apple companies and devices.
EuroVoD Member?	No
Languages	Original and dubbed soundtracks.
Genres	Films and documentaries + apps + books + music + podcasts

Movistar Imagenio http://www.movistar.es/particulares/television/movistar-imagenio	
Platforms	Smart TVs
Company start	Adapted their existent cable services for TV programming
Titles on catalogue	1,800 + extra subscription to 3,000 contents
Prices policy	Mandatory subscription (from 12€/month to 29.90€/month) + extra payment to watch new film releases of 1€ - 2€ /title
Number of users	Undisclosed
Related actions	Combined offers with phone and Internet services.
EuroVoD Member?	No
Languages	Original and dubbed soundtracks
Genres	Films, TV series, documentaries, children's programming, football games,...

ONO http://www.ono.es/ocioytv/videoclub	
Platforms	Smart TVs
Company start	Adapted their existent cable services for TV programming
Titles on catalogue	Approx. 3,000 contents
Prices policy	"Videoclub" services: monthly subscription of 25,90€ or 29.90€, including telephone and Internet services.
Number of users	Undisclosed.
Related actions	Combined offers with phone and Internet services.
EuroVoD Member?	No
Languages	Original and dubbed soundtracks
Genres	Films, TV series, documentaries...

Orange TV http://tv.orange.es/	
Platforms	Smart TVs and Smart Phones.
Company start	Adapted their existent cable services for TV programming
Titles on catalogue	Undisclosed
Prices policy	ADSL + Orange TV monthly subscription from 23.95€/month
Number of users	Undisclosed.
Related actions	Combined offers with phone and Internet services.
EuroVoD Member?	No
Languages	Mostly dubbed soundtracks
Genres	Films, TV series, documentaries, Children's programming, football,...



Me siento de cine (www.mesientodecine.com)

From 2012, there is an Spanish aggregator website to help users find legal contents online, Me Siento de Cine is an initiative of several Spanish professional associations, distribution companies and the Spanish government.