

Selected Actions: Call for proposals VOD/DCD EACEA/09/2012

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
ES	VOD	Comunidad Filmin SL	Filmin	696.115,32 €	292.368,44 €	42%

<http://www.filmin.es>

The Filmin project resulted from the union of nine of the most important production and distribution companies in Spain: Alta Films, Avalon Distribución, Cameo, El Deseo, Golem, Tornasol, Wanda Visión, Versus Entertainment and Vértigo Films. They joined forces with Vostok, Ooyala and Brightcove, technology companies, who are leaders in web design and streaming service.

Filmin was designed for the best of independent cinema in Europe.

Now in its fifth year, filmin has aimed to be consolidated as the best VOD platform in Spain, promoting initiatives like the simultaneous film openings on the Internet and cinemas, the creation of a flat rate (Subscription VoD), launching online Film Festivals or working with traditional film festivals to create direct to VoD collections of Films awarded in those festivals.

On Filmin, members have the possibility to download content on their portable devices or watch streaming movies in high quality. They have a wide choice of films, from movies awarded in the most prestigious festivals, to cinematographic treasures available for the first time in Spain. Users are also able to upload their own short-films or "reels or read and comment on the last news about festivals, film shoots or the Spanish box office.

Filmin is also part of the European federation of platforms of Video on Demand: EuroVoD which aims to encourage the exchange of European titles and to benchmark some fundamental services.

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
FR	VOD	Museec SAS	medici.tv	1.691.835,74 €	430.000,00 €	25,42%

<http://www.medici.tv>

Launched in 2008, medici.tv became in 4 years the leading digital platform in the world for top quality documentaries and performing arts programs, with a special focus on classical music.

In 2013, medici.tv aims to propose 1.300 titles available on Video on Demand combining a unique library of concerts, artist's portraits, documentaries, operas, archives, educational programs. The catalogue reflects the richness of European audiovisual production in this area. They also present every year about 100 live events, free of charge, featuring the greatest artists, concert halls and festivals of our time. This "freemium" model is well established today and the company has started to benefit from this long-term approach.

The audience is international, coming from more than 180 countries and the service is now available in 5 languages: French, English, Spanish, Japanese and Chinese.

In 2012 the media strategy introduced new applications for mobile devices (iPhone, iPad and Android) and 3rd Party partnerships were started, sub licencing the vision to various operators: VOD stores (iTunes, with the first ever audio visual offer for classical music in 21 countries), Telcos (SFR in France, GVT in Brazil), Connected TV (Samsung).

Selected Actions: Call for proposals VOD/DCD EACEA/09/2012

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
FR	DCD	CN Films SAS	EDCL - European Digital Cinema Library	1.027.245 €	513.622€	50,00%

<http://www.cnfilms.fr>

The objective of this project is to make sure that European films benefit from these economies of scale available to the majors and from the flexibility offered by digital cinema while maintaining the balance between producers, sales agent, distributors, and theatres. This can be achieved by sharing the costs and the technical means between several distributors for the same title.

This project wishes to build an online film library accessible at all times, gathering all different language versions of a film, directly usable by any distributor who has bought the rights.

In order to have this library filled, the project aims to encourage the digitalization of European content, and its localization in different language versions. The EDCL project will then provide its distributor members with a flexible and easy to use distribution platform, where it will be able to access to the digital content, and to distribute it in its territory.

EDCL also allows the sales agents to manage the access rights to the material stored in the library, the delivery of "KDMs" (authorization of access to the files) and get reports on the use of the material and the distribution of the content in each territory.

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
UK	VOD	Curzon Cinemas Ltd	Curzon on Demand (COD)	922.734,86 €	400.000,00 €	43,35%

http://www.curzoncinemas.com/film_on_demand/

Curzon Artificial Eye (CAE's) offers customers the opportunity to watch quality films when and where they want to, in one of the Public Cinemas or in their own Home Cinema. CAE combines film distribution (Artificial Eye) and exhibition to offer its customers quality film content by all available means. Curzon aspires to be the leading UK exhibitor of independent & foreign language film, with six London cinemas, four Curzon Franchise sites and several other UK cinemas in development. Curzon On Demand (COD) presents high-quality films on digital platforms for customers to watch films when and where they want to, offering a true Home Cinema experience. Customers can see the same film programme they could experience in a Public Cinema, at the same time ("Day and Date"), streamed to the highest possible technical level. COD's new releases are augmented by complementary titles from the same director and/or featuring the same actors or themes or genres, as well as Q&As with the actors and directors. COD is on the web and digital platforms including Samsung's SmartTV, with selected films on The Guardian's digital platforms.

Selected Actions: Call for proposals VOD/DCD EACEA/09/2012

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
UK	VOD	Distrify Ltd	Movies.com	990.171,46 €	337.103,00 €	34,04%

<http://www.movies.com>

Distrify aims to be a Transactional VoD platform delivering European and other films across Europe and beyond. The innovative viral film distribution platform allows films to be purchased and streamed from an embeddable trailer shared on any website or online social profile. The growing, culturally diverse catalogue includes over 900 films from UK, Denmark, Sweden, France, Czech Republic, USA, India and more. Distrify plans to build a socially curated platform to enhance the sales and discovery potential for the growing catalogue of films and turn buyers into repeat customers. MUVIES.COM strives to enable fans and partners to promote collections of the films with targeted recommendations. MUVIES will be marketed strategically in territories with the current highest sales (UK, Germany) and largest potential markets (France, Spain, Scandinavia). MUVIES aims to offer advanced language and sharing functions that form the innovative technological basis for increasing circulation and access of European films. The objective is to combine viral film discovery and intelligent recommendations in order to enable the catalogue to spread beyond borders, supported by targeted, trackable social engagement.

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
DE	VOD	EYZ Media OHG	realeyz.tv	889.167,24 €	400.000,00 €	44,99%

<http://www.realeyz.tv>

The VOD platform realeyz.tv aims to establish a unique, recognisable and entertaining brand that brings the wealth, depth, knowledge, creativity and heritage of European film to audiences worldwide. Based on advanced open-source technology, realeyz.tv aims to guarantee its users a unified, entertaining and stimulating customer experience in a trusted and secure e-commerce environment.

Users obtain multi-lingual access to high quality films via TVOD, SVOD, EST and in innovative content widget systems which make all content available on a multitude of mobile and stationary moving image devices such as PC, Pad-PC, Smartphone, Connected TV and Games Consoles. realeyz.tv strives to gain relevant market share within the international arthouse segment of home video through brand communication that is supported by high levels of social media connectivity, substantial online and offline marketing campaigns, territorial strategies, and a broad network of prestigious content, media and festival partners.

Selected Actions: Call for proposals VOD/DCD EACEA/09/2012

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
FR	VOD	Filmoline SAS	FILMOTV	2.394.144,26 €	300.000,00 €	12,53%

<http://www.filmotv.fr>

FilmoTV aims to be the first European SVOD service to propose a distinctive offer with a high editorial standard and a large part of the programming dedicated to EU movies.

In 2013 the aim is to upscale the content offer, FilmoTV plans to enter another stage of its development that will consist of:

- Better exposure and traffic for EU movies, to optimize distribution of EU films.
- A significant upgrade of the existing FilmoTV platforms, including the implementation of new technical, marketing and social features to improve significantly user's experience.
- The improvement of the internal process and tools, to facilitate the multi device distribution.

Commercial development will be pursued and reinforced in order to optimize monetization and distribution, through the extension of the current partnerships and the launch of new services.

Another major development axis in 2013 will be the enlargement of FilmoTV's concept to other EU countries through the pool of resources and expertise between French and local teams.

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
DE	DCD	Reelport GmbH	Europe's Finest	606.000,00 €	300.000,00 €	49,50%

<http://www.finest-film.com>

Europe's Finest is currently the largest collection of European film classics and current arthouse films for digital cinema. The catalogue includes major works by Dreyer, Denmark's most prominent director of silent films, films like Fitzcarraldo, Nosferatu and Aguirre by Werner Herzog and in depth retrospectives of Rohmer and Fridrikson. As a preferred distributor for archives from all over Europe and a backup for prominent sales agents it has a claim to a unique position in the market place and is currently the only European-wide agency with hundreds of screenings in more than 20 European territories.

In 2013 the aim is to add more intriguing titles to the Europe's Finest catalogue and to add a second pillar to Europe's Finest. The company plans to offer Europe's Finest as a platform for other distributors, in order to offer the films in digital form to the network of cinemas. These distributors can use the DCP database and billing services and Reelport can improve the scope of Europe's Finest without having to acquire the films directly. As part of this strategy they have already launched Operation Kino films on Europe's Finest in 2012. Together with their new partner, Hollywood Classics the plan is to launch a joint venture "finest-classics" to provide a world-wide dimension to the offer.

Selected Actions: Call for proposals VOD/DCD EACEA/09/2012

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
NL	VOD	Stichting DocsOnline	DocsOnline	330.000,00 €	150.000,00 €	45,45%

<http://www.docsonline.tv/>

DocsOnline (more than just a VOD-website for documentaries)

DocsOnline has aimed to gather a trendsetting collection of both recent and classic creative documentaries and make this traditionally inaccessible cultural treasure available to a wide audience 24 hours a day. DocsOnline provides a platform for documentary filmmakers to present and promote their work and make it profitable. Half of the subscription fees paid by viewers goes directly to those holding the rights to the documentaries that have been watched.

Visitors can choose from over 350 quality documentaries on the site today. The plan is to expand this collection in the coming years.

The company aims to make the site innovative in various ways. The appealing and user friendly layout is thematically organized and encourages visitors to discover parts of the world previously unknown to them. Viewers can watch the documentaries on demand, when and where they choose, without depending on television networks. High quality and low prices make the range of documentaries unique. The interests of the documentary makers are also promoted by DocsOnline. There is the option to share a section of a documentary with other people by using the innovative videocutter.

The organization looks forward to further cooperation with other organizations.

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
AT	VOD	Flimmit GmbH	flimmit.com	440.129,00 €	200.000,00 €	45,44%

<http://www.flimmit.com>

Flimmit aims to be the home for film fans and for the online distribution of films, of various languages, tastes and formats across borders. With its two services, the Flimmit in-house VOD shop and the Flimmit Film Search, Flimmit is a unique and awarded model in Europe providing geo-targeted access to over 33,000 products (to stream and download) in the German-speaking market.

Furthermore the in-house VoD-shop offers nearly 800 titles that focus on special editions, independent and niche films, cinematographic treasures, movie-classics, TV-series and documentaries to own or rent. The site includes social media tools, filtering and recommendation features and is available on IPTV and Smart TV.

In 2013 Flimmit aims to evolve from technical start-up to a full service Film Distribution and Marketing Company to make sure that European films also benefit from economies of scale. With national and international co-operations, such as EuroVoD and other affiliates, Flimmit joins forces with a trusted network of partners.

Selected Actions: Call for proposals VOD/DCD EACEA/09/2012

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
FR	VOD	Le Meilleur du Cinéma SAS	UniversCiné	1.836.969,00 €	750.000,00 €	40,83%

<http://www.universcine.com>

Started as a French initiative, the UniversCiné project aims to continue evolving in 2013 as a real European one, thanks to a growing network of 18 partners and 14 European countries.

The action will focus on:

- Continuing to consolidate EuroVoD as a tool for collaborative management between its members and extending the Federation to new European territories (such as Italy and the UK).
- Reinforcing cooperation between members by pooling resources in several fields such as technology and R&D, marketing and promotion, acquisitions, subtitling, encoding and delivery
- Progressively converging towards one technological model
- Actively pursuing the EuroVoD acquisition strategy and promoting European films unreleased outside of their production countries thanks to an online festival on all EuroVoD platforms

The action aims at strengthening the strategic position of the project platforms in their respective markets. In addition to marketing & advertising operations towards large audiences, the UniversCiné VoD services will pursue the development of their 'multi-channel' (web, IPTV, Connected TV) & 'multi-device' (computer, TV, tablets, smartphones) distribution.

Selected Actions: Call for proposals VOD/DCD EACEA/09/2012

Framework Partnership Agreements

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
CZ	VOD	DOC-AIR	Doc Alliance Films	283.458,19 €	140.000,00 €	49,39 %

<http://dafilms.com/>

The Doc Alliance Films portal is an initiative of a partnership of 5 significant European documentary festivals: Visions du Réel Nyon, DOK Leipzig, Planete Doc Review Warsaw, CPH:DOX Copenhagen and IDFF Jihlava. In 2012, the French festival FIDMarseille joined the Doc Alliance partnership. Its main objective is to present a contemporary, archive and student selection of European creative documentary films accessible to a wide audience all around the world. Legally and for an affordable fee, both film professionals and general audiences are able to stream or download almost 700 films from 55 countries (out of which 31 are European countries) in one of the three offered formats.

Doc Alliance Films is a selective portal; all the films are selected by a festival programme committee which focuses on films of thematic importance, strong issues as well as high aesthetic criteria for the creative approach.

The portal is available in six languages and supports the diversity of the creative documentary genre of both newcomers and established masters. Both new discoveries and continuations of recognized works are ensured a wide circulation across space and time both inside and outside the EU even after their limited run at festivals and cinemas.

Country	Action	Company Name	Project Title	Total Budget	Proposed Contribution	%
HU	VOD	Daazo Film – Es Mediaszogatato Kft	Daazo.com –the European Short Film Centre	234.560,00 €	117.280,00 €	50 %

<http://www.daazo.com/>

Daazo.com - The European Short Film Centre is a Cinema/Media project with a growing collection of professional short films and a community web platform for young filmmakers.

In the first year (2012) of the three-year action plan the company launched the new website, which serves as a ground for new developments of the project. In the next phase of the action the plan is to launch the pro-user subscription feature of the website, which is designed to be a social sales platform for short films helping to monetize short films, as well as to find a sustainable business model for the action.

After launching Daazo on IO-S and Samsung Smart HUB platforms (and on iPad optimized IO-S and Android), in 2013 the films of Daazo will be presented on new, carefully selected platforms, like Sony PS or LG Smart TV.

The content will be extended with quality shorts by the users (generated by film contests), by the partners (schools and film promotion agencies) and with premieres of fresh award winning shorts for a limited time.