



Audiovisual fiction production in the European Union 2020 Edition

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February 2020

A publication of the European Audiovisual Observatory



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Introduction and methodology

Introduction and methodology

This report provides an analysis of the production of audiovisual fiction in the European Union in the period 2015-2019(*).

Audiovisual fiction is defined here as live action fiction TV films and series commissioned by television channels or on-demand services.

The data

- ▶ The underlying data used in this report has been provided by the European Metadata Group. The European Metadata Group has systematically reviewed the programming schedules of 176 TV channels and on-demand services to identify original European fiction. The selected services are the respective TV and SVOD audience leaders in the tracked countries. Although some minor channels may also produce some original fiction, most of them are dedicated to reruns or imported programming.
- ▶ The data provided by the European Metadata Group was complemented by the European Audiovisual Observatory.
- ▶ Other sources used for this report include IMDb, to identify the screenwriters and directors of European fiction, and the Observatoty LUMIERE database to identify the audiovisual fiction directors also active in theatrical films.

Definitions

- ▶ In this report, a **“title”** refers to either a TV film or a TV season. Each different TV season of a TV series is counted as one title.

(*) European Union defined as EU28 including the United Kingdom since sample data refers to 2015-2019.

Introduction and methodology

- ▶ Titles have been broken down by **formats**: TV films, 2 to 13-episode series, 14 to 52-episode series and more than 52-episode series. A limited number of TV films have 2 episodes; they are nevertheless considered as TV films. Some TV films belong to **collections** (e.g., Germany’s “Tatort” or France’s “Meutres à...”) with several episodes produced each year. They are nevertheless counted as TV films, as the plots, casts and production companies change.
- ▶ The **year of production** of a whole series season is the year of release of the first episode of the season.
- ▶ The **country of origin** of an audiovisual fiction is the country of the main commissioner of the programme. In case of programmes commissioned by a pan-European SVOD service, the country of origin is determined by the production company.
- ▶ **International co-productions** are analysed following a broad definition (any programme with at least two producing countries) or a stricter definition, excluding “linguistic co-productions” between neighbouring countries (DE-AT, FR-BE, FR-CH, GR-CY, BE-NL, DE-CH, CZ-SK, GB-IE).
- ▶ In this report, “**independent production**” is defined as an AV fiction produced by a production company that is not under the control of the broadcaster *commissioning the programme*. This definition does not imply that the producing company retains any rights. Please note that productions from a broadcaster production unit or subsidiary can therefore be either dependent (when produced for the broadcaster) or independent (when produced for a broadcaster from a different broadcasting group).
- ▶ In this report, “European Union” or “EU28” refers to the 28 member states of the European Union before the withdrawal of the United Kingdom from the EU. The United Kingdom data is included in the report as the reference period prior to the withdrawal.

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Key findings

Key findings

1 000 titles produced each year, 2 to 13-episode series growing

- ▶ On average (2015-2019), around 1 000 titles, 19 300 episodes and 12 500 hours are produced each year in the European Union.
- ▶ The volume of fiction production increased from 2016 to 2018 – driven by 2 to 13 episodes-per-season series – but produced episodes and hours went down in 2019. The number of TV films is significantly decreasing.
- ▶ Long running daily soaps account for only 8% of titles, but for 59% of hours produced. Conversely, TV films represent 32% of titles, but only 4% of hours. Almost three out of five (57%) titles produced in 2019 were 2 to 13-episode series (54% growth since 2015).
- ▶ The average episode duration of most titles produced is higher than 36'. Very short formats (15' or less) only account for 5% of all titles produced.
- ▶ 50% of series seasons are returning series. The proportion of first seasons is higher in 2 to 13-episode series.

Germany leads production all formats considered; the UK is the first producer of 2 to 13-episode series

- ▶ The structure of fiction production varies between the leading countries: high-end series in the United Kingdom, Germany and France; TV films in Germany, France and Italy; and long running soaps in Spain, Poland and Greece.
- ▶ Germany is the leading fiction production country in Europe in number of titles, episodes and hours produced between 2015 and 2019. However, titles have decreased, with a switch from TV films to 2 to 13-episode series.
- ▶ In 2019, Germany produced the most titles, Poland the most episodes and Spain the most hours.
- ▶ Countries with a strong activity in the production of soaps are among the top 10 producing countries: Poland, Portugal or Hungary (in episodes) and Portugal, Poland or Greece (in hours).
- ▶ UK is the leading producer of 2 to 13-episode series between 2015 and 2019 (in titles, episodes and hours), and production is increasing. As it is also in Spain, Poland, Sweden or Portugal.

Key findings

A relatively low number of co-productions, dropping in 2019 after having increased over four years

- ▶ In 2019, co-productions account for 9% of all fiction production, or for 4% when excluding co-productions between neighbouring countries sharing the same language.
- ▶ For 2 to 13-episode series and excluding co-productions between neighbouring countries sharing the same language, the leading co-producing countries are the United Kingdom, Sweden and France.
- ▶ The main non-EU minority co-producing countries are the United States, Norway and Canada.

Private services commission 33% of titles and 61% of hours

- ▶ Private services invest comparatively more in long-running soaps.
- ▶ The number of titles commissioned by public service broadcasters grew in 2019 after having decreased since 2015; and the number of hours commissioned decreased in 2019 after having increased since 2015. Still, the average between 2015 and 2019 could indicate a reallocation of resources from TV films to series.
- ▶ Public service broadcasters lead the commissioning of 2 to 13-episode series hours and private broadcasters lead in commissioned titles.
- ▶ “Pure VOD players” provided 9% of all 2 to 13-episode series in 2019, up from 2% in 2015.

The top 20 producers account for 39% of all titles and 54% of all hours produced in 2019

- ▶ Almost 1 200 production companies/groups produced at least one TV fiction title between 2015 and 2019.
- ▶ The top 20 combines broadcasters and their subsidiaries on the one hand, and production groups with no (significant) activity in the broadcasting segment on the other.
- ▶ Independent productions account for the vast majority of titles and hours produced (*please refer to the definition of “independent production” in the methodology section*).

Key findings

- ▶ **About 10 000 screenwriters and 4 400 directors actively involved in the production of AV fiction between 2015 and 2019**
 - ▶ Half of screenwriters and 44% of directors were active for only one year between 2015 and 2019.
 - ▶ Screenwriters and directors tend to be specialised by formats.
 - ▶ On average, a screenwriter (co)wrote 7.6 episodes per year between 2015 and 2019 (but only 2.6 excluding more than 52-episode series).
 - ▶ On average, a director (co)directed 6.1 episodes per year between 2015 and 2019 (but only 2.1 episodes excluding more than 52-episode series).
 - ▶ 44% of TV films and fiction series directors have also directed a theatrical film.
- ▶ **71% of all episodes released between 2015 and 2019 have been co-written**
 - ▶ While only 29% of all episodes have been co-directed.
 - ▶ The average number of screenwriters per episode is 3.7, or 2.6 when excluding more than 52-episode series, where all screenwriters are often credited for all episodes.
 - ▶ Directors are also credited as screenwriters (or one of the screenwriters) for 27% of TV films and 18% of episodes of 2 to 13-episode series.

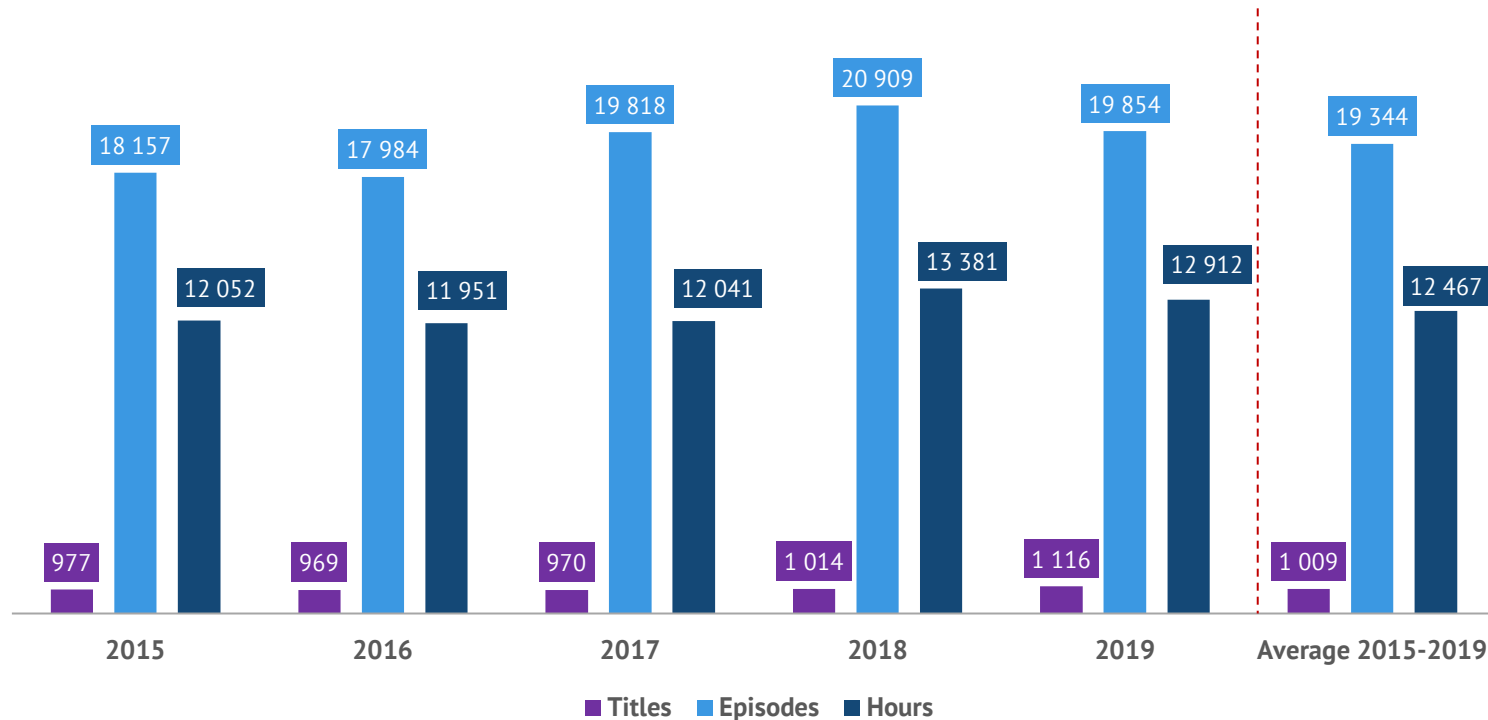
Production volume and formats of European audiovisual fiction

Production volume and formats

Over 1 000 titles, 20 000 episodes and 13 000 hours produced each year in the European Union.

- ▶ The volume of TV fiction titles increased since 2016.
- ▶ In 2019, the number of titles grew by 12% while the number of hours (-4%) or episodes (-2%) decreased, pointing to the hypothesis of shorter TV series with higher budget per episode or hour.

Volume of AV fiction produced in the European Union (2015-2019)



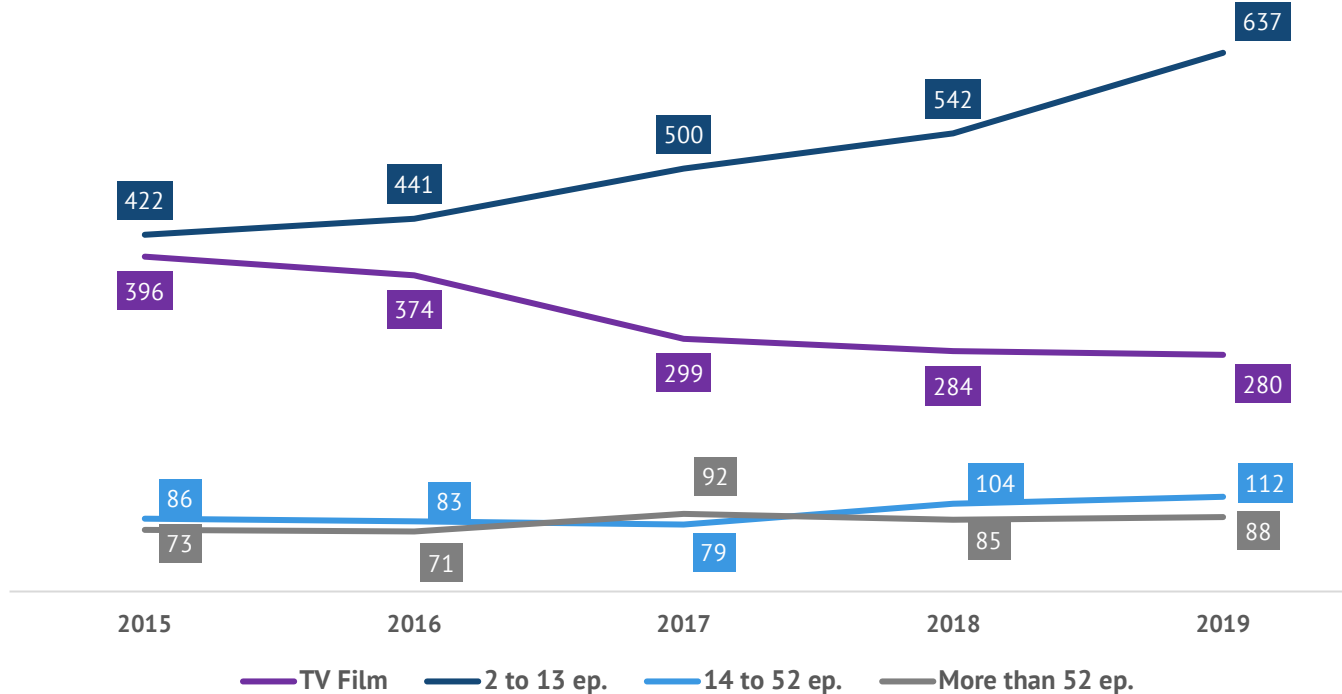
Source: European Audiovisual Observatory analysis of The European Metadata Group data

Production volume and formats – number of episodes

The 2 to 13-episode series' share of YOY growth was 54% since 2015, 20% since 2018

- ▶ Almost two out of three TV titles produced in 2019 were 2 to 13 episodes per season series.
- ▶ The number of TV films significantly decreased between 2015 and 2019 (-30%).

Number of AV fiction titles produced by format (2015-2019)



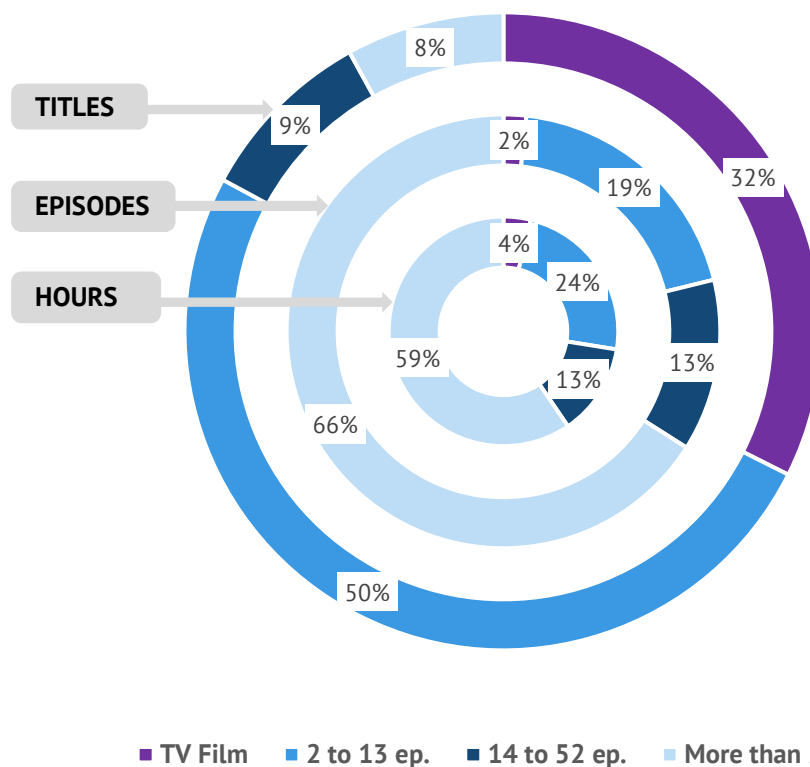
Source: European Audiovisual Observatory analysis of The European Metadata Group data

Production volume and formats – number of episodes

Daily soaps account for only 8% of titles, but for 59% of hours produced

- ▶ Conversely, TV films represent 32% of titles but only 4% of hours
- ▶ 2 to 13 episodes per season series account for 50% of titles and 24% of hours

Number of fiction titles, episodes and hours produced (average 2015-2019)



■ TV Film ■ 2 to 13 ep. ■ 14 to 52 ep. ■ More than 52 ep.

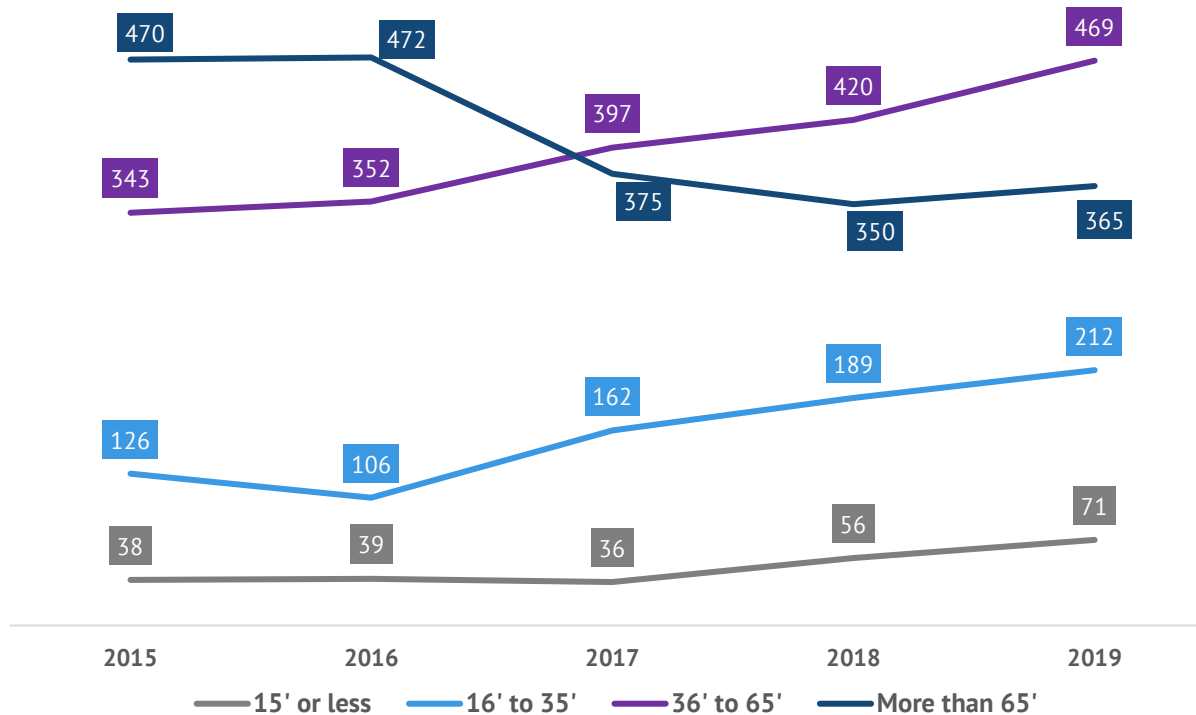
Source: European Audiovisual Observatory analysis of The European Metadata Group data

Production volume and formats – duration of episodes

The average duration of an episode of the vast majority of titles produced is higher than 36'

- ▶ Very short formats (15' or less) account for 5% of all titles produced but together with short formats (16' to 35') they are slowly growing in number and represented 21% of all titles in 2019.
- ▶ Longer episodes decrease due to less TV films being produced and to the general shortening of episodes.

Number of fiction titles by duration of episodes (2015-2019)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

Production volume and formats – number and duration of episodes

An average duration of 36' to 65' for the majority of 2 to 26 episodes seasons

- ▶ Daily soaps (more than 52 episodes per season) are split almost equally between half-hour and one-hour long episodes.
- ▶ Seasons with either 6, 8 or 10 episodes account for 53% of all 2 to 13 episodes seasons.

Number of TV fiction titles produced by number and duration of episode (total 2015-2019)

Duration per episode/ episodes per season	TV Films	2 to 13	14 to 26	27 to 52	>52	Total
15' or less	21	130	42	15	32	240
16' to 35'	35	460	59	55	186	795
36' to 65'	64	1 462	162	106	187	1 981
More than 65'	1 513	490	23	2	4	2 032
Total	1 633	2 542	286	178	409	5 048

Average number of episodes per 2 to 13 episodes season:

7,1

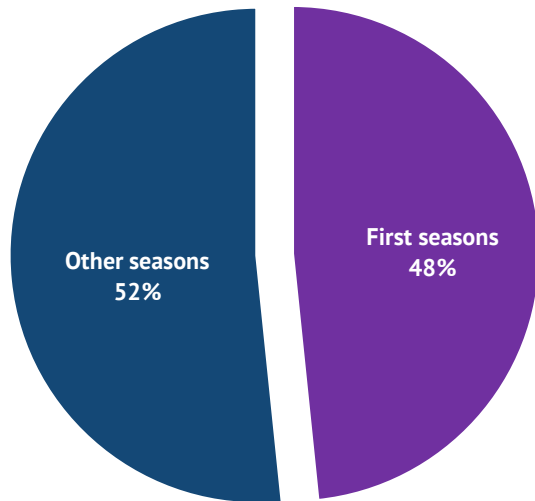
(and decreasing)

Production volume and formats – returning series

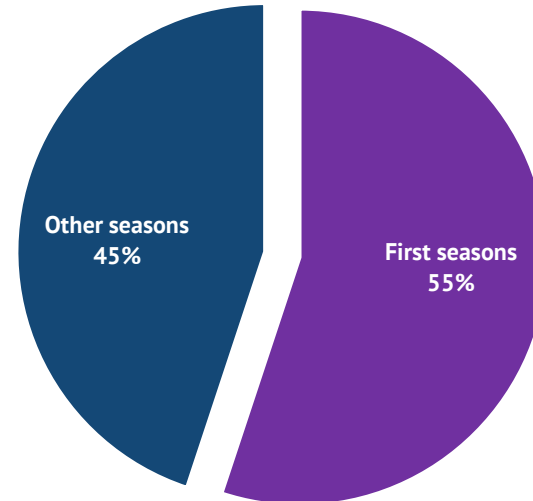
About 50% of series seasons are returning series (i.e. new seasons of existing programmes)

- ▶ The proportion of first seasons is higher for series with 2 to 13 episodes per season.

Share of first seasons among all series
(average 2015-2019)



Share of first seasons among 2 to 13-episode series
(average 2015-2019)



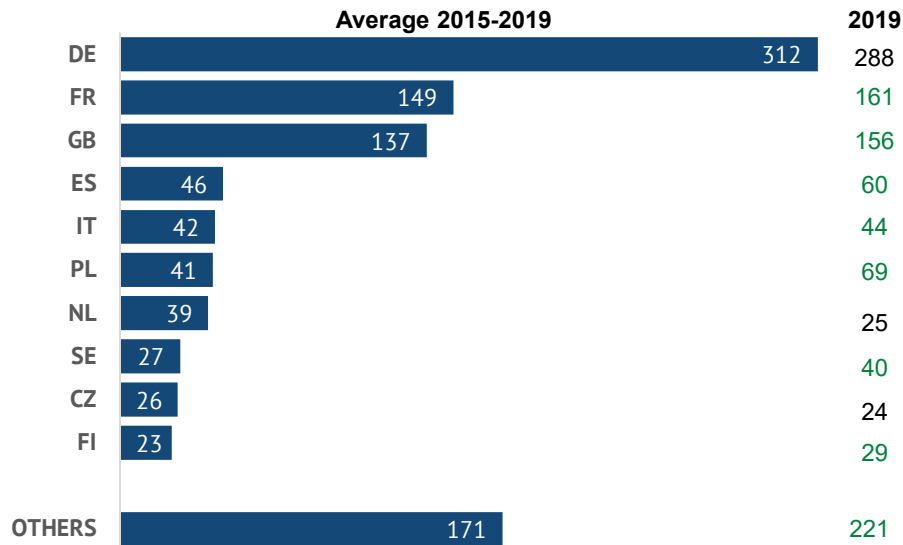
Origin of European audiovisual fiction

Origin of European AV fiction - titles

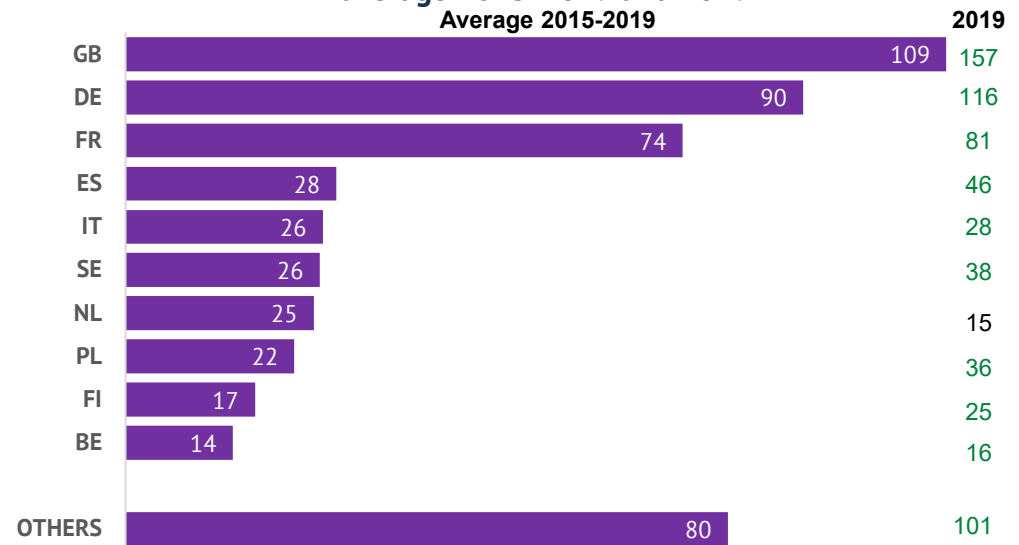
Germany is the leading fiction production country in Europe in number of TV seasons produced

- ▶ However, the number of titles produced in Germany has decreased, with a switch from TV films (-41% titles in 2019 compared to 2015) to 2 to 13 episodes (+51% in the same period).
- ▶ The United Kingdom is the leading producer of 2 to 13-episode series, and production is increasing (88% of all UK production in 2019). As it is also in almost all other countries.

Top fiction producing countries in number of seasons, average 2015-2019 and 2019



Top 2 to 13-episode series producing countries in number of seasons, average 2015-2019 and 2019



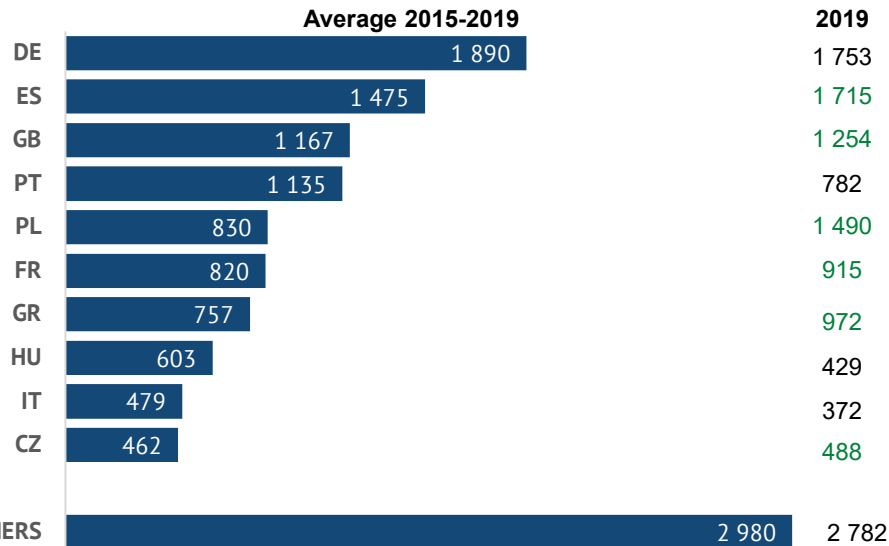
161 (In green) indicates that the 2019 figure is higher than the 2015-2019 average, implying growth.

Origin of European AV fiction - hours

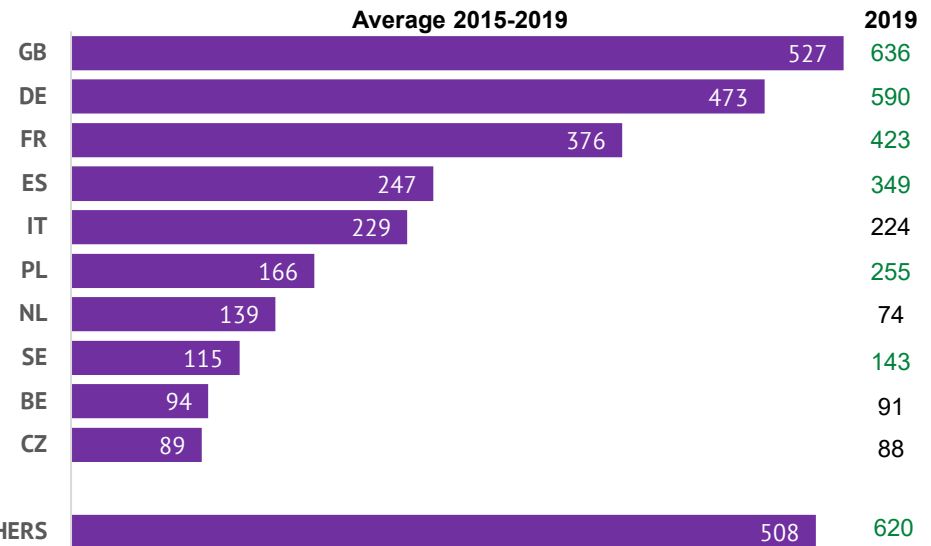
Germany is also the leading country in terms of number of hours produced

- ▶ Countries with a strong activity in the production of soaps are among the top 10 producing countries: Portugal, Poland, Greece, Hungary and the Czech Republic. Poland shows huge hours production growth.
- ▶ In 2019 Germany reduced its soaps production to grow its volume of 2 to 13-episode series hours.
- ▶ In almost all countries, production of 2 to 13-episode series kept growing in 2019.

Top fiction producing countries in number of hours, average 2015-2019 and 2019



Top 2 to 13-episode series producing countries in number of hours, average 2015-2019 and 2019



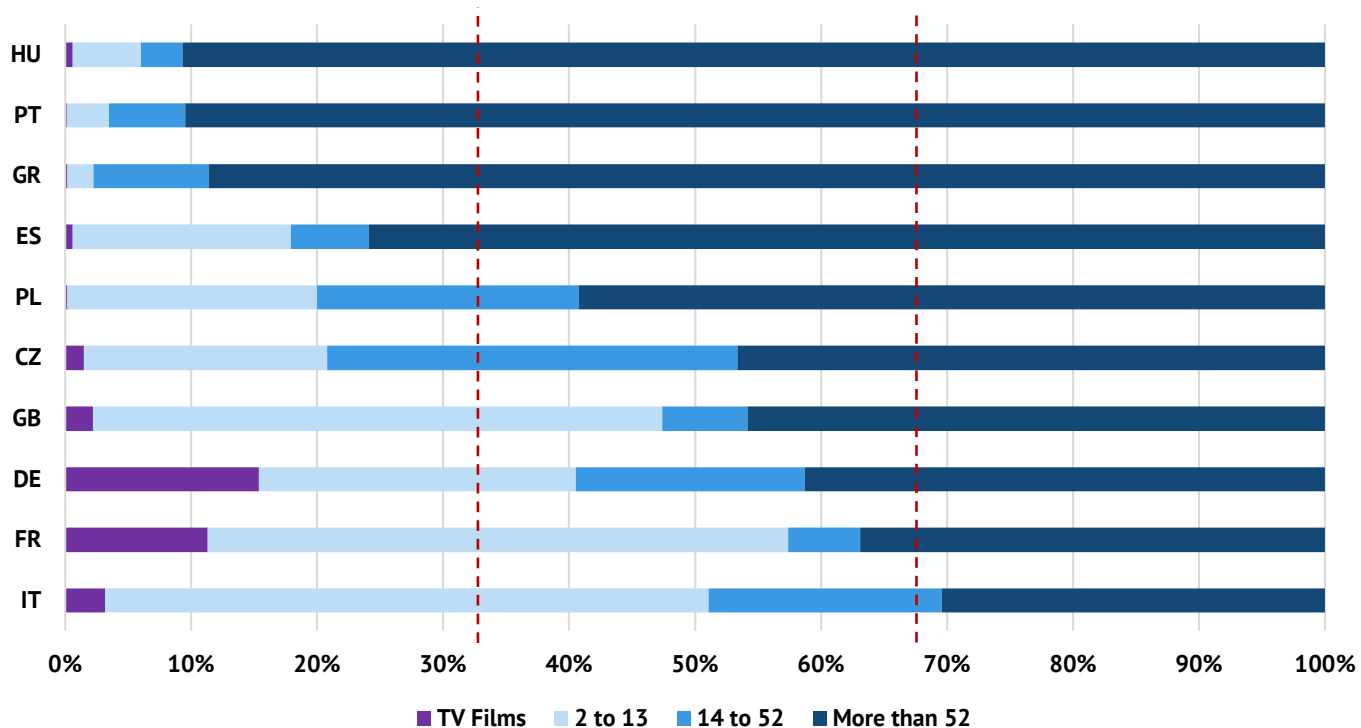
1 715 (in green) indicates that the 2019 figure is higher than the 2015-2019 average, implying growth.

Origin of European AV fiction - hours

The structure of fiction production varies between the leading countries

- ▶ Long-running soaps are dominant in Hungary, Portugal, Greece and Spain.
- ▶ Germany and France put a higher-than-average emphasis on TV films.
- ▶ Italy, France and the United Kingdom have a specific interest in 2 to 13-episode series.

Hours of fiction produced by country and format (top 10 producing countries),
in %, average 2015-2019



Source: European Audiovisual Observatory analysis of The European Metadata Group data

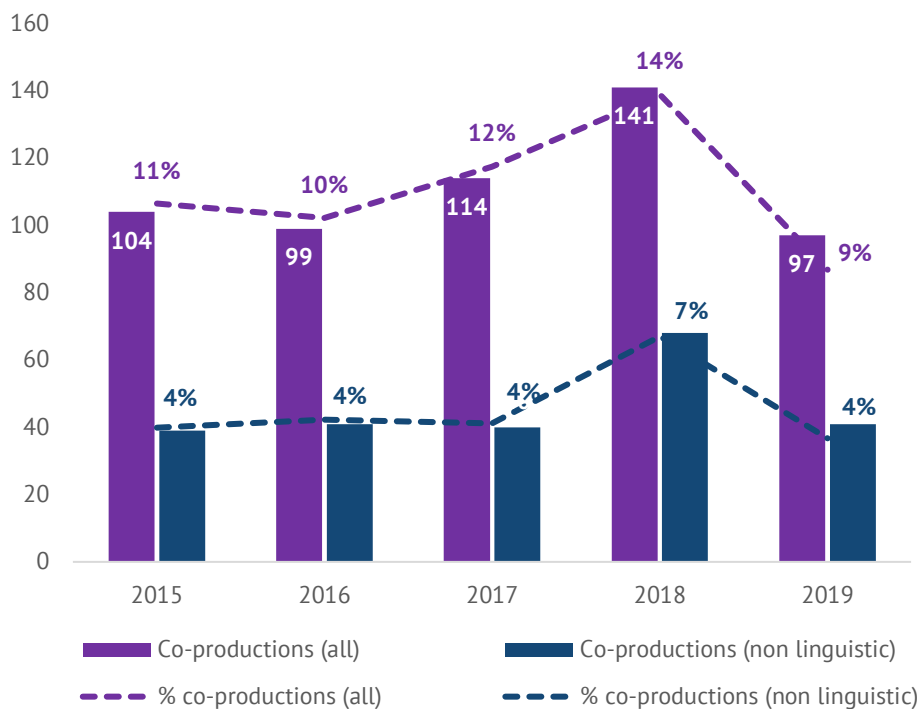
Co-productions

International co-productions

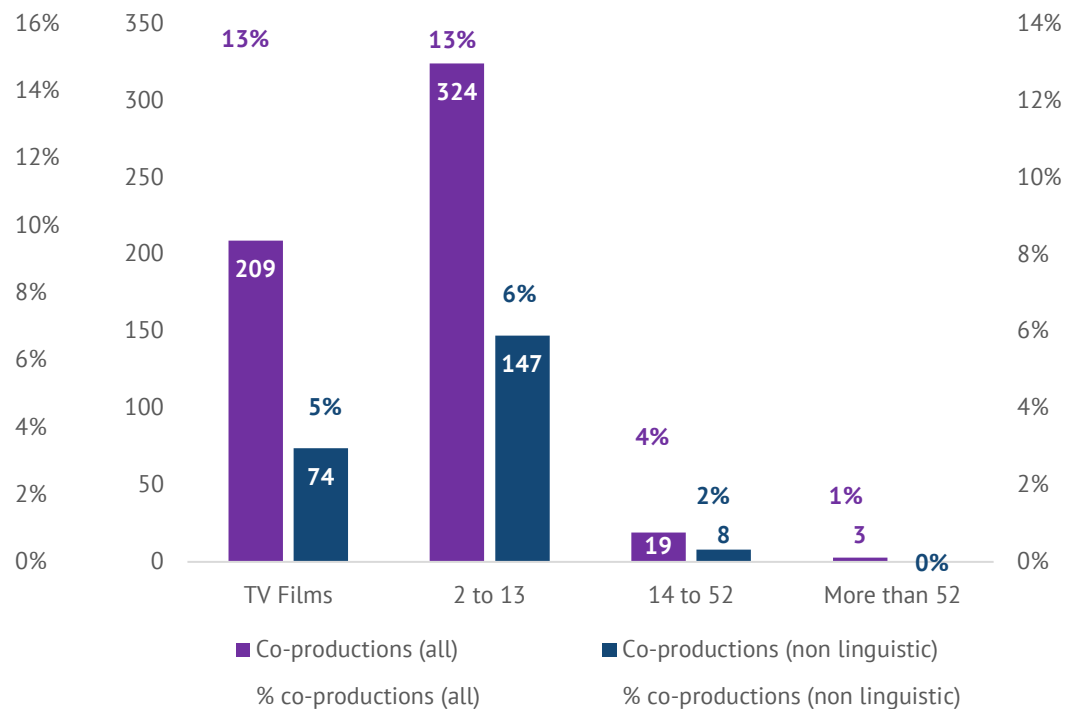
The number of co-productions dropped in 2019 after four years increasing

- ▶ Co-productions accounted for 9% of all fiction series production and for 4% when excluding co-productions between neighbouring countries sharing the same language.
- ▶ Co-productions mainly took place for 2 to 13-episode series and TV films.

Number and share of co-productions (2015-2019)



Number and share of co-productions by format (total 2015-2019)



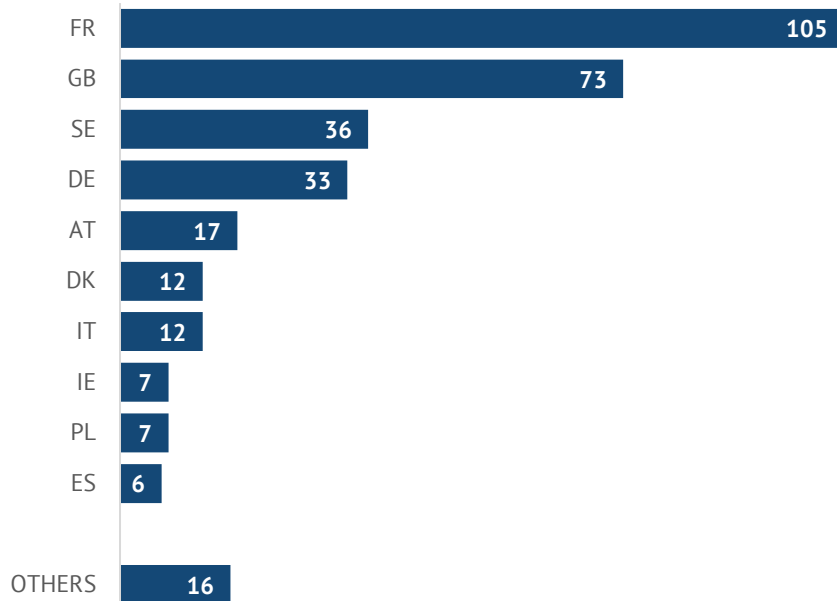
Source: European Audiovisual Observatory analysis of The European Metadata Group data

International co-productions of 2 to 13-episode series

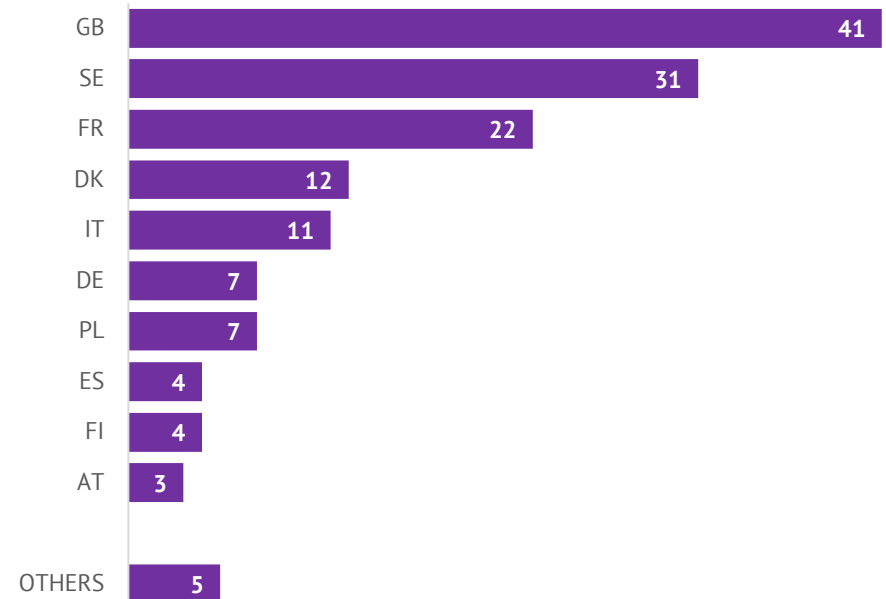
The United Kingdom, Sweden and France involved in the highest number of 2-13-episode co-productions

- ▶ France and the United Kingdom are involved in the highest number of co-productions.
- ▶ However, when excluding co-productions between neighbouring countries sharing the same language, the leading co-producing countries are the United Kingdom and Sweden, with France coming third.
- ▶ The main non-EU minority co-producing countries are the United States and Canada.

Number of participations in 2-13-episode co-productions by main production country (total 2015-2019)



Number of participations in 2-13-episode co-productions by main production country (exc. linguistic coprod., total 2015-2019)



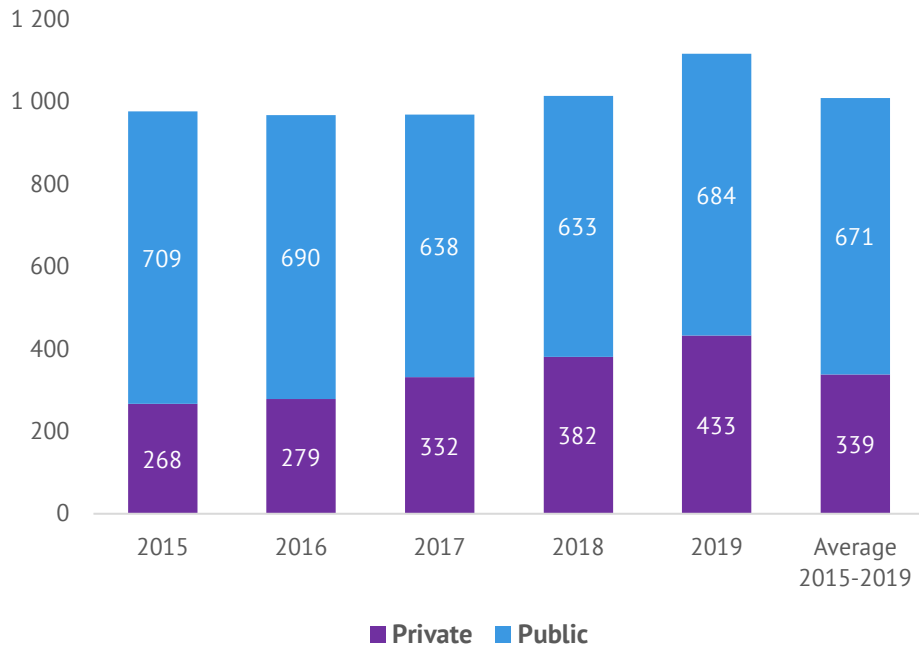
Commissioners of European audiovisual fiction

Commissioners of European fiction

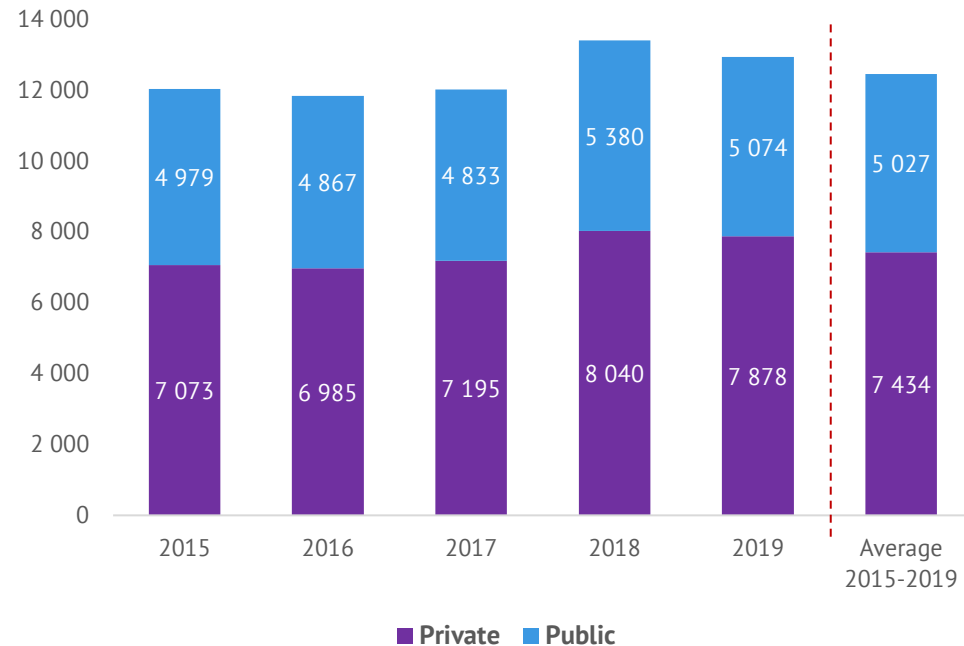
Private services commission 33% of titles and 61% of hours

- ▶ The number of titles commissioned by public service broadcasters decreased until 2018 and went up again in 2019. Inversely, the number of hours commissioned increased until 2018 but went down in 2019.
- ▶ The number of titles commissioned by private services have increased, while the number of hours, growing until 2018, went down in 2019.

Fiction titles commissioned by statute of the service (2015-2019)



Fiction hours commissioned by statute of the service (2015-2019)

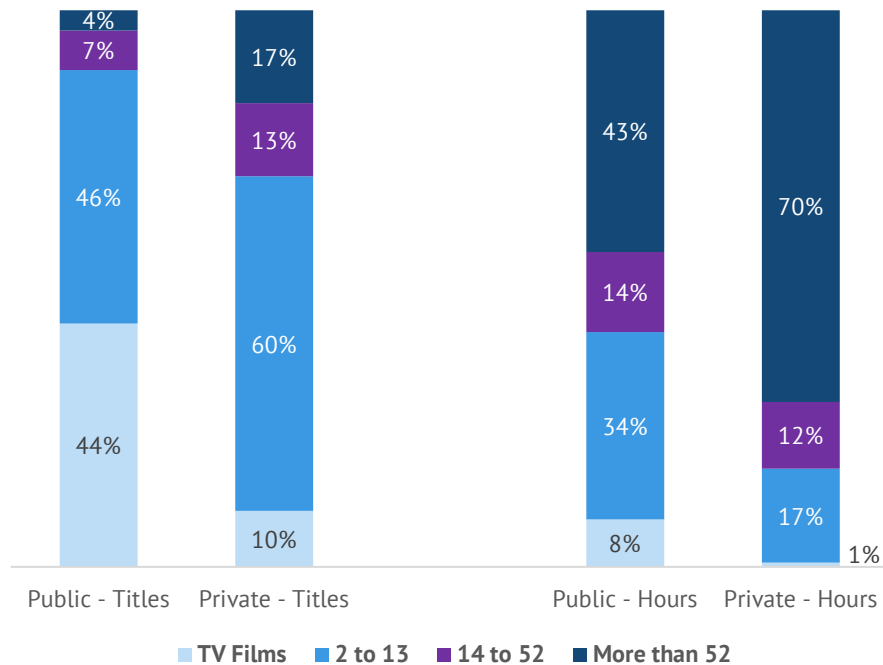


Commissioners of European fiction

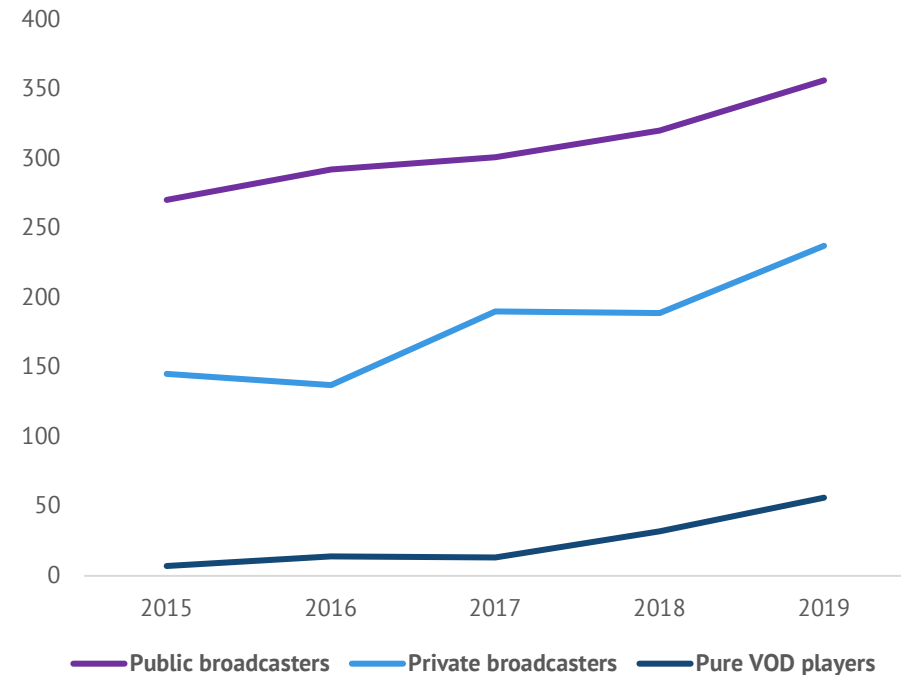
Private services invest comparatively more in long-running soaps

- Public services invest comparatively more in TV films than private services.
- Pure players VOD services provided 9% of all 2 to 13-episode series in 2019, up from 2% in 2015.

Fiction titles commissioned by statute of the service and format (average 2015-2019)



2-13-episode titles commissioned by statute of the service (2015-2019)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

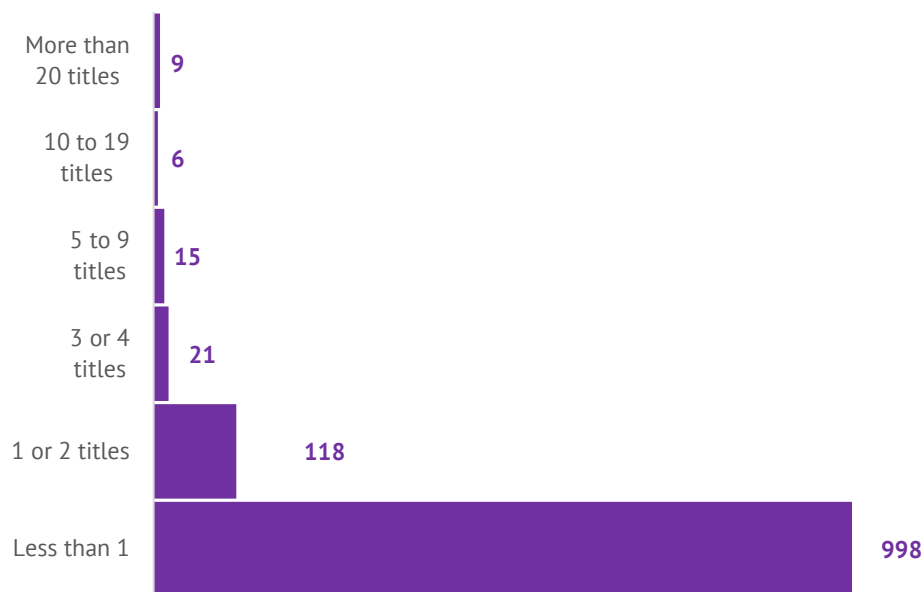
Producers of European audiovisual fiction

Producers of European fiction

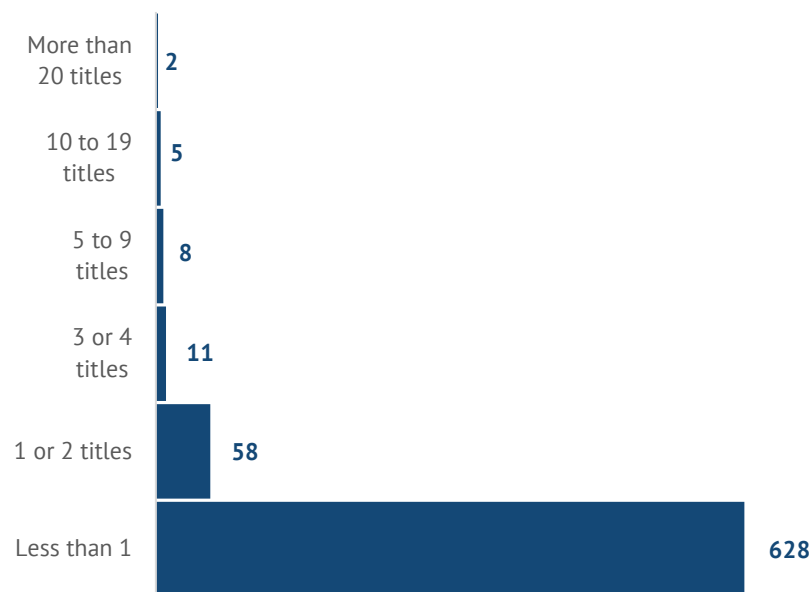
Almost 1 200 production companies/groups produced at least 1 fiction title between 2015 and 2019

- ▶ 94% of companies have only produced one or two titles in that period and only 8% of companies were active in each of the five years.
- ▶ About 700 production companies/groups engaged in the production of at least one 2-13-episode season between 2015 and 2019, but only 6% of them have been active every year in the period.

Number of production companies/groups by average number of titles produced between 2015 and 2019



Number of production companies/groups by average number of 2-13-episode seasons produced between 2015 and 2019



Source: European Audiovisual Observatory analysis of The European Metadata Group data

Producers of European fiction

The top 20 producers accounted for 39% of all titles and 54% of all hours produced in 2019

- ▶ The top 20 combines broadcasters and their subsidiaries on the one hand, and production groups with no (significant) activity in the broadcasting segment on the other.
- ▶ A significant share of the top 20 in hours is made of production companies specialising in long-running soaps.

Top 20 of fiction producers (titles, 2019)

1	ARD	69
2	RTL Group	33
2	Warner Media	33
4	ZDF	30
5	ITV	29
5	Mediawan	29
7	Leonine	27
8	BBC	23
9	EndemolShine	22
10	Banijay	20
11	All3Media (Discovery)	17
12	Constantin Entertainment	15
13	Telewizja Polska (TVP)	14
14	Vivendi	13
15	Beta Film	12
15	Ceská Televize	12
15	TVN	12
18	TF1	10
19	Videometra	9
20	Tako Media	8

Top 20 of fiction producers (hours, 2019)

1	Warner Media	757
2	RTL Group	642
3	ARD	636
4	Mediawan	624
5	EndemolShine	480
6	ITV	448
7	SP Televisão	436
8	JK Productions	427
9	BBC	336
10	TVN	272
11	Plano a Plano Producciones	253
12	Telewizja Polska (TVP)	234
13	Tako Media	213
14	Green Pixel Productions	197
15	Make it productions	187
16	Pedio Productions	180
17	CCMA	164
18	Artrama	154
19	Constantin Entertainment	152
20	FTV Prima	147

Source: European Audiovisual Observatory analysis of The European Metadata Group data

Producers of European fiction – 2 to 13-episode series

For 2 to 13-episode series, the top 20 producers accounted for 42% of titles and 42% of hours produced in 2018

- ▶ The production of 2 to 13-episode series is less concentrated than the production of fiction, all formats considered.

Top 2 to 13-episode series producers (titles, 2019)

1	ITV	25
2	RTL Group	19
2	Warner Media	19
4	ARD	18
5	Mediawan	17
6	Banijay	16
6	BBC	16
8	EndemolShine	14
9	All3Media (Discovery)	13
10	Beta Film	11
10	Leonine	11
12	Ceská Televize	10
12	ZDF	10
14	Telewizja Polska (TVP)	9
14	Vivendi	9
16	Bonnier	7
17	Sveriges Television (SVT)	6
18	ATM Grupa S.A.	5
18	Mediaset	5
18	Netflix	5
18	TF1	5
18	TVN	5

Top 2 to 13-episode series producers (hours, 2019)

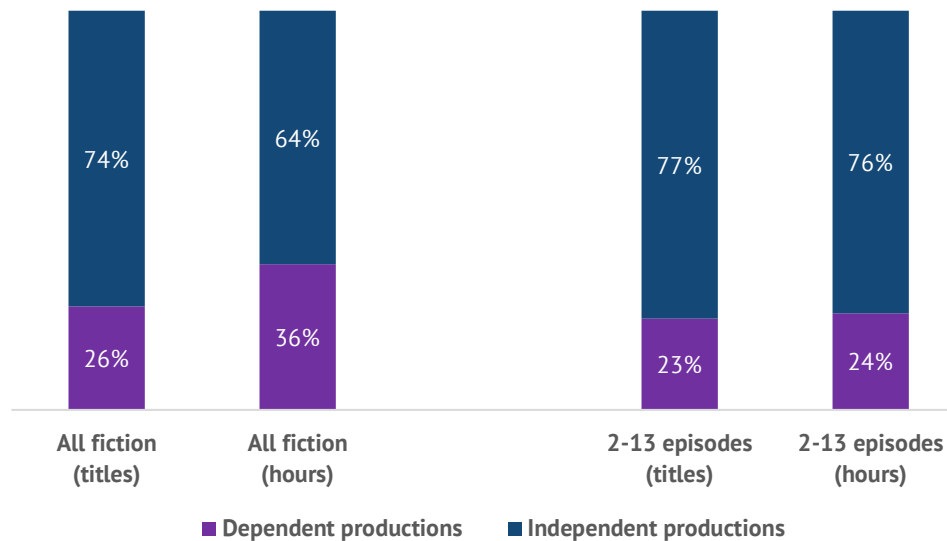
1	Warner Media	143
2	ITV	141
3	Mediawan	116
4	ARD	100
5	RTL Group	87
6	EndemolShine	82
7	Banijay	78
8	Telewizja Polska (TVP)	71
8	All3Media (Discovery)	71
10	Beta Film	66
11	BBC	64
12	Ceská Televize	59
12	Mediaset	59
14	Leonine	55
15	Vivendi	51
16	ZDF	45
17	ATM Grupa S.A.	38
18	Polsat	37
19	Neue Deutsche Filmgesellschaft (NDF)	35
19	Lux Vide	35

Producers of independent European fiction

Independent productions account for the vast majority of titles and hours produced, but slightly lower shares than in 2018 for 2 to 13-episode series

- ▶ **Warning:** “independent production” is defined here as an AV fiction produced by a production company not under the control of the broadcaster commissioning the programme. Please note that productions from a broadcaster, production unit or subsidiary can therefore be either dependent (when produced for the broadcaster) or independent (when produced for a broadcaster from a different broadcasting group). This definition does not imply that the producing company retains any rights.

Share of dependent and independent productions, all fictions vs 2 to 13-episode series
(in titles and hours, 2019)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

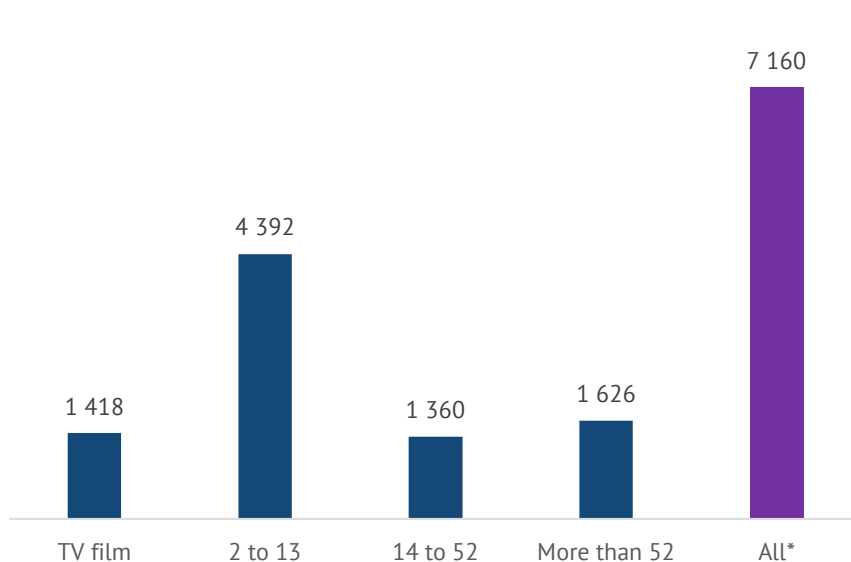
Screenwriters and directors of European audiovisual fiction

Screenwriters of AV fiction

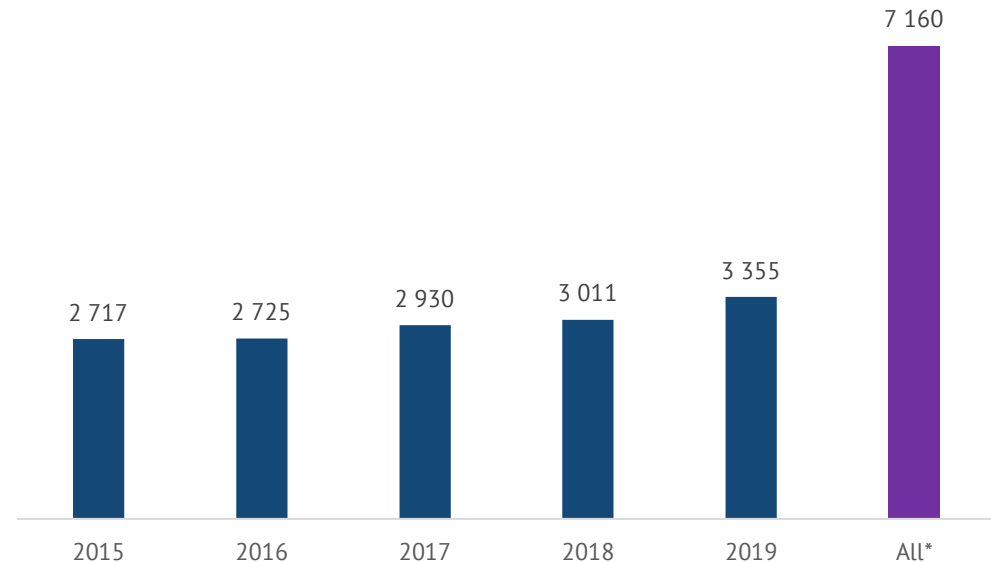
At least one screenwriter was identified for 61% of all fiction episodes produced between 2015 and 2019.

- ▶ The identification rate is much higher for TV films and 2 to 13-episode series (see details in annex).
- ▶ Over 7 000 different screenwriters wrote or co-wrote at least one fiction episode between 2015 and 2019. Extrapolating from the sample of identified names, the total number of screenwriters active in audiovisual fiction can be estimated at around 10 000.

Active screenwriters of AV fiction by format (2015-2019)



Active screenwriters of AV fiction by year (2015-2019)



All*: the figure is lower than the sum of each format as there are double-counts between formats

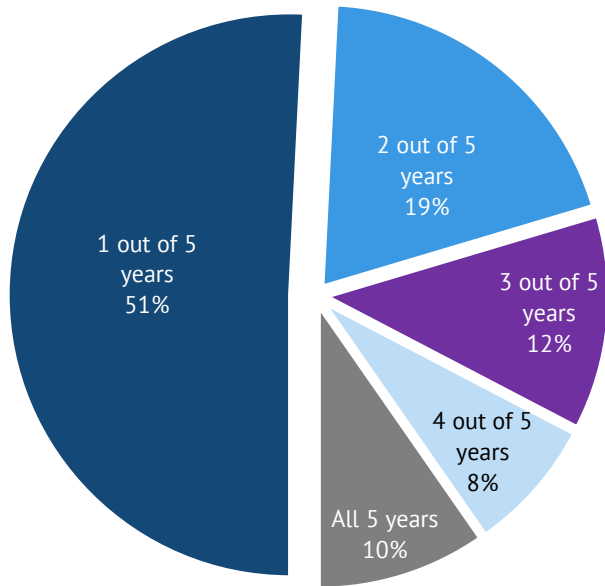
Source: European Audiovisual Observatory analysis of The European Metadata Group and IMDB data

Screenwriters of AV fiction

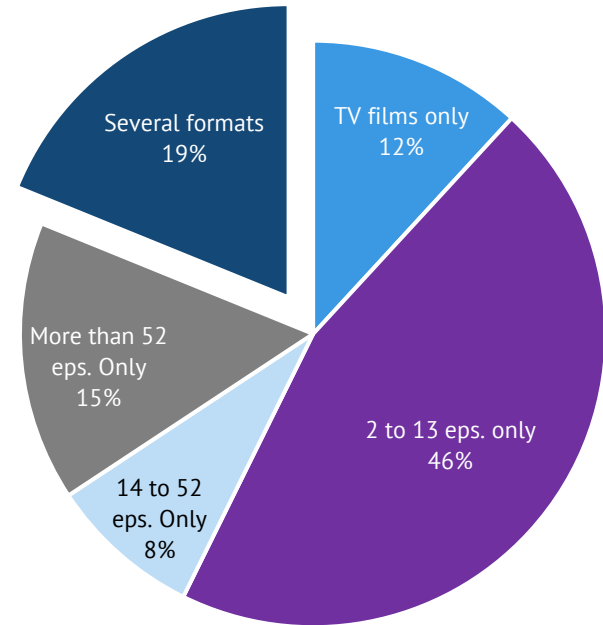
51% of identified screenwriters were active* in only one year between 2015 and 2019

- ▶ Only 10% of screenwriters were credited for at least one episode during each of the five years.
- ▶ Screenwriters tend to be specialised by format: only 19% of them were credited for at least one episode of two or more different formats projects.

Screenwriters of AV fiction by number of years of activity between 2015 and 2019



Screenwriters of AV fiction active by formats (2015-2019)



Active*: credited for at least one episode released during the considered year

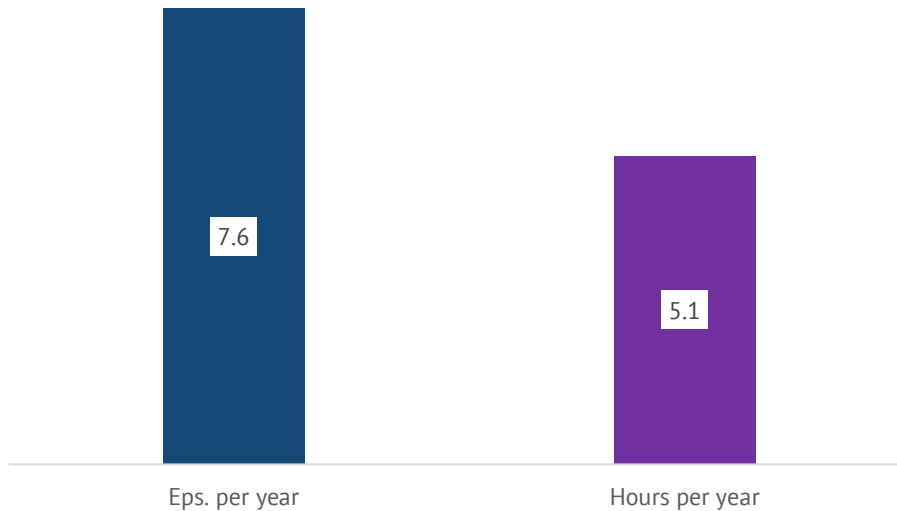
Source: European Audiovisual Observatory analysis of The European Metadata Group and IMDB data

Screenwriters of AV fiction

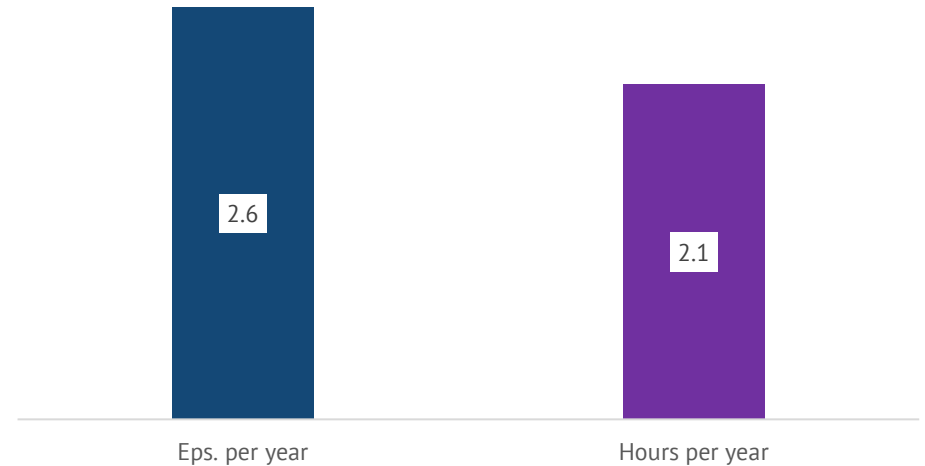
On average, a screenwriter (co)wrote more than 7 episodes per year between 2015 and 2019

- ▶ But, excluding more than 52-episode series, the figure is only 2.6 episodes (co)directed per year, as few screenwriters write a significant share of long-running soaps.

Episodes and hours (co)written per screenwriter and per year



Episodes and hours (co)written per screenwriter and per year
(excl. more than 52-episode series)

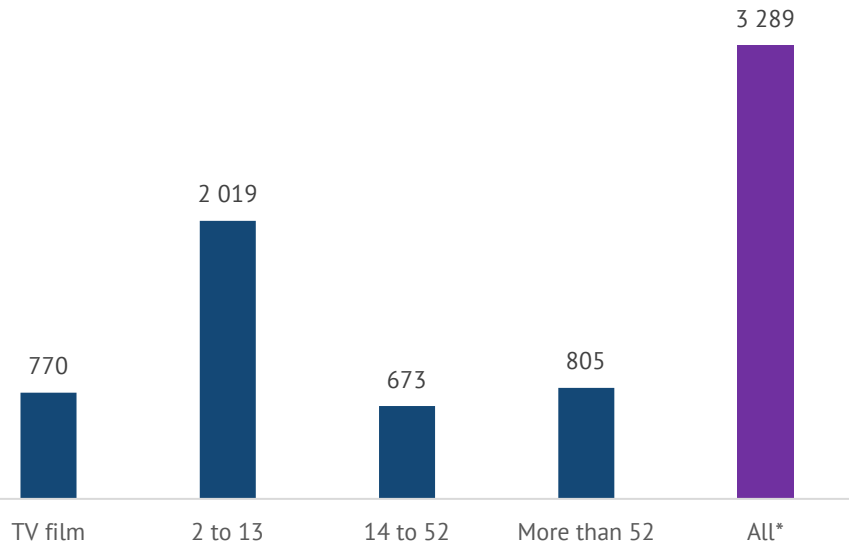


Directors of AV fiction

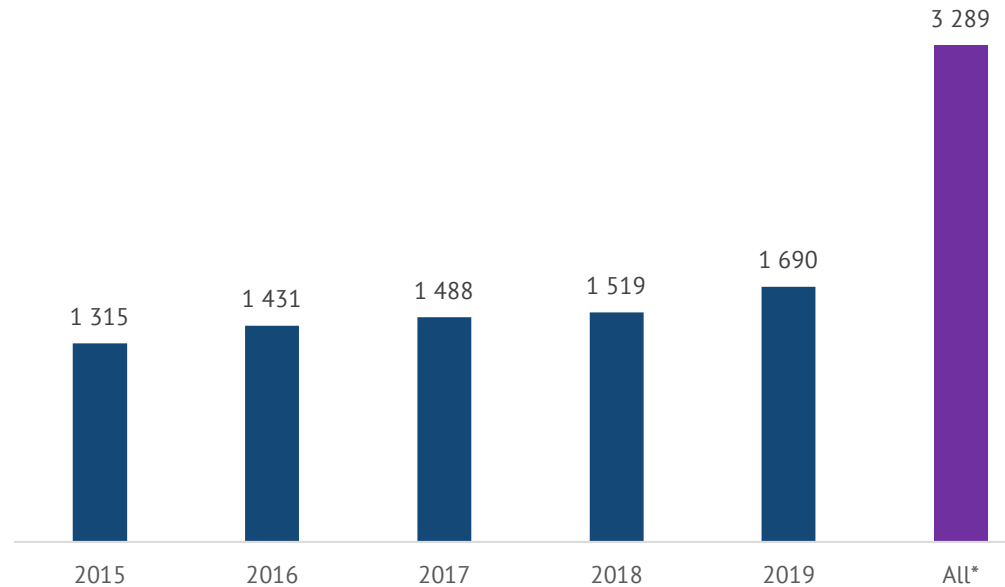
At least one director was identified for 63% of all fiction episodes produced between 2015 and 2019

- ▶ The identification rate is much higher for TV films and 2 to 13-episode series (see details in annex).
- ▶ About 3 300 different directors directed or co-directed at least one fiction episode between 2015 and 2019. Extrapolating from the sample, the total number of directors active in audiovisual fiction can be estimated at around 4 400.

Active directors of AV fiction by format (2015-2019)



Active directors of AV fiction by year (2015-2019)



All*: the figure is lower than the sum of each format as there are double-counts between formats

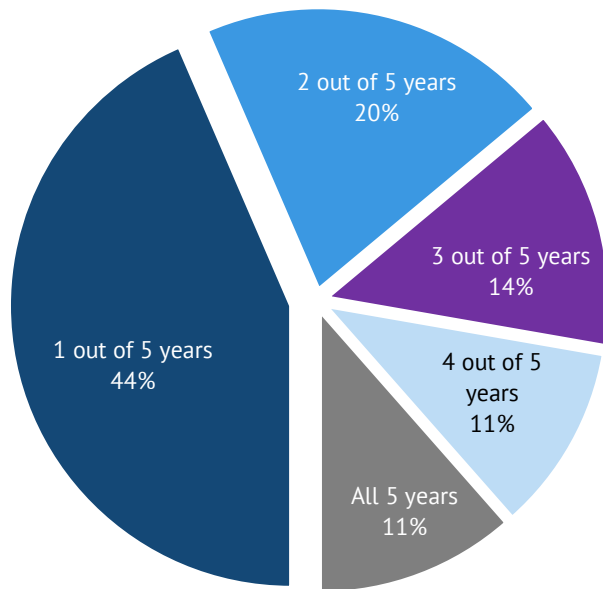
Source: European Audiovisual Observatory analysis of The European Metadata Group and IMDB data

Directors of AV fiction

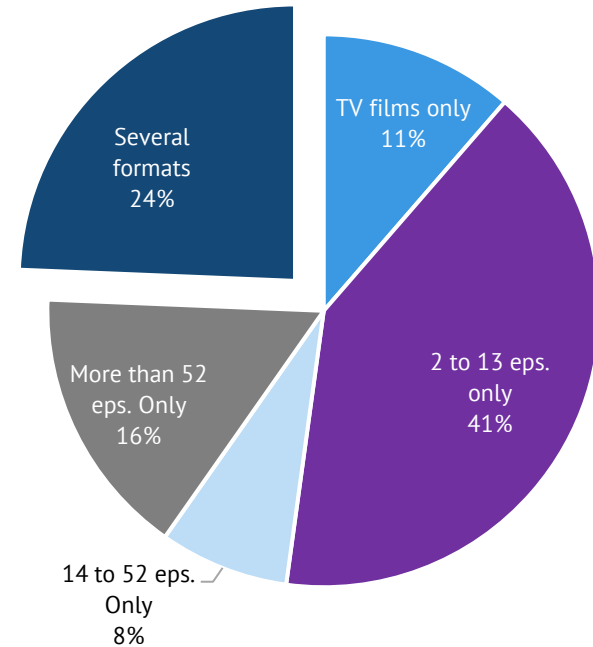
44% of identified directors were active* in only one year between 2015 and 2019

- ▶ Only 11% of directors were credited for at least one episode during each of the five years.
- ▶ Like screenwriters, directors tend to be specialised by format: only 24% of them were credited for at least one episode of two or more different formats projects.

Directors of AV fiction by number of years of activity between 2015 and 2018



Directors of AV fiction active by formats (2015-2019)



Active*: credited for at least one episode released during the considered year

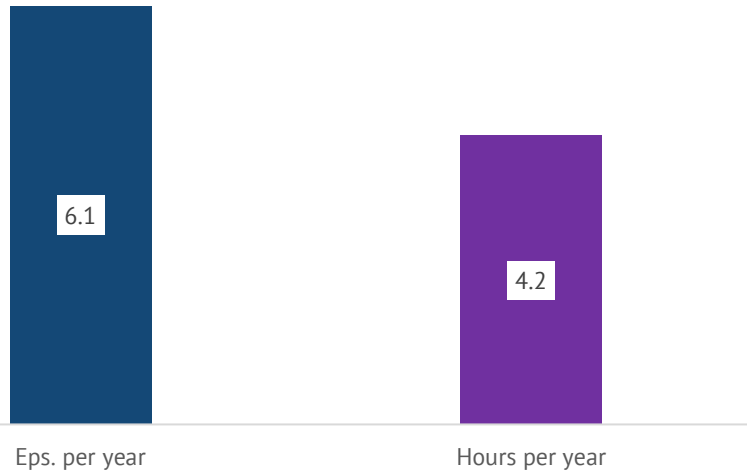
Source: European Audiovisual Observatory analysis of The European Metadata Group and IMDB data

Directors of AV fiction

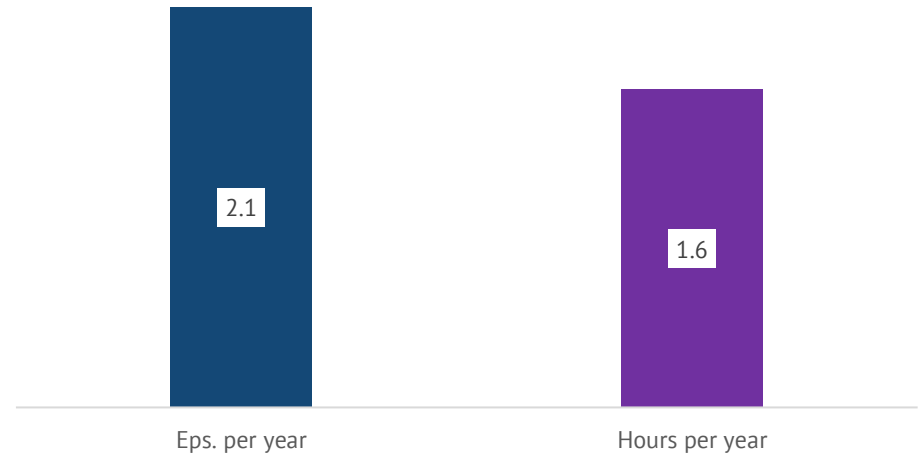
On average, a director (co)directed six episodes per year between 2015 and 2019

- ▶ But, excluding series with more than 52 episodes, the figure is only 2.1 episodes (co)directed per year, as few directors direct a significant share of long-running soaps.

Episodes and hours (co)directed per director and per year



Episodes and hours (co)directed per director and per year
(excl. more than 52-episode series)

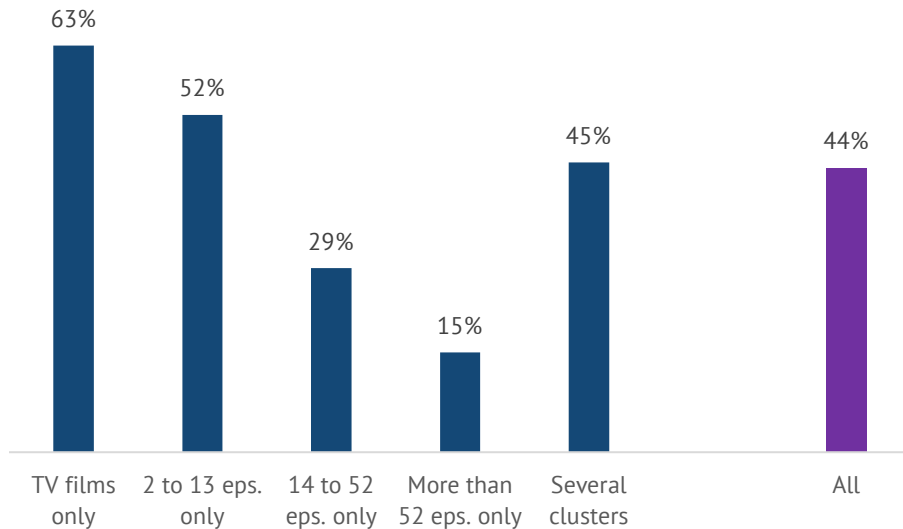


Directors of AV fiction

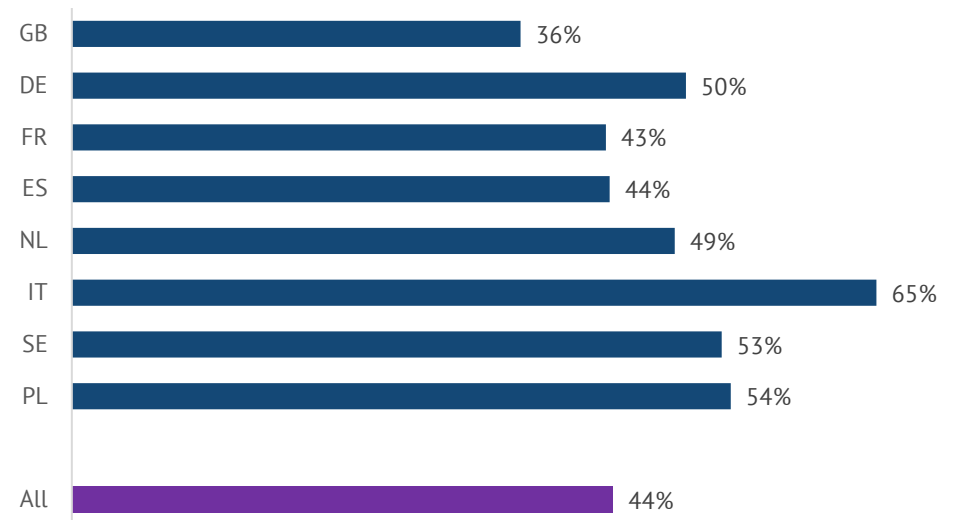
44% of TV films and fiction series directors have also directed a theatrical film

- ▶ The share is significantly higher for directors of TV films and 2 to 13-episode series.
- ▶ It also significantly varies between countries of production: from 36% in the UK to 65% in Italy.

Share of 2015-2019 directors of AV fiction present in the LUMIERE database (by format)



Share of 2015-2019 directors of AV fiction* present in the LUMIERE database (by country of production)



(* Sorted by decreasing number of active directors)

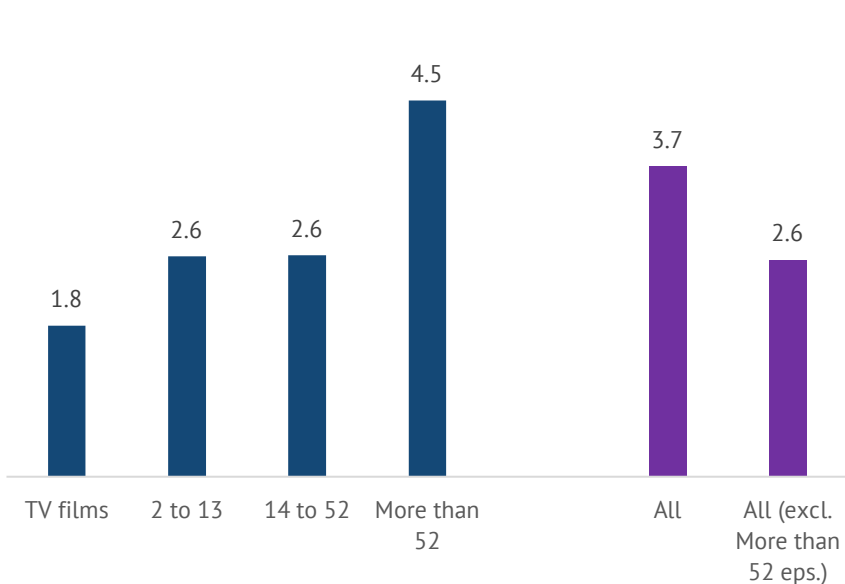
Co-screenwriting and co-direction of European audiovisual fiction

Co-screenwriting of AV fiction

71% of all episodes released between 2015 and 2019 have been co-written

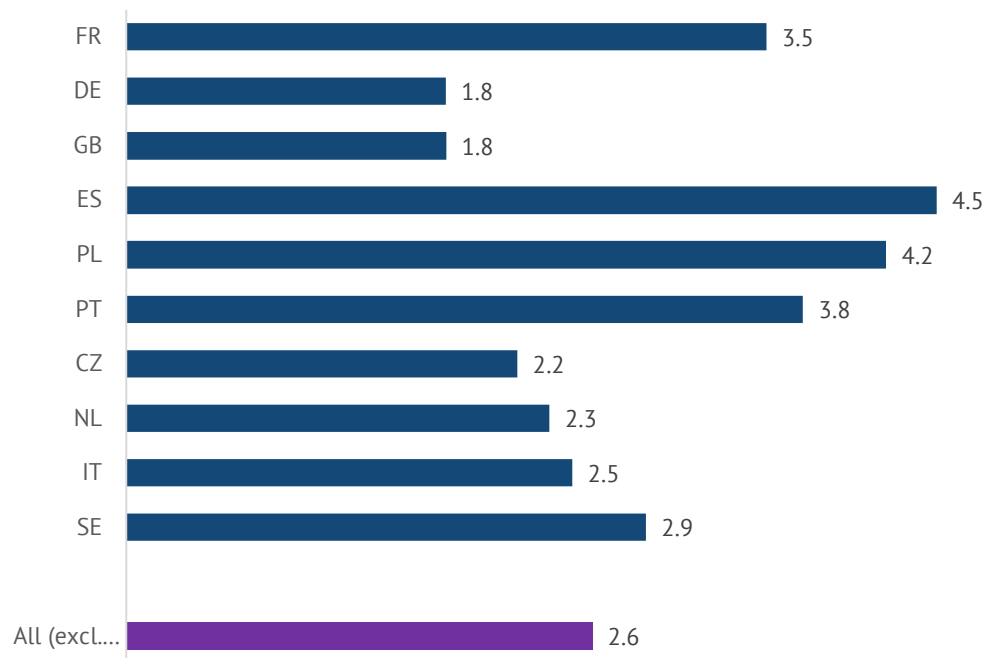
- ▶ The average number of screenwriters per episode is 3.7, but 2.6 when excluding 'more than 52-episode series'.
- ▶ On average, there is double more co-writing in soaps (4.5 directors per episode) where all screenwriters are often credited for all episodes, than in other formats (2.4).
- ▶ More screenwriters are credited per episode for Spanish and Polish TV fictions.

Number of screenwriters per episode and by format (2015-2019)



(*) Sorted by decreasing number of cumulated episodes.

Number of writers per episode and per country of production* (excl. 'more than 52 ep. series', 2015-2019)



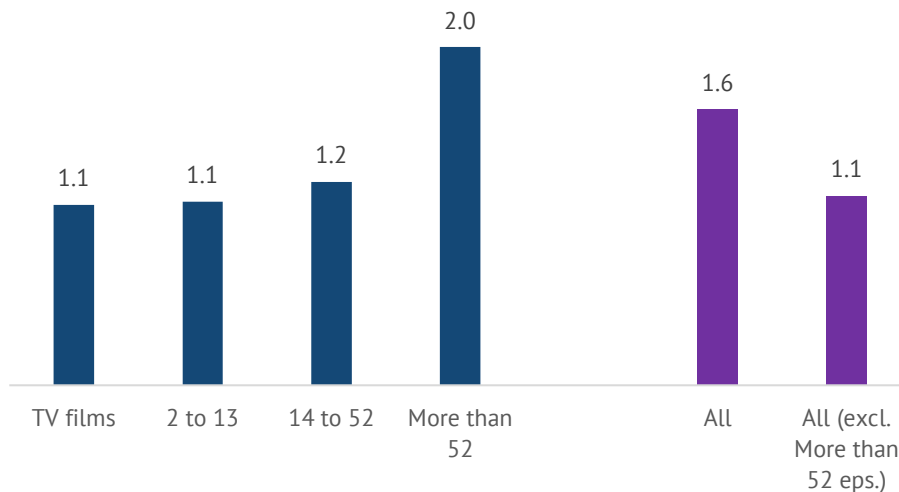
Source: European Audiovisual Observatory analysis of The European Metadata Group and IMDB data

Co-directing of AV fiction

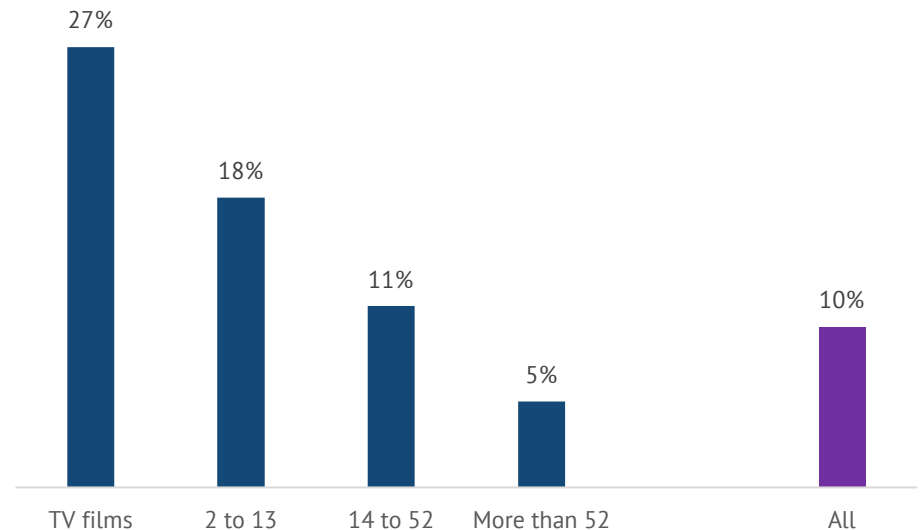
29% of all episodes (2015-2019) have been co-directed, 10% when excluding more than 52-episode series

- ▶ The average number of directors per episode is 1.6, but 1.1 when excluding more than 52-episode series.
- ▶ On average, there are twice as many co-directing in soaps (2 directors per episode) where all directors are often credited for all episodes than in other formats (1.1).
- ▶ Directors are also credited as screenwriters (or one of the screenwriters) for 27% of TV films and 18% of all episodes for 2 to 13-episode series.

Number of directors per episode and by format (2015-2019)



Share of episodes with at least one director also credited as screenwriter, by format (2015-2019)



Annexes

Sample of fiction screenwriters and directors

Strong variations by formats in the identification of screenwriters and directors

- ▶ At least one screenwriter and one director were identified for 61% and 63% of all fiction episodes produced between 2015 and 2019, respectively.
- ▶ The identification rate is significantly lower for series with more than 13 episodes.

Share of episodes with at least one scriptwriter identified

Identification rate of episodes	2015	2016	2017	2018	2019	All
TV film	75%	71%	83%	78%	77%	83%
2 to 13	82%	86%	82%	81%	82%	82%
14 to 52	59%	64%	63%	49%	65%	59%
More than 52	51%	61%	51%	47%	58%	54%
Grand Total	58%	66%	58%	54%	65%	61%

Share of episodes with at least one director identified

Identification rate of episodes	2015	2016	2017	2018	2019	All
TV film	77%	72%	86%	82%	84%	87%
2 to 13	87%	89%	87%	84%	88%	86%
14 to 52	66%	69%	67%	56%	64%	63%
more than 52	48%	61%	55%	50%	61%	56%
Grand Total	57%	67%	62%	58%	68%	63%

List of tables and graphs (1)

Production volume and formats of European audiovisual fiction

Volume of AV fiction produced in the European Union (2015-2018)

Number of AV fiction titles produced by format (2015-2018)

Number of fiction titles, episodes and hours produced (average 2015-2018)

Number of fiction titles by duration of episode (2015-2018)

Number of fiction titles produced by number and duration of episode (total 2015-2018)

Share of first seasons among all series (average 2015-2018)

Share of first seasons among 2 to 13-episode series (average 2015-2018)

Origin of European audiovisual fiction

Top fiction producing countries (seasons, average 2015-2018 and 2018)

Top 2 to 13-episode series producing countries (seasons, average 2015-2018 and 2018)

Top fiction producing countries (hours, average 2015-2018 and 2018)

Top 2 to 13-episode series producing countries (hours, average 2015-2018 and 2018)

Hours of fiction produced by country and format (top 10 producing countries, in %, average 2015-2018)

Co-productions

Number and share of co-productions (2015-2018)

Number and share of co-productions by format (total 2015-2018)

Number of participations in 2-13 episode co-productions by country (total 2015-2018)

Number of participations in 2-13 episode co-productions by country (excl. linguistic co-prod., total 2015-2018)

List of tables and graphs (2)

Commissioners of European fiction

Fiction titles commissioned by statute of the service (2015-2018)

Fiction hours commissioned by statute of the service (2015-2018)

Fiction titles commissioned by statute of the service and format (average 2015-2018)

2-13 episode titles commissioned by statute and format of the service (2015-2018)

Fiction titles commissioned by VOD services (2015-2018)

Producers of European fiction

Number of production companies/groups by average number of titles produced between 2015 and 2018

Number of production companies/groups by average number of 2-13-episode seasons produced between 2015 and 2018

Top 20 of fiction producers (titles, 2018)

Top 20 of fiction producers (hours, 2018)

Top 2 to 13-episode series producers (titles, 2018)

Top 2 to 13-episode series producers (hours, 2018)

Share of dependent and independent productions – all fiction vs. 2 to 13-episode series (in titles and hours, 2018)

Screenwriters and directors of European audiovisual fiction

Active screenwriters of AV fiction by format (2015-2018)

Active screenwriters of AV fiction by year (2015-2018)

Screenwriters of AV fiction by number of years of activity between 2015 and 2018

Screenwriters of AV fiction active by formats (2015-2018)

List of tables and graphs (3)

Screenwriters and directors of European audiovisual fiction (cont'd)

Active screenwriters of AV fiction by format (2015-2018)

Active screenwriters of AV fiction by year (2015-2018)

Screenwriters of AV fiction by number of years of activity between 2015 and 2018

Screenwriters of AV fiction active by formats (2015-2018)

Episodes and hours (co)written per screenwriter and per year

Episodes and hours (co)written per screenwriter and per year (excl. more than 52-episode series)

Active directors of AV fiction by format (2015-2018)

Active directors of AV fiction by year (2015-2018)

Directors of AV fiction by number of years of activity between 2015 and 2018

Directors of AV fiction active by formats (2015-2018)

Episodes and hours (co)directed per director and per year

Episodes and hours (co)directed per director and per year (excl. more than 52-episode series)

Share of 2015-2018 directors of AV fiction present in the LUMIERE database (by format)

Share of 2015-2018 directors of AV fiction present in the LUMIERE database (by country of production)

Screenwriting and direction of European TV fiction

Number of screenwriters per episode and by format (2015-2018)

Number of screenwriters per episode and per country of production (excl. more than 52-episode series, 2015-2018)

Number of directors per episode and by format (2015-2018)

Share of episodes with at least one director also credited as screenwriter, by format (2015-2018)

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